

CDC recommends HIV screening for all patients ages 13 to 64



HIV crosses the boundaries of sexual orientation, gender, age, and ethnicity.

- More than 1.1 million people in the United States now have HIV, and nearly 1 in 5 (18.1%) are unaware of their infection.
- Blacks represent approximately 12% of the U.S. population, but account for 47% of HIV diagnoses.
- Unless the course of the epidemic changes, an estimated 1 in 16 Black men and 1 in 32 Black women will be diagnosed with HIV infection in their lifetime.

For free materials to incorporate HIV screening into your practice, visit: www.cdc.gov/actagainstaids/tlc

Source: CDC. HIV Surveillance Report [Internet]. 2011; vol. 23. Available from: http://www.cdc.gov/hiv/topics/surveillance/resources/slides/general/index.htm. Published February 2013.









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Conference at-a-Glance

ALL Official Conference Activities are in the MARRIOTT PHILADELPHIA DOWNTOWN and MARRIOTT COURTYARD DOWNTOWN

SUNDAY • AUGUST 3

2:00 pm - 5:00 pm Conference Room 501, Level 5 Bag Stuffing

TUESDAY • AUGUST 5

8:00 am - 12:30 pm 1:30 pm - 5:00 pm Conference Suite 3, Level 3 NBNA National Office

8:00 am - 5:00 pm Conference Room 301, Level 3 Speaker Ready Room

10:00 am - 2:00 pm Local Chapter Health Fair Healthy Living for a Diverse Community The Philadelphia Senior 509 South Broad Street

3:00 pm - 5:00 pm Liberty Ballroom B, Headhouse Tower NBNA Board of Directors Meeting

3:00 pm - 7:00 pm Grand Ballroom Foyer, Level 5 Registration

Philadelphia, PA

4:00 pm − 5:00 pm
Conference Rooms 303–304, Level 3
Moderators and Monitors Orientation
for Wednesday Volunteers

WEDNESDAY • AUGUST 6

7:00 am – 5:00 pmGrand Ballroom Foyer, Level 5 **Registration**

7:30 am - 12:00 pm

Marriott Courtyard Hotel
Juniper Ballroom, Mezzanine Level (4 CEUs)
Influencing Nursing Practice through
Education: Pressure Ulcer Prevention,
Wounds and Ostomy Management

Sponsored by: Coloplast, Hollister, Drexel University On-line, Smith & Nephew Pre-registration required.

8:00 am - 12:30 pm Conference Suite 3, Level 3 NBNA National Office

8:00 am - 5:00 pm Conference Room 301, Level 3 Speaker Ready Room

7:30 am – 3:30 pm Salons A & B, Level 5 Presidents' Leadership Institute (Chapter Presidents and Vice Presidents) Sponsored by: The WK Kellogg Foundation The University of Phoenix

8:00 am - 6:00 pm Salons C & D, Level 5 "VITAS ELNEC - Critical Care Train-the-Trainer" Part I

Sponsor: **VITAS Innovative Hospice Care**Pre-registration required.

8:00 am - 5:00 pm Headhouse Tower Lounge Mental Health First Aid USA Pre-registration required.

8:00 am - 5:00 pm

Marriott Courtyard Hotel
Salons 3 & 4, Level, First Floor
Project Genetic Education (ProGENE)
Sponsored by: Alcorn State University
Pre-registration required.

8:00 am – 12:00 pm Independence II, Headhouse Tower Nurses Educating to Help Save Lives Sponsored by: The American Red Cross Pre-registration required.

1:00 pm - 5:00 pm Independence II, Headhouse Tower "Caribbean Exploratory Research Center Research Outcomes related to Multiple Myeloma, Diabetes, School Nutrition and Mental Health Consequences of Intimate Partner Violence"

Sponsored by: The Caribbean Exploratory Research Center, University of the Virgin Islands
Pre-registration required.

3:30 pm – 4:30 pm Salon K, Level 5 New Members/First Time Attendees

3:30 pm - 5:00 pm Conference Room 308, Level 3 Membership Development

4:30 pm - 5:30 pm Conference Room 306, Level 3 Credentialing

4:30 pm - 5:30 pm Conference Rooms 411-412, Level 4 Moderators and Monitors Orientation

Salons A & B, Level 5

Nursing Movie Preview

Sponsored by: Drexel University On-line

Pre-registration required.

THURSDAY • AUGUST 7

6:00 am - 7:00 am Conference Rooms 302-303, Level 3 Exercise

6:30 am - 7:45 am Salons A & B, Level 5 Breakfast Session 7:00 am - 4:00 pm

6:00 pm - 8:00 pm

Grand Ballroom Foyer, Level 5
Registration
Last Day to Purchase Event Tickets
No event tickets will be sold after 2:00 pm.

7:30 am - 4:00 pm Salons C & D, Level 5 VITAS ELNEC - Critical Care Train-the-Trainer Part II Sponsor: VITAS Innovative Hospice Care Must have attended Part I

7:30 am - 4:30 pm Headhouse Tower Lounge Youth Mental Health First Aid USA 8:00 am - 12:30 pm 1:30 pm - 4:00 pm Conference Suite 3, Level 3 NBNA National Office

8:00 am - 5:00 pm Conference Room 301, Level 3 Speaker Ready Room

8:00 am - 10:00 am Salons E & F, Level 5 NBNA Business Meeting Chapter Awards Chartering of New Chapters Community Service Awards Scholarship Presentations

10:30 am - 12:30 pm Salons E & F, Level 5 Plenary Session I The Future of Nursing "The Intersection of Nursing Education, Practice and Technology"

12:30 pm - 1:30 pm Lunch on Own

1:30 pm – 4:30 pm Franklin Hall, Level 4 Exhibit Hall Grand Opening Be sure to bring your NBNA Exhibit Hall Passport!!

5:30 pm – 6:00 pm Grand Ballroom Foyer, Level 5 Chapter Line-Up

6:00 pm - 8:00 pm
Grand Ballrooms, A-F, Level 5
Opening Ceremony
Special Presidential Awards
Keynote Address
Public Health Nursing: Influencing a Diverse

Health Care Environment
RADM Sylvia Trent-Adams, PhD, RN
Chief Nursing Officer
Commissioned Corps
U.S. Public Health Service

U.S. Public Health Service Nurse Professional Affairs Rockville, MD

FRIDAY • AUGUST 8

RED DRESS DAY!!! 6:00 am - 7:00 am

6:30 am - 7:45 am

Conference Rooms 305–306, Level 3

Exercise

Salons A & B, Level 5

Breakfast Session
A Prescription for Change: Movement is Life

Sponsored by: Movement is Life Underwritten by: Zimmer Pre-registration required.

6:30 am - 7:45 am
Liberty Ballroom A, Headhouse Tower
CEU Breakfast Session
Staff Empowerment: The Implementation
of an Ambulatory Frontline Staff
Communication Model
Sponsored by: Froedtert and Medical College

Sponsored by: Froeatert and Medical College of Wisconsin

Pre-registration required.



7:00 am - 12:00 pm 1:00 pm - 5:00 pm Grand Ballroom Foyer, Level 5 Registration

8:00 am - 5:00 pm Conference Room 301, Level 3 **Speaker Ready Room**

8:00 am - 5:00 pm Conference Suite 3, Level 3 **NBNA Office**

8:00 am - 5:00 pm

Conference Rooms 305-306, Level 3 **NBNA Youth Leadership Institute** University of Pennsylvania, School of Nursing **NBNA Youth Day on Campus** "Explore Nursing Science at Penn!"

Sponsored by: University of Pennsylvania School of Nursing Always Best Care Senior Services and

VITAS Innovative Hospice Care Pre-registration required.

8:00 am - 12:00 pm Conference Rooms 309-310, Level 3 **Emerging Leaders Forum**

INSTITUTES

4 CEUs will be awarded for each institute unless otherwise indicated. You must stay for the length of the session to receive a certificate.

8:00 am - 12:00 pm Conference Rooms 414-415, Level 4 **CANCER INSTITUTE**

8:00 am - 12:00 pm Salon L, Level 5 **CARDIOVASCULAR HEALTH INSTITUTE**

8:00 am - 12:00 pm Salon C, Level 5 **CHILDREN'S HEALTH INSTITUTE**

Sponsored by: Boston Children's Hospital WK Kellogg Foundation

8:00 am - 1:00 pm Salon D, Level 5 **DIABETES INSTITUTE**

(5 CEUs)

8:00 am - 12:00 pm Salon K, Level 5 **DIVERSITY INSTITUTE**

Sponsored by: Children's Hospital of Philadelphia

8:00 am - 12:00 pm Conference Rooms 303-304, Level 3 FOUNDERS LEADERSHIP INSTITUTE

8:00 am - 12:00 pm Salon E, Level 5 **HEALTH PROMOTIONS AND HEALTH OUTCOMES INSTITUTE**

8:00 am - 12:00 pm Independence I-II, Headhouse Tower **HIV/AIDS INSTITUTE**

8:00 am - 12:00 pm Conference Rooms 411-412, Level 4 PATIENT SAFETY INSTITUTE

10:00 am - 3:00 pm Franklin Exhibit Hall, Level 4 **NBNA FOURTH ANNUAL CAREER** and EDUCATION FAIR

All are welcomed, no registration required!! Special Innovation Theater CEU Program

11:00 am - 12:00 pm Liberty Bell Theater **Millennials Taking Care of Baby Boomer Patients: Work Ethics and Professionalism** Sponsored by: Always Best Care Senior Services

12:00 pm - 3:00 pm Salon F, Level 5 **IOE AWARDS LUNCHEON** Ticket purchased required.

12:00 pm - 3:00 pm Exhibit Hall, Franklin Hall, Level 4

12:30 pm - 1:30 pm Franklin Exhibit Hall, Liberty Bell Theater **NBNA Nursing Innovation Theater**

Sponsored by: Pfizer Pre-registration required.

1:00 pm - 3:00 pm Independence 3, Headhouse Tower **LPN Forum**

Introduction to Environmental Justice Pre-registration required.

2:00 pm - 3:00 pm

3:30 pm - 4:30 pm

Franklin Exhibit Hall, Liberty Bell Theater **NBNA Nursing Innovation Theater** CFU Program

The Basics: Memory Loss, Dementia and **Alzheimer's Disease**

Sponsored by: Always Best Care Senior Services Pre-registration required.

Salon E, Level 5 **Plenary Session II** The Mindful Nurse Leader: Strategies for **Bringing Mindfulness into Nursing Practice**

4:30 pm - 6:00 pm Salons K & L, Level 5 **NBNA Forty and Under Forum** "Speed Up Your Success Track!"

Sponsored by: UnitedHealthcare Group

Ask 16 successful CHOP and NBNA Nurse Leaders How They Did It!

Sponsored by: The Children's Hospital of Philadelphia

Pre-registration required.

7:15 pm Grand Ballroom Foyer, Level 5 Milan Meets Philadelphia Red Carpet

8:00 pm - 12:00 midnight Salons E, C, D, Level 5 Milan Meets Philadelphia **Fundraiser and Fashion Show**

SATURDAY • AUGUST 9

6:00 am - 7:00 am Liberty A, Headhouse Tower **Exercise**

6:30 am - 7:45 am Salons A & B, Level 5 **BREAKFAST SESSION**

"RETHINK HCV: An Interactive Symposium"

Sponsored by: Gilead Sciences, Inc. Pre-registration required.

7:00 am - 12:00 pm Grand Ballroom Foyer, Level 5 Registration

8:00 am - 10:00 am Salon E, Level 5 **Business Meeting and Membership Campaign Awards**

Awards, Presentation to Lifetime Members Certificates and Gifts

10:00 am - 10:30 am Salon E, Level 5 **Candidates Forum** (NO Photos)

10:30 am - 11:00 am Salon E. Level 5 **Members Speak**

11:00 am - 1:00 pm Franklin Exhibit Hall, Level 4 11:00 am - 12:00 pm

Liberty Bell Theater, Franklin Exhibit Hall **NBNA Nursing Innovations Theater** "Fit Body and Soul: Reducing Diabetes through African-American Churches" CEU Program

Sponsored by: Georgia Regents University Pre-registration required.

12:00 pm - 12:30 pm **Passport Raffle**

12:30 pm - 1:00 pm **Grand Raffle**

WORKSHOPS

2 CEUs will be awarded for each workshop unless otherwise indicated. You must stay for the length of the session to receive a certificate.

1:00 pm - 4:00 pm Salons A & B, Level 5 (3 CEUs) BREAST CANCER SCREENING INSTITUTE AND PRACTICUM WORKSHOP

Pre-registration required. 1:00 pm - 3:00 pm

Conference Rooms 414-415, Level 4 COMMUNITY BASED RESEARCH WORKSHOP

1:00 pm - 3:00 pm Conference Rooms 401-402, Level 4 **MENS HEALTH WORKSHOP**

1:00 pm - 3:00 pm Conference Rooms 407-408, Level 4 **MENTAL HEALTH WORKSHOP**

1:00 pm - 3:00 pm Conference Rooms 411-412, Level 4 **NURSING EDUCATION WORKSHOP**

1:00 pm - 3:30 pm (2.5 CEUs) Salon C, Level 5 PROFESSIONAL EDUCATION WORKSHOP

1:00 pm - 3:00 pm Salon D, Level 5 **WOMEN'S HEALTH WORKSHOP**

3:00 pm - 7:00 pm **FREE TIME**

7:00 pm - 11:00 pm

6:00 pm - 7:00 pm Grand Ballroom Foyer, Level 5 **Lifetime Member Photos**

Grand Ballrooms A-F, Level 5 **President's Gala Nurses of the Year Awards, Lifetime Achievement Awards, Trailblazer Awards**

Doors to Ballroom open at 6:30 pm James Wynn and the Prime Time Band Philadelphia, PA

SUNDAY • AUGUST 10

8:00 am - 9:30 am Salons G,K,L, Level 5 **Ecumenical Service**

Guest Minister

Reverend Tamieka N. Moore, Executive Minister, Bethlehem Baptist Church, Spring House, PA

10:00 am - 12:00 pm Salons A-F, Level 5

Brunch and Closing Session "This is our Moment: Co-creating the Future of Nursing Care"

Afaf I. Meleis, PhD, RN, FAAN, Immediate Past Dean University of Pennsylvania, School of Nursing Philadelphia, PA

Installation of NBNA Officers, Board **Members and Nominations Committee**

12:30 pm - 1:30 pm **Post-Conference Board Meeting**





NBNA thanks the following organizations for their partnership

























A Proud Sponsor of the 42nd Annual Institute and Conference of the National Black Nurses Association



Movement is Life presents *StartMovingStartLiving.com*, showcasing a new documentary that raises awareness about an alarming epidemic among African Americans, Latinos and women of all races in America. It aims to inspire change and to give a voice to the "invisible people" who suffer from chronic joint pain. Individuals, healthcare providers and even entire communities can participate in healthy initiatives to help people get moving and receive better care.



Galveston County Gulf Coast Black Murses (Association



Officers and Members would like to wish the National Black Nurses Association a successful 42nd Institute and Conference.

We extend a special thanks to our outgoing board member, Deborah Jones, RN, MSN, for her representation and committment to the NBNA board.

GVGVBNA Salutes's Board Member, Melba Hosey,

GVGVBNA Salutes's Board Member, **Melba Hosey**, for her outstanding dedication and committment to NBNA. We thank you both from the deepest part of our heart.

Officers

President: Leon McGrew Vice President: Shirley Josey Secretary: Belinthia Hilton

Corresponding Secretary: Patricia Toliver

Treasure: Lillian McGrew Parliamentarian: Amy Bowie Chaplain: Debbie Marshall Gilead proudly supports the National Black Nurses
Association and their commitment to advocate for and implement strategies to ensure access to the highest quality of healthcare for persons of color.



For more information, please visit www.gilead.com.

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2014 Conference Contributions

- ▶ Alcorn State University
- ▶ Always Best Care Senior Services
- Marican Red Cross
- Bebashi
- Boston Children's Hopsital
- Capella University
- Cedars Sinai Health System
- ▶ Cedars Sinai Department of Nursing
- ▶ Children's Hospital Boston
- Children's Mercy Hospital and Clinics
- ▶ Coloplast
- Drexel University Online
- First African Baptist Church
- ▶ Froedtert Health and Medical College of Wisconsin
- ▶ Georgia Regents University School of Nursing
- ▶ Gilead Sciences
- ▶ Hollister
- ▶ Johns Hopkins University School of Nursing
- Main Line Health
- Mercy Health System
- ▶ Microsoft

- ▶ PECO-Electric Company
- ▶ Pennsylvania Action Coalition
- ▶ PGW-Gas Company
- ▶ Philadelphia Health Department
- Pharmaceutical Research and Manufacturers of America
- Pfizer
- ▶ Robert Wood Johnson Foundation
- ▶ Self Embodiment, Inc.
- ▶ Smith & Nephew
- ▶ The Children's Hospital of Philadelphia
- ▶ The Philadelphia Senior
- United Health Foundation
- ▶ UnitedHealthcare Group
- University of Michigan, School of Nursing
- University of Pennsylvania, School of Nursing
- University of Phoenix
- University of Pittsburgh Medical Center
- University of North Carolina, Chapel Hill
- WK Kellogg Foundation
- VITAS Innovative Hospice Care, Inc.
- Zimmer



NBNA Chapter List

- Acadiana Black Nurses Association
- ▶ Akron Black Nurses Association
- ▶ Atlanta Black Nurses Association
- ▶ Baton Rouge Black Nurses Association
- Bay Area Black Nurses Association
- ▶ Bayou Region Black Nurses Association
- ▶ Big Bend Black Nurses Association (Tallahassee)
- ▶ Birmingham Black Nurses Association
- Black Nurses Association, Miami
- ▶ Black Nurses Association, Tampa Bay
- ▶ Black Nurses Association of Central Illinois (NEW chapter)
- ▶ Black Nurses Association Greater Phoenix Area
- ▶ Black Nurses Association of Baltimore
- ▶ Black Nurses Association of Charlottesville
- ▶ Black Nurses Association of Greater Cincinnati
- ▶ Black Nurses Association of Greater Houston
- Black Nurses Association of Greater Washington DC Area
- ▶ Black Nurses Association of Indianapolis
- ▶ Black Nurses Association of the First State
- ▶ Black Nurses Association of Northern Delaware (N⊒W chapter)
- ▶ Black Nurses of Southern Maryland
- ▶ Central Carolina Black Nurses Council
- ▶ Central Florida Black Nurses Association
- ▶ Central Mississippi Black Nurses Association
- ▶ Central Virginia Black Nurses Association
- ▶ Chicago Chapter National Black Nurses Association
- Clearwater/Largo Black Nurses Association
- ▶ Cleveland Council Black Nurses
- ▶ Columbus Black Nurses Association
- Columbus Metro Black Nurses Association
- ▶ Concerned Black Nurses of Central New Jersey
- Concerned Black Nurses of Newark
- ▶ Concerned National Black Nurses of Central Savannah River Area
- ▶ Council Of Black Nurses, Los Angeles
- Detroit Black Nurses Association
- Direct Members
- Eastern Colorado Council of Black Nurses (Denver)
- Eastern Oklahoma Black Nurses Association
- ▶ First Coast Black Nurses Association (Jacksonville)
- ▶ Fort Bend County Black Nurses Association
- ▶ Galveston County Gulf Coast Black Nurses Association
- ▶ Grand Rapids Black Nurses Association
- ▶ Greater East Texas Black Nurses Association
- ▶ Greater Flint Black Nurses Association
- ▶ Greater Gainesville Black Nurses Association
- ▶ Greater Kansas City Black Nurses Association
- ▶ Honolulu Black Nurses Association

- Inland Empire Black Nurses Association
- ▶ Kalamazoo-Muskegon Black Nurses Association
- ▶ KYANNA Black Nurses Association (Louisville)
- ▶ Lexington Chapter of the National Black Nurses Association
- ▶ Little Rock Black Nurses Association of Arkansas
- Memphis-Riverbluff Black Nurses Association
- Metroplex Black Nurses Association (Dallas)
- Middlesex Regional Black Nurses Association
- Mid-State Black Nurses Association of New Jersey
- Milwaukee Chapter National Black Nurses Association
- Minnesota Black Nurses Association
- Minority Black Nurses Association of Florence, SC
- Mississippi Gulf Coast Black Nurses Association
- Mobile Black Nurses Association
- Montgomery Black Nurses Association
- Nashville Black Nurses Association
- NBNA: Northern Virginia Chapter
- New Brunswick Black Nurses Association
- New England Regional Black Nurses Association
- New Orleans Black Nurses Association
- New York Black Nurses Association
- Northern Connecticut Black Nurses Association
- Northern New Jersey Black Nurses Association
- Northwest Indiana Black Nurses Association
- ▶ Omaha Black Nurses Association
- ▶ Palm Beach County
- ▶ Pittsburgh Black Nurses in Action
- ▶ Queens County Black Nurses Association
- Racine-Kenosha Black Nurses Association
- ▶ Saginaw Black Nurses Association
- ▶ San Diego Black Nurses Association
- ▶ Sandhills North Carolina Black Nurses Association
- ▶ Savannah Black Nurses Association
- ▶ Shreveport Black Nurses Association
- South Bay Black Nurses Association (San Jose)
- ▶ South Jersey Chapter of the National Black Nurses Association
- ▶ Southeast Texas Black Nurses Association
- ▶ Southeastern Pennsylvania Area Black Nurses Association
- ▶ Southern Connecticut Black Nurses Association
- ▶ Southern Nevada Black Nurses Association
- ▶ St. Petersburg Black Nurses Association
- ▶ Tri-County Black Nurses Association of Charleston
- ▶ Westchester Black Nurses Association
- ▶ Western Massachusetts Black Nurses Association
- ▶ Wichita Black Nurses Association
- Youngstown-Warren (Ohio) Black Nurses Association





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NURSING





PATRICK J. TOOMEY

United States Senate

BANKING, HOUSING, AND URBAN AFFAIRS BUDGET JOINT ECONOMIC COMMITTEE

FINANCE

WASHINGTON, DC 20510

August 7, 2014

National Black Nurses Association, Inc. 8630 Fenton Street Suite 330 Silver Spring, MD 20910

Dear Friends,

It gives me great pleasure to recognize and welcome all those in attendance for the National Black Nurses Association's 42nd Annual Institute and Conference. The theme of this year's Conference is NBNA: Influencing Diversity through Nursing Education, Policy, Practice, Research, and Leadership.

The National Black Nurses Association was organized in 1971 under the leadership of Dr. Lauranne Sams. Today, the NBNA represents approximately 150,000 African American Nurses from the United States, Eastern Caribbean and Africa, with 76 chartered chapters nationwide. NBNA's mission is to provide a forum for collective action by African American nurses to "investigate, define and determine what the health care needs of African Americans are and to implement change to make available to African Americans and other minorities health care commensurate with that of the larger society."

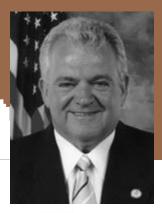
NBNA's Annual Institute and Conference is a premier educational event that is targeted toward nurse clinicians, academicians and researchers. The Institute and Conference is dedicated to sharing state of the art nursing practice and innovative solutions that transform nursing care.

Once again I would like to recognize the National Black Nurses Association for their tremendous work as well as all of the Institute and Conference attendees.

Pat Toomey U.S. Senator



Greeting from Representative Robert Brady



ROBERT A. BRADY

1st District, Pennsylvania

COMMITTEES: HOUSE ADMINISTRATION RANKING MEMBER

ARMED SERVICES
SUBCOMMITTEE ON MILITARY PERSONNEL

Congress of the United States
House of Representatives

Washington, DC 20515-3801

August 7, 2014

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www.bradv.house.gov

Dear Friends,

It is with great respect and appreciation for the National Black Nurses Association (NBNA) and its work that I welcome you to Philadelphia for your Annual Institute and Conference.

I am immensely proud and grateful for the representation and advocacy you provide to African American nurses, nursing students, and other health practitioners. I want to thank you for your tireless work to discover new, innovative ways to transform nursing care and for your dedication to ensure that all people, including people of color, have access to the highest quality of healthcare available.

I wish the NBNA the best of luck with all of its future endeavors to achieve a positive transformation in the world of nursing care. I hope it continues to achieve success in its representation of the interests and concerns of our nation's African American nursing community in years to come.

Sincerely,

Robert A. Brady Member of Congress



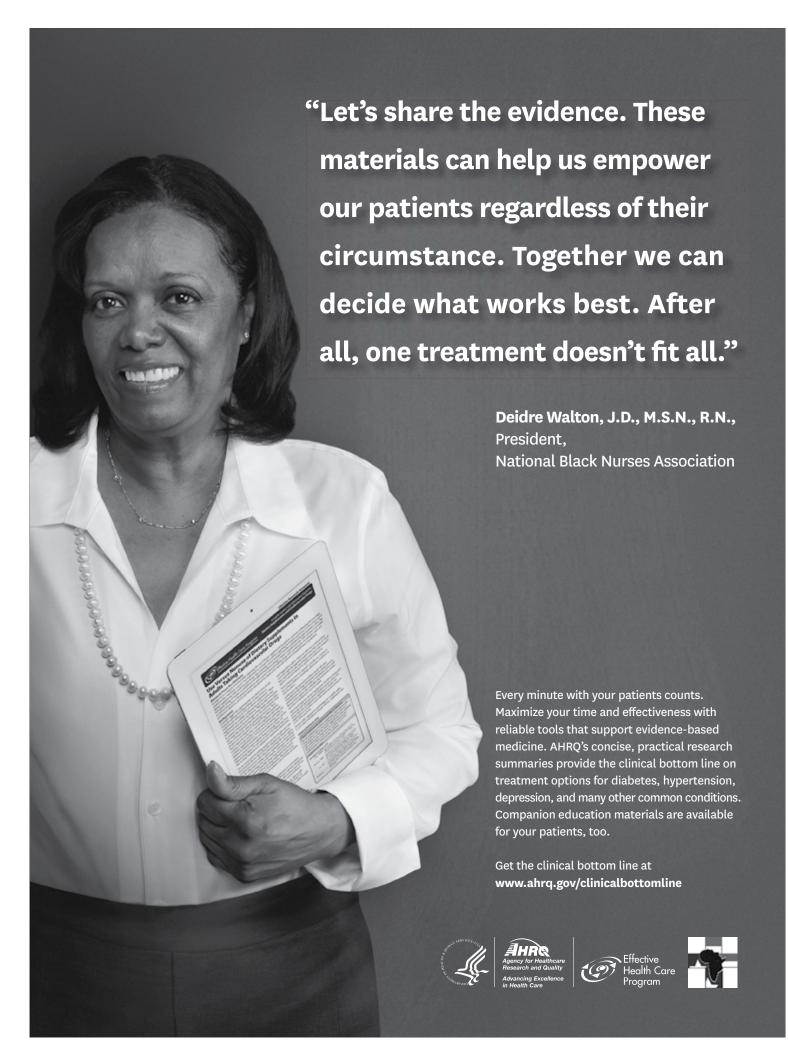


- Alzheimer's & Dementia
 Patients
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Welcome from Congresswoman Allyson Schwartz





HOUSE OF REPRESENTATIVES WASHINGTON, D.C. 20515

ALLYSON Y. SCHWARTZ

National Black Nurses Association of the United States 42nd Annual Institute and Conference "NBNA: Influencing Diversity through Nursing Education, Policy, Practice, Research and Leadership

August 6-10, 2014

Dear Friends:

I would like to welcome the National Black Nurses Association (NBNA) to Philadelphia for their 42nd Annual Institute and Conference. I'd also like to express my admiration for your organization's efforts to ensure access to the highest quality of healthcare to all people, particularly African Americans and other minority consumers.

It is essential that our nation's places of work are inclusive and attentive to the cultures of all of our workforce and consumers. The NBNA has, since its inception, advocated for cultural competence, access to quality and affordable health care and opportunities for education, career growth and leadership opportunities for black nurses and minority populations. Each year your Annual Institutes provide your membership enriching, inspirational and challenging topics to further develop best practice models and innovative solutions for health care delivery.

My best wishes to NBNA and its membership, for continued success and a fulfilling Institute and Conference.

Sincerely,

Allyn J. Sunny

Allyson Y. Schwartz Member of Congress 13th Congressional District of Pennsylvania



Greetings from Governor Tom Corbett





COMMONWEALTH OF PENNSYLVANIA OFFICE OF THE GOVERNOR HARRISBURG

THE GOVERNOR

GREETINGS:

It is my pleasure to join with the National Black Nurses Association of the United States (NBNA) to welcome everyone gathered here for its 42nd Annual Institute and Conference, "NBNA: Influencing Diversity through Nursing Education, Policy, Practice, Research, and Leadership" in Philadelphia, Pennsylvania.

Since its inception in 1971, the NBNA has been committed to representing the interests of African American nurses and providing them with invaluable information that will allow them to provide their patients with quality healthcare. I commend the NBNA and its members for their dedication to the well-being of their fellow citizens and for their service and contributions to the Commonwealth. It is my hope that this organization will continue to support its members for many years to come.

As Governor, and on behalf of all Pennsylvanians, I am pleased to welcome everyone gathered here for the NBNA's 42nd Annual Institute and Conference. Please accept my best wishes for an enjoyable and memorable event and for continued success in the future.

TOM CORBETT

Governor

August 6-10, 2014





Join Our Winning Team of Magnet® Nurses!

Robert Wood Johnson University Hospital (RWJ) is a 965-bed, nationally distinguished academic medical center that serves as the principal teaching hospital for Rutgers Robert Wood Johnson Medical School and the flagship Cancer Hospital for Rutgers Cancer Institute of New Jersey.

RWJ also serves as the flagship hospital of RWJ Health System – New Jersey's premier health system, which boasts four acute care hospitals with campuses in Hamilton, New Brunswick, Rahway and Somerville and a national leader in pediatric rehabilitation: Children's Specialized Hospital.

We're proud that our hospital's workforce reflects the diverse communities we serve.

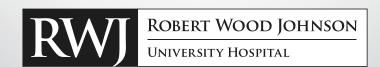
Our nurses have numerous opportunities for professional growth while providing exceptional women's and children's services, as well as outstanding cancer, cardiac, emergency, neurology, stroke and trauma care among many other specialties that only a nationally distinguished academic medical center like RWJ can offer.

As part of the RWJ Nursing Family, you'll take great pride in being part of a team that is consistently recognized for its excellence, earning national honors such as the Magnet® Award for Nursing Excellence and the American Nurses Association Outstanding Quality Award.

See why RWJ is the Most Respected Name in Nursing by visiting **www.rwjuh.edu**

Robert Wood Johnson University Hospital is proud to be a supporter of the NBNA.

Visit us at booth #805



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EOE/Minorities/Females/Vet/Disability

Welcome from the Mayor



CITY OF PHILADELPHIA

MICHAEL A. NUTTER Mayor

August 7, 2014

Greetings!

It is a pleasure and a privilege to welcome the 42nd Annual Institute and Conference of the National Black Nurses Association: *Influencing Diversity through Nursing Education, Policy, Practice, Research, and Leadership*, to Philadelphia, August 6 – 10, 2014.

Founded in 1971, the National Black Nurses Association is a professional organization representing 150,000 African-American registered nurses, licensed vocation/practical nurses, and nursing students.

Philadelphia is proud to be the host city of this premier education event attended by over 1,500 nurses, student nurses, and other health professionals including clinicians, academicians, and researchers. Attendees will be joined by top officials of the Federal Government and representatives of corporations and non-profit organizations to share multifaceted approaches to achieving a healthy lifestyle, state-of-the-art nursing practice, and the innovative solutions that transform nursing care.

We are very pleased to have the Opening Day of the Conference Exhibit Hall and the Opening Ceremony on August 7 open to the Philadelphia community at no cost—having this access provides a valuable benefit to the citizens of our City and is greatly appreciated.

On behalf of the City of Philadelphia, I wish you a productive and rewarding conference experience. While you are here, I invite you to take the opportunity to visit our singular landmarks of American history, tour our outstanding museums, shop our unique retail corridors, and enjoy dîning at Philadelphia's renowned restaurants.

Have a wonderful stay and come back to visit again often and soon.

Sincerely,

Michael A. Nutter

Mayor



Welcome from the Commonwealth of Pennsylvania



JAMES R. ROEBUCK, MEMBER

CAPITOL OFFICE:
208 IRVIS OFFICE BUILDING
P.O. BOX 202188
HARRISBURG, PENNSYLVANIA 17120-2188
PHONE: 1717) 783-1605
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July 2, 2014

HOUSE OF REPRESENTATIVES
COMMONWEALTH OF PENNSYLVANIA
HARRISBURG

COMMITTEES

CHAIRMAN EDUCATION COMMITTEE

Dr. Deidre Walton, President National Black Nurses Association 8630 Fenton Street, Suite 330 Silver Spring MD 20910

Dear Dr. Walton;

I am pleased to recognize the National Black Nurses Association (NBNA) of the United States at their 42nd Annual Institute and Conference.

NBNA is a professional organization representing 150,000 African American registered nurses, licensed vocational/practical nurses and nursing students whose mission is to "represent and provide a forum for black nurses to advocate for and implement strategies to ensure access to the highest quality of healthcare for persons of color."

Congratulations.

Best wishes for a continued tradition of excellent and humanitarian endeavors in the years to come.

Sincerely,

James R. Roebuck, Member Democratic Chairman

House Education Committee 188^a Legislative District



Southeastern Pennsylvania Area Black Nurses Association

Congratulates NBNA Inc on their 42nd Institute & Conference

August 6-10, 2014



Founding President - Dr. Lucy Yates
President - Juanita Jones, RN, BSN, MSM
Vice President - Denise Pinder, RN, BSN, MEd, CSN
Recording Secretary - Kathleen Minor, BSN
Correspondence Secretary - Stephanie Tunstall, BSN
Treasurer - Arlene Branch, BSN, MSN

Welcome from the NBNA President

On behalf of the officers, board of directors, and members of the National Black Nurses Association (NBNA), we welcome you to the *NBNA 42nd Annual Institute and Conference*. This year's conference is hosted by the Southeastern Pennsylvania Area Black Nurses Association with the support of other Pennsylvania and New Jersey BNA Chapters! NBNA has continued to be a "formidable advocate" for the nursing profession and under served and underrepresented communities. As health care leaders, you have joined forces to ensure that the health status of all Americans is a concern not just for policy makers, but the business community, government agencies, health care organizations, professional associations, the service community and consumers of healthcare.

Nurses are at the core of healthcare reform and transformation of our healthcare system as we continue to address the social determinants of health inequalities. The Initiative on the Future of Nursing is rooted in the recommendations of the 2010 landmark report, The Future of Nursing: Leading Change, Advancing Health, from the Institute of Medicine (IOM) and the Robert Wood Johnson Foundation (RWJF). RWJF continues to support the research agenda set forth by the report and implementation of the recommendations in the areas of nurse training, education, professional leadership, and workforce policy.

NBNA has continued its focus on diversity and remain highly committed to our mission as we join you in this year's conference theme, "NBNA: Influencing Diversity through Nursing Education, Policy, Practice, Research and Leadership."

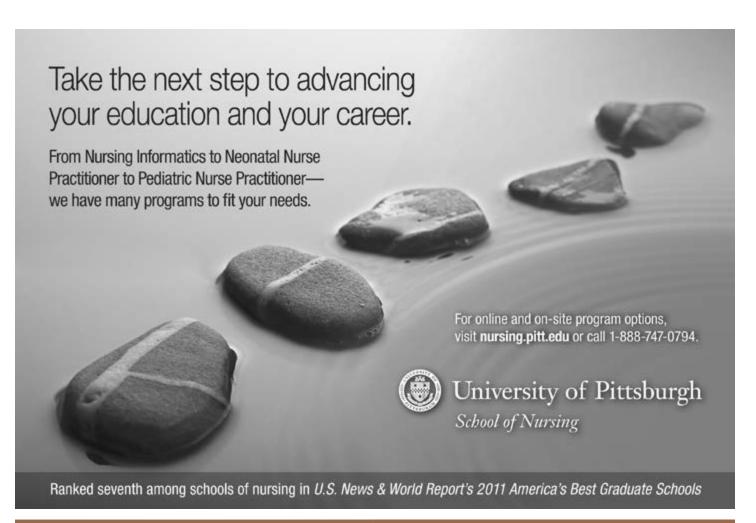
This theme flows from the clarion call from the IOM's report that nurses should be full partners with physicians and other health professionals in redesigning healthcare in the United States. Strong leadership is critical if the vision of a transformed health care system is to be realized. It is also imperative that the field considers not only leaders from diverse backgrounds but also how to lead and influence diverse constituents as partners in our mission because the demographics of the United States are increasingly more diverse.

NBNA will continue to offer the very best in continuing education, career development and networking opportunities during the conference. NBNA Conference Committee, Southeastern Pennsylvania Area Black Nurses Association with the support of other Pennsylvania and New Jersey BNA Chapters have worked tirelessly to ensure that you will have a productive and memorable experience at this year's conference. The conference agenda includes our signature institutes and workshops. NBNA members will also be honored for their life-time achievements, for being a trailblazer and exemplary contributions to the profession as a nurse administrator, entrepreneur, educator, researcher, advanced practice, community service, staff and military nurse. The Institute of Excellence, housed within NBNA, will also induct new members. NBNA will continue to support educational advancement by awarding nursing scholarships. We wish to thank the scholarship sponsors for their continued commitment to the NBNA Scholarship program which allows NBNA to award \$170,000 for 2014.

I want to thank the host chapter members, all the Southeastern Pennsylvania Area Black Nurses Association, other Pennsylvania and New Jersey Chapter members, volunteers, supporters, conference participants, speakers, NBNA members, family and friends for making the 42nd Institute and Conference a success. I personally invite you to enjoy the conference, have fun, network, and fellowship. May you continue your quest for excellence and mark this in your journal of life.

Rev. Deidre Walton, JD, MSN, RN, PHN President
National Black Nurses Association, Inc.
Life-time Member







Congratulations NBNA On Another Successful Year

My Champions:

Karen and Kim Lewis

Irene Daniels Lewis, PhD, RN,
FAAN NBNA Historian



Congratulates



Betsy L. Harris 2013 Life Achievement Award



NBNA Board Member



Eugenia Jennings 2013 Administrative Nurse of the Year

The Atlanta Black Nurses Association, Inc.

Cordially Invite You

to Attend

The 43rd Annual Institute and Conference
July 29-August 2, 2015

Atlanta, Georgia





Dear Colleagues, Friends and Supporters:

I am so delighted to have the opportunity to extend greetings to members of the National Black Nurses Association, supporters and friends. This is our 42nd Annual Institute and Conference. This organization has made a tremendous contribution to the health care industry both nationally and globally. Yet we still have more work to do.

I would like to thank President Deidre Walton for giving me and the Conference Committee the opportunity to serve the organization in this capacity. The committee members have worked diligently during the past year to ensure you that this conference would be successful.

We have gotten experts nationally and internationally to share their knowledge and expertise with the participants of this conference. We know that the future of nursing is evolving and nurses must be prepared to engage in the opportunities as well as the challenges in nursing and the health care industry.

This endeavor has been productive and enjoyable. We say thanks to the local chapter and the surrounding sister chapters. Philadelphia is the birthplace of America's freedom. This city is known for its brotherly love and sisterly affection. The members of this area, universities, healthcare systems and the entire city have shown us their love and affection. They have been very supportive of this conference with their resources. We say thank you to each of you.

Members will have access to world nursing leaders, an array of institutes and workshops. Therefore, take advantage of this conference's programs because it offers CEU's to all levels of nursing.

Additionally, we have prepared an exciting fashion show for you. The President's Gala will be a conversation topic for members and friends.

Again, thanks for your unwavering support and love for the National Black Nurses Association.

Sincerely,
Bettye Davis-Lewis, Ed.D, RN, FAAN
Conference Chairperson

Welcome from the Local Chapter President

To our President, Executive Director, Board Members, Past Presidents, Members, Exhibitors, Honored Guest, Visitors and Friends.

It is with Gratitude and Honor on behalf of the Southeastern PA Ares Black Nurses Association, all the BNA Chapters of New Jersey and Delaware that I welcome you to the 42nd Annual Institute and Conference of the National Black Nurses Association in Philadelphia, the City of Brotherly Love and Sisterly Affection.

We hope you will take time to visit our many Historic Sites and experience all the activities available in the wonderful City. Enjoy the Conference and your stay in Philadelphia.

Juanita Jones,

President SEPA BNA





"Above all else, we are committed to the care and improvement of human life. In recognition of this commitment, we strive to deliver high quality, cost effective healthcare in the communities we serve."

HCA is the nation's leading provider of healthcare services comprised of locally managed facilities, with over 215,000 employees serving patients at 165 hospitals and 115 freestanding surgery centers in 20 states and England.

In 2014, HCA expects to invest \$2.2 billion in capital spending to expand our inpatient and outpatient services, including five new hospitals, 15 new emergency rooms and three replacement surgery centers. As we continue to grow and evolve, we anticipate additional nursing leadership needs at assets ranging from small community hospitals to major tertiary care providers across the country.

Stop by booth #519 to learn more, or contact Michael Ginsberg: 615-332-5362, Michael.Ginsberg@hcahealthcare.com



www.hcahealthcare.com





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Patient Care*

20.3 MILLION patient encounters

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10UT OF 22 Emergency Room visits in America occur at an HCA Hospital.





Alcorn State University School of Nursing located in Natchez, Mississippi, is seeking faculty who possess strengths in research and teaching capabilities. Tenure-Track and non-tenure track appointments are available in the Master's, Baccalaureate, and Associate Degree Programs.

Applicants for tenure-track must have:

- Earned doctorate in nursing or a doctorate in a related field with a graduate degree in nursing from an accredited school of nursing;
- Recognized record of accomplishment via publications; and
- Ability to establish an extramurally funded research program

Applicants for non-tenure track faculty must have:

- A graduate degree in nursing from an accredited school of nursing;
- Certification in the area of clinical specialty; and
- Minimum of three years current clinical experience in adult health, community health, mental health, pediatrics, gerontology, or maternal-newborn health

The following 12 month administrative faculty positions are also available:

Associate Dean/Director of Graduate Nursing Programs

The ideal candidate will possess the following qualifications:

- A master's degree in nursing and an earned doctorate in nursing or related field:
- Eligible for academic appointment to associate professor/professor rank;
- Experience in academic administration;
- Experience teaching at the Master's degree level or above;
- A program of research as evidenced by scholarly publications; and
- National and international service.

Director of Undergraduate Nursing Programs

The ideal candidate will possess the following qualifications:

- Master's degree in nursing and an earned doctorate in nursing or related field;
- Eligible for academic appointment to associate professor/professor rank;
- Experience in academic administration;
- Experience teaching at the Baccalaureate or higher level
- A developing program of research as evidenced by scholarly publications; and
- National and international service.

All applicants must also be eligible for or currently licensed to practice nursing in the State of Mississippi. Applications should be submitted online at https://jobopps.alcorn.edu, including a cover letter with a Statement of interest, research objectives, teaching experience and interests, curriculum vitae, and three (3) references.



On behalf of the Southeastern Pa Black Nurses Association, we would like to welcome you to the city of Brotherly Love, and Sisterly Affection, to the 42nd Annual Institute and Conference. This is a historic moment for our city and chapter. This is the first time that the National Conference has been held in Philadelphia.

The NBNA conference provides the attendees with networking, educational and collaborative opportunities.

Center City has many historic attractions that you should explore such as the Liberty Bell, Penn's Landing, Constitution Hall, Afro-American Museum, as well as entertainment and many dining sites such as the Reading Terminal Market. Take time to see them all while you're here.

We would like to thank SEPABNA members, Chapter Planning Committee, and the 7 New Jersey Chapters and 2 Delaware chapters that volunteered their time to make this a memorable conference.

Again, welcome to Philadelphia and enjoy!

Sincerely,

Michelle Young-Stevenson RN MSN CRRN Local Conference Chair

Lorraine Braxton RN BSN

Local Conference Co-chair

Southeastern PA Black Nurses Association





Dear NBNA Members and Guests:

On behalf of the National Office of the National Black Nurses Association, I welcome you to the 42nd Annual Institute and Conference. And, welcome to the City of Philadelphia. This is the city of Presidents, of historical monuments and historical moments. On this momentous occasion, we intend to explore "capital ideas" and offer "monumental solutions" for best nursing education, practice, research, policy and leadership.

State-of-the-art lectures will be provided by experts on topics important to nurses as clinicians, researchers, academicians and policymakers. Celebrate them for sharing their knowledge and expertise.

Use your "NBNA passport" to engage the exhibitors. Exhibitors showcasing new products and services will add to your knowledge base. And, you will be able to add to theirs by the advice that you may provide to the exhibitors on the products and services that make for quality clinical nursing practice. Spend quality time with the exhibitors and each other. Great rewards may come your way...new job...speaking engagement...research award...scholarship award...a mentor...national advisory appointment...publishing...a new friend and colleague.

I would like to thank Juanita Jones, President, Southeastern Pennsylvania Black Nurses Association, and the entire chapter, the other Pennsylvania, New Jersey, New York and Delaware chapters for their tireless support to make this conference a success. Thank you for your collaborative efforts. This is team work at its best!

Many thanks go to the NBNA Corporate Roundtable Members, sponsors, exhibitors, advertisers and volunteers for being an integral part of the NBNA Conference. Your participation in our conference allows NBNA to create a place to exchange ideas, enhance the practice of nursing and respond to health needs in our communities and even the world.

Thank you to an outstanding team that orchestrated this whole conference, the NBNA National and Local Conference Committees chaired by Dr. Bettye Davis Lewis, Michelle Young-Stevenson and Lorraine Braxton; and the NBNA National Office staff, Dianne Mance, Estella Lazenby, George Thomas and Gessie Belizaire. My deep and sincere appreciation goes to Pamela Moore and Selina Davis of Cedars Sinai Health System, Department of Nursing, for your continued exemplary service in making sure that conference attendees receive their continuing education units.

To the Philadelphia Convention and Visitors Bureau, Julie Coker, Bonnie Grant, Mariya Brewer, Conchevia Collins and Joan Randolph, you all were instrumental in creating NBNA's first partners meeting with potential area sponsors. We are successful because of you!!!!

Enjoy the NBNA Conference! Enjoy each other! Enjoy the City of Philadelphia!!

Sincerely,

Millicent Gorham, PhD (Hon), MBA, FAAN Executive Director



Congratulations

To Rev. Deidre Walton, President & NBNA Members



On Your 42nd Annual Institute & Conference



From Dr. Bettye Davis Lewis, Roderick, Trevor, Jade, Taylar, Saje and Tiffany

BOSTON COLLEGE

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Preparing nurses to transform health care

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Congratulations National Black Nurses Association (NBNA) for 42 years of Community Service







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Scottsdale, Arizona



STUDENT REPRESENTATIVE
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Baton Rouge, Louisiana



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EXECUTIVE DIRECTOR
Millicent Gorham, DN (Hon),
MBA, FAAN
National Office
Silver Spring, Maryland









Congratulations NBNA 42nd Annual Institute & Conference

August 6-10, 2014 - Philadelphia, Pennsylvania

Dr. Daisy Harmon Allen, President • Ellen Durant, Vice President Sandra Jones, 2nd Vice President • Dr. Sandra Webb Booker, NBNA Chapter Liaison

Dr. Jiles Taylor-George, Recording Secretary • Ada Brown-Walls, Corresponding Secretary Reverend Evelyn Collier-Dixon, Financial Secretary • Regina Powell, Treasurer Carolyn Rimmer, Immediate Past President



NBNA Salutes Past Presidents

The Board of Directors and Members of the National Black Nurses Association, Inc. salute our past presidents for their dedication to the NBNA mission.



Dr. Lauranne Sams* 1973-1977



Dr. Linda Burnes Bolton 1991-1995



Dr. Carrie Frazier Brown 1977-1979



Dr. Betty Smith Williams 1995-1999



E. Lorraine Baugh 1979-1983



Dr. Hilda Richards 1999-2003



Ophelia Long 1983-1987



Dr. Bettye Davis-Lewis 2003-2007



Dr. C. Alicia Georges 1987-1991



Dr. Debra Toney 2007-2011





The Birmingham Black Nurses Association, Inc. (BBNA)

proudly salutes our 19 Lifetime Members and recognizes their enduring allegiance to the mission of the National Black Nurses Association, Inc.



Seated from left to right:

Deborah Andrews, Geneva Irby (Vice President Emeritus), Dorothy Thompson (BBNA's first Lifetime Member), Deborah C. Walker (President Emeritus), Marcia Lowe

Second row standing from left to right:

Gwendolyn Parker, Carthenia Jefferson, Kimberly Ayers, Martha Dawson, Stephanie Burnett, Alean Nash, Deborah Thedford-Zimmerman

Not pictured: Gladys Amerson, Lindsey Harris, Patricia Lyons, Wanda Pendleton, Dorothea Poole, Theresa Rodgers, Kim Rutley-Campbell



Lifetime Members

1971-1999 Ruth E. Anderson Birthale Archie Carol L. Barkstall Dr. Hattie Bessent Juanita Blake Dr. Linda Burnes Bolton Tiny Coleman* Azella Collins Margaret A. Davis Mary L. Gary-Stephens Dr. C. Alicia Georges Josephine Hall Na'Dean Heygood* Lula Hollis-Thompson Sadako S. Holmes Annette Hubbard Yvonne Hutchinson* Barbara Johnson* U.S. Representative Eddie Bernice Johnson Margaret Jordan Ida Keith Ernestine King-McCoy Georgia M. Lacy Fannie M. Lake* Eura Lennon Ophelia Long Mary McCune Harris Evelyn C. Miller Ivy M. Nelson Blanche B. Newton Johnnie M. Odis Bernetta Pearson Margaret Pemberton Louise Ragin Dr. Hilda Richards Lily P. Richardson Dr. Carrie Rodgers-Brown Carolyn A. Rowe Dr. Lauranne Sams* Bertha L. Sanders Zina Simmons Patricia Sloan Dr. Betty Smith Williams Juanita E. Snead Roslyn L. Spence **Dorothy Striggers** Linda Harris Striggles* Emma Taylor Patricia A. Tompkins Geraldine Twine Dendra Washington Dr. Sandra M. Webb-Booker

Dr. Lucy Yates

Gwendolyn Young Dr. Bettye Davis-Lewis

2000

Dr. Rhetaugh G. Dumas*

2001

Brenda M. Bates
Velma Henderson
Gloria McWhirter
Mirian Moses
Margaret Nelson
Sharon Oliver-Henderson
Dr. Jacqueline WalcottMcQuigq

2002

Dr. Daisy Alford-Smith Dr. Nellie C. Bailey Gertrude Baker Elizabeth Ballard E. Lorraine Baugh Akanke Celestin-Ramsey Betty Jo Davidson Barbara Garner Dr. Catherine Gilliss Jonnie Hamilton Dr. Mary Harper Lorraine T. James Florrie Jefferson Sylvia Jones Margaret H. Jordan Judy Jourdain-Earle Mattie Kelly Johnson Beulah L. Nash-Teachey Nettie Riddick Gloria Rookard Dr. Janice Ruffin* Dr. Darlene Ruffin-Alexander Dr. Ethelrine Shaw Nickerson Anita Small Dr. Gloria Smith* Doris A. Williams

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Betty Jo Davidson
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Mattie Kelly Johnson
Gloria Rookard
Dr. Betty Smith Williams
Dr. Ethelrine Shaw Nickerson
Doris A. Williams

CO-FOUNDERS

Gertrude Baker E. Lorraine Baugh Barbara Garner Florrie Jefferson Sylvia Jones Margaret H. Jordan Judy Jourdain-Earle Dr. Janice Ruffin* Anita Small Dr. Gloria Smith

2003

SaundraAustin-Benn Joan Bundley Dr. Elizabeth Carnegie* Evelyn Collier-Dixon Marvel Davis Modestine Fain* Delois Hamilton Grace Idowu Dr. Patricia McManus Donnetta Miller-Kyle Gabrielle Rose Dr. Rita Strickland Dorothy E. Thompson Dr. Debra A. Toney Dr. Deidre Walton

2004

Dr. Betty Adams Elmira Asongwed Trilby Barnes-Green Dr. Irene Daniels Lewis Martha Dawson Ellen L. Durant Adolphus Farlow Coreen J. Fields* Nan Hemphill Venita A. Jones Barbara W. Julian Georgia Lindo Dr. Joyce Newman Giger Barbara J. Patterson Dr. Carolyn Peoples Veiga Regina Powell Dr. Carolyne Richardson Cleo Richardson Dr. Stella P. Robinson Helen L. Robinson Marcia V. Skeete Carla Stanley Dr. Janette Y. Taylor Eric J. Williams

2005

Catherine M. Bailey Dorothy Banks Rosie Bernard Arlene Branch Vashti Brown-Edwards Dr. Rosie Lee Calvin Dr. Denise Canton Genice Carde-James Myra Celestin-Ramsey Maria A. Dudley Amelia Earley Dr. Juanita Fleming Verdis Griffin Sheila M. Haley Betsy L. Harris Janice Henry Martha Herrin Doris Hughes Jeraldene Johnson-Shaffer Mary E. Jones* Barbara C. Julion Sandra Lee **Ernestine Leverette** Twania Lillard Barbara Nichols Denene Person Alice P. Rinehart Marion Summage Sherry Taylor Deborah Walker Margaret Wheatley* Audrey T. Winfrey

2006

Cynthia Archer-Gift Dr. Veronica Battles Milissa Bess Acquenetta Bluing Linda Brazell Demetria Bridgett Karletha D. Brooks Selma Brown-Edwards Voncea Brusha Lois Campbell Jean Clark Audrey T. Crenshaw Drake Dr. Cynthia Degazon Holly M. Edwards Lorraine Elliott-Boyd Patricia Garrett Prof. Hayward "Gill, Jr." Tanya Hardy-Menard Dr. Constance Hendricks Cynthia J. Hickman Shirley James Lola Denise Jefferson Ivon Jorif Dianne Marshburn Sandra McKinney Carletta Mitchell





Agnes R. Morton Adrienne Mubarak Dr. Bobbie J. Perdue Leonie Robinson Joyce Spalding Janice Turner Deborah C. Washam LaZelle Westbrook Mr. AC Whitaker

2007

Carol Alexander Jerrica V. Ampadu Fedricker Diane Barber Debra Boyd-Seale Addie Carrington Othello Childress Dina Clark Tonja Cook Pamela Cormier Gwenith Dickerson Tawana Duckson Celeste Evans Dr. Audwin Fletcher Verna Gaskins Beulah Hadrick Jeanette Hammond Linda M. Howard Ruby Rose Hutchinson Eva Ketchens Regina Martin Beverly McGowan Patricia Medley Rechelle Mitchell-White Vivian Murphy Toni L. Oats Hester E. O'Rourke Kathryn Peoples Veiga Joan Perry-Austin Angela Raiford Brenda Ross Lavonne Sewell Bessie Trammell Dr. Roberta L. Waite **Ethel Walton** Nannette Wells-Brooks Jacquetta Carolyn Whaley Rita Wray

2008

Cecilia Adams Malika Bristol Lola Dorsey Cynthia B. Edwards Dr. Daphne Ferdinand A. Ann Fields Lynette Galloway Dr. Faye Gary Andrea M. Goode Linda V. Green Ida Griffin-Massie Jamise Herbert Angela Johnson Dessie Levy Eartha Levy Gail D. Marshall Donna McDonald Evelyn N. Merriett Suzan Moser Juanita Mumford Lurine Parker Carolyn Rimmer Dr. Catherine Roscoe-Herbert Regina Shears-McCloud **Dorothy Stewart** Rita Tharpe Joyce Townser Ronnie Ursin Annie Rose Walker Gwendolyn Watford-Miller Angela Weathersby Etta White Stephanie Wilborne

2009

Faye Collins Millicent Eastwood Mattie Eley Margaret A. Green Bobbie Holt-Ragler Helen McCorkell Gwendolyn Randall Theresa F. Rodgers

2010

Jacqueline Baker
Carol Barnes
Dr. Keneshia Bryant
Trista Campbell
Dr. Stephanie Ferguson
Mercedes Foster
Fannie Gaston-Johansson
Shirley Holt-Hill
Marcia Lowe
Theresa Lundy
Lacy Newberry
Jennifer Pearce
Rhonda Robinson

2011

Vanessa Arline Vanessa Auguillard Jenyce Bond Rosa Mckinzy Cambridge Vera Campbell-Jones Kendrick Clack Esther Davis* Nina Diggins Rachel Drayton Rennae Ellis Leana Fox Lottie Harris Thelma Harris Dr. Carolyn Harris-Muchell Opal Johnson Holly Jones Bernadine Julu-Jacobs Carrie King Terry Lee Almaneta Lee Salamah Locks Johnnie Lovelace Dr. Courtney Lyder Ottamissiah Moore Ruby Murphy Lucy McKinney Parlor Josie Rather Laurie C. Reid Rose Rivers Nellie Robinson Norma Rogers Kimberly Scott Dr. Ahia Shabaaz Dr. Phyllis Sharps Sharon Smith Dr. Eva Stephens Charlie Terrell **Nezbile Thomas** Mary Turner Verna Wells Gloria Wilson Jean Winfield Faye Young 2012

Pauline Barnes
Dr. Richardean Benjamin
Gloria Bivins
Elcedo Louise Bradley
Betty Braxter
GraciAna Breaux
Gaye E. Broadway
Sharonetta Brooks
Tracey Clayton
Barbara Crosby
Iris Culbert
Janice Davis

Nadene Dukes Dr. Janalyn Edmonds Dr. Monica Ennis Geraldine Feaster Arlanda Fields Gloria Hayman Ethel Holland Suzanne Holliday Thomas Charlene Holloway-Hampton Bernadine Horne Rose Hoskins Sara Howell Geneva Irby Jacqueline Johnson Mary Vanessa McCain Johnson Imani Kinshasa Cathy B. Lane Linda London Iris Malone Dr. Beverly Malone Yuvonne Martin Ada Massey-Smith Tina McClain Barbara McCorkle Dr. Romeatrius Moss Yvonne Olusi **Betty Owens** Patty L. Palmer Wanda Pendleton Alma Pittman Janet A. Porter Sandra Pritchard Rosemary Sontoyo Jean Straker Dr. Ora Lea Strickland Deborah Thedford-Zimmerman Maud Trahan Lisbon O. Williams Patricia Williams* Ethelene Wilmore Lucille Woodard Jacqueline Wooters Dr. Kynna Wright Dr. Lenora Yates

2013

Geri Zollicoffer

Ni'mat Abdul-Latif-Muhamed Jabar Akbar Angela Allen Deborah Andrews Dr. Louise Aurelien Rhonda Backers-Garrett





Joyce Brown Cynthia Caruthers Nyla Clark-Sakakura Carol Colon COL. Irma Cooper Christin Durham Dr. Sonja Fuqua Annie Gooden Lois Greene Dr. Elaine Hardy Dr. Daisy Harmon Allen Vathrice Hartwell Dr. Yolanda Hill Bernadine Horne-Heidi Terri Ivory-Brown Dawndra Jones Jacqueline Ann Jones Nesha Lambert **Bridget Lanes** Janet Lawrence Glenda Lock Patricia Lyons Paulette Mebane Cynthia Metoyer Eugenia Millender Dr. Angelo Moore Lee Antoinette Moore Anita Pittman

Dorothea Veranetta Poole Constance Reese Rhonda E. Ruben Larider Ruffin Dr. Becky Small

Barbara Jo Smith Daliah Spencer Dr. Ida Spruill Jeneva Stoudemire

Barbara Sunnerville Sandra Walker Ethel Weekly-Avant

Ora D. Williams Margaret Ann Worthy **Christy Wright**

2014

Maulah Adanri Samantha Agee Gladys Amerson Lynda Arnold Kimberly Ayers Gwendolyn Bailey Christine Bethea A. Janis Billups Jacqueline Blake Mary Boschulte

Brenda Bowers Gina Bowling

Thelma Brandon-Williams

Natur Brooks Pauline Bryant Stephanie Burnett Dr. Anita Chesney Barbara Collier Julie Conley

Brenda Denefield-Jones

Laretta Dodson Dr. Trudy Gaillard Evelyn G. Harris Lindsey Harris Mary Haynes Linda Hendree Lynn Hines Melody Hopkins Carthenia Jefferson Marilyn Johnson **Beverly Jones** Dr. Lovene Knight Tricia Lomax-Romans Geneane Marshall Marilyn McFarland

Dr. Rose Ellington Murray

Angela Moss

Alean Nash Sabrina Newton Pinkie Nichols Debora Nixon Gwendolyn Parker Mack Parker Sheila Penn Elizabeth Phashe Dr. Janice Phillips Joan Pierre Roberta Reed

Kim Renea Rutlev-Campbell Kristine Sander-Ayinde Yolanda Scipio-Jackson Debbie Skeete-Bernard

Tina Smith

Tracy Smith-Tinson Connie Tate Bertha Williams Adriene Young





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Conrad Shakes

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Congratulations!

National Black Nurses Association, Inc. 42nd Annual Institute and Conference Philadelphia, PA - August 2014

Black Nurses Association of Baltimore, Inc.

Celebrating 40 years of Service to the Community

August 1974 to August 2014

History

In June of 1974, Beverly Mason (Thabiti Ambata) attended the American Nurses Association National meeting held in the midwest United States. Thabiti met Dr. Barbara Norman from Chicago who was culturally active and enthralled Thabiti with news about the 3 year old National Black Nurses Association that Thabiti had no knowledge of before the meeting. Thabiti was so excited that she returned to Baltimore and in August 1974 founded the Black Nurses Association of Baltimore. Chartered members were registered nurses and recent graduates of very strong associate degree programs. During this time, Associate Degree in Nursing programs were relatively new and an economical way for Black people to become registered nurses. The chapter spent an extensive amount of energy through chapter activities promoting nursing, mentoring students, supporting, and having workshops for other Black LVN's to become registered nurses through Community College programs.



Chartered Members

Miriam Jones, RN

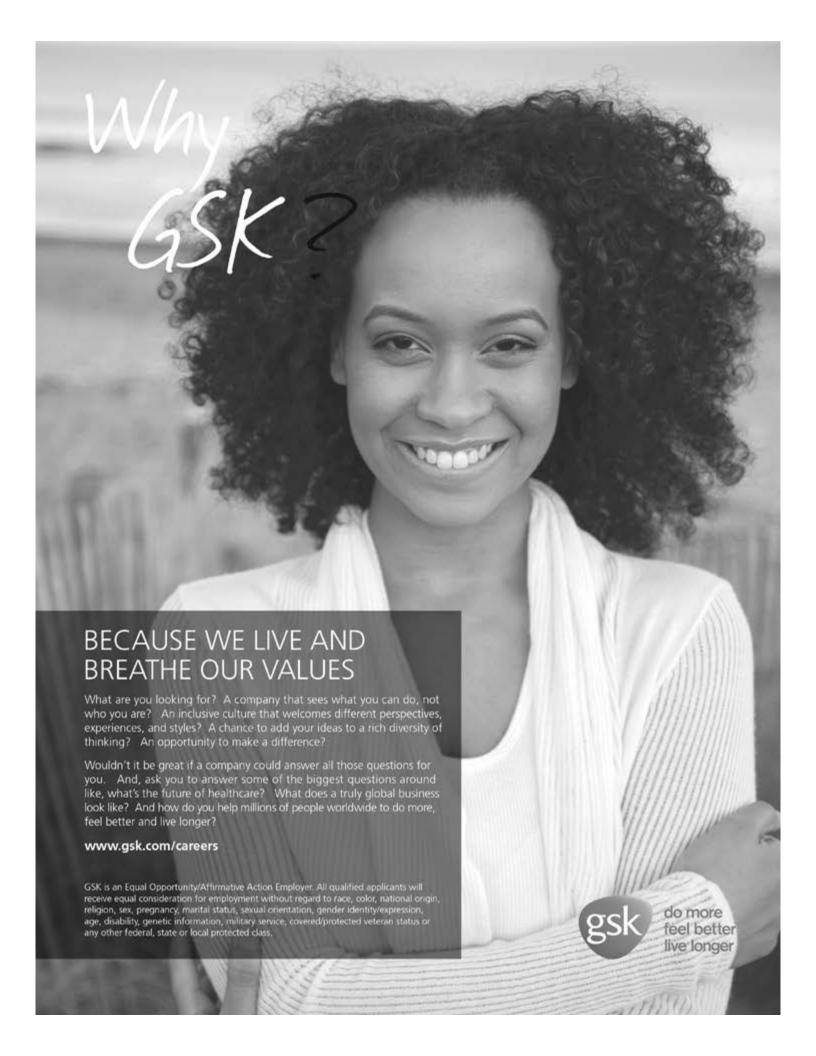
Beverly Mason, RN (aka Thabiti Ambata) Shirley Carpenter, RN Michelle Dorsey, RN Argena Freeman, RN Renee Keyser, MSN, RN Mary Jenkins, RN

Presidential History

1974-1981 Beverly Mason, BSN, RN

1981-1982 Shirley Carpenter, RN
1982-1984 Minnie Slaughter, RN
1984-1986 Renee Keyser, MSN, RN
1986-1989 Barbara Crosby, MSN, RN
1989-1994 Ernestine King-McCoy, MSN, RN
1994-1998 D. Loretta Maddox, RN
1998-2002 Gail Marshall, BSN, RN
2002-2006 Lennita Anderson-Selvey, MA, RN
2006-2009 Ronnie Ursin, MS, RN
2009-2012 Patricia Medley, MS/MPA, RN
2012-2014 Ronnie Ursin, DNP, MBA, RN, NEA-BC
2014-2016 Lavonne Sewell, MSN, RN

P.O. Box 66253 | Baltimore, Maryland 21239 (410) 929-6181 | bnaofbaltimore@live.com | www.bnabaltimore.org





The National Black Nurses Association would like to thank the National and Local Conference Committee for their exceptionally fine work in making the 2014 NBNA Annual Institute and Conference a tremendous success. The National and Local Conference Committees would like to thank all the volunteers, sponsors and supporters for their efforts in making the 42nd Annual Institute and Conference an outstanding event.

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In Memoriam

Jimmie Anglin

Fort Bend County Black Nurses Association

Frances Bolles Gallow

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Life Time Member, Chicago Chapter National Black Nurses Association

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Chicago Chapter National Black Nurses Association

Cynthia M. Willis

Chicago Chapter National Black Nurses Association





New England Regional Black Nurses Association, Inc. "Celebrating 42 Years of Service in the Community" 1972 - 2014



Margaret Brown, President

Congratulates NBNA on their 42ndAnnual Institute and Conference

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New York Black Nurses Association, Inc.

Salutes NBNA For Its Visionary Leadership and Congratulates All 2014 Awardees of the National Black Nurses Association's 42nd Annual Institute and Conference

Jean Straker, RN, MSN, CNS, FNP-BC, President www.nybna.org



Opening Keynote Speaker



RADM Sylvia Trent-Adams, PhD, RN

As chief nursing officer, RADMTrent-Adamsleads the Commissioned Corps of the U.S. Public Health Service (Corps) Nurse Professional Affairs, and advises the Office of the Surgeon General and the Department of Health and Human Services on the recruitment, assignment, deployment, retention, and career development of Corps nurse professionals.

RADM Trent-Adams is currently the Deputy Associate Administrator in the HIV/AIDS Bureau (HAB), Health Resources and Services Administration (HRSA). In this role, she assists in managing the Ryan White HIV/AIDS Treatment Extension Act of 2009 (Ryan White HIV/AIDS Program). The \$2.3 billion program funds medical care, treatment, referrals and support services for uninsured and

under served people living with HIV disease as well as training for health care professionals. Grantees funded by the Ryan White HIV/AIDS Program provide services to more than 550,000 people every year. In addition, as part of the President's Emergency Plan for AIDS Relief, she assists in directing a multi-million dollar global HIV/AIDS program with training, care and treatment activities in Africa, Asia, and the Caribbean.

RADM Trent-Adams began her career in the Commissioned Corps of the United States Public Health Service (USPHS) in 1992. Prior to joining the USPHS, RADM Trent-Adams was a nurse officer in the US Army. She also served as a cancer research nurse at the University of Maryland Medical Center. Her clinical practice was in trauma, oncology, community health, and infectious disease.

Throughout her USPHS career she has been actively involved in the Nurse Category. RADM Trent-Adams received her Bachelor of Science in Nursing from Hampton University, a Master of Science in Nursing and Health Policy from the University of Maryland, Baltimore, and a Doctor of Philosophy from the University of Maryland, Baltimore County. She completed an advanced certificate in health policy from the University of Maryland, Baltimore County, and was selected as a Doctoral Fellow by the Southern Region Education Board. RADM Trent-Adams has received numerous awards from the USPHS, US Army, and community organizations.



Closing Keynote Speaker



Afaf I Meleis, PhD, DrPS(hon), FAAN

Dr. Afaf I. Meleis is the Margaret Bond Simon Dean of Nursing at the University of Pennsylvania School of Nursing, Professor of Nursing and Sociology, and Director of the School's WHO Collaborating Center for Nursing and Midwifery Leadership. Prior to coming to Penn, she was a Professor on the faculty of nursing at the University of California Los Angeles and the University of California San Francisco for 34 years. She is a Fellow of the Royal College of Nursing in the United Kingdom, the American Academy of Nursing and the College of Physicians of Philadelphia. She is a member of the Institute of Medicine, the Robert Wood Johnson Foundation Nurse Faculty Scholar National Advisory Committee, and the George W. Bush Presidential Center Women's Initiative Policy

Advisory Council. She serves as a Trustee of the National Health Museum; a Board Member of CARE, the Institute for the Advancement of Multicultural and Minority Medicine, and the Josiah Macy Jr. Foundation Macy Faculty Scholars program. Dr. Meleis is also President and Council General Emerita of the International Council on Women's Health Issues and currently serves as the Global Ambassador for the Girl Child Initiative of the International Council of Nurses.

Dr. Meleis' teaching focuses on structure and organization of nursing knowledge, transitions and health, and international nursing. She has mentored hundreds of students, clinicians, and researchers from Thailand, Brazil, Egypt, Jordan, Israel, Columbia, Korea, and Japan.

Dr. Meleis' scholarship is focused on global health, immigrant and international health, women's health, and on the theoretical development of the nursing discipline. She is the author of more than 175 articles in social sciences, nursing, and medical journals; over 40 chapters; 7 books; and numerous monographs and proceedings. Dr. Meleis is a sought after keynote speaker for national and international conferences on women's health and development, disparities in healthcare, and international health. She has been invited for visiting professorships, conduct symposia, present keynote addresses, serve on boards, to plan conferences, and consult on women's health research and doctoral education nationally and internationally (in Asia, Africa, Europe, Australia, South America and North America).

Dr. Meleis is the recipient of numerous honors and awards, as well as honorary doctorates and distinguished and honorary professorships around the world. Among her awards, Egyptian President Hosni Mubarak presented her the Medal of Excellence for professional and scholarly achievements in 1990; and, in 2000, she received the Chancellor's Medal from the University of Massachusetts, Amherst. In 2007, she received four distinguished awards: an Honorary Doctorate of Medicine from the Linköping University, Sweden; the Global Citizenship Award from the United Nations Association of Greater Philadelphia; the Sage Award from the University of Minnesota; and The Dr. Gloria Twine Chisum Award for Distinguished Faculty at University of Pennsylvania, which is awarded for community leadership and commitment to promoting diversity. She is the first Dean at the University of Pennsylvania to receive this award. Dr. Meleis also received the 2008 Commission on Graduates of Foreign Nursing Schools (CGFNS) International Distinguished Leadership Award based on her outstanding work in the global healthcare community and the Take the Lead 2009 Award from the Girl Scouts of Southeastern Pennsylvania. In 2010, she was inducted into the UCLA School of Nursing Hall of Fame for her work in advancing and transforming nursing science.

Dr. Meleis graduated Magna Cum Laude from the University of Alexandria (1961), earned an MS in nursing (1964), an MA in sociology (1966) and a PhD in medical and social psychology (1968) from the University of California, Los Angeles.





CONGRATULATIONS

to the

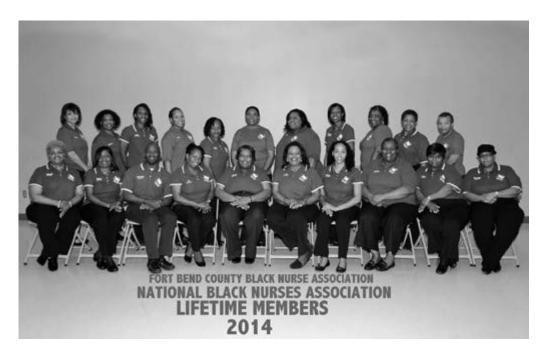
National Black Nurses Association

from the



Fort Bend County Black Nurses Association, Inc.

President: Charlie Terrell, RN







Azella C. Collins, MSN, RN

Azella C. Collins retired from the State of Illinois as the Administrator for the Perinatal HIV Elimination Program. This position had statewide jurisdiction and under Azella's leadership had responsibility for all policies, budgets, and contractual negotiations for the customers it serves. Under Azella's leadership Rapid HIV Counseling and Testing was implemented in all Illinois birthing hospitals. This model of care has been shared by the U.S Centers for Disease Control and Prevention staff, to other US states perinatal HIV elimination coordinators, and African health departments in Durbin, South African and Apam, Ghana. The State of Illinois' first Perinatal HIV Reporting System (PHRS) and PHRS training tutorial were initiated under her leadership. For the past six years she has volunteered at a Chicagoland Domestic Violence Shelter serving women with HIV/AIDS.

Azella received a BSN in 1975 from St. Xavier College located in Chicago, Illinois; and received a MSN in 1982 with major areas of study in psychiatric nursing and community planning. She has attended numerous seminars on strategic planning, impact of health policy upon vulnerable populations, leadership, privatization of public entities, strategies to reduce adverse health conditions, to name a few.

Azella develops seminars on numerous subjects. To date she has made over 300 professional presentations. Topics have included: The Impact of HIV/AIDS in Communities of Color, Technical People as Creative and Innovative Managers, Budgetary Aspects and Hints for a New Manager; Developing Newsworthy Newsletters, Therapeutic Touch, and Parliamentary Procedures for the New President, Development of Goals and Process Objectives for Communities and most recently, The Necessity of Embracing Your Past for Success, Hosting Electronic Meetings, Suspend the Rules, and Special Rules of Order.

She was the first nurse to develop a curriculum on HIV/AIDS and people aged 55 and over. She has also developed curriculums on Strategic Leadership and Cultural Competency in HIV/AIDS Care for many grassroots agencies. She has written directives for various agencies on leadership, quality assurance, continuous quality improvement, strategic planning, economic development and conducting meetings, to name just a few.

She is a co-founding member of two neighborhood clinics. A few current and past board activities include: National Council of Negro Women Chicago AIDS Project (Midwest Section), Illinois Association of Parliamentarians, National Black Nurses Association, Chicago Chapter National Black Nurses Association, Midwest Training Educational Center Advisory Board, member of the advisory panel for the Viral Hepatitis Education Campaign for the American Liver Foundation, Kupona Network, Illinois Intercultural Health Coalition, Kennedy-King College School of Nursing Advisory Board, Chicago Area Occupational Service Group, AMA's Commission To End Health Care Disparities, she holds the distinction of being the first nurse asked to serve with this illustrious body, and the Coalition of African American Nurses. She has served as a Co-PI on two NIH Studies. She served as a reviewer for the National Medical Association HIV/AIDS related articles.

She has numerous documented achievements; in 1968 Azella worked to institute a drive for sickle cell testing on the Westside of Chicago; in 1971, in conjunction with her psychology class and Goodwill Industries, she developed a cadre of volunteer tutors for their literacy program; and from 1983 to the present she has provided the data that drives the programmatic thrust for the numerous Chicago community based organizations. In 1988, Azella led the challenge for all professional organizations to include in their activities the need for voter registration and to increase their current level of community involvement. From1993 to 1995, she led the challenge in the city and state for Black Nurses on Health Care Reform, as she simultaneously developed the Chicago Chapter National Black Nurses Association's economic arm. From 2000 to 2007, on a national level, she provided testimonies on models of care utilized by nurses to eliminate health disparities. In 2003 she developed the first training curriculum people aged 55 and older with HIV utilizing the research data from numerous minority nurse researchers. In September 2007 she devised a plan of action for nurses to provide HIV counseling and offer testing to every patient encountered during the month of November 2007. On World AIDS Day 2007 she announced seven new positives and four false positives were identified through this initiative. On African American Testing Day on February 7, 2008 a brand new initiative was announced. That initiative was a coalition of community-based organizations offering HIV/ AIDS testing in open-air drug markets.

In 2013, Azella shared her nursing experiences with health professionals in Melbourne and Sydney, Australia.

Azella continues to work to ensure that vulnerable populations know how to access the services they require for a good quality of life and monitors how legislation will affect them. Azella has over forty-four years of service as a community activist and thirty-nine years as a registered professional nurse and remains a frequent guest on Chicagoland radio talk shows. She is a recipient of numerous awards and certificates of achievement. In May 2014 Azella received the Doty Health Foundation Nurse of the Year Award.

Each year for the past twenty years she has worked pro-bono as a grant writer for a community –based organization she feels best embodies the tenets of servant leadership.







CATHERINE ALICIA GEORGES, ED.D RN, FAAN

Catherine Alicia Georges is an educator, practitioner and community activist. Alicia, as she is known to most people, is Professor and Chairperson of the Department of Nursing at Lehman College of the City University of New York. Dr. Georges has worked in various professional roles in New York City. A sought after speaker, Dr. Georges has spoken on nursing and health care issues throughout the United States, Africa, South America, Europe and the Caribbean. Dr. Georges' professional career spans more than four decades. A formidable leader, she is committed to eliminating disparities and improving the health of minorities and the disadvantaged. To accomplish this goal, Dr. Georges has assumed numerous leadership roles in education, the community and the political policy making arena. Dr. Georges was the fifth president of the

National Black Nurses Association, an organization representing more than 150, 000 Black registered nurses, licensed/vocational nurse and student nurses located throughout the United States, Africa and the Caribbean whose primary purpose is the advocacy for access to equal and quality health care. She is currently the President of the National Black Nurses Foundation and Chairperson of the Board for the Bronx Westchester Area Health Education Council. Dr. Georges served on the U.S. Department of Health and Human Services Advisory Council on Nursing Education and Practice and the New York State Governor's Health Care Advisory Board. Dr. Georges is the former chairperson of Bronx Community Board #12; former Secretary Treasurer of the International Society on Hypertension in Blacks; Past President of the Commission on Graduates of Foreign Nursing Schools; and, former Board member of the American Academy of Nursing. In February 2010, Dr. Georges was elected to the Board of Directors of AARP class of 2016.

Dr. Georges has served as a teacher, consultant and mentor to others in the profession and has worked as a public health nurse consultant for various Head Start and pre-school programs in New York, New Jersey and the U.S. Virgin Islands. She has shared her expertise and knowledge with nurses, human and educational professionals while conducting workshops on leadership development, conflict resolution and alcohol tobacco and use of other drugs services. As an entrepreneur, she formed CAG Home Health Services, a health care business in the US Virgin Islands. This business is approved as a continuing education provider by the Virgin Islands Board of Nurse Licensure.

Dr. Georges is widely published in journals such as Image, Nursing Leadership Forum, Nursing Administration Quarterly, Ethnicity and Disease and the Journal of the National Black Nurses Association. She has been the recipient of numerous grants, and served as the Project Director of a \$340,000 W. K. Kellogg Foundation grant to support dialogue and action to inform policy makers of the impact of the nurse shortage in minority and under served communities. In her role as chairperson at Lehman College, Dr. Georges has developed programs with universities in Korea, Denmark, Antigua and Mexico. Dr. Georges holds licenses to practice nursing in the states of New York, New Jersey and the U.S. Virgin Islands.

Dr. Georges has been the recipient of numerous honors and awards for her continued work in nursing, health care and the development of health, social and public policies. In June of 1998, Dr. Georges was the recipient of the American Nurses Association Mary Mahoney Award for her work in increasing minority representation in nursing. Select other awards include: New York State Legislative Nurse of Distinction; King Chavez Parks Visiting Scholar; University of Michigan School of Nursing; Mabel Staupers Award; Women in Public Service Award; and the Margaret Haley Award from Seton Hall University.

Dr. Georges received a Bachelor of Science in Nursing from Seton Hall University College of Nursing, a Masters of Arts degree in Community Health Nursing Administration and Supervision from New York University School of Education, Division of Nursing and a Doctorate in Educational Leadership and Policy Studies from the University of Vermont. She is a member of Sigma Theta Tau International Nursing Honor Society, Golden Key Honor Society, and an honorary member of Chi Eta Phi Nursing Sorority. She belongs to the American Public Health Association, American Nurses Association, New York State Nurses Association, National Black Nurses Association, and National League for Nursing, and is a fellow of the New York Academy of Medicine and the American Academy of Nursing.







Melba Lee-Hosey, BS, AAS, AA, LVN "The Gifted Hands Nurse"

Melba's journey in nursing began at the bedside of her gravely ill mother. In her mother's final days, they talked many times about many things. One of the most important conversations Melba and her mother had was when her mother said, "You need to complete your degree", her mother voiced. If she did not go back and get a degree in Social Work, she needed to go to nursing school.

It was during that conversation that Melba decided to pay more attention to the nurses that cared for her mother. One nurse, Ms. Lewis, a Licensed Vocational Nurse, captured her attention, Ms. Lewis and Melba had many conversations about the role of the licensed vocational nurse and what it would take to become a licensed vocational nurse. Melba's sister, who was a registered nurse, also thought this would be a good start in nursing, just as long as she promised she would get a Bachelors Degree. With a promise to her mother, Melba entered Houston Community College's Vocational Nurses program. One year after her mother's death, Melba was licensed to practice nursing

in the State of Texas. Since then Melba has received Associate's degrees from Alvin Community College and Houston Community College, a certification in Mental Health from Alvin Community College, a HIPPA certification as well a Bachelor's degree from the University of Houston!

Melba's career in nursing began at MD Anderson Cancer Hospital on the Head and Neck Unit. It was there Melba saw the will to LIVE. Every night she carried home a mental picture of what patients endured to live. While working on the Head and Neck Unit, Melba learned the important role of the "Hands on Nurse". Caring for patients from all walks of life, Melba learned money could not buy health! Too many patients and not enough time led Melba to home care. This type of one on one nursing has allowed Melba to really do what she loves to do," Hands on Nursing"!

Melba's volunteering started with Congressman Mickey Leland's health fair where the nurses were assigned to do health assessments on the men and women who were returning home from prison. Melba has also volunteered with senior citizens and provided air conditioners to low income senior citizens during Houston's 100 plus degree temperature, provided Toys for Tots, volunteered for the March of Dimes Walk-a-Thon, worked the phones for the United Negro College Fund, during Hurricane Ike she distributed supplies at Texas Southern University and the University of Houston as well as worked with the homeless including veterans. Melba has been committed to giving back to her community for over forty years.

In the early years Melba realized the need for nurses to get involved in the political arena on a local, state, as well as the national level. Melba chaired the first "Licensed Vocational Nurses' Day" on the steps of Texas State Capital, where then Governor Ann Richards proclaimed "Licensed Vocational Nurses' Day in Texas". It was on those same steps that Melba was tapped to apply to the Texas Board of Vocational Nurse Examiners. At that time Texas had two Boards of Nurses (RN/LVN). Melba was appointed by Governor Richards to the Board of Vocational Nurse Examiners. Melba served a 5 1/2 year term on the Board; five years as president and 1/2 year as the vice president. While serving on the

Board, Melba was the Board's representative to the Texas Peer Assistance Program, a program for the impaired nurse; Commission for Graduates of Foreign Nursing Schools' and the National Council of State Boards of Nursing.

A member of the National Black Nurses Association since the early 80's, Melba has been the Vice -President of the Greater Houston Chapter of NBNA, was the Chapter's first Nurse of the Year recipient, as well as a delegate to the annual NBNA conference. Melba has served on the Board of Directors and as Treasurer of the Licensed Vocational Nurses Association of Texas. Melba is a founding member of the Council of Vocational Nurse Examiners. She has also served as the chair of the Houston Community College Advisory Council for the Licensed Vocational Nurses program.

Melba is currently an active member of the Gulf Coast Galveston County chapter of the National Black Nurses Association. As a Board member of the National Black Nurses Association, she was the voice behind the decision to make sure all first time conference attendees felt welcomed by initiating the First Time Conference Attendees Forum. Melba planted the seed for The Red Dress Day at the annual conference of the National Black Nurses Association as well as carried the motion to insure that there is a LVN/LPN seat on the National Black Nurses Association Board of Directors. Melba has served on the following NBNA committees: Scholarship and Awards; Conference; Ecumenical; Membership; Finance; Program; Bylaws; Ad Hoc Committee on Credentialing and Elections; and as the facilitator for the LVN Forum. Melba is presently a team member on the National Black Nurses Research Grant on mentoring. President Obama has requested that Melba's name will be included in the permanent records of people who fought for Healthcare Reform at its headquarters in Chicago. And this she has done.

Melba has been honored by the National Black Nurses Association for her community activities. Other honors include: The National Women of Achievement, The George Washington Carver Alumni Association, Mt. Hebron Missionary Baptist Church, where she was the co-founder of the "Nurses on the Move" and chaired their First Annual Nurses Scholarship luncheon and the Berean Seventh Day Adventist Church to name a few. Melba has also been featured in the local newspaper for her contributions to nursing as well as her mentoring of nursing students.

Melba would advise all nurses to read the poem, "ANYWAY", by Mother Teresa. This poem has been very instrumental in her having such a rewarding and a successful 40 plus years career in nursing.

Melba has one daughter and is an active grandmother. She is a member of the Wheeler Avenue Baptist church where she serves on the first aid care team.

"It is Well With My Soul."







Harriet Brathwaite, RN, BSN, CNS, NP

Harriet has been a pioneer and advocate for the profession of nursing as well as focusing attention on the health care needs of the minority community. Her work as a healthcare practitioner, activist and lobbyist attests to her commitment to positive change.

Harriet is a graduate of Brooklyn College School of Nursing where she received her AAS. She received her BSN from Long Island University, Brooklyn Campus. She attended Columbia University, and Adelphi University where she received her Masters in Psychiatric Nursing. She is a clinical nurse specialist and a nurse practitioner.

Harriet has been on the faculty of 5 medical schools and 2 schools of nursing. She is a pioneer on the board of the Black Nurses Leadership program at New York University. Harriet retired from New York State office of mental health where she was the first non medical Chief of Services appointed to that organization.

Since her retirement she has been a consultant for Title 19 funds for New York State psychiatric facilities. She is currently on the advisory board for the Long Island University School of Nursing, Brooklyn Campus; the board of Clara Barton School of Practical Nursing; and, the board of the Brooklyn College Alumni Association.

Harriet has received the Legislation Award from the New York State Nurses Association; the Ruth W. Harper Award from District 14; the Susan McKinney Steward Award from the New York State Senate; the Helen S. Miller Award from Chi Eta Phi Sorority, Inc.; the Alumni of the Year Award from the City University of New York, Brooklyn College; and the Mary Mahoney Award from the American Nurses Association.

Harriet is listed in Who's Who in Nursing, Who's Who in American Women and Who's Who in America.

Harriet has a daughter Helene, a son-in-law, Ricky, two grandsons John Ward and Paul Ward and five great grandchildren, Naejon, Saevion, Paul IV, Ariana and Major.



Trailblazer Award Recipient



Deborah Christian Walker, BSN, MA, NE-BC

Deborah Christian Walker is the Nurse Manager of the Traumatic Brain Injury Unit at the University of Alabama Birmingham. As a nurse with over thirty seven years of experience, she received a Bachelor of Science from Tuskegee Institute (currently known as Tuskegee University) in 1977. In 1986, she earned a Master's Degree in Education with a focus on Hospital Administration from the University of Alabama in Birmingham. She is a Nurse Executive Board Certified by the American Nurses Credentialing Center since 2006.

Deborah served as the Program Director and Regional Administrator for the first Psychiatric Geriatric Partial Hospitalization Program in Alabama. She has been an educator for Brookwood

Medical Center and Ida V. Moffett School of Nursing at Samford University in Birmingham, Alabama.

Deborah was the Associate Administrator for Cumberland Hall Psychiatric Hospital in Nashville, Tennessee. In that position she led the team to obtaining their first successful accreditation from Joint Commission.

Deborah served as a Captain in the United States Army Nurse Corps from 1977 to 1989. She stayed in IRR (Individual Readiness Reserve) status from 1989 to 1992. She was an active member of the 3345th Army Reserve Hospital, Birmingham, Alabama. She was instrumental in getting the troops in clinical rotations at the VA Hospital and several private hospitals to practice their clinical skills on real patients. She had dual specialties, 66C and 66H, Psychiatric and Medical/Surgical.

Deborah is the founding President of the Birmingham Chapter of the National Black Nurses Association. Birmingham was the first chapter in Alabama. In 2015 Deborah and her supportive Vice President, Geneva Irby, will celebrate the 25th Anniversary of the Birmingham Chapter. She currently serves as President Emeritus on the Board of Directors for Birmingham Black Nurses Association, Inc. She is a Lifetime member and a former Board of Directors member of the National Black Nurses Association.

Deborah recently was the chairperson elect and the chairman of the Alabama Rehabilitation Hospital Association. She is currently on the Board of Directors for Eastside Mental Health Center, serving more than twenty years.

Deborah is a Trustee of the Galilee Baptist Church in Fairfield, Alabama.

Deborah is a recipient of the following honors:

Cited in Who's Who in American Nurses, 1989. The Nurse of the Year, Brookwod Hospital, 1994. Birmingham Black Nurses "Legend in White", 2008. National Black Nurses Association "Nursing Administrator of the Year", 2012. Twenty Years of Service Award – Eastside Mental Health Center, 2013. The Alabama Hospital Association Rehabilitation Constituency Section "Leader of the Year", 2013.

Deborah is married to Elijah "Andra" Walker. They are the proud parents of Tyree Walker and Bryan C. Walker.





Trailblazer Award Recipient



Audwin Bernard Fletcher, PhD, APRN, FNP-BC, FAAN

Audwin has a varied and rich nursing background. He is a tenured professor at the University of Mississippi Medical Center (UMC) School of Nursing (SON). Currently, he is the Director of the Family Nurse Practitioner (FNP) and Adult Gerontology Acute Care Nurse Practitioner (AGACNP) tracks; Director of Multicultural Affairs; and the Coordinator of Graduate Clinical Practice.

Fletcher earned his Bachelors of Arts (BA) degree in Psychology/Biology from Mississippi State University in 1990. He received his Bachelors of Science in Nursing (BSN) and Masters of Science in Nursing (MSN) degrees from UMC SON in 1992 and 1998, respectively. And in 2003, he received his Doctorate of Philosophy (PhD) degree from the School of Health Related Profession at UMC.

As the principal and/or co-principal investigator for numerous research grant projects, Fletcher is regarded as a champion in improving the quality of life for African Americans. Currently he is the principal investigator for the Obesity Initiative of the National Black Nurses Association. Additionally, he has served as principal investigator for the following: 100 Black Men of America's Health and Wellness program; the Mississippi State Department of Health's Cardiovascular Health program; the UMC School of Nursing's Kids for Healthy Eating and Exercise (KHEE) Club; the Alpha Phi Alpha Fraternity's Project Alpha and March of Dimes Initiative; the UMC School of Nursing's Nurse-Managed Neighborhood Health Center grant; and the UMC School of Nursing's Multigenerational Problem Based Model grant.

Fletcher's journalistic contributions to reducing health disparities in communities of color are evident in his numerous manuscripts, book chapters and reviews. He serves on numerous boards for civic, professional and health related organizations - locally in Mississippi, regionally and nationally. His research interests include: childhood obesity; men's health; chronic illnesses; and access to care to the African American (AA) community. He has dedicated his entire nursing career to providing quality care to his patients, community outreach and the promotion of optimal health care in the African American community.

Dr. Audwin Fletcher has received numerous awards and honors but the following are noteworthy.

- ▶ 1st and only AA student to receive Student of the Year for BSN and MSN degrees at UMC SON, 1992 and 1998, respectively
- ▶ 1st AA male to receive a MSN from UMC, 1998
- ▶ 1st AA male to be hired in a full-time faculty position by UMC SON, 1998
- ▶ 1st AA to receive a PhD from UMC School of Health Related Professions, 2003
- ▶ 1st AA male faculty to be tenured at his rank in the UMC SON, 2004
- Youngest President of Alpha Epsilon Lambda Chapter of Alpha Phi Alpha Fraternity, 2005
- ▶ 1st AA male President of UMC Nursing Alumni Association, 2005
- ▶ 1st Male president of Eliza Pillars Registered Nurses of Mississippi, 2005
- ▶ 1st AA male and 3rd AA from Mississippi to be inducted into the American Academy of Nursing, 2010
- ▶ 1st AA to appointed Director of FNP/AGACNP tracks at UMC, 2014

Advance your nursing career at the University of Minnesota School of Nursing

Offering the:

- Doctor of Nursing Practice
- PhD in Nursing

Online and onsite format Scholarships available



Nursing that changes your world

UAB congratulates Karen Harris for being a 2014 NBNA Nurse of the Year Recipient!





Congratulations to the Mational Black Murses (Association

Wishing a Successful Forty-Second Institute and Conference

Pinkie Nichols, RN
and friends and members of
The Council of Black Nurses, LA
Irma Cooper, RN
Barbara Julian, RN
Ernestine Leverett, RN
James Nichols, Esq.
Joyce Spalding, RN
Dr. Eric Williams

Patrons Barbara Collier, RN Dr. Lovene Knight



2014 Nurse of the Year Awards

ADMINISTRATIVE NURSE OF THE YEAR

"To recognize excellence in clinical practice"



Karen Kennedy Harris, RN, MSN, OCN

Nurse Manager, ENT, Plastics, Urology and Oral Surgery University of Alabama – Birmingham Hospital Birmingham, Alabama Birmingham Black Nurses Association

ADVANCED PRACTICE NURSE OF THE YEAR

"To recognize excellence in the clinical area at the advanced practice level"



Theresa Flint Rodgers, DNP, RN, CRNP-AC/PC-C, AE-C

Nurse Faculty
Pediatric Pulmonary Center
Children's of Alabama
Birmingham, Alabama
Member, Birmingham Black
Nurses Association

NURSE OF THE YEAR FOR COMMUNITY SERVICE

"To recognize outstanding and exemplary community service"



Maria Dudley, APRN, MSN, CNS, FNP BSN Clinical Instructor

American University of Health Sciences School of Nursing Los Angeles, California Past President, Council of Black Nurses, Los Angeles

NURSE ENTREPRENEUR OF THE YEAR

"To recognize a successful business owner"



Johnnie Lovelace, RN CEO

Director of Nursing
Lovelace Multi-Care Health Services
Acworth, GA

STAFF NURSE OF THE YEAR

"To recognize clinical nursing practice"



Charlie M. Terrell, RN

Case Manager
Utilization Management Department
Kelsey Seybold Clinic
Houston, TX
Fort Bend County Black Nurses Association

MILITARY NURSE OF THE YEAR

"To recognize outstanding nursing leadership in the U.S. Armed Forces"



Lt. Mekeshia Bates, DNP, MPH, MSN, CRNP-PMH, RN

U.S. Public Health Service Officer
Fort Belvoir Community Hospital
Fort Belvoir, Virginia
Greater Washington, DC Area
Black Nurses Association





To The

National Black Nurses Association

For A Successful 42nd Annual Institute and Conference

From The



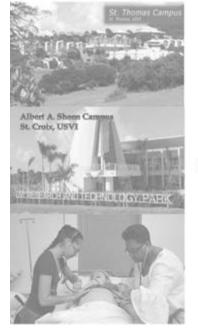
Black Nurses Association of Greater Houston, Inc. Angelia Nedd, RN, Chapter President

www.BNAGH.org

E-mail us - bnagh19@hotmail.com







CARIBBEAN EXPLORATORY (NIMHD) RESEARCH CENTER OF EXCELLENCE University of the Virgin Islands, School of Nursing

Funded by Grant #P20MD002286 DHHS, National Institute of Health National Institute on Minority Health and Health Disparities

The Caribbean Exploratory NIMHD Research Center of Excellence Salutes the NBNA on its 42nd Annual Institute and Conference

NBNA: Influencing Diversity through Nursing Education, Policy, Practice, Research and Leadership

Please join us for our Annual Symposium entitled:

"Research Outcomes related to Multiple Myeloma, Diabetes, School Nutrition and Mental Health Consequences of Intimate Partner Violence"

> Wednesday, August 6, 2014 Philadelphia Marriott Downtown • Philadelphia, PA

Lunch will be provided to attendees Registration is required and CEUs will be available for attendees



DR. LAURANNE SAMS SCHOLARSHIP

The Dr. Lauranne Sams Scholarship is awarded to a qualified NBNA member based on scholastic achievement, financial need and community service and who is in pursuit of a baccalaureate or other advanced nursing degree. The scholarship, which is named for the Founder and First President of the NBNA, has a proud and distinguished legacy. The recipient must be an individual who truly represents the leadership, the commitment to service and the scholarship of Dr. Sams.



Sola Aina-Popoola, RN, MSN Auburn University College of Education Auburn, AL Direct Member



Jabar A. Akbar, RN, BSN, MPH
Winston-Salem State University
School of Health Sciences
Division of Nursing
Winston-Salem, NC
Central Carolina Black
Nurses Council, Inc.



Annette C. Brown, RN, MSN/Ed
Barry University
College of Health Sciences
Division of Nursing
Miami Shores, FL
Black Nurses Association, Miami



John T. Cherry
University of Arkansas for
Medical Sciences
College of Nursing
Little Rock, AR
Little Rock Black Nurses
Association of Arkansas



Sharmeshia S. Manuel
Holmes Community College Grenada Campus
Department of Nursing
Direct Member
Sponsored by the
Pennsylvania Action Coalition



Judy E. Vansiea, DNP{c} MS, MA, RN

Augsburg College
Department of Nursing
Minneapolis, MN

Minnesota Black Nurses Association



Neicole Young, BSN, BA, RN
Indiana University
School of Nursing
Indianapolis, IN
Black Nurses Association of Indianapolis
Sponsored by the University of
Michigan School of Nursing

NBNA BOARD OF DIRECTORS SCHOLARSHIP

To support a qualified NBNA member in pursuit of a baccalaureate or advanced nursing degree.



Jasmine Woodard
Kent State University Regional
Academin Center
College of Nursing
Twinsburg, OH
Black Nurses Association of Indianapolis



LYNNE EDWARDS RESEARCH SCHOLARSHIP

The scholarship is sponsored by Dr. Linda Burnes-Bolton, NBNA Past President. Dr. Burnes-Bolton is a trustee of the Robert Wood Johnson Foundation. The Foundation contributes to the scholarship as part of the matching gift program. The scholarship is in honor of the mother of Dr. Burnes-Bolton, Mrs. Lynne Edwards. The scholarship is for a nurse pursuing a PhD.



Holly J. Jones, BSN, MSN, RN University of California, San Francisco School of Nursing San Francisco, CA San Diego Black Nurses Association



Austin Nation, RN, PHN, MSN
University of California,
San Francisco
School of Nursing
San Francisco, CA
Bay Area Black Nurses Association



Crystal L. Graham, BSN, MSN, CHSE Medical University of South Carolina Department of Nursing Charleston, SC Minority BNA of Florence, SC

DR. HILDA RICHARDS SCHOLARSHIP

To support a nurse transitioning from an Associate's Degree to a BSN degree.



Iyeshia Johnson
Howard University
College of Nursing and Allied
Health Sciences
Washington, DC
Black Nurses Association
of Greater Washington DC Area

RITA E. MILLER SCHOLARSHIP

The scholarship is offered by Barbara Julian, Member, Council of Black Nurses, Los Angeles, in memory of Rita E. Miller, Dean of Nursing emeritus of Dillard University, to a student nurse pursuing a BSN from an HBCU.



Porsche Wilson
Southern University and
A&M College
School of Nursing
Baton Rouge, LA
Baton Rouge Black Nurses Association

MARIA DUDLEY SCHOLARSHIP ADVANCE PRACTICE NURSE

The scholarship is funded by Maria Dudley, Member, Council of Black Nurses, Los Angeles, for a registered nurse pursuing an advanced practice degree.



Jamise C. Herbert, RN, WHNP
The University of Texas Health
Science Center at Houston
School of Nursing
Houston, TX
Fort Bend County
Black Nurses Association

MARTHA DUDLEY SCHOLARSHIP

The scholarship is sponsored by Maria Dudley, Member, Council of Black Nurses, Los Angeles, in honor of her mother Martha R. Dudley, to a LPN/LVN pursuing an RN degree.



Shandra S. Ball
Tennessee College of Applied
Technology Nashville
School of Practical Nursing
Nashville, TN
Nashville Black Nurses Association



DR. MARTHA DAWSON GENESIS NURSE LEADER SCHOLARSHIP

The scholarship is provided by Dr. Martha A. Dawson, Member, Birmingham Black Nurses Association. The Law of Legacy states, "True success is measured by succession." This scholarship is to support nurse leaders to continue their growth and development through formal education at the master's and/or doctorate levels. Candidate may be a RN seeking master's, DNP, PhD in leadership or EdD.



Wanda S. Morris, RN, MN, CNS Argosy University, Los Angeles College of Education Los Angeles, CA Council of Black Nurses, Los Angeles

SHEILA HALEY SCHOLARSHIP

The scholarship is funded by Sheila Haley, Direct and Life Time Member from Texas, to an Associate Degree nurse pursuing a BSN. Candidates can apply more than once and be awarded each year.



LaShawn D. Richard, RN
The University of Texas at Arlington
College of Nursing
Arlington, TX
Metroplex Black Nurses
Association (Dallas)

UNITED HEALTH FOUNDATION SCHOLARSHIP

The scholarship is awarded to a nursing student pursuing a BSN or higher nursing degree.



Katheryne T. Amba, ACNP-BC, CCRN, DNP/PhD{c}
Barnes-Jewish College
Goldfarb School of Nursing
St. Louis, MO
Direct Member



Mark A. Awanyai, Jr.

American University of
Health Sciences
School of Nursing
Signal Hill, CA
Council of Black Nurses, Los Angeles



Evelyn H. Bell, MSN, RN, BA
University of Phoenix
College of Health Sciences
and Nursing
Phoenix, AZ
Atlanta Black Nurses Association



Darnell Caldwell
Southern University and
A&M College
School of Nursing
Baton Rouge, LA
New Orleans Black Nurses Association



Regenia D. Carter, BSN
Walden University
College of Nursing
Minneapolis, MN
Little Rock Black Nurses
Association of Arkansas



LaDonna L. Christian, MSN, BSN, APHN-BC
Simmons College
School of Nursing and Health Sciences
Boston, MA
New England Regional
Black Nurses Association



Taylor L. DavisHoward University
College of Nursing and Allied
Health Sciences
Washington, DC
Black Nurses Association
of Greater Washington DC Area



Stephanie Doibo
Ohio University
School of Nursing
Athens, OH
Cleveland Council of Black Nurses





Chinedu O. Eze
Oakland University
School of Nursing
Rochester, MI
Direct Member



Brittany K. Frazer, BSN, RN

Northeastern University
Bouve College of Health Sciences
School of Nursing
Boston, MA

New England Regional

Black Nurses Association



Marcia A. Lowe, MSN, RN-BC
The University of Alabama at
Birmingham
School of Nursing
Birmingham, AL
Birmingham Black Nurses Association



Toni K.N. King, RN, SNMFrontier Nursing University
School of Midwifery
Hyden, KY
Black Nurses Association
of Greater Cincinnati



Terry L. Lee, MS, RN, BC Saint Louis University School of Nursing St. Louis, MO Eastern Colorado Council of Black Nurses (Denver)



Zainabu M. Sesay-Harrell, BSN, RNLehman College
School of Nursing and Health Sciences
Bronx, NY
New York Black Nurses Association



Adam O. Smith, BSN, RN
Samford University
Ida V. Moffett School of Nursing
Birmingham, AL
Birmingham Black Nurses Association



FNP-BC, CPON
University of Massachusetts Boston
College of Nursing and
Health Sciences
Boston, MA
New England Regional
Black Nurses Association

Ijeoma Ogunlade, PhD{c}, MSN, RN,

ESTHER COLLIFLOWER/ VITAS INNOVATIVE HOSPICE CARE SCHOLARSHIP

The scholarship is sponsored by VITAS Innovative Hospice Care to a nurse or student nurse who is interested in pursuing a career in end of life care



Nanette M. Woodson
Fresno City College
Health Science Division
Fresno, CA
South Bay Black
Nurses Association, San Jose

CHILDREN'S MERCY HOSPITALS AND CLINICS SCHOLARSHIP

The scholarship is awarded to a nursing student or nurse with an interest in pediatric nursing



Rakeisha T. Thomas, RN, BSN, MS
Old Dominion University
School of Nursing
Norfolk, VA
Black Nurses Association
of Greater Washington DC Area



UNIVERSITY OF PHOENIX

The scholarships are for BSN, master's, and doctorate nursing students. The scholarship is awarded based on scholastic aptitude of 3.0 or higher and financial need



Katrina M. AdrienEmory University
Nell Hodgson Woodruff School
of Nursing
Atlanta, GA

Atlanta Black Nurses Association



Michelle Y. Jordan Chamberlain College of Nursing Atlanta, GA Atlanta Black Nurses Association



Atika Khemmich, B.Acc.
Simmons College
School of Nursing and
Health Sciences
Boston, MA
New England Regional
Black Nurses Association



Daika C. Moegerle

Malone University
School of Nursing and
Health Sciences
Canton, OH
Akron Black Nurses Association



Atilade A. Owolabi
Chamberlain College of Nursing
Phoenix, AZ
Black Nurses Association
of Greater Phoenix Area

The Lee and Powell Family Congratulates Melba Lee-Hosey, BS, LVN



For Your National Black Nurses Association 2014 Lifetime Achievement Award

"I have found that among its other benefits, giving liberates the soul of the giver." - Maya Angelou



2014 Conference Program

NATIONAL BLACK NURSES ASSOCIATION 42nd ANNUAL INSTITUTE AND CONFERENCE

"NBNA Influencing Diversity through Nursing Education, Policy, Practice, Research and Leadership"

Philadelphia Marriott Downtown • Philadelphia, Pennsylvania • August 6-10, 2014

The National Black Nurses Association's mission is "to represent and provide a forum for Black nurses to advocate and implement strategies to ensure access to the highest quality of healthcare for persons of color."

SUNDAY • AUGUST 3

2:00 pm - 5:00 pm

Conference Room 501, Level 5 **Bag Stuffing**

TUESDAY • AUGUST 5

8:00 am - 12:30 pm 1:30 pm - 5:00 pm

Conference Suite 3, Level 3

NBNA National Office

8:00 am - 5:00 pm

Conference Room 301, Level 3

Speaker Ready Room

10:00 am - 2:00 pm

Local Chapter Health Fair

Healthy Living for a Diverse Community

The Philadelphia Senior 509 South Broad Street

Philadelphia, PA

3:00 pm - 5:00 pm

Liberty Ballroom B, Headh'ouse Tower

NBNA Board of Directors Meeting

3:00 pm - 7:00 pm

Grand Ballroom Fover, Level 5

Registration

4:00 pm - 5:00 pm №₩

Conference Rooms 303-304, Level 3

Moderators and Monitors Orientation for Wednesday Volunteers

Pamela Moore

Educational Coordinator Cedars Sinai Medical System Los Angeles, CA

Selina Davis

Management Assistant II Cedars Sinai Medical System Los Angeles, CA

WEDNESDAY • AUGUST 6

7:00 am - 5:00 pm

Grand Ballroom Foyer, Level 5

Registration

7:30 am - 12:00 pm NEW

Marriott Courtyard Downtown Juniper Room, Mezzanine Level

WOUND CARE WORKSHOP

Moderator: Darlene Ruffin-Alexander, PHD, RN, LNHA

Member, Atlanta Black Nurses Association

Riverdale, GA

Sponsored by: Coloplast, Drexel University On-Line,

Hollister and Smith & Nephew

Influencing Nursing Practice through Education: Pressure Ulcer Prevention Wounds and Ostomy Management

Deborah Thedford-Zimmerman, RN, MSN, CWOCN

Bariatric Surgery Coordinator Transplant and General Surgery Services University of Alabama Hospital Birmingham, AL

Cheryl A. Lane, CRNP, CRRN, CWCN

Nurse Practitioner
Spain Rehabilitation Center
University of Alabama
Hoover, AL

Sharon D. White, RN, BSN, CWOCN

Wound, Ostomy, Continence Nurse Trinity Medical Center Birmingham, AL



7:30 am - 6:30 pm

Salons C & D, Level 5

ELNEC - Critical Care Train-the-Trainer Part I

Moderators: Lillie Wiggins, MBA

Professor of Geriatric Studies

Bethune Cookman University

Daytona Beach, FL

Marie Mompoint, RN, FNP, DNP, OCN, HPCN

Clinical Nurse Manager of Palliative Care

Veterans Hospital of Atlanta

Atlanta, GA

Sponsored by: VITAS Innovative Hospice Care

Diane Deese, CACPFI, EMT

Director of Community Affairs

VITAS Innovative Hospice Care

Chicago, IL

Lillie Wiggins, MBA

Professor of Geriatric Studies

Bethune Cookman University

Daytona Beach, FL

Dr. B. David Blake, DABFM

Executive Board Member

Atlanta Medical Association

Atlanta, GA

SGM Michael Robinson, LPN

Military Liaison

National Federation of Licensed Practical Nurses

Kalamazoo, MI

Marie Mompoint, RN, FNP, DNP, OCN, HPCN

Clinical Nurse Manager of Palliative Care

Veterans Hospital of Atlanta

Atlanta, GA

Ottamissiah Moore, BS, LPN, CLNI, WCC

Past President

National Federation of Licensed Practical Nurses

Washington, DC

Dr. Michael Barnett, MS

Assistant Professor of Medicine and Pediatrics

University of Alabama at Birmingham

Director, Palliative Medicine Fellowship Program

Assistant Director, Medicine-Pediatrics Residency Program

Birmingham, AL

Kathy Phoenix, LCSW

Adjunct Faculty and Liaison

Our Lady of the Lake University

Worden School of Social Service

San Antonio, TX

Beverly Morgan, BS, LPN, WCC

President

National Federation of Licensed Practical Nurses

Bowie, MD

Yolanda, McMillan, RN, NP

 ${\it Triage\ NP}$

Gerinet Healthcare

Los Angeles, CA

Rev. Robert T. Phillips, BA, D.Min.

President

Phillips Consulting, LLC – Clinical Pastoral Education Washington, DC

8:00 am - 12:30 pm

1:30 pm - 5:00 pm

Conference Suite 3, Level 3

NBNA National Office

8:00 am - 5:00 pm

Conference Room 301, Level 3

Speaker Ready Room

7:30 am - 3:30 pm

Salons A & B. Level 5

PRESIDENTS' LEADERSHIP INSTITUTE

Chapter Presidents and Vice Presidents

Sponsored by: The WK Kellogg Foundation and

The University of Phoenix

Registration and Breakfast

Sponsored by: The WK Kellogg Foundation

Greetings and Introductions

Deidre Walton, JD, MSN, RN-PHN

NBNA President and CEO

(3 CEUs will be awarded for this program)

Nurses: Leading to Reduce Health Care Disparities in an Era of Healthcare Reform

Mekeshia D. Bates, DNP, MPH, MSN, RN

Psychiatric Nurse Practitioner

Department of Defense

Fort Belvoir Community Hospital

Fort Belvoir, VA

Health Matters: Breastfeeding Benefits, Barriers and Baby Friendly

Kimarie Bugg, RN, MSN, MPH, CLC

President and CEO

Reaching Our Sisters Everywhere (ROSE)

Stone Mountain, GA

11:15 am - 11:45 am

Collaborative Partnership Building

Romeatrius Moss, Capt, USAF, DNP, MSN,

APHN-BC, NC

Family Health Flight Commander

Hurlburt Field, FL

12:15 pm - 2:00 pm

Luncheon

Self-Assessment of Collaboration

Sponsored by: The University of Phoenix

Antoinette Dziedzic, RN, MSN

Campus College Chair

The University of Phoenix

Southfield, MI

2:15 pm - 3:15 pm

The Branding and Marketing of the NBNA

Malcolm Allen

CEO

MyCEO

Dallas, TX



8:00 am - 5:00 pm NEW

Marriott Courtyard Hotel

Juniper Ballroom, First Floor

Project Genetic Education (ProGENE):

An Education Model between Academic Serving Institutions and the NBNA Designed for Advancing Genetics to Black Americans

Moderator: Yolanda Powell-Young, PCNS-BC, PhD

Professor, School of Nursing Alcorn State University

Natchez, MS

Sponsored by: Alcorn State University

Yolanda Powell-Young, PCNS-BC, PhD

Professor

School of Nursing

Alcorn State University

Natchez, MS

Ida J. Spruill, RN, LISW, PHD, FAAN

Associate Professor

College of Nursing

Medical University South Carolina

Charleston, SC

Bernice Coleman, PhD, ACNP-BC, FAAN

Lead Transplant Nurse

Cedars Sinai Medical Center

Los Angeles, CA

Sandra Underwood, RN, PHD, FAAN

Professor

College of Nursing

University of Wisconsin-Milwaukee

Milwaukee, WI

8:00 am - 5:00 pm

Headhouse Tower Lounge

Mental Health First Aid USA

Moderator: Ottamissiah Moore, PN, BS, WCC, CG

Member, Black Nurses Association of Southern Maryland Washington, DC

Ottamissiah Moore, PN, BS, WCC, CG

 $Staff\, Development\, Specialist$

Deanwood Rehabilitation and Wellness Center

Washington, DC

Jermine, Alberty, BSB/M.M. Div.

Mental Health First Aid Training Director
Missouri Institute of Mental Health

St. Louis, MO

Joyce M. Washington, MHS

Senior Case Manager

Residential Services

Friendship Place

Washington, DC

8:00 am - 12:00 pm

Independence II, Headhouse Tower

Nurses Education to Help Save Lives

Moderator: Jonnie Hamilton, DNPc, PNP-BC, NE-BC

Member, Detroit Black Nurses Association

Detroit, MI

Linda MacIntyre, PhD, RN

Chief Nurse

Volunteer Management

American Red Cross

Washington, DC

Barbara Nichols, DHL, MS, RN, FAAN

President and Chief Executive Officer

Barbara Nichols Consulting

Madison, WI

1:00 pm - 5:00 pm

Independence II, Headhouse Tower

Caribbean Exploratory Research Center

School of Nursing

Moderator: Edith Ramsay-Johnson, PhD, RN

Professor and Director of the Research and Training Core

University of the Virgin Islands

St. Thomas, VI

Sponsored by: The Caribbean Exploratory Research Center,

University of the Virgin Islands

Research Outcomes related to Multiple Myeloma, Diabetes, and Mental Health Consequences of Intimate Partner Violence

Sponsored by: The Caribbean Exploratory NIMHD

Research Center (CERC) University of the Virgin Islands; funded by the NIMHD, NIH Grant #P20 MD00226

Gloria B. Callwood, PhD, RN, FAAN

Associate Professor and PI/Director

Caribbean Exploratory Research Center/Nursing

University of the Virgin Islands

St. Thomas, VI

Noreen Michael, PhD

Research Director

Caribbean Exploratory Research Center/Nursing

University of the Virgin Islands

St. Thomas, VI

The Lived Experiences of Virgin Islanders Diagnosed with Multiple Myeloma

Francis Callwood, MS

Research Associate

Caribbean Exploratory Research Center/Nursing

University of the Virgin Islands

St. Thomas, VI

Sandra Underwood, PhD, RN, FAAN

Professor

College of Nursing

University of Wisconsin, Milwaukee

Milwaukee, WI

The Role of Social Support and Illness Self-management Behaviors among Older Caribbean Women Diagnosed with Type-2 Diabetes: A Pilot Study

Idethia S. Harvey, DrPH

Assistant Professor

Department of Human Development and Family Studies

University of Connecticut

Storrs, CT



Relationship Between PTSD Symptoms and Frequency/Severity of Intimate Partner Physical Violence Victimization

Bushar Sabri, PhD

Research Associate/Faculty Associate School of Nursing Johns Hopkins University Baltimore, MD

Reproducibility of the School Physical Activity and Nutrition (SPAN) Survey Among 8th Grade Students in the United States Virgin Islands

Janis M. Valmond, MS, MPH

University of Texas School of Public Health-Houston Michael & Susan Dell Center for Healthy Living Houston, TX

3:30 pm - 4:30 pm

Salon K, Level 5

New Members/First Time Attendees

3:30 pm - 5:00 pm

Conference Room 308, Level 3

Membership Development

Moderator: Marcia Skeet, PMHCNs-BC Member, New York Black Nurses Association Kew Gardens. NY

Membership Development

Romeatrius Moss, DNP, MSN, APHN-BC, CNS Founder and President, Mississippi Gulf Coast Black Nurses Association

4:30 pm - 5:30 pm

Conference Room 306, Level 3

Credentialing

4:30 pm – 5:30 pm

Conference Rooms 411 - 412, Level 4

Moderators and Monitors Orientation

Pamela Moore

Educational Coordinator Cedars Sinai Medical System Los Angeles, CA

Selina Davis

Management Assistant II Cedars Sinai Medical System Los Angeles, CA

6:00 pm - 8:00 pm

Salons A & B, Level 5

Nursing Movie Preview

Moderator: Jennifer J. Coleman, PhD, RN, CNE President, Birmingham Black Nurses Association Birmingham, AL

"Nurses, If Florence Could See Us Now"

Sponsored by: **Drexel University On-line** *Pre-registration required.*

THURSDAY • AUGUST 7

6:00 am - 7:00 am

Conference Rooms 302 - 303, Level 3

ZUMBA

Ruth Bonny, BS, Med. Philadelphia, PA

7:00 am - 4:00 pm

Grand Ballroom Foyer, Level 5

Registration

Last Day to Purchase Event Tickets No tickets will be sold after 2:00 pm.

7:30 am - 4:00 pm

Salons C & D, Level 5

VITAS ELNEC – Critical Care Train-the-Trainer Part II

Sponsor: VITAS Innovative Hospice Care

Must have attended Part I

Moderators: Lillie Wiggins, MBA

Professor of Geriatric Studies Bethune Cookman University Daytona Beach, FL

and

Marie Mompoint, RN, FNP, DNP, OCN, HPCN

Clinical Nurse Manager of Palliative Care Veterans Hospital of Atlanta Atlanta, GA

7:30 am - 4:30 pm

Headhouse Tower Lounge

Youth Mental Health First Aid USA

Moderators: Ottamissiah Moore, LPN, BS, WCC, CLNI, GC, SB-CLTC, CHPLN

Member, Black Nurses Association of Southern Maryland Washington, DC

Ottamissiah Moore, LPN, BS, WCC, CLNI, GC, SB-CLTC, CHPLN

Staff Development Specialist
Deanwood Rehabilitation and Wellness Center
Washington, DC

Jermine Alberty, BSB/M.M. Div.

Mental Health First Aid Training Director Missouri Institute of Mental Health St. Louis, MO

Joyce M. Washington, MHS

Senior Case Manager Residential Services Friendship Place Washington, DC

8:00 am - 12:30 pm 1:30 pm - 4:00 pm

Conference Suite 3, Level 3

NBNA National Office

8:00 am - 5:00 pm

Conference Room 301, Level 3
Speaker Ready Room



8:00 am - 10:00 am

Salons E & F, Level 5

NBNA Business Meeting

Chartering of New Chapters

Chapter Awards

Community Service Awards

Scholarship Presentations

Call to Order/Welcome

Deidre Walton, JD, MSN, RN-PHN

President

Invocation

Dr. Carrie Frazier Brown

NBNA Past President

Seating of the Delegates

Dr. Deidre Walton

President

Credentialing Report*

Dr. Martha Dawson

Secretary

Adoption of the NBNA Standing Rules*

Dr. Ronnie Ursin

Parliamentarian

Adoption of the Agenda*

Dr. Deidre Walton

President

Approval of Minutes

The Appointed Minutes Approval Committee approved the minutes of the NBNA Annual Business Meeting held in

New Orleans. LA - August 8-10, 2013

Chartering of New NBNA Chapters

Dr. Deidre Walton

President

Black Nurses Association of Central Illinois

Black Nurses Association of Northern Delaware

Presentation of NBNA Scholarship Awards

Sandra McKinney

Chair, Scholarship and Awards Committee

Presentation of the NBNA Community Service Awards

Sandra McKinney

Chair, Scholarship and Awards Committee

Sponsored by: Dr. Jeannette Poindexter

Member, Detroit Black Nurses Association

VITAS Innovative Hospice Care

NBNA Rochelle Poindexter Youth Community Service Award

Fort Bend County Black Nurses Association

Largest Chapter (101 or more Members)

Birmingham Black Nurses Association

Mid-Size Chapter (51-100 Members)

Atlanta Black Nurses Association

Small Chapter (8-50 Members)

Columbus, Georgia Metro Black Nurses Association

Presentation of Membership Awards

Lola Denise Jefferson

Chair, Membership Committee

Highest Retention

Largest Chapter (101 or more Members)
No winner

Mid-Size Chapter (51-100 Members)

▶ San Diego Black Nurses Association

Small Chapter (15-50 Members)

▶ Black Nurses Association of Central New Jersey

Highest Number of Members

Largest Chapter (101 or more Members)

Fort Bend County Black Nurses Association

Mid-Size Chapter (51-100 Members)
Black Nurses Association of Greater Washington, DC
A rea

► Small Chapter (15-50 Members)

Black Nurses Association, Miami

Most New Lifetime Members

- ▶ Fort Bend County Black Nurses Association (9)
- Birmingham Black Nurses Association (8)
- Columbus Black Nurses Association (4)
- ▶ Mid-State Black Nurses Association of New Jersey (4)

All Guests are now excused from the NBNA Business Meeting!!!

Report of the 2014 Elections*

Ora D. Williams, MS, RN

Chair, Ad Hoc Committee on Elections

Officers/Standing Committee Reports

- President
- First Vice President
- ▶ Second Vice President
- Secretary
- Historian
- Treasurer
- ▶ Trust
- ▶ Finance
- Personnel
- ▶ Conference
- Bylaws
- Membership

Presentation of the Membership Campaign Awards

Lola Denise Jefferson

Chair

Individual Licensed Members, First Place

Deborah Thedford-Zimmerman (16), Birmingham Black Nurses Association

Honorable Mention

- Lola Denise Jefferson (13), Fort Bend County Black Nurses Association
- Dr. Eric Williams (9), Council of Black Nurses, Los Angeles



- Elaine Hardy (9), Black Nurses Association of Central Illinois
- Ralisha Grimsley (7), Black Nurses Association of Northern Delaware

Student Members, First Place

Dr. Eric Williams (46), Council of Black Nurses, Los Angeles

Student Members, Second Place

Lola Denise Jefferson (41), Fort Bend County Black Nurses Association

Honorable Mention

- Deborah Thedford-Zimmerman (19), Birmingham Black Nurses Association
- Dr. Linda Battle (10), Metroplex Black Nurses Association (Dallas)
- Vern Washington (10), Black Nurses Association of Greater Houston
- Elaine Hardy (9), Black Nurses Association of Central Illinois
- Rhonda Brogdon (6), Minority Black Nurses Association of Florence, SC

2014 Lifetime Member

No winner

Honorable Mention

 Lola Denise Jefferson (9), Fort Bend County Black Nurses Association

Committee Reports

- Program
- ▶ Health Policy
- Resolutions
- ▶ Publicity and Public Relations
- Ad Hoc Committee on Strategic Planning
- Ad Hoc Committee on Fund Development
- Ad Hoc Committee on the Future of Nursing
- Ad Hoc Committee on Diversity
- ▶ Ad Hoc Committee on Member Benefits
- ▶ Journal of the National Black Nurses Association
- National Black Nurses Foundation
- ▶ Executive Director NBNA

10:30 am - 12:30 pm

Salons E & F, Level 5

Plenary Session I

The Future of Nursing

"The Intersection of Nursing Education, Practice and Technology"

Moderator: Linda Burnes Bolton, DrPH, RN, FAAN

NBNA Past President

Member, Council of Black Nurses, Los Angeles

Los Angeles, CA

The Future of Nursing: Advancing Education, Practice and Leadership

Susan B. Hassmiller, PhD, RN, FAAN

Senior Advisor for Nursing

Director, Future of Nursing: Campaign for Action

Robert Wood Johnson Foundation Princeton, NI

The Role of the Nurse in a Changing Health Care Environment: Improving Public Health

RADM Sylvia Trent-Adams, PhD, RN

Chief Nursing Officer, Commissioned Corps

U.S. Public Health Service (Corps)

Nurse Professional Affairs and Deputy Associate Administrator HIV/AIDS Bureau (HAB)

Health Resources and Services Administration (HRSA) Rockville, MD

The Use of Technology in the Dissemination and Use of Evidence Based Interventions: Challenges and Opportunities

Antonia M. Villarruel, PhD, FAAN

Professor and Margaret Bond Simon Dean of Nursing

School of Nursing

University of Pennsylvania

Philadelphia, PA

Leading Change, Advancing Health: Future Role of Nursing

Linda Burnes Bolton, DrPH, RN, FAAN

Vice President Nursing, Chief Nursing Officer

Director of Nursing Research

Cedars Sinai Health System

Los Angeles, CA

12:30 pm - 1:30 pm

Lunch on Own

1:30 pm - 4:30 pm

Franklin Exhibit Hall, Level 4

Exhibit Hall Grand Opening

Be sure to bring your NBNA Exhibit Hall Passport!!

5:30 pm - 6:00 pm

Grand Ballroom Foyer, Level 5

Chapter Line-Up

6:00 pm - 8:00 pm

Grand Ballrooms A-F, Level 5

Opening Ceremony

42nd Annual Institute and Conference

Presenter of Opening Ceremony

Ronnie Ursin, DNP, MBA, RN, NEA-BC

NBNA Parliamentarian

Member, Black Nurses Association of Baltimore

Presentation of the NBNA Chapter Presidents and Delegates

Presentation of NBNA Past Presidents

Presentation of NBNA Board of Directors

Moderator of the Opening Ceremony

Audwin Fletcher, PhD, APRN, FNP-BC, FAAN

Member, NBNA Board of Directors

Member, Mississippi Gulf Coast Black Nurses Association Jackson, MS



Presentation of the Honor Guard

Panther Battalion

Overbrook High School Junior ROTC Cadets Philadelphia, PA

Invocation

Dr. Carrie Frazier Brown

NBNA Past President Member, Detroit Black Nurses Association

Detroit, MI

Negro National Anthem

Welcome from National Conference Chair

Bettye Davis Lewis, EdD, RN, FAAN

NBNA Past President

Greater Houston Black Nurses Association

Houston, TX

Welcome from the Local Chapter

Juanita Jones, RN

President

Southeastern Pennsylvania Area Black Nurses Association Philadelphia, PA

Welcome from the Local Conference Chair

Michelle Young-Stevenson, RN

Southeastern Pennsylvania Area Black Nurses Association Philadelphia, PA

Welcome and Introduction Honored Guests Introduction of the President

Audwin Fletcher, PhD, APRN, FNP-BC, FAAN

Member, NBNA Board of Directors

Member, Mississippi Gulf Coast Black Nurses Association Jackson, MS

Special Presidential Awards

Eboni Martin, Miami, FL

Loretta Sweet Jemmott, PhD, RN, FAAN

Associate Dean for Inclusion and Diversity

School of Nursing

University of Pennsylvania

Philadelphia, PA

Presidential Address

Deidre Walton, JD, MSN, RN-PHN

NBNA 11th President

Introduction of the Keynote Speaker

Deidre Walton, JD, MSN, RN-PHN

NBNA 11th President

Keynote Address

Public Health Nursing: Influencing a Diverse Health Care Environment

RADM Sylvia Trent-Adams, PhD, RN

Chief Nursing Officer

Commissioned Corps

U.S. Public Health Service Corps

Nurse Professional Affairs

Rockville, MD

FRIDAY • AUGUST 8

RED DRESS DAY!!!

6:00 am - 7:00 am

Conference Rooms 305-306, Level 3

Abs & Leg Toning

Malcolm Pinder, BS, NSCA, CPT

Owner, Self Embodiment Fitness

Philadelphia, PA

6:30 am - 7:45 am

Salons A & B, Level 5

Breakfast Session

A Prescription for Change: Movement is Life

Moderator: Deborah Jones, RNC, MS

Member, NBNA Board of Directors

Sponsored by: Movement is Life

Underwritten by: Zimmer

Member, Galveston County Gulf Coast Black

Nurses Association

Texas City, TX

Carla M. Harwell, MD

Associate Professor of Medicine

Department of Medicine, Division of General

Internal Medicine

Case Western Reserve University School of Medicine

Medical Director of the University Hospitals

Otis Moss, Jr. Health Center

Cleveland, OH

Sponsored by: **Zimmer**

Pre-registration required.

6:30 am - 7:45 am

Liberty Ballroom A, Headhouse Tower

CEU Breakfast Session

Staff Empowerment: The Implementation of an Ambulatory Frontline Staff Communication Model

Moderator: Beulah Nash Teachey, PhD, RN

NBNA Treasurer

President, Concerned National Black Nurses of Central

Savannah River Area

Augusta, GA

Sharron D. Coffie, MSN, RN, CNS-BC, CHFN

Manager, Nursing Practice

Froedtert & Medical College of Wisconsin

Ambulatory Care Specialty Clinics

Racine, WI

Sponsored by: Froedtert and Medical College of Wisconsin

Pre-registration required.

7:00 am - 12:00 pm

1:00 pm - 5:00 pm

Grand Ballroom Foyer, Level 5

Registration

8:00 am - 12:30 pm

1:30 pm - 5:00 pm

Conference Suite 3, Level 3

NBNA Office



8:00 am - 5:00 pm

Conference Room 301, Level 3

Speaker Ready Room

8:00 am - 5:00 pm

Conference Rooms 305-306, Level 3

NBNA Youth Leadership Institute

University of Pennsylvania, School of Nursing **NBNA Youth Day on Campus**

"Explore Nursing Science at Penn!"

Moderator: Yuvonne Martin, BSN, ARNP, MPH

Nurse Practitioner

Jackson Memorial Long Term Care Center

Miami, FL

Past President, Black Nurses Association of Miami, FL Sponsored by: University of Pennsylvania School of

Nursing, Always Best Care Senior Services

Pre-registration required.

8:30 am

Depart for the University of Pennsylvania, **School of Nursing**

9:00 am - 3:00 pm

Welcome

Antonia M. Villarruel, PhD, FAAN

Professor and Margaret Bond Simon Dean School of Nursing School of Nursing

University of Pennsylvania

Philadelphia, PA

Presentations

Loretta Sweet Jemmott, PhD, RN

Associate Dean for Inclusion and Diversity

School of Nursing

University of Pennsylvania

Philadelphia, PA

Sharon Irving, PhD, CRNP

Assistant Professor of Pediatric Nursing

University of Pennsylvania

Philadelphia, PA

Nancy C. Tkacs, PhD, RN

Associate Professor of Nursing

University of Pennsylvania

Philadelphia, PA

Presentation Youth Community Service Project

Rev. W. Wilson Goode, Sr.

CEO

Self-inc.

Philadelphia, PA

5:00 pm

Program concludes

Parents of children under 12 years of age should pick up their children.

Black Nurses Association, Miami Chapter Volunteers: Dr. Lenora Yates, Eboni Martin, Michelle Martin and LaVonia Martin-Chambers.

8:00 am - 11:00 am

Conference Rooms 309-310, Level 3

Emerging Leaders Forum

Moderators: Darnell Cardwell, Student Nurse,

Southern University

Member, NBNA Board of Directors Student Representative

Member, New Orleans Black Nurses Association

Laurie C. Reid, RN, MS, Member, NBNA Board of Directors

Member, Atlanta Black Nurses Association

Successful Stress Management during Nursing School

Jamonica Watson, Student

University of Alabama at Birmingham Member, Birmingham

Black Nurses Association

Birmingham, AL

Leadership Qualities for Nurses

Trudy Gaillard, PhD, RN

Research Assistant Professor

Division of Endocrinology, Diabetes and Metabolism

Division of Internal Medicine

The Ohio State University

Columbus, OH

Effective Communication: "It is more than what you say."

Evelyn Sample Oates

Chief of Family & Community Engagement

School District of Philadelphia

Former, Deputy Chief Communications Director

School District of Philadelphia

Philadelphia, PA

8:00 am - 12:00 pm

INSTITUTES

4 CEUs will be awarded for each institute unless otherwise indicated.

You must stay for the length of the session to receive a certificate.

8:00 am - 12:00 pm

Conference Rooms 414-415, Level 4

CANCER INSTITUTE

Moderator: Irene Daniels-Lewis, PhD, RN, FAAN

NBNA Historian

Member, South Bay Black Nurses Association, San Jose

San Jose, CA

Prostate Cancer

Randy A. Jones, PhD, RN, FAAN

Associate Professor

Assistant Director of Research

School of Nursing

University of Virginia

Charlottesville, VA

Evaluating Cultural Competence of Pediatric Oncology Nurses: A Pilot Study

Ijeoma Julie Ogunlade, FNP-BC, CPON, Doctoral Candidate Staff RN II

Hematology/Oncology

Boston Children's Hospital

Boston, MA



Bedside Report in the Adult Oncology Population

Ruth E. Wilson, RN

Senior Professional Staff Oncology RN Oncology

UPMC Shadyside Hospital

Pittsburgh, PA

The Nurses Role in Overcoming Barriers to Cervical Cancer Prevention

Denise M. Linton, DNS, APRN, FNP-BC

Assistant Professor/Nurse Practitioner Coordinator University of Louisiana at Lafayette Lafayette, LA

Inflammatory Breast Cancer

Mary Ellen Ford, RN, MSN

Instructor

Department of Nursing Lamar University

Port Arthur, TX

Personalizing Cancer Treatment: A Nurse's Guide to Personalized Medicine and Targeted Therapies in Cancer

Tiffiny L. Jackson, BSN, MS, FNP-BC

Nurse Practitioner

Investigational Cancer Therapeutics

MD Anderson Cancer Center

Houston, TX

8:00 am - 12:00 pm

Salon L, Level 5

CARDIOVASCULAR HEALTH INSTITUTE

Moderator: Rita Strickland, EdD, RN, CHIP

Member, Queens County Black Nurses Association

Springfield Gardens, NY

A Nurses Role in the Education of Chronic Heart Failure Patients

Kim J. Cartwright, LPN

Triage Nurse

Medstar Visiting Nurse Association, INC.

Calverton, MD

Critical Thinking to Crucial Action for the Nurse Administering Heart Failure (HF) Cardiac Medications

Sharron D. Coffie, MSN, RN, CNS-BC, CHFN

Manager, Nursing Practice

Froedtert & Medical College of Wisconsin

Ambulatory Care Specialty Clinics

Racine, WI

The Transcendental Meditation Program: An Alternative Approach to the Prevention of Heart Disease in African Americans

Margaret M. Mullins, MSN, PNP-C, FNP-C

Nurse Practitioner

School Based Health Center

Appalachian District Health Department

Boone, NC

Radiology Fundamentals: Understanding the Chest X-Ray

Ronald Thompson, MD

Radiology Enterprises, Ltd

Conyers, GA

Coronary Artery Disease in Minority Women

Velma D. Henderson, RN, MS, CNAA, BC

Chief Nursing Officer (Retired)
WomenHeart Board Member

Oxon Hill, MD

8:00 am - 12:00 pm

Salon C, Level 5

CHILDREN'S HEALTH INSTITUTE

Moderator: Debra Boyd Seale, PhD, RN

Member, Chicago Chapter National Black

Nurses Association

Sponsored by: Boston Children's Hospital

WK Kellogg Foundation

Collaboration Across the Border: Successes and Lessons Learned

Megan Green, BSN, RN, CPON

Staff Nurse

Stem Cell Transplant Unit

Boston Children's Hospital

Boston, MA

Rose Mintor, MSN, RN, CPN

Staff Nurse

Inpatient Neuroscience

Boston Children's Hospital

Boston, MA

Asthma Management Play-Base Curriculum for School Health Nurses

Andre Crooks, DNP, MSN, MS, RN

Professor of Nursing

Ramapo College

Mahwah, NJ

Growing Together: Creating a Family-Based System of Care for Pediatric Patients

Aisha Coulson-Walters, MSS, MLSP, LSW

Family and Child Supports Coordinator

Primary Care, Pediatric Team

Family Health Services of Drexel University

Philadelphia, PA

Black Health Matters: Breastfeeding Benefits, Barriers and Baby Friendly

Kimarie Bugg, MSN, MPH, CLC

President and CEO

Reaching Our Sisters Everywhere (ROSE)

Stone Mountain, GA

8:00 am - 1:00 pm (5 CEUs)

Salon D, Level 5

DIABETES INSTITUTE

Moderator: Monica Ennis, EdD, RN, MSHS

Member, NBNA Board of Directors

Member, Black Nurses Association of Greater Phoenix Area

Phoenix, AZ



72 | NATIONAL BLACK NURSES ASSOCIATION

We are Climbing Jacob's Ladder (Prediabetes)

Ida J. Spruill, PhD, RN, LISW, FAAN

Associate Professor
College of Nursing

Medical University of South Carolina

Charleston, SC

Type II Diabetes Management in the African American Geriatric Population

Isis Lanell Johnson, Nursing Student

Jefferson State Community College

Birmingham, AL

Juanita Jones, Nursing Student

School of Nursing

University of Alabama at Birmingham

Birmingham, AL

Chronic Kidney Disease (CKD): Not Dialysis

David E. Simmons, Jr., MSN, RN, CNN

 $Clinician\ IV$

Nephrology

University of Virginia Health System

Charlottesville, VA

Education Key to Improving Inpatient Glycemic Control

JoAnn L. Manty, RN, DNP, CDE

Faculty

Capella University

Ishpeming, MI

Diabetes and Hearing Impairment – Hemorheological Pathologies Influencing Clinical Outcomes

Donna J. Calvin, PhD, FNP-BC, CNN

Assistant Professor

College of Health and Human Services

Department of Nursing

Governors State University

University Park, IL

Robert Tysoe, BA

Director

Hearing Healthcare Marketing Company

Portland, OR

The Self-Management of Diabetes in Older African American Women Caregivers of Persons with Dementia

Funded by John A. Hartford Foundation

Charlene S. Aaron, PhD, RN

Assistant Professor

Mennonite College of Nursing

Illinois State University

Normal, IL

Survive and Thrive with Five: A Diabetes Prevention and Wellness Education Program

Mary F. Williamson, MSN, RN

Clinical Nurse Faculty

School of Nursing

Jefferson State Community College

Birmingham, AL

Jennifer J. Coleman, PhD, RN, CNE

Associate Professor

Ida V. Moffett School of Nursing

Samford University

Birmingham, AL

Project Power: An American Diabetes Association's Response to the Diabetes Epidemic in African Americans

Ida J. Spruill, PhD, RN, LISW, FAAN

Associate Professor

College of Nursing

Medical University of South Carolina

Charleston, SC

Denise Price-Brown

Director, African American Initiative

American Diabetes Association

Alexandria, VA

Diabetes: Ethnicity and Impacting Clinical Outcomes

Rosalyn L. McFarland, DNP, RN, APNP, FNP-BC

Director of Health Services/Nurse Practitioner

Milwaukee Center for Independence

Milwaukee, WI

8:00 am - 12:00 pm

Salon K, Level 5

DIVERSITY INSTITUTE

Moderator: Ophelia Long, RN, BSN

NBNA Past President

Member, Bay Area Black Nurses Association

Oakland, CA

Sponsored by: The Children's Hospital of Philadelphia

"It Matters" - An Employer that Values Diversity

Tyonne Hinson, MSN, RN, NE-BC

Director

Neonatal Nursing Services and The Garbose Special

Delivery Unit

The Children's Hospital of Philadelphia

Philadelphia, PA

Kim DeLaney, BSN, RN

Manager

The Nursing and Respiratory Career Center

The Children's Hospital of Philadelphia

Philadelphia, PA

The Need for Diversity among Senior Leadership in Correctional Health Care

Mary Muse, MS, RN, CCHP-A, CCHP-RN

Chief Nursing Officer/State Director of Nursing

Bureau of Health Services

Wisconsin Department of Corrections

Madison, WI



Promoting Minority Nurse Recruitment, Retention, and Diversity in Scholarship: The Third Cohorts Journey into the Bridges to the Doctorate Experience at the University of Pennsylvania

Monica Harmon, MPH, MSN, RN

Associate Course Director School of Nursing University of Pennsylvania Philadelphia, PA

Carla Clements, MSN, CRNP

Staff Nurse
Emergency Department
Department of Veterans' Affairs
Mantua, NJ

Reflections of Privilege, Oppression, and Racism in Community Health Nursing Clinical Experience

Mary K. Green, RN, BSN, MSN

Assistant Clinical Professor Community Health Drexel University College of Nursing & Health Professions Philadelphia, PA

Marc L. Fliegelman, RN, BSN

Assistant Clinical Professor
Drexel University
College of Nursing & Health Professions
Philadelphia, PA

Introducing CHRIS: A Strategy to Create Cultural Awareness

Dawndra Jones, MSN, RN, NEA-BC

Senior Director Strategic Initiatives Center for Nursing Excellence and Innovation University of Pittsburgh Medical Center Pittsburgh, PA

African American Nurses Step up to Deliver Healthcare to Native Americans

Maisha Amen, MSN, MPA, PhD, CHES

Nursing Department Ramapo College Mahwah, NJ

G. Elaine Patterson, EdD, EdM, MA, FNP-C, RNC

Professor of Nursing Nursing Program Ramapo College of NJ Wahwah, NJ

8:00 am - 12:00 pm

Conference Rooms 303-304, Level 3

FOUNDERS LEADERSHIP INSTITUTE

Moderator: Debra A. Toney, PhD, RN, FAAN

NBNA Immediate Past President
Member, Southern Nevada Black Nurses Association
Las Vegas, NV

Designing Health Promotion Interventions to Reduce Health Inequities

Loretta Sweet Jemmott, PhD, RN

Associate Dean for Inclusion and Diversity School of Nursing University of Pennsylvania Philadelphia, PA

Causing Change through Collaboration

Sarah L. Keller, MSN, RN-BC

Nurse Manager General Medicine III Reading Health System Reading, PA

Enabling Laptop (Mobile Testing) Examinations Using Secure Software in the RN-BSN Nursing Program

Deborah B. Robinson, DNP, MA-HS, RN

Assistant Professor RN-BSN Program Benjamin Leon School of Nursing Miami Dade College Miami, FL

Become A Fellow of the American Academy of Nursing: Make a Dream a Reality

Debra A. Toney, PhD, RN, FAAN

Director of Operations Nevada Health Centers, Inc. Las Vegas, NV

Accelerate Your Career in Nursing: Pathways and Principles

Janice Phillips, PhD, RN, FAAN

Director of Government and Regulatory Affairs
Commission on Graduates of Foreign Nursing Schools,
International, Inc.
Philadelphia, PA

8:00 am - 12:00 pm

Salon E, Level 5

HEALTH PROMOTIONS AND HEALTH OUTCOMES INSTITUTE

Moderator: Martha Dawson, DNP, RN, FACHE

NBNA Secretary

Member, Birmingham Black Nurses Association Birmingham, AL

The Impact of Patient-Centered Medical Home Recognition on Patient Care

Sonja R. Fuqua, PhD, RN

Director of Clinical Quality
Mississippi Primary Health Care Association
Jackson, MS

The Nursing Role in Patient Navigation

Beverly B. Wasserman, BSN, RN

RN-Trainer

Denver Prevention Training Center Denver Public Health Denver, CO

Targeting Diabetes, and Tobacco Use with Nurse Practitioners: A University of Pittsburgh School of



Nursing, NP PittNet, and Health Promotion Council Collaborative Project

Betty J. Braxter, PhD, RN, CNM

Assistant Professor

Health Promotion and Development

School of Nursing

University of Pittsburgh

Pittsburgh, PA

The Effects of Health Promotion Education the Health Promoting Lifestyle of African Americans

Daliah E. Spencer, RN, MSN

Assistant Nurse Manager

Dialysis

Meridian Health Systems

Tinton Falls, NJ

Healthy Me-Healthy Community Nutritional Project

Linda Washington-Brown, PhD, ARNP

Associate Dean and Faculty

Department of Nursing

Broward College

Davie, FL

Providing Healthy Caring Environments in Faith-based Communities

Helen B. Bhagwandin, EdD, MSN, RN, FCN

Full Professor

School of Nursing

Miami Dade College

Miami, FL

Tina M. Turner, DHA, RN, FCN

Instructor

Department of Nursing

Miami Dade College - Homestead Campus

Miami, FL

8:00 am - 12:00 pm

Independence I-II, Headhouse Tower

HIV/AIDS Institute

Moderator: Eric J. Williams, DNP, RN, CNE

NBNA First Vice President

Member, Council of Black Nurses Los Angeles

Los Angeles, LA

Perspectives of a Black Population on HIV Pre-Exposure Prophylaxis

Helena A. Kwakwa, MD, MPH

Director, HIV Clinical Services

Ambulatory Health Services

Philadelphia Department of Public Health

Philadelphia, PA

Rahab M. Wahome, MPH

Project Assistant and Research Associate

AIDS Care Group

Sharon Hill, PA

Evaluation of Educational Strategies to Enhance Community Approaches to Reducing Sexually Transmitted Diseases: A Systematic Review

Shelley A. Johnson, EdD, RN-BC, NE-BC, CNE

Chairperson of Nursing & Health Science/Director of Nursing

Nursing and Health Science The Lincoln University Lincoln University, PA

E. Renee Cantwell, DNP, RN, CNE, CPHQ

Director of NALC

Director of Adjunct Faculty Development Nursing

Rutgers University, School of Nursing

Stratford, NJ

Understanding Barriers to HIV Care Follow-Up And Medication Adherence to HAART in Severe Mentally III Patients with HIV/AIDS: A Retrospective Chart Review

Jodi A. Simpson, MS, NPP, FNP, DNP

Associate Nurse Practitioner

Psychiatry

Kings County Hospital Center

Brooklyn, NY

Increasing Awareness of HIV/AIDS Psychosocial Impacts on the African American Community

Yuma I. Tomes, PhD, ABA

Director/Associate Professor

Philadelphia College of Osteopathic Medicine

Philadelphia, PA

Are You Positive That You Are Negative

Linda M. Battle, DNP, PHCNS-BC, MSN

Assistant Director, Nursing

Tarrant County College

Fort Worth, Texas

8:00 am - 12:00 pm

Conference Rooms 411-412, Level 4

PATIENT SAFETY INSTITUTE

Moderator: Lola Denise Jefferson, BSN, RNC, CVRN

NBNA Second Vice President

Member, Fort Bend County Black Nurses Association

Houston, TX

Patient Safety: Whose Responsibility Is It Anyway?

Gwendolynn D. Randall, PhD, CRNA, ARNP

Post-Doctoral Simulation Fellow

College of Health Sciences

Belmont University

Nashville, TN

Medication Errors in Healthcare Settings: How can we fix it?

Katheryne T. Amba, RN, ACNP-BC, CCRN, DNP/PhD(c)

 $Acute\ Care\ Nurse\ Practitioner$

Goldfarb School of Nursing

Barnes Jewish College

St Louis, MO

Vivian Ekeme, RN, MA

Registered Nurse

Orthopedics and Trauma

Baylor Medical Center

Dallas, TX



Nurse-Driven Protocols in Caring for the Patient with Sepsis

Trina K. Kumodzi, RN

Medical Intensive Care Unit Greater Baltimore Medical Center Baltimore, MD

Balancing Patient Safety & Satisfaction: Accomplishing Both in a Diverse Health Care System

Holly A. Mount, RN, BSN, MSN

Manager

North America Clinical Consultant Team and North America Sales

Welch Allyn Clinical Team Huntington, WV

10:00 am - 3:00 pm

Franklin Exhibit Hall, Level 4

NBNA Career and Education Fair

11:00 am - 12:00 pm

Liberty Bell Theater

NBNA Nursing Innovation Theater

Moderator: Dr. Carrie Frazier Brown

NBNA Past President

Member, Detroit Black Nurses Association

Millennials Caring for Baby Boomers: Work Ethics and Professionalism

Bryant M. Greene, MBA

Owner and Administrator

Always Best Care Senior Services

Philadelphia, PA

Sponsored by: Always Best Care Senior Services

12:00 pm - 3:00 pm

Salon F, Level 5

IOE AWARDS LUNCHEON

Ticket purchased required.

12:00 pm - 3:00 pm

Exhibit Hall, Franklin Exhibit Hall, Level 4

12:30 pm - 1:30 pm

Liberty Bell Theater, Franklin Exhibit Hall

NBNA Nursing Innovation Theater

Pfizer RxPathways

Moderator: Sandra McKinney, MS, RN

NBNA Board Member

Member, South Bay Black Nurses Association, San Jose

San Jose, CA

Melissa Bishop-Murray, JD, MBA

Senior Director

National Government Relations and Multicultural Affairs

Pfizer, Inc. Atlanta, GA

Sponsored by: Pfizer

Pre-registration required.

1:00 pm - 3:00 pm

Independence 3, Headhouse Tower

LPN Forum

Moderator: Melba Lee-Hosey, BS, LVN

Member, NBNA Board of Directors

Member, Galveston County Gulf Coast

Black Nurses Association

Spring, TX

Introduction to Environmental Justice

Denise Sanders Boutte, RN, BS, FCN

Faith Community Nurse

Faithful Treasures Community Health Services

Port Arthur, TX

2:00 pm - 3:00 pm

Franklin Exhibit Hall

Liberty Bell Theater

NBNA Nursing Innovation Theater

CEU Program

Moderator: Sandra Webb Booker, PhD, RN

Member, NBNA Board of Directors Member, Chicago Chapter National

Black Nurses Association

Chicago, IL

The Basics: Memory Loss, Dementia and Alzheimer's Disease

Fredrika Waugh, MSW

Afri Outreach Coordinator

Alzheimer's Association Delaware Valley Chapter

Philadelphia, PA

President/CEO and Founder

Impetus for Change (IC)

LaMott, PA

Sponsored by: Always Best Care Senior Services

Pre-registration required.

3:30 pm - 4:30 pm

Salon E, Level 5

Plenary Session II

Moderator: C. Alicia Georges, EdD, RN, FAAN

NBNA Past President

Member, New York Black Nurses Association

Bronx, NY

The Mindful Nurse Leader: Strategies for Bringing Mindfulness into Nursing Practice

Dawn M. Bazarko DNP, MPH, RN

Senior Vice President

Center for Nursing Advancement

UnitedHealthcare Group

Minnetonka, MN

Sponsored by: UnitedHealthcare Group

4:30 pm - 6:00 pm

Salons K & L, Level 5

NBNA Forty and Under Forum

Moderator: Jamise Herbert, WHCNP, RN

Member, Fort Bend County Black Nurses Association

Houston, TX



"Speed Up Your Success Track!"

Ask 16 successful CHOP and NBNA Nurse Leaders How They Did It!

Sponsored by: The Children's Hospital of Philadelphia Pre-registration required.

The Children's Hospital of Philadelphia Mentors

- Sonja Joiner Jones, RN, MSN Director for Perioperative and Surgical Services
- Daneen Smith, RN, MSN Ambulatory Nurse Manager
- Sagine Simon, RN, MSN Inpatient Nurse Manager, Medical and Rehabilitation
- Sharon Y Irving, PhD, RN, CRNP, FCCM Nurse Practitioner Pediatric Critical Care and Assistant Professor, University of Pennsylvania, School of Nursing
- Kimberly Burress, RN, MSN Nursing Informatics Program Director
- Deborah Scalford, RN, MSN Clinical Supervisor, Recovery Room

National Black Nurses Association Mentors

- Bernice Coleman, PhD, ACNP-BC, FAAN, Lead Transplant Nurse, Cedars Sinai Medical Center, Los Angeles, CA
- Marie O. Etienne, DNP, ARNP,PLNC, Professor, Miami Dade College, Medical Campus, School of Nursing, Miami, FL
- Audwin Fletcher, PhD, APRN, FNP-BC, FAAN, Director of FNP/AGACNP Tracks, University Medical Center School of Nursing, Jackson, MS
- Randy A. Jones, PhD, RN FAAN, Associate Professor, Assistant Director for Research, University of Virginia, School of Nursing, Charlottesville, VA
- Yvonne Olusie-Ogadi, BS, RN, CLNC, COS-C, ACHCE, Administrative Clinical Director, Mother Love Health Care Services, Houston, TX
- Romeatrius Moss, DNP, MSN, APHN-BC, CNS, United States Air Force, Family Health Flight Commander, Hurlburt Field, FL
- Ida J. Spruill PhD, RN, LISW, FAAN, Associate Professor, MUSC, College of Nursing, Charleston, SC
- Debra A. Toney, PhD, RN, FAAN, Director of Operations, Nevada Health Centers, Inc., Las Vegas, NV
- Ronnie Ursin, DNP, MBA, RN, NEA-BC, Division Director, Reading Health System, Reading, PA
- Deidre Walton, JD, MSN, RN-PHN, CEO, Keverdon and Associates, Scottsdale, AZ
- May L. Wykle, PhD, RN, FAAN, FGSA, Emeritus Professor, School of Nursing, Case Western Reserve University, Frances Payne Bolton School of Nursing, Cleveland, OH

7:15 pm

Grand Ballroom Foyer, Level 5

Milan Meets Philadelphia Red Carpet

8:00 pm - 12:00 midnight

Salons E, C, D, Level 5

Milan Meets Philadelphia

Fundraiser and Fashion Show

Moderators: Trilby Barnes Green, RNC

Member, NBNA Board of Directors

Co-chair, Ad Hoc Committee on Fund Development Member, New Orleans Black Nurses Association New Orleans, LA

Barbara Crosby, MPA, BSN, RN-BC

Co-chair, Ad Hoc Committee on Fund Development Member, Black Nurses Association, Baltimore Baltimore, MD

SATURDAY • AUGUST 9

6:00 am - 7:00 am

Liberty A, Headhouse Tower

Exercise

Malcolm Pinder, NSCA, CPT

Self Embodiment Philadelphia, PA

6:30 am - 7:45 am

Salons A & B, Level 5

BREAKFAST SESSION

Moderator: Saundra Austin Benn, MSN, APRN

Member, Northern New Jersey Black Nurses Association Rosell, NJ

"RETHINK HCV: An Interactive Symposium"

Lynn Frazier, MNsc, RN, ACNP-BC

Director and Advance Practice Nurse

Liver Wellness Center

Little Rock, AK

Sponsored by: Gilead Sciences, Inc.

Pre-registration required.

7:00 am - 12:00 pm

Grand Ballroom Foyer, Level 5

Registration

8:00 am - 3:00 pm

Conference Room 301, Level 3

Speaker Ready Room

8:00 am - 12:00 pm

1:00 pm – 4:00 pm

Conference Suite 3, Level 3

NBNA Office

8:00 am - 10:00 am

Salon E, Level 5

Business Meeting and Chapter Awards

Presentation of the Lifetime Member Certificates and Gifts

10:00 am - 10:30 am

Salon E, Level 5



Candidates Forum

Azella Collins, MSN, RN

Chair, NBNA Nominations Committee (NO Photos)

10:30 am - 11:00 am

Members Speak

Moderator: **Dr. Audwin Fletcher**Member, NBNA Board of Directors

11:00 am - 12:00 pm

Liberty Bell Theater, Franklin Exhibit Hall

NBNA Nursing Innovation Theater

CEU Program

Moderator: Charly Marshall, RN, MS, MBA Member, Inland Empire Black Nurses Association La Verne, CA

"Fit Body and Soul: Reducing Diabetes through African-American Churches"

Lovoria B. Williams, PhD, FNP-BC

Assistant Professor
College of Nursing

Georgia Regents University

Sponsored by: Georgia Regents University

Pre-registration required.

11:00 am - 1:00 pm

Franklin Exhibit Hall, Level 4

12:00 pm - 12:30 pm

Passport Raffle

12:30 pm – 1:00 pm

Grand Raffle

1:00 pm - 4:00 pm

WORKSHOPS

2 CEUs will be awarded for each workshop unless otherwise indicated.

You must stay for the length of the session to receive a certificate.

1:00 pm - 4:00 pm

Salons A & B, Level 5 (3 CEUs)

BREAST CANCER SCREENING INSTITUTE AND PRACTICUM WORKSHOP

Moderator: Sandra M. Underwood, PhD, RN, FAAN

Member, Milwaukee Black Nurses Association

Milwaukee, WI

Pre-registration required.

"Nurses Effecting Change Partner in Pursuit of the Promise: Breast Cancer Screening Institute and Practicum"

Sandra M. Underwood, PhD, RN, FAAN

Professor

College of Nursing

University of Wisconsin Milwaukee

Milwaukee, WI

Bonnie Anderson, LPN

Director Assisted Living

Milwaukee Catholic Home

Milwaukee, WI

Kelly Richards, RN, MSN, FNP

Clinical Nurse Practitioner

Outreach Community Health Center Milwaukee, WI

Brenda Dockery, RN, MSN, FNP

Family Nurse Practitioner

Wheaton Franciscan Health Care

Milwaukee, WI

Karen Robinson, RN, NM, PhD

Assistant Professor

Marquette University College of Nursing

Kenosha, WI

Josie Veal, RN, FNP, PhD

Nursing Instructor ADN Program Milwaukee Area Technical College

Milwaukee, WI

Oza Holmes, RN, MSN, ONC

Women's Health Nurse Specialist Aurora Visiting Nurse Association Milwaukee, WI

Carla Harris, RN, BSN

Women's Health Clinician

Columbia St. Mary's Breast Center

Milwaukee, WI

1:00 pm - 3:00 pm

Conference Rooms 414-415, Level 4

COMMUNITY BASED RESEARCH WORKSHOP

Moderator: Betty Smith Williams, DrPH, RN, FAAN

NBNA Past President

Member, Council of Black Nurses, Los Angeles

Los Angeles, CA

Addressing Health Disparities through Community Based Participatory Research

Keneshia Bryant, PhD, APRN, FNP-BC

Assistant Professor

College of Nursing

University of Arkansas for Medical Sciences

Little Rock, AR

Addressing the Mental Health Needs of Rural African Americans

Tiffany F. Haynes, PhD

Division of Health Services Research

University of Arkansas for Medical Sciences

Little Rock, AR

Partnering with African American Public Housing Residents to Conduct Smoking Cessation Research: Challenges and Opportunity

James Butler, III, DrPH, MEd

Assistant Professor

Department of Behavioral & Community Health

School of Public Health

University of Maryland-College Park

College Park, MD

Partnering with Communities to Enhance Recruitment of Youth into Drug

Prevention Research

Craig S. Fryer, DrPH, MPH

Assistant Professor



Department of Behavioral & Community Health School of Public Health

University of Maryland-College Park College Park, MD

1:00 pm - 3:00 pm

Conference Rooms 401-402. Level 4

MENS HEALTH WORKSHOP

Moderator: Audwin B. Fletcher, PhD, APRN, FNP-BC, FAAN

Member, NBNA Board of Directors

Member, Mississippi Gulf Coast Black Nurses Association

Jackson, MS

The Need for Empowerment of African-American **Men In Healthcare Interactions**

Dr. Angelo D. Moore, PhD, FNP-BC, MSN, BSN

Deputy Chief

Center for Nursing Science & Clinical Inquiry

Northern Regional Medical Command

Womack Army Medical Center

Fort Bragg, NC

Prostate Cancer

Adam O. Smith, RN, BSN

Registered Nurse

Hematology/Oncology

University of Alabama in Birmingham Hospital

Birmingham, AL

Pilot Study to Describe the Substance Use Experiences of HIV-Positive Young Black Men Who Have Sex with Men (MSM) between the ages of 18-29 in San Francisco

Austin Nation, RN, PHN, MSN

Nursing Doctoral Student

Community Health Systems

School of Nursing

University of California San Francisco

San Francisco, CA

Providing Healthy Caring Environments in Faith-based Communities "Male Suicide, Listen to the Silence"

Deborah A. Andrews, MSHSA, RN

President and CEO

Infinite Technology Solutions, LLC

Birmingham, AL

1:00 pm - 3:00 pm

Conference Rooms 407-408, Level 4 **MENTAL HEALTH WORKSHOP**

Moderator: Janice Turner, RN, MSN, NP-C

Member, Greater Kansas City Black Nurses Association

Lenexa, KS

Sharing Bad News

Marcia A. Lowe, MSN, RN-BC

Advanced Nursing Coordinator

Medical Nursing Division

University of Alabama at Birmingham Hospital

Birmingham, AL

Predictors of Food Security Status in Older Adults Living in the Northeast United States

Claudia M. Kregg-Byers, PhD, MMPH, RN

Health & Community Systems

University of Pittsburgh School of Nursing

Pittsburgh, PA

Identifying the Needs of Older Adults with Alzheimer's Disease and Related Dementias in a Rehabilitation Setting

Angela M. Allen, RN, BSN, MAT, EdS, PhDc

Doctoral Candidate

Arizona State University College of Nursing and

Health Innovation

Center for Healthy Outcomes in Aging

Phoenix, AZ

Breaking the Silence: African American Couples and ADHD

Roberta L. Waite, EdD, APRN, CNS-BC, FAAN

Associate Professor & Assistant Dean

Academic Integration & Evaluation of Community Programs

College of Nursing and Health Professions

Drexel University Philadelphia, PA

Stephanie Brooks, PhD, LCSW, LMFT

Department Chair

Couple and Family Therapy

Drexel University

Philadelphia, PA

1:00 pm - 3:00 pm

Conference Rooms 411-412, Level 4

NURSING EDUCATION WORKSHOP

Moderator: Alona Pack, RN, MSN, MA

Member, KYANNA Black Nurses Association

Memphis, IN

From Role-play to Reality: Clinical Instruction with a Twist!

Louise Aurelien, EdD, MS, ARNP, NP-C

Professor

Department of Nursing

Palm Beach State College

Lake Worth, FL

Minorities in the Nurse Anesthesia Profession: From a Student Registered Nurse's Prospective

Ambra J. Jordan, BSN, CCRN, SRNA

Anesthesia Student

Middle Tennessee School of Anesthesia

Madison, TN

Nursing Education from the Perspective of the Foreign-born Black Student

Olivia O. Alubankudi

BSN Student

(1-yr 2nd degree Accelerated)

School of Nursing

Rutgers University

Stratford, NJ



Integration of the Electronic Health Record into Pre-Licensure Nursing Education: Essential for Adaptation to the Real World Clinical Environment

Alethea G. McCray, MS, BSN

Assistant Professor
Department of Nursing
Tarrant County College
Fort Worth, TX

Linda M. Battle, DNP, PHCNS-BC, MSN

Assistant Director
Department of Nursing
Tarrant County College
Fort Worth, TX

Ringing the Liberty Bell: Enhancing Cultural Competency in ASN Students

Monique M. Rogers-Walker, PhD, MSN/ED, RN

Associate Senior Professor Nursing Department Miami Dade College Miami, FL

Patricia R. Messmer, PhD, RN-BC, FAAN

Consultant-Nursing, Education & Research Nursing Miami Dade College Miami, FL

Paving the way with Meaningful Use – Technological Advances Creating the Need for Nurse Informaticists

Cassandra P. Mombrun, MSN, RN

Clinical Application Specialist Clinical Education & Informatics Boston Children's Hospital Boston, MA

1:00 pm - 3:30 pm

Salon C, Level 5 (2.5 CEUs)

PROFESSIONAL EDUCATION WORKSHOP

Moderator: Ronnie Ursin, DNP, MBA, RN, NEA-BC NBNA Parliamentarian

Manufacturi Dia da Nicona

Member, Black Nurses Association, Baltimore Frederick, MD

Stop Managing and Start Leading with Coaching Lite

Evonne D. Waters, MPH, BSN, BA, RN, PMP, CMBB

Executive Consultant

Optum Operational Excellence

UnitedHealth Group

Silver Spring, Maryland 20904

Narratives of Minority Nursing Faculty in Higher Education

Kenya V. Beard, EdD, GNP-BC, NP-C, ACNP-BC, CNE

Assistant Professor

Director of the Center for Multicultural Education and

Health Disparities

Nursing Department

Hunter College

New York, NY

Wrenetha A. Julion, PhD, MPH, RN, FAAN

Professor

Rush University

College of Nursing

Chicago, IL

Increasing Diversity in Nursing Education

Elaine C. Hardy, PhD, RN

Assistant Professor Mennonite College of Nursing Illinois State University Normal, IL

Blanca E. Miller, MSN, RN

Instructional Assistant Professor Mennonite College of Nursing Illinois State University Dunlap, IL

Public Scholarship in Nursing

Angela Frederick Amar, PhD, RN, FAAN

Associate Professor & Assistant Dean of BSN Education Nell Hodgson Woodruff School of Nursing Emory University Atlanta, GA

Factors Related to Attitudes to Caring for the Elderly among Three Generations of Nurses

JoAnna Fairley, PhD, RN

Nursing Professor Nursing Department Capella University Minneapolis, MN

1:00 pm - 3:00 pm

Salon D, Level 5

WOMEN'S HEALTH WORKSHOP

Moderator: Sharon Callender, RN, MPH

 $\it Member, New England Regional Black Nurses Association Brockton, MA$

DOVE: A Home Visit Intervention to Reduce Partner Violence in Pregnant Women

Phyllis W. Sharps, PhD, RN, FAAN

Professor and Associate Dean
Community and Global Programs
Johns Hopkins University School of Nursing
Baltimore, MD

Reducing Infant Mortality Health Disparities among African American Women: Nurse Home Visits Making a Difference

Gloria C. Ramsey, JD, RN, FAAN

Associate Professor
PhD Nursing Science Program
Uniformed Services University of the Health Sciences
Bethesda, MD

Tracy Sbrocco, PhD

Associate Professor Medical and Clinical Psychology Uniformed Services University of Health Sciences Bethesda, MD



Polycystic Ovarian Syndrome (PCOS)

Jamise C. Herbert, WHCNP, RN

Maternal and Child Specialist

Clinical Faculty for the School of Medicine

Department of Obstetrics and Gynecology

The University of Texas Medical Branch

Houston, TX

Kendrick T. Clack, BS RN

Clinical Nurse

Primary Care

Kelsey Seybold Clinic

Missouri City, TX

6:00 pm - 7:00 pm

Grand Ballroom Foyer, Level 5

Lifetime Member Photos

7:00 pm - 11:00 pm

Grand Ballrooms A-F, Level 5

President's Gala

Doors to Ballroom open at 6:30 pm James Wynn and the Prime Time Band Philadelphia, PA

SUNDAY • AUGUST 10

8:00 am - 9:30 am

Salons G, K, L, Level 5

Ecumenical Service

Moderators: Dr. Carrie Frazier Brown

NBNA Past President

Member, Detroit Black Nurses Association

Margaret Brown, MS, PMHCNS-BC

President, New England Regional Black Nurses Association

Boston, MA

Guest Minister

Reverend Tamieka N. Moore

Executive Minister

Bethlehem Baptist Church

Spring House, PA

10:00 am - 12:00 pm

Salons A-F, Level 5

Brunch and Closing Session

Moderator: Sandra McKinney, MS, RN

Member, NBNA Board of Directors

President, South Bay Black Nurses Association, San Jose

San Jose, CA

"This is our Moment: Co-creating the Future of Nursing Care"

Afaf I. Meleis, PhD, RN, FAAN

Immediate Past Dean

University of Pennsylvania, School of Nursing

Philadelphia, PA

Installation of NBNA Officers, Board Members and

Nominations Committee

12:30 pm - 1:30 pm

Post-Conference Board Meeting





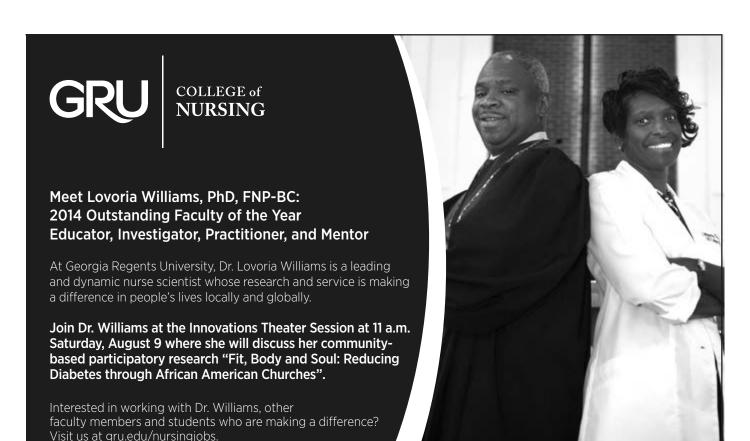
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WEDNESDAY • AUGUST 6

7:30 am - 12:00 pm

Marriott Courtyard Downtown Juniper Room, Mezzanine Level

Wound Care Workshop

Influencing Nursing Practice through Education: Pressure Ulcer Prevention Wounds and Ostomy Management

Pressure ulcers have affected humans for ages, and addressing the overall management of pressure ulcers is now a prominent national healthcare issue. Despite current advances in technology, medicine, nursing care, and self-care education, pressure ulcers and wounds remain a major cause of morbidity and mortality, delayed discharge from acute care facilities and lawsuits. The Centers for Medicaid and Medicare will no longer reimburse acute care hospitals when a patient develops a pressure ulcer while in their care.

This workshop is designed to describe the impact of pressure ulcers nationally, identify techniques to prevent and reduce pressure ulcers, techniques to identify and differentiate lower leg ulcers, wound management and peristomal skin complications. This session will also provide active participation from the attendees by allowing them to return demonstration of pouching an ostomy.

Upon the completion of this program the nurse participant will be able to:

- Discuss the changes in healthcare that prevents the reimbursement for hospital acquired pressure ulcers
- ▶ Identify the pain and suffering a patient experiences when a pressure ulcer develops
- ▶ Recognize the need for early intervention to prevent complications and a delayed discharge when the patient has wound(s) and/or an ostomy to be managed.

8:00 am - 12:00 pm

Independence II, Headhouse Tower

American Red Cross Workshop
Sponsored by: The American Red Cross
Nurses Education to Help Save Lives

Blood donations are critical to the medical care of patients and saving lives of victims of natural or man made disasters; cancer patients who may need blood during their chemotherapy treatments; sickle cell patients who require blood transfusions throughout their lives; or patients having surgery or requiring massive transfusions. American Red Cross Nursing and Blood Service leaders have developed an educational program to increase blood donations by preparing donors to give blood, reduce the stress about giving blood and maintaining their health in order to continue giving blood. The American Red Cross of

Chesapeake Bay and the Black Nurses Association, Baltimore partnered to increase the blood donations within the African American community. Nurses, because of their clinical skills in teaching and communicating to improve health are ideal to offer community education program in their neighborhoods and work places.

Upon the completion of this program the nurse participant will be able to:

- Discuss the need for blood donations
- Describe how to reduce donor's stress during the blood donation process
- Describe the blood donation process

7:30 am - 3:30 pm

Salons A & B, Level 5

Presidents' Leadership Institute

Nurses: Leading to Reduce Health Care Disparities in an Era of Healthcare Reform

Persistent disparities in health status in outcomes for racial/ ethnic minority populations are well documented. Numerous reports emphasize the urgency to develop sustainable initiatives that are effective in improving the health outcomes of these populations. African Americans in particular are disproportionately impacted by a number of conditions including cancer, cardiovascular disease, diabetes, HIV/AIDS and inadequate mental health. The Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act, together known as the 2010 Affordable Care Act (ACA), contain provisions to reduce health disparities. These provisions aim to improve the quality of care, reduce costs, increase access to care, strengthen the healthcare workforce and make health coverage more obtainable. Nurses at all levels of practice and education are encouraged to intensify their advocacy and legislative efforts to help ensure that key ACA provisions are funded and implemented to improve the overall wellbeing of under served communities.

Health Matters: Breastfeeding Benefits, Barriers and Baby Friendly

Breastfeeding rates in the African American community have lagged far behind other groups since data gathering began. Unacceptable disparities in breastfeeding have persisted along lines of race/ethnicity, socioeconomic characteristics and geography. Due to this consistent pattern of lower breastfeeding rates, African American babies disproportionately suffer. Unequal treatment is the definition of disparity. This applies to breastfeeding in the African American community. People must have access to the opportunity to live healthy lives and to make healthy choices, such as initiating breastfeeding.



Self-Assessment of Collaboration

Collaboration is necessary for good outcomes in health care, yet rarely do nurses take the time to reflect on the barriers to effective collaboration or their role in this necessary skill. Self-assessment can be an enlightening practice for nurses and administrators to evaluate their role in health care as civil, professional, collaborative providers of care. A qualitative exploratory case study is proposed to take a closer look at faculty's ability to convey this elusive concept of collaboration. Since we are all educators in nursing, it may be helpful for us to take an inward look at our abilities so that we can continuously improve our knowledge, skills, and attitudes surrounding collaboration.

Upon completion of this program, the nurse participant will be able to:

- Describe key elements outlined in the ACA aimed at reducing health disparities
- Highlight current challenges related to achieving this goal through the ACA
- Identify implications for nurses to lead in the reduction of healthcare disparities through practice, education, research, and advocacy
- ▶ Name three evidence based benefits of breastfeeding
- Identify barriers to breastfeeding in the African American community
- Describe two things hospital nurses can do to assist mothers to initiate breastfeeding
- Describe the importance of collaboration in nursing
- Discuss barriers to effective collaboration
- Identify personal role in effective collaboration through self-assessment

8:00 am - 6:00 pm

Salons C & D, Level 5

VITAS ELNEC - Critical Care Train-the-Trainer

The ELNEC Critical Care Curriculum was adapted from the ELNEC Core Curriculum. This course has been developed for nurses who work in intensive care, coronary care, burn, dialysis units, emergency departments and other clinical areas encompassing critical care. Who can attend: APRN nurses, staff nurses, CE providers, nurses working in critical care, staff development educators, undergraduate and graduate nursing faculty working with students in critical care settings. This is the first time that the ELNEC Critical Care Curriculum has been offered at the NBNA national conference.

Upon completion of this program, the nurse participant will be able to:

▶ Identify specific clinical and organizational behaviors and interventions that influence end-of-life/palliative care quality indicators and other resources (i.e. IPAL-ICU and IPAL-EM).

- Describe pharmacological therapies used in the critical care setting
- Integrate advanced assessment techniques and treatment principles to develop an interdisciplinary plan of care for patients with multiple symptoms at end-of-life
- Apply ethical principals utilized in addressing end-of-life/ palliative care dilemmas, including models for case analysis and use of ethics committees
- ▶ Identify dimensions and the influence of culture and spirituality on palliative care for patients across the life span
- Identify important elements to ongoing communication in the critical care setting and factors that influence communication when the focus is palliative care
- ▶ Define loss, grief, bereavement and mourning
- Define personal death awareness and cumulative loss associated with professional caregiving
- Discuss the role of the critical care nurse surrounding the death of a patient

8:00 am - 5:00 pm

Headhouse Tower Lounge

Mental Health First Aid USA

Just as CPR training helps assist an individual following a heart attack, Mental Health First Aid training helps assist someone experiencing a mental health crisis, such as contemplating suicide. In both situations, the goal is to help support an individual until appropriate professional help arrives. Mental Health First Aid is an interactive, evidence-based program, which uses role-playing and simulations to demonstrate how to assess a mental health crisis, select interventions and provide initial help. The training also addresses the risk factors and warning signs of specific illnesses like anxiety, depression, schizophrenia, bipolar disorder, substance use disorders, eating disorders and suicide.

Upon completion of this program, the nurse participant will be able to:

- ▶ Identify risk factors and warning signs of mental health and behavioral problems including depression, anxiety/ trauma, psychosis and psychotic disorders, eating disorders, substance use disorders and self-injury
- ▶ Gain an understanding of the prevalence of various mental health disorders in the U.S. and the need for reduced stigma in their communities
- ▶ Delineate a 5-step plan encompassing the skills, resources and knowledge to assess the situation; to select and implement appropriate interventions; and, to help the individual connect with appropriate professional care



8:00 am - 5:00 pm

Marriott Courtyard Hotel Juniper Ballroom, First Floor

Project Genetic Education (ProGENE): An Education Model between Academic Serving Institutions and the NBNA Designed for Advancing Genetics to Black Americans

Genetics plays a major role in all facets of nursing, treatment and healthcare. Promoting attitudes that endorse genetic education, research and testing as a pathway to health is of particular significance among high-risk populations. This is especially salient for Blacks living in America, whom continue to be disparately impacted by a myriad of genetic-influenced chronic diseases to an extent that is unobserved in other ethnic/racial subgroups. Among Black Americans the potential effects of discrimination as well as the possible misuse of genetic information are a few of the challenges curbing acceptance and effective integration of genetics as a component of health care delivery. Project Genetic Education (ProGENE) is a novel teaching-learning model focused on the development of educational infrastructure for faculty and graduate students from minority-serving academic institutions and members of the National Black Nurses Association. Through the delivery of fundamental topics in genetics, the ProGENE institute will facilitate development of essential nursing competencies for genetics. Current and future trends that influence health issues in genetics will also be presented. Beyond nursing education, the practical application of ProGENE is the transference of genetic information into the public domain at the community level that could positively affect willingness to participate in genetic research and testing among minority and under served populations.

Upon completion of the program, the nurse participant will be able to:

- ▶ Summarize major competencies relative to genetic and genomic nursing established by ANA consensus panel
- Express an understanding of fundamental concepts and principles of the science of genetics and genomics
- Demonstrate an understanding of the relationship of genetics and genomics to health and the prevention, screening, diagnostics, prognosis and treatment of human disease among minority and under served population
- Demonstrate ability to elicit information needed to construct a three generation pedigree

1:00 pm - 5:00 pm

Independence II, Headhouse Tower

Research Outcomes related to Multiple Myeloma, Diabetes, and Mental Health Consequences of Intimate Partner Violence

Sponsored by: The Caribbean Exploratory NIMHD Research Center (CERC)

University of the Virgin Islands; funded by the NIMHD, NIH Grant #P20 MD00226

The symposium will present results of three pilot studies conducted by researchers whose proposals were accepted for funding by the Center, focusing on Multiple Myeloma, diabetes and school nutrition and physical activity. In addition, selected results from the Center's RO1 study on intimate partner violence will be presented. The study participants for the pilot studies were recruited in the Virgin Islands. Participants in the intimate partner violence study were recruited in the Virgin Islands and Baltimore, MD.

This program will discuss the research finding from the three studies: "The Lived Experiences of Virgin Islanders Diagnosed with Multiple Myeloma"; The role of social support and illness self-management behaviors among older Caribbean women diagnosed with type-2 diabetes: A pilot study; the "Relationship between PTSD symptoms and frequency/severity of intimate partner physical violence and victimization; and, "Reproducibility of the School Physical Activity and Nutrition (SPAN) Survey among 8th Grade Students in the United States Virgin Islands"

Implications of results for nurses and other health care providers will be highlighted for each study presented.

Upon completion of this program, the nurse participant will be able to:

- Discuss national and territorial trends in multiple myeloma incidence, mortality and survival
- ▶ Provide an overview of the impact of multiple myeloma on the lives of USVI adults
- Articulate challenges and concerns of adults diagnosed with multiple myeloma
- Understand how social support influences how women manage their Type 2 diabetes
- Recognize the importance of the PTSD symptoms in the cycle of intimate partner violence
- Discuss a study on Black women in abusive relationships
- Recognize implications for assessing battered women's safety needs
- Discuss key behavioral determinants of overweight and obesity in adolescents
- ▶ Identify the steps to modify pre-existing survey for use with a culturally different population

THURSDAY • AUGUST 7

7:30 am - 4:00 pm

Salons C&D, Level 5

VITAS ELNEC - Critical Care Train-the-Trainer Part II

7:30 am - 4:30 pm

Headhouse Tower Lounge

Youth Mental Health First Aid USA

Just as CPR training helps assist an individual following a heart attack, Mental Health First Aid training helps assist someone experiencing a mental health crisis, such as contemplating suicide. Youth and young adults face and experience mental health challenges differently than adults. Youth Mental Health First Aid was developed because



symptoms of the same mental disorders can look different in children and adults. The training also addresses the risk factors, resiliency, recovery, and protective factors in adolescent development.

Upon the conclusion of this program, the nurse participant will be able to:

- Identify risk factors and warning signs of mental health and behavioral problems in youth ages 11-24
- Discuss the prevalence of various mental health disorders of youth and young adults in the US
- Delineate a 5-step plan encompassing the skills, resources and knowledge to assess the youth in a mental health crisis

10:30 am - 12:30 pm

Plenary Session I – The Future of Nursing Intersection Between Academia, Practice and Technology The Future of Nursing: Advancing Education, Practice and Leadership

The presentation will provide an overview of the landmark Institute of Medicine report, The Future of Nursing: Leading Change, Advancing Health, and the subsequent Campaign for Action, a nationwide initiative led by the Robert Wood Johnson Foundation and AARP, to improve health through nursing. The presenter will describe how the Campaign is working to strengthen nursing education, remove barriers to practice and promote nursing leadership. The presenter will discuss how nurses need to be well equipped to use increasingly complex technology. She will also describe how critical a well-educated, diverse workforce is to meeting the care needs of the twenty-first century. The presentation will explain how nurses need to be prepared to meet the complex care needs of consumers.

The Role of the Nurse in a Changing Health Care Environment: Improving Public Health

Recent scientific discoveries have greatly enhanced our understanding of how to prevent and treat many communicable diseases. Some conditions previously considered terminal now have multiple treatment options. Research also shows that prevention, early detection, and prompt care and treatment dramatically improve patient outcomes. Studies indicate, persons with health insurance are more likely to access health care services and are more likely to achieve improved health status. The Affordable Care Act provides access to health insurance and care to people who otherwise may not have had coverage. Nurses are strategically positioned to increase access to coverage through educating their patients, colleagues, and community.

Nurses are the largest health profession in the world. The vast majority of patient care is delivered by nurses. As we implement the Affordable Care Act, the role and demand for nurses is changing. As more care moves to the primary care and community settings, more nurses will be focused on public health. This change in the health care delivery system allows nurses to utilize their expert skills to identify opportunities to integrate prevention and health education with care and treatment.

The Use of Technology in the Dissemination and Use of Evidence Based Interventions: Challenges and Opportunities

The use of technology holds great promise for the uptake of evidence based interventions in community settings for both providers and consumers. In this presentation, we will discuss two on-going research studies aimed at: 1) providing training to providers in order to implement an evidence based sexual risk reduction program; and 2) providing parents the opportunity to access an evidence based web based program to increase sexual risk communication with their adolescents. Challenges and opportunities learned from the conduct of this research and implications for the use of technology with under served communities will be discussed.

Leading Change, Advancing Health: Future Role of Nursing

The purpose of this program is to put into place the IOM Campaign for Action Progress (nationally) by increasing education level of nurses because they are critical to building culture of health (academic progression in nursing). Nursing is the largest segment of the healthcare workforce and spend most of their time with patients and families. The progress will include removing the barriers to practice and care, increase nursing leadership, promoting workforce diversity, inter professional collaboration, research and assuring a technology enhanced healthcare environment.

Upon completion of this program, the nurse participant will be able to:

- Describe the objectives of the Future of Nursing:
 Campaign for Action, a nationwide initiative to improve health through nursing
- ▶ Discuss the need to strengthen nursing education, remove barriers to practice and promote leadership to fully enable nurses to meet the care needs of the 21st century
- Explain why diversity is crucial to meeting future care needs
- Discuss the role of the nurse in public health
- Describe the role of the nurse in establishing linkages across the health care delivery system
- Describe challenges faced by under served communities in the use of technology to access health related content
- Identify approaches nurses can use in practice to overcome the use of technology to promote health related content
- ▶ Identify barriers to care and coverage for under served populations
- Describe the IOM Future of Nursing study Campaign for Action progress
- ▶ Delineate the changes in nursing since the study's release
- Identify the future role of nursing in leading change to advance health



FRIDAY • AUGUST 8

6:30 am - 7:45 am

Salons A & B. Level 5

Breakfast Session

A Prescription for Change: Movement is Life

Sponsored by: **Zimmer**

By 2010, the percentage of adults considered overweight, obese or extremely obese had climbed to about 75%. Obesity is linked with many chronic diseases including heart disease, diabetes and osteoarthritis. Obesity prevalence among US adults with arthritis continues to be higher than among adults without arthritis leading to progression of disease and activity limitations. African American and Hispanic women are disproportionally affected by both obesity and arthritis. More effective training for healthcare providers in discussing the many links of obesity to other disease states, managing a patient's risk and progression of osteoarthritis, developing healthy dietary lifestyle changes and advocating for patients to become active partners inherit own care needs to be developed. Culturally sensitive care and approaches to managing these issues is a must at all levels.

Upon completion of this program, the nurse participant will be able to:

- Discuss the relationship between obesity and various chronic disease with a focus on musculoskeletal disease
- Identify factors that may account for disparities in the prevalence of obesity in African American and Hispanic women
- ▶ The challenges healthcare providers face in treating obese, minority women with osteoarthritis
- Understand the role of healthcare providers in developing and educational prescription for change that provides culturally sensitive care in promoting healthy dietary and exercise habits

6:30 am - 7:45 am

Liberty Ballroom A, Headhouse Tower

CEU Breakfast Session

Sponsored by: Froedtert & Medical College of Wisconsin Staff Empowerment: The Implementation of an Ambulatory Frontline Staff Communication Model

Ambulatory leaders, in collaboration with other stakeholders, designed and implemented a frontline conflict resolution model titled "CARES". The acronym stands for Communication, Accountability, Respect, Engagement and Safety. The overall goal was to (1) help staff understand how poor communication in the workplace could impact patient safety, staff engagement and personal well-being and (2) provide staff with tools and practice to have effective 1:1 conversations with co-workers.

To foster staff accountability and enhance communication skills, the workgroup created a charter with benchmarks for success. A pre-intervention survey was done. Program interventions included mandatory online learning modules, targeted leader rounding, staff meeting presentations, an online communication resource toolkit and a 30 minute teach-back learning lab.

Ambulatory staff reported a desire for effective communication tools and resources in a pre-intervention survey. Post program implementation surveys resulted in highly favorable staff communication skill and confidence scores. Additionally, 10 of 12 clinics received top tier staff engagement ratings. The program has been adopted by other departments.

The CARES program was designed to teach, engage, inspire and support staff by implementing a non-punitive process. Empowering staff to use effective communication supports a healthy work environment, staff engagement, personal well-being and patient safety.

Upon completion of program, nurse participants will be able to:

- Describe how poor communication in a healthcare environment impacts patient safety, staff engagement and personal well-being
- Explain the design and implementation a CARES Communication Model by ambulatory leaders
- Describe the impact and implications of targeted interventions on staff empowerment in resolving frontline conflict

8:00 am - 5:00 pm

Conference Rooms 305 - 306, Level 3

NBNA Youth Leadership Institute
University of Pennsylvania, School of Nursing
NBNA Youth Day on Campus: Explore Nursing
Science at Penn!"

This exciting day will give young people the opportunity to explore the world of nursing from three perspectives:

- ▶ How nursing students use high-tech simulation to learn how to take care of patients
- How basic sciences like anatomy and physiology are important to being a good nurse
- ▶ How nurses learn about health promotion and help their patients develop healthy lifestyles

Participants will also hear the fascinating story of Dr. Sharon Irving, a highly experienced pediatric nurse who returned to school to complete her master's and doctoral degrees, all while continuing her work with critically ill children.

All youth will rotate between age appropriate activities in three areas:

- A nursing simulation lab experience in a state-of-the art simulation pavilion
- A science lab experience learn about the brain and how to keep your brain working its best
- ▶ Time for movement a presentation about staying healthy with physical activity, and movement including walking (weather permitting) or dancing (if it rains). High school students will have a tour of Penn's campus during this time.

Schedule:

8:00 am Attendee Registration at the Marriott

Philadelphia Downtown

8:30 am Motor coach to the University of

Pennsylvania School of Nursing



88 NATIONAL BLACK NURSES ASSOCIATION

9:00 – 9:30 am Continental breakfast

9:30 - 10:00 am Welcome

10:00 - 10:45 am Activity #1 (see below)

11:00 - 11:45 am Activity #2

12:00 - 12:30 pm Speaker: Sharon Irving, PhD, CRNP

Assistant Professor and PICU

Nurse Practitioner

1:30 – 2:15 pm Activity #3

2:15 pm Regroup for farewells and program

evaluation, and bus pickup

Return to Marriott by 3 pm by motor coach

3:30 pm Snacks and Youth Community

Service Project

5:00 pm Program concludes

8:00 am - 11:00 am

Conference Rooms 309 - 310, Level 3

Emerging Leader Forum

This forum is designed to enhance the student's nursing school experience by discussing topics that inspire professional competence, improve interpersonal skills and rouse leadership capabilities. Specifically, the forum will focus on stress management techniques, essential leadership traits, effective communication skills and the significance of creating and maintaining a positive nursing image.

Successful Stress Management during Nursing School

Leadership Qualities for Nurses

Successful Leadership Traits & Attributes-"Calling all future nurse leaders!" Effective Communication: "It is more than what you say." Creating a Positive Nursing Image-"Who do they really see?"

Upon completion of this program, student nurse participants will:

- Identify effective stress management techniques to enhance school-life balance
- Gain knowledge of effective communication strategies to be informative, understood and valued
- Identify leadership traits within themselves that position them as future nursing leaders
- Address the importance of creating a positive self-image as a professional nurse

8:00 am - 12:00 pm

Conference Rooms 414 - 415, Level 4

CANCER INSTITUTE

Prostate Cancer

This program of research aims to enhance patient care for prostate cancer by understanding decision-making in this population and to promote patient empowerment to make informed choices. This study tested a decision aid (DA) for advanced prostate cancer patients to help facilitate informed, shared decisions about treatments that affect quality of life, including termination of cancer-directed treatment. The conference participants will gain insight to an health information technology decision aid for advanced prostate cancer patients.

Evaluating Cultural Competence of Pediatric Oncology Nurses: A Pilot Study

The purpose of this cross sectional descriptive study was to evaluate registered nurses' self-ratings of cultural competence. The study was conducted on the hematology/oncology unit at a large, urban pediatric teaching hospital in the northeastern United States, using a convenience sample.

The Inventory for Assessing the Process of Cultural Competence among Healthcare Professionals (IAPCC-R*) was used to measure 5 constructs of cultural competence. Twenty-one nurses completed all questions. Five nurses did not answer every question and their responses were not included in the final analysis.

There were significant, but moderate, correlations between the knowledge and skill subscales (rho = .57, p < .001) and the knowledge and desire subscales (rho = .42, p < .05). The highest mean among the 5 subscales was cultural desire (m=15.5), indicating that nurses were motivated to engage in the process of becoming culturally competent. In the cultural encounters subscale, the mean score was 13.0, indicating that nurses are making efforts to engage in cross-cultural interactions with patients. The lowest mean among the 5 subscales was cultural knowledge (m=11.2), followed by cultural skill (m=11.8), indicating that nurses did not on average perceive themselves to be well-informed in these areas. Overall scores revealed that only one nurse self-reported at the "cultural competence" level, the remainder of the nurses (n=20) scored at the "culturally aware level". No nurses scored in the culturally proficient or "culturally competent" levels.

The findings from this pilot study suggest that nurses on this pediatric oncology unit are most likely to possess cultural desire and cultural awareness, but there is certainly opportunity to engage and educate the staff. Targeted interventions to improve cultural competence on this inpatient unit are being explored and a larger scale study is being planned to assess the cultural competence of nurses across the hospital.

Bedside Report in the Adult Oncology Population

Bedside nurse shift report is a process in which the bedside nurses conduct face-to-face, shift report directly at the patient's bedside, including the patient's participation in his care. Bedside report is an effective strategy to increase patient safety and satisfaction. Bedside reporting has proven to increase Hospital Consumer Assessment of Healthcare Providers and Systems' (HCAHPS) scores. This presentation will describe how bedside report differs from traditional shift-to-shift report and the processes used to implement bedside report on an inpatient oncology unit will be shared.

The learner will be able to identify the importance of performing bedside report correctly to deliver more effective patient care, thereby allowing increased nurse-to-nurse accountability. Additionally, the learner will gain knowledge concerning the patient's experience: the patient understanding their condition, individualized treatment (chemotherapy and/or radiation, palliative care), care goals and participating in their own care. The Bedside report facilitates the patient being an active part of their care, which is an important aspect of healthcare reform.



The Nurses Role in Overcoming Barriers to Cervical Cancer Prevention

Cervical cancer incidence and mortality rates in the United States have stabilized despite the availability of effective cervical cancer prevention strategies. Cervical cancer prevention strategies include the cervical cancer vaccines and the Pap smear. But, there are system, provider, and patient barriers that prevent the utilization of these strategies. Therefore, this presentation will provide nurses with ways in which to overcome these barriers.

For this presentation, system barriers refer to those factors within the health care delivery system that make it difficult for women to be vaccinated and to obtain a Pap smear. They are based on a literature review and research findings by the presenter. Provider barriers are those factors that prevent practitioners from referring eligible women for vaccination and the Pap smear. The provider barriers include lack of knowledge regarding vaccines and screening guidelines. Patient barriers are those factors that prevent women from availing themselves to vaccines and the Pap smear and are related to their beliefs.

Nurses can assist in overcoming system, provider, and patient barriers to cervical cancer prevention strategies. This participation is likely to positively impact cervical cancer incidence and mortality.

Inflammatory Breast Cancer

Inflammatory Breast Cancer (IBC) is a rare and aggressive type of breast cancer. It accounts for 1%-6% of all breast cancer in United States. Because IBC grows quickly, it is more likely to have spread at the time it is found and more likely to come back after treatment (cancer.org). This aggressive form of cancer is difficult to diagnose and treat prompting a plan for early education by nurses who are involved in community education.

The objective of this community education program, is to raise awareness and better inform women in the community between 20-40 years of age about IBC or breast cancer. There are several best practices/guidelines in breast cancer conducted by MD Anderson that includes screening women at age 20, who are at risk, and should practicing breast self-awareness by becoming familiar with how their breasts look and feel, and immediately reporting any changes to the doctor. Women aged 40 years and older at average risk should get annual mammogram and breast exams. For women with increased risk the type and frequency of exams including clinical breast exams, mammograms, breast MRI-depend on factors putting them at risk (mdanderson. org). As nurses, we are in the best position to educate not only women, but the community on what IBC looks like, encourage annual screening for breast cancer, demonstrate and educate patients on breast self-examination, as well as, perform clinical breast examination.

Personalizing Cancer Treatment: A Nurse's Guide to Personalized Medicine and Targeted Therapies in Cancer

As science and technology advance, more is known about cancer and promising treatment options. New cancer treatments are becoming available and the technology to learn more information about individual's cancer characteristics exists. This allows treatment of patients based on their exact mutational abnormality, rather than their disease classification.

The aim of this presentation is to highlight the role of personalized medicine in patients with cancer. Learners will be able to identify common mutation abnormalities and recognize possible targeted therapies. They will also be able to discuss the nurse's role in mutational testing and administration of targeted therapies.

Upon completion of this program, the nurse participant will be able to:

- Discuss the importance of using decision aids among advanced prostate cancer patients
- Identify ways to improve informed, shared decision making among advanced prostate cancer patients and their caregiver during difficulty treatment decisions
- Discuss and describe increased interaction between advanced prostate cancer patients/caregivers and healthcare providers
- ▶ Define cultural competence
- Discuss 5 constructs of cultural competence
- Explore if results from study raise awareness and encourage self-reflection on the state of nursing workforce diversity locally and nationally
- ▶ Define and describe the step necessary to implement bedside report.
- Describe the benefits of bedside report for the patient, nurse and organization within the oncology population
- ▶ Identify two cervical cancer prevention strategies
- Summarize the systems, provider, and patient barriers to cervical cancer vaccines and Pap smear utilization
- ▶ Discuss facilitators of cervical cancer prevention
- ▶ Describe Inflammatory Breast Cancer
- ▶ Identify (3) characteristics of Inflammatory Breast Cancer
- Explain the different treatment options of Inflammatory Breast Cancer
- ▶ Define personalized cancer medicine and targeted therapy
- Describe personalized cancer medicine and targeted therapy
- ▶ Describe the implication for nursing practice



8:00 am - 12:00 pm

Salon L, Level 5

CARDIOVASCULAR HEALTH INSTITUTE

A Nurses Role in the Education of Chronic Heart Failure Patients

The Affordable Care Act and Centers for Medicare and Medicaid Services have placed a financial accountability on providers for preventable readmissions of patients with Heart Failure and focused an interest in identifying systems to reduce these readmissions. Approximately 5 million Americans have Heart Failure. Heart Failure is associated with an increased burden of morbidity and mortality. More than 24% of cases discharged from hospitalizations related to Heart Failure are commonly followed by readmission within 30 days. At the time of hospital discharge there is an opportunity to identify factors with Heart Failure patients, which can be modified in the transition to community care. Nurses as a part of the interdisciplinary team have a professional responsibility to educate and involve patients in the management and treatment of Heart Failure. The patient benefits from having a knowledgeable understanding of the therapeutic effect of medications, diet, and exercise in relation to their diagnosis. Family involvement, access to community resources and Spiritual support, as preferred, empower patients understanding and ownership of their own care. Educating patients will give them accountability to be involved in their own care and be better managed at home by community providers as supported by Healthy People 2020 Health Indicators.

Critical Thinking to Crucial Action for the Nurse Administering Heart Failure (HF) Cardiac Medications

Understanding Heart Failure (HF) cardiac medications may be difficult for any nurse, especially with the need to build a variety of complex competences within busy hospital settings. Knowing how to confidently and intuitively make rapid cardiac medication management decisions requires education, study and practice. Nurse's knowledge and understanding of physiology, pathology and medication treatment regimes are necessary to support critical thinking, clinical judgment and crucial action for hospitalized patients. The presentation aim is to describe HF, cardiac medications and how nurses can practice timely, accurate and outcome driven decision making. This presentation will provide cardiac medication decision algorithms, best practice guidelines and thoughtful nursing interventions for care. By the conclusion of the session, attendees will gain a better understanding of the nurse's role related to HF pathology, cardiac medication decision-making and the impact on patient care.

Nursing practice implications: Supporting a nurse's ability to deconstruct the complexities of HF cardiac medication is both a skill and an art. Understanding basic pathology, pharmacology and having easily understood evaluate the plan of care related to cardiac medications may help demystify some of the challenges of understanding and integrating pharmacology into a patient's plan of care to achieve better outcomes.

The Transcendental Meditation program: An Alternative Approach to the Prevention of Heart Disease in African Americans

A controlled trial, funded by NIH, took place at the Medical College of Wisconsin on 201 African Americans, mean age 59, with angiographic evidence of at least one coronary artery with >50% stenosis. Participants were randomly assigned to the TM program or classes on health education, principally diet and exercise. The TM group learned to meditate in a 7 step standardized course. Follow-up meetings were held regularly. The control intervention, led by a professional health educator, was designed to match the experimental format for time, attention, and expectations. Investigators and data managers were blinded. Subjects were assessed at baseline, month 3 and every 6 months thereafter. Participants continued their usual medical care.

In comparison to health education, the TM program was associated with a 48% risk reduction in the composite of mortality, nonfatal MI, and nonfatal stroke during >5 years follow-up. Regularity in the practice was correlated with increased survival. Concurrently, there were improvements in BP and psychosocial distress.

Radiology Fundamentals: Understanding the Chest X-Ray

This workshop will benefit nurses who have a desire to understand the basic principles of Radiographic Imaging, as related to the chest x-ray. Utilizing radiographic images for diagnosing illness is an extremely useful tool in successfully managing patients, and has taken on increasing importance in recent years. Medical imaging has become an indispensable part of patient care, and the better clinicians are able to understand and utilize the basic principles and techniques of radiographic imaging, the more effective they can be in successfully treating their patients, and the more quickly their patients can be on the road to recovery. The lines and shadows on x-rays can be confusing. This workshop will help nurses to look at and understand x-rays in a way that is logical and makes sense!

This workshop addresses basic, important, fundamental concepts and principles of radiographic imaging and how these concepts and principles can be used in diagnosing illnesses. The information is presented from a radiologist's point of view, in a manner that can be understood by a non-radiologist, and gives the participants insight into the thinking process involved in interpreting x-ray examinations. Common radiographic findings will be presented and discussed, along with their interpretation and correlation with the patient's clinical findings and disease process. The importance of good radiographic technique will be stressed, as will the importance of thinking through the diagnosis.



Coronary Artery Disease in Minority Women

Coronary artery disease is the number one killer of African American women. This disease affects African American women disproportionately and kills nearly 50,000 of them annually. Yet, only 52 percent are aware of the signs and symptoms of CAD and an even fewer 36 percent of African American women know that heart disease is their greatest risk. This lack of awareness is also noted among healthcare professionals. This presentation will provide information that will be useful to the nurse with heart disease and to the nurse who needs to advocate for patients with the disease.

At the conclusion of this presentation the nurse participants will be able to:

- ▶ Review pathophysiology of Heart Failure
- ▶ Compare and contrast left side vs. right side Heart Failure
- Discuss the nurses role in educating patients with Chronic Heart Failure
- Describe the pathology of heart failure (HF)
- Describe key cardiac medications used to treat heart failure
- Explore critical thinking to crucial action nursing interventions related to HF cardiac medication management for the hospitalized patient
- Compare the effectiveness of the Transcendental Meditation program in reducing cardiac events to a health education program focusing on diet and exercise
- ▶ Describe the research on TM as it pertains to hypertension
- ▶ Describe the research on TM in relationship to insulin resistance, atherosclerosis and smoking
- ▶ The nurse will be able to describe the silhouette signs and apply the silhouette sign in film analysis
- ▶ The nurse will be able to recognize and discuss the meniscus sign
- ▶ The nurse will be able to describe the radiographic features of congestive heart failure
- ▶ Define the pathology of and incidence of CAD
- Discuss the modifiable and non-modifiable risks factors of heart disease
- Discuss the differences in presenting symptoms between men and women
- Recognize that gender bias contributes to the higher death rate among women with CAD
- Discuss the role of the nurse in educating the community about the risks and prevention of CAD

8:00 am - 12:00 pm

Salon C, Level 5

CHILDREN'S HEALTH INSTITUTE

Collaboration Across the Border: Successes and Lessons Learned

Children with cancer living in developed countries have a 5-year survival rate of 80-85%, but survival rates decrease to 20% or less in underdeveloped countries. Research demonstrates the positive association between expert nursing care and lower mortality rates among children with cancer. Nurses working in developed countries have educational

opportunities that allow them to become experts in providing specialized care to this vulnerable population. Nurses in underdeveloped countries may not have the same opportunities. At Boston Children's Hospital, a program was created to educate Mexican nurses to be able to deliver expert pediatric oncologic care to children in Mexico. The presentation will describe the success of this program and the significant implications for global health that can serve as a model for replication in other developing countries.

Asthma Management Play-Base Curriculum for School Health Nurses

Statistical data from the New York City Department of Health and Mental Hygiene (DOHMH), (2011) shows inner city children from low-income areas were four times more likely to be hospitalized for asthma than children from high-income areas. The Division of Adolescent and School Health developed six strategies for addressing asthma within a coordinated school health program. Each of the strategies is geared to combat the asthma crises and help students manage their asthma successfully. This is an ongoing study which will be evaluated at the end of this school year. It is expected that based on knowledge gained from this program the nurses will be able to empower the teachers to facilitate the curriculum to their students with asthma.

Growing Together: Creating a Family-Based System of Care for Pediatric Patients

Psycho education groups provided as part of a preventative approach to parent-child or family based primary care has been shown to be an effective means for establishing trust and creating lasting bonds between the parent-child dyads and family system. The purpose of this presentation is to describe the role of group psycho-educational visits in promoting safe and nurturing environments where families thrive; build parental competence and self awareness; and reduce the incidence of child abuse or other forms of child maltreatment. This session will identify the professional nurse role as part of the group pediatric care team highlighting an innovative Growing Together Program at 11th Street Family Health Services.

Health Matters: Breastfeeding Benefits, Barriers and Baby Friendly

Reaching Our Sisters Everywhere (ROSE) is a member network that was founded to address breastfeeding disparities among people of color nationwide through culturally competent training, education, advocacy, and support. With a focus on increasing breastfeeding initiation and duration rates, ROSE seeks to normalize breastfeeding by serving as a catalyst that provides resources and networking opportunities for individuals and communities.

Breastfeeding rates in the African American community have lagged far behind other groups since data gathering began. Unacceptable disparities in breastfeeding have persisted along lines of race/ethnicity, socioeconomic characteristics and geography. Due to this consistent pattern of lower breastfeeding rates, African American babies disproportionately suffer. Unequal treatment is the definition of disparity. This applies to breastfeeding in the African American community. People must have access to the opportunity to live healthy lives and to make healthy choices, such as initiating breastfeeding.



Upon completion of this program, nurse participants will be able to:

- List the methods used to create and implement a pediatric oncology curriculum
- ▶ Describe the "on-site" nursing education
- Discuss asthma statistics as related to children in inner city settings
- Identify evidenced based prevention and interventions for school age children with asthma
- Discuss the benefits of applying pediatric and family-based social-emotional developmental
- Explain the differences between individual based pediatric visits and group parent-child visits
- Name three evidence based benefits of breastfeeding
- Identify barriers to breastfeeding in the African American community
- Describe two things hospital nurses can do to assist mothers initiate breastfeeding

8:00 am - 1:00 pm

Salon D, Level 5

DIABETES INSTITUTE

We are Climbing Jacob's Ladder" (Pre-diabetes)

Type 2 Diabetes (T2DM) a group of diseases marked by high levels of blood glucose resulting from defects in insulin production, insulin action, or both and affect more than 26 million people nationwide. Pre-diabetes (PDM) affect 79 million people and is a condition where blood glucose levels are higher than normal but not high enough to be diagnosed with diabetes. Research indicates that PDM leads to T2DM, however, T2DM can be prevented or delayed with lifestyle changes and physical activities. Although both disproportionately affect African Americans, few programs are designed to increase PDM awareness among membership advocacy organization such as NBNA to improve health outcome among high-risk populations. The overall goal of this session is to increase nurses' skill in identifying and providing evidence based care for pre-diabetes and delaying the development of T2DM.

Type II Diabetes Management in the African American Geriatric Population

With Type II Diabetes being one of the leading diagnosis in the elderly African American population, management of diabetes is essential to the prevention of related co-morbidities and complications. Addressing these issues and intervening as soon as possible will therefore increase the overall lifespan of those affected. This presentation will discuss strategies for successful management of diabetes in the elderly African American population. Implementation of nursing interventions that are culturally focused and patient-centered is critical. Patient education strategies related to self-management and reduction of disease related complications will also be offered during the presentation.

Chronic Kidney Disease: Not Dialysis

Approximately twenty-six million Americans have chronic kidney disease (CKD). CKD is now recognized as a common condition that increases the risk of cardiovascular disease as well as kidney failure and other complications. African Americans experience higher rates of CKD than do whites.

For example, African Americans and Caucasians have been shown to develop chronic kidney disease at about the same rate but African Americans are four times more likely to progress to end stage renal disease (ESRD).

Early stages of CKD can be difficult to diagnose because symptoms are not usually apparent until the disease has progressed to near failure. Early diagnosis and treatment are crucial to slowing CKD progression and preparing the patient for renal replacement therapy. Providing optimal care to the growing number of CKD patients remains a significant challenge in the United States. Nurses can favorably impact this problem. Nurses can strive to be sure that providers apply three basic tests to screen and treat their patients for kidney damage (blood pressure, urinalysis and glomerular filtration rate (GFR). Early referrals to the nephrologist are essential to treatment of CKD. Nurses are in a unique position to detect early CKD nurses must enhance their knowledge of CKD, serve as patient advocates, and assist the physicians and nursing colleagues to use the best practice to slow the progression of CKD. We must also empower the patients to be proactive and assist in their treatment and management of chronic kidney disease.

Education Key to Improving Inpatient Glycemic Control

Continued education of nursing and medical staff improved rates of hyperglycemia without increasing the rate of hypoglycemia in inpatients. A Diabetes Task Force revised or designed order sets as tools for nursing and medical staff use. They included the Adult Diabetes Order Set, Intensive Insulin Therapy, Diabetes Ketoacidosis, Perioperative Management, and a Diabetes Discharge Form. This presentation will show how once these tools were ready for implementation, education sessions were held with nursing and medical staff at monthly department meetings. Follow-up education conducted on a monthly basis kept the order sets in the forefront of practitioner's minds. The Endocrine Service Line adopted three quality improvement goals related to this project. 1) Decrease hyperglycemia rate to 25% (started at 57%), 2) Decrease hypoglycemia to 9% (from 10.6%), 3) Increase outpatient diabetes referrals by 10% (nonexistent). RESULTS: 1) Hyperglycemia rate decreased to 25.8%,2) Hypoglycemia rate decreased to 1.5% 3) Outpatient diabetes referrals increased by 100%.

The Self-Management of Diabetes in Older African American Women Caregivers of Persons with Dementia

There is a higher prevalence of diabetes in African American women than Non-Hispanic Whites and the incidence increases with age (American Diabetes Association (ADA, 2009). We need to know how older African American women self-manage their diabetes because these women are more likely to also be family caregivers. The added responsibility of caring for a relative with dementia further competes with the time allotted for self —management of diabetes. Spiritual beliefs on caring for a person with dementia (PWD) have an association with caregiver health. Objectives- Discuss the relationship between caregiving performance and caregiving intensity. Method- A cross-sectional descriptive design was used in this study with a sample of (n=50) older African



American women with diabetes who care for PWD. Measures on caregiving difficulty, HbA1c level, overall self-management of diabetes, and demographic information was obtained. Multiple regression with backwards elimination analysis found evidence to better understand self-management of diabetes in this understudied population. Implications-Practice-Comprehensive assessment and care planning for caregiving responsibilities to improve self-management of diabetes and delaying nursing home placement; Policy-Early diagnosis of dementia and state and federal coordination of care improves self-management of diabetes. This program was Funded by John A. Hartford Foundation.

Diabetes and Hearing Impairment -Hemorheological Pathologies Influencing Clinical Outcomes

Type 2 diabetes is a chronic disease that has been identified as the major risk factor for many micro and macro vascular diseases. We are well aware that it is the leading cause of, retinopathy, lower limb amputation and kidney disease. However, type 2 diabetes also affects the vasculature and neural system of the inner ear which often leads to hearing impairment. NHANES data suggest that among persons with diabetes between the ages of 50 and 69 years, more than 70% have high-frequency hearing impairment and one third have low or mid-frequency hearing impairment. Hearing impairment is a major risk factor for falls and other health problems among older adults.

Glycemic control influences peripheral blood flow and hemorheological variables in patients with type 2 diabetes. These pathological changes are responsible for the micro vascular complications associated with the disease. Compared with patients without diabetes and well controlled patients with diabetes, blood flow is lower in patients with poor glycemic control.

The objective of this presentation is to: increase awareness of the association between type 2 diabetes and hearing impairment; promote screening for hearing impairment; discuss available resources and assistive devices to improve the quality of life for the hearing impaired.

Survive and Thrive with Five: A Diabetes Prevention and Wellness Education Program

Diabetes is the seventh leading cause of death in the United States and Alabama leads the nation in adults with diabetes with a rate of 1 in 10 people having been diagnosed. In 2011, the Centers for Disease Control and Prevention reported that 25.8 million people, or 8.3 % of the U.S. population, have diabetes. Type 2 diabetes accounts for 90-95% of all diagnosed cases and African Americans are twice as likely to have a diagnosis of diabetes as the majority population. Data further indicate that African Americans suffer a disproportionate burden of diabetes-related complications. Thus, there is a need for identification of successful programs that target prevention and health education related to diabetes management in the African American community. This presentation details an education program that utilizes faith-based organizations, the American Diabetes Association (ADA), community partners and peer support by program participants to promote diabetes wellness. Implementation of the program over four months resulted in more than 150 community participants who indicated an increase in

knowledge of diabetes management. Most participants were able to relay simple and reasonable lifestyle changes to positively impact diabetes management. Implementation specifics and strategies for program sustainability will be offered during the presentation.

Project Power: An American Diabetes Association's Response to the Diabetes Epidemic in African Americans

Approximately 26 million people in the United States have diabetes. African Americans are disproportionately affected by diabetes; approximately 4.9 million African Americans over 20 years of age have diabetes. The American Diabetes Association developed a culturally appropriate education program, Project Power. This five-module curriculum provides one-hour workshops on nutrition, physical activity, heart health, and diabetes prevention and management. Project Power programs are offered through churches by lay health workers known as Church Ambassadors and have been delivered to 58,000 people in hundreds of churches in 26 markets across the United States. Increases in knowledge, ranged from 17% to 35% and follow-up phone interviews showed that more than 51% of the participants retained and applied the information related to physical activity, nutrition, and disease management. Sixty percent of these interviewees self-reported increasing their physical activity. Over 76% of the interviewees self-reported reducing their fried and fast food consumption and increasing fruit and vegetable consumption. Diabetes is occurring in epidemic proportions in African Americans of all ages. Evaluation of Project Power, and the faith-based curriculum that addresses nutrition, physical activity, heart health, and diabetes prevention and management, demonstrates its potential to reduce the incidence of diabetes in the African American population.

Diabetes: Ethnicity and Impacting Clinical Outcomes

Diabetes is a chronic medical condition that impacts our health care system nationally and internationally, and continues to impact all ethnic groups. Diabetes contributes to the high direct health care dollars spent to treat chronic conditions; this includes lost time from work, hospitalizations relating to diabetic complications, and the cost of medications and diabetic equipment. The objective of this presentation is to provide increased awareness of the impact of diabetes globally, and how this impacts our current health care system. This presentation will provide nurses with a global perspective on diabetes, and how it currently impacts our health care system. The program will be delivered in a classroom presentation, and utilization of a PowerPoint to present the content of the presentation.

In practice nurses will care for many clients from various ethnic groups with diabetes, and nurses need to stay up-to-date and aware of new evidence-based practices relating to diabetes, newly marketed diabetic medications, and devices for diabetics in order to best provide their clients with quality nursing care. Nurses also need to be aware of the Health Care Reform Law, to advocate for clients to receive quality health care. This allows the nurse to stay culturally and clinically aware of changes in health care relating to chronic medical conditions.



At the conclusion of this presentation the nurse participants will be able to:

- Describe PDM, prevalence, pathophysiology, and prevention
- Discuss nurses role in delaying progression to Type 2 diabetes
- ▶ Provide insight into best practices in preventing PDM
- Discuss standard of care for management of PDM
- Describe criteria for diagnoses of PDM and T2DM
- ▶ Understand national guidelines and medical management
- Discuss strategies for implementing communityeducational programs
- Recognize barriers to diabetes management in elderly African Americans
- Identify 2 interventions that can be implemented in the management of Type II Diabetes
- Discuss strategies for delaying long term complications and co-morbidities associated with Type II Diabetes
- ▶ Define meaning of Chronic Kidney Disease (CKD)
- ▶ Identify major causes of CKD
- List three simple tests to detect CKD
- ▶ Identify the role of continued education to improve inpatient glycemic control
- Discuss the need for multidisciplinary team involvement for quality improvement projects
- Describe baseline and outcome measures to quantify quality improvement efforts
- Discuss how older African American women with diabetes manage their diabetes while caring for family members with dementia
- Describe challenges faced by caregivers of persons with dementia which impact health
- Explain the development of coordinated care systems
- Discuss how collaboration between nurses and physicians will improve self management in older
- Discuss African American women with diabetes
- Discuss the relationship between diabetes and hearing loss
- Describe the precipitating factors and pathophysiology of increased blood viscosity leading to hearing impairment
- ▶ Discuss the health risk associated with hearing impairment
- Identify evidence based management of type 2 diabetes patients aimed to improve health outcomes
- ▶ Identify resources and affordable assistive devices to improve the quality of life for hearing impaired patients
- ▶ Discuss the incidence of type 2 diabetes in the African American population
- ▶ Explain the impact of an education program on prevention and management of type 2 diabetes
- Identify an effective approach to teaching healthy lifestyle changes in African Americans
- List strategies for sustainability of a community diabetes prevention and wellness education program

- Discuss the impact of diabetes in the USA and the AA community
- Describe the Project Power Five-Module Curriculum
- ▶ Apply the module to local activities
- ▶ Identify the appropriate related resources
- Explain the role of Live Empowered Ambassadors
- ▶ To explain new updates to the management and treatment of diabetes in relation to various ethnic groups
- To describe how the Affordable Care Act will positively impact the prevention, management, and treatment of diabetes
- ▶ To identify how diabetes globally affects all ethnic groups

8:00 am - 12:00 pm

Salon K, Level 5

DIVERSITY INSTITUTE

"It Matters" - An Employer that Values Diversity

Our country's increasingly diverse communities as well as international patients and families coming to the U.S. for healthcare, is resulting in a more diverse patient/family population. Studies suggest that diversity in the healthcare workforce can enhance quality of care, patient and family satisfaction, employee satisfaction, and community relations. The Children's Hospital of Philadelphia has a focused awareness and has committed to creating a platform and strategic partnerships to increase the diversity of its workforce.

The Need for Diversity among Senior Leadership in Correctional Health Care

People of color represent 30% of the United States population, and account for 60% of those incarcerated. Within this system people of color are disproportionately represented and struggle to receive adequate health care. Correctional systems have a direct impact on the health of its populations. When systems fail to acknowledge the differences in health needs of a population, appropriate care is limited, delayed, or may not occur. Linking populations to quality health care and fostering respectful health promotion contributes to improved patient outcomes and eliminates disparities. One approach to address existing health disparities is to recruit and hire senior health professionals in leadership positions that reflect the population served. The inclusion of leaders and experts that represent the population offers increased opportunity to identify and address health disparities, and to structure programs and processes appropriate to providing care.

This presentation will address the benefit of increased diversity of senior leaders in correctional health care, discuss and highlight the health disparities that currently exist, and offer approaches to enhancing diversity. The presentation will focus on the importance of recruiting and retaining diversity among senior leaders and the benefit and contributions these leaders can have on eliminating health disparities.



Promoting Minority Nurse Recruitment, Retention, and Diversity in Scholarship: The Third Cohorts Journey into the Bridges to the Doctorate Experience at the University of Pennsylvania

Approximately 30% of the nation's population is racially or ethnically diverse; but less than 12% of the registered nurse population represents these groups. Under representation of minority nurses has been a deep-rooted problem for the profession. There has been no considerable growth in the number of minorities in doctoral nursing education. Bridge programs are one approach to diminish the gaps in nursing workforce and education diversity. The third cohort of the Bridge to the Doctorate program at University of Pennsylvania School of Nursing experienced a journey that fostered collegiality, empowerment, and a symbiotic co-mentoring environment. This presentation will share the lived experiences of Bridge to the Doctorate program participants.

Background:

The nursing shortage continues to be a growing problem globally. Doctorally prepared nurses are critical to address the nursing workforce and faculty shortages. There are identified barriers to minority nurse recruitment and retention in doctoral programs. Bridges to the Doctorate programs address doctoral program barriers, such as the inability to retain minority masters-prepared nurses in academic programs, limited financial resources, and familial constraints.

Methods:

Minority masters-prepared nurses were recruited due to past involvement in "Bridge" like programs. After the initial orientation, eight students agreed to become members of the third cohort of the Bridge to the Doctorate program at the University of Pennsylvania School of Nursing. Bridge to the Doctorate students participated in four courses aimed at facilitating the minority students' transition from a masters degree program to a doctoral degree program.

Reflections of Privilege, Oppression, and Racism in Community Health Nursing Clinical Experience

Innovative programs are needed to support healthcare promotion and disease prevention particularly in medically underserved communities. Community-based nurse managed healthcare centers play a critical role in this effort especially as it relates to educating our next generation of nurses. Within this context nursing students gain real time valuable experiences during their community public health rotation. The aim of this program is show how the outcomes related to pre-post assessments educational strategies build knowledge and experiences among licensed and pre-licensure nurses using a social justice framework.

Psychosocial assessments are conducted in the home setting facilitating a unique professional relationship with the patient. Students gain an opportunity to recognize the complexities of the patient's chronic disease within the context of their everyday life. Social justice principles are used to examine patient's experience of oppression, privilege, and racism.

These encounters, impact patient- provider ability to engagement and outcomes. Also, students learn to under-

stand how patient life circumstances, inequities, poverty, traumas both past and present affect their health care and ability to care for themselves. This type of insight and invaluable learning from the home visiting experience are shown in the pre—post assessments conducted during the student's clinical experience. Outcomes related to this educational strategy will be shared with particular emphasis on the continued need to intentionally build knowledge and experiences among licensed and pre-licensure nurses using a social justice framework.

Introducing CHRIS: A Strategy to Create Cultural Awareness

Cultural competency continues the conversation of ensuring that inclusion is at the core of what we do every day. Under the new value based purchasing model, it is imperative that organizations meet the needs of various patients, families, health plan members, communities, and employees that they serve or employ. CHRIS is a cultural awareness checklist tool used at UPMC. Commitment to culturally competent health care and improving retention of diverse employees by integrating dignity and respect into system-wide practices is what CHRIS represents. The symbol for CHRIS is a silhouette of a person's body made up of colorful puzzle pieces. Each puzzle piece represents a different attribute, gender, ethnicity, religion, etc., of individuals, which is vital to consider when caring for and communicating with that person. The application of CHRIS involves integrating each puzzle piece into practices, policies and procedures. This presentation will demonstrate how successful application of CHRIS leads to an improved patient and employee experience.

African American Nurses Step up to Deliver Healthcare to Native Americans

The United States healthcare system is in a transition that, for the nursing profession, promises to change the practice of nurses, expand current nursing roles and create new ones, and provide many opportunities for nurses to participate in shaping the future delivery system (Buerhaus, P.I., Des-Roches, C., et al 2012). The ideal opportunity is for African American nurses to be in the forefront of delivering culturally appropriate healthcare to marginalized Native Americans. Findings indicate that Native American populations living in developed area of the country, experience higher rates of poverty, addiction, disease and illness, emotional stress, poor education, minimal recreational activities, high unemployment and increasing violence. Their health and social conditions worsen when they try to adapt to the culture and life ways of the dominant society. The dominant societies perpetuate these social indignities that ensure the continuation of these disparate conditions. A majority of Native Americans receive healthcare from minority nurses who are challenged to address these disparate health conditions through education, reformation of social structures and incorporation of cultural beliefs, practices and life ways into the plan of care. This presentation discusses the role African American nurses can play in providing culturally sensitive healthcare to Native American populations.



Upon completion of this program, the nurse participant will be able to:

- ▶ Define diversity and inclusion
- Describe CHOPS Department of Nursing strategy to increase recruitment and retention of minority talent at all levels
- Discuss talent recruitment and retention planning
- Identify the ratio of persons of color who are incarcerated
- Discuss the health needs of incarcerated populations, specifically populations of color
- Discuss and exam health disparities that exist for people of color and impact incarceration
- Describe lived experiences of Bridge to the Doctorate program participants
- ▶ Identify the merits of Bridge to the Doctorate programs in recruiting and retaining minority nurse scholars
- Discuss methods to recruit, retain, and diversify nursing practice and scholarship
- Describe strategies used to promote healthcare services to patients in an underserved community
- Summarize community health nursing students learned experiences relating to their self development and insight into social justice principles
- Discuss data from pre-post measures about nursing student understanding and empathy as it relates to power, privilege, and race from a psychosocial perspective of working in an impoverished community setting
- Describe how cultural influences may impact patients and staff experience
- Describe a newly developed cultural awareness checklist tool called CHRIS
- Discuss strategies to integrate CHRIS into practice to promote cultural awareness
- Describe challenges facing indigenous populations in seeking healthcare
- Discuss the step by step approach in rendering healthcare to indigenous population
- Describe some key areas of teaching for Native Americans seeking healthcare

8:00 am - 12:00 pm

Conference Rooms 303 – 304, Level 3

FOUNDERS LEADERSHIP INSTITUTE

Designing Health Promotion Interventions to Reduce Health Inequities

The mission of the Center for Health Equity Research (CHER) at the University of Pennsylvania School of Nursing is to unite rigorous science, a social justice framework, and community engagement to advance health equity, promote health, and prevent disease through research, education, and practice. This presentation will discuss research among CHER faculty members around health promotion and disease prevention intervention strategies. The presentation provides targeted guidance on tailoring health promotion strategies for special populations (e.g., Black adolescents with mental illnesses). Highlights of a community-based dance

program designed to increase physical activity, attenuate obesity and improve cardiovascular health among urban children and their families will be discussed. The process of translating evidence-based interventions into clinical practice will also be explicated. This session provides step-by-step details on the intervention process including building partnerships with community stakeholders, recruiting and retaining participants, procedures in elicitation research and translating findings into intervention content. The aim is to disseminate knowledge garnered through a community engagement framework that focuses on health equity promotion and disease prevention.

Causing Change through Collaboration

As nurse leaders who provide guidance and direction for clinical outcomes, participants will be able to describe the concept of a Unit Based Clinical Leadership (UBCL) team model, summarize the impact of UBCL on patient care and discuss the operationalization across the organization. Utilizing the UBCL model, the pilot unit developed unit-based initiatives designed to improve quality and safety by working together to create a sense of accountability for unit performance. Through the UBCL team and Project BOOST, the unit has implemented interdisciplinary Care Team Rounds, nurse-physician rounding, Teach Back, a patient risk assessment and a safe transition process.

Laptop (Mobile Testing) Examinations Using Secure Software in the RN-BSN Nursing Program

The perceived ease of use and usefulness of secure software that enables laptop examination is reviewed and discussed. The technology acceptance model (TAM) is used to link faculty and administrative support with perceptions of ease of use and usefulness. (Baker-Eveleth, Eveleth, O'Neill, Stone, 2007). The increasing enrollment and limited testing facilities at the Benjamín León School of Nursing prompted the development of the in class testing with the mobile testing system (MTS). It has been used to address the need while the TAM was reviewed to determine to improve the faculty and student experience with examinations in the RN-BSN program. The Institute of Medicine recommends that 80% of RNs attain a BSN by 2020. This is an initial experience for the students of the Benjamín León School of Nursing RN-BSN program to address the IOM mandate. We are looking to expand this unique opportunity with other key aspects of the program.

Become a Fellow of the American Academy of Nursing: Make a Dream a Reality

The mission of the American Academy of Nursing is to improve health through leadership in "health policy and practice." The identification, nurturance, and sponsorship of future nursing leaders is critical to achieving that mission. A need exists to identify, nurture, and sponsor African American nurses to become Fellows of the Academy to lead in the 21st century. The purpose of this presentation is to learn about the Fellow Selection -Process. The role of sponsors and applicants will be discussed. Exemplars of supportive statements that support the readiness, impact, and outcomes of potential Fellow applicants will be shared. As a member of the Academy, nurses are uniquely exposed to anticipate trends in healthcare and track national and



international trends in health care, while addressing resulting issues of health care knowledge and policy.

Accelerate Your Career in Nursing: Pathways and Principles

Nurses have numerous opportunities to advance health and elevate the profession. To do this effectively, nurses must commit to ongoing professional development and lifelong learning. In turn, nurses acquire new skills and expertise that can enable them to secure promotions, expand their area of influence and make lasting contributions to the field. Based on excerpts from the book "Accelerate Your Career: A Guide to Professional Advancement and Recognition in Nursing", the purposes of this presentation are to identify key strategies for documenting one's distinction of excellence when seeking advancements and recognitions in nursing; and, recall the career trajectories of two nurse leaders as they progressed to assume influential leadership roles.

Upon completion of this program, nurse participants will be able to:

- ▶ Identify mechanisms to tailor health promotion strategies for special populations
- ▶ Describe the steps in the intervention development
- Describe the steps for the intervention implementation process
- Describe the conceptual model of the Unit Based Clinical Leadership program
- Summarize the impact UBCL teams have on patient care and safety
- Discuss strategies utilized to operationalize the Unit Based Clinical Leadership model across the organization
- ▶ Understand the role of mobile testing in the RN-BSN teaching-learning environment
- ▶ Contrast the use of mobile testing versus written testing to attain course outcomes
- ▶ Demonstrate the importance of mobile testing in the RN-BSN teaching-learning environment.
- ▶ Examine exemplars of strong applications that convey the impact/outcomes of Fellow applicants
- ▶ Discuss the importance to the latest national and international trends in healthcare
- ▶ Provide an example of trends, that have resulted in changes in health policy
- ▶ Describe key strategies for documenting one's distinction of excellence
- Describe the career trajectories of two nurse leaders as they progressed to assume influential leadership

8:00 am - 12:00 pm

Salon E, Level 5

HEALTH PROMOTIONS AND HEALTH OUTCOMES INSTITUTE

The Impact of Patient-Centered Medical Home Recognition on Patient Care

A Patient-Centered Medical Home (PCMH) is a system of care in which a team of health professionals work together to provide all of the patient's healthcare needs. The purpose is three-fold: reduce cost, improve health, and improve the patient's healthcare experience. The clinicians (physicians,

nurse practitioners, and physician assistants) use a team approach to communicate, coordinate care and provide the best possible outcomes.

Healthcare organizations that participate in National Committee for Quality Assurance (NCQA) Recognition Programs demonstrate utilization of the latest clinical protocols to ensure that patients receive exemplary care at the right time. This presentation will focus on the process of becoming a recognized program and the impact on nursing practice at healthcare centers with said recognition.

Implications for Nursing Practice: Clinicians are responsible for practicing in a manner that maintains the aforementioned guidelines as outlined in PCMH standards.

The Nursing Role in Patient Navigation

The concept of Patient Navigation was founded and pioneered by Dr. Harold P. Freeman in 1990 for the purpose of eliminating barriers to timely cancer screening, diagnosis, treatment and supportive care. Currently the patient navigation model has been expanded to include timely movement of an individual across the health care continuum from prevention to end-of-life care (http://www.hpfreemanpni.org). One example (Freeman et al, 2011) showed that free or low-cost mammograms combined with culturally competent navigation services increased the five-year survival rates from 39 to 70 percent. In 2005, U.S. policy-makers supported the Patient Navigator Outreach and Chronic Disease Prevention Act of 2005 (Public Law 109-18). Nurses have long provided navigation services to fill gaps in the health care system.

As Patient Navigation evolves, there is opportunity for nurses to perform in the navigator role, or collaborate with the non-nurse (lay) navigator. This session will focus on the history and impact of Patient Navigation, reviewing the clinical versus lay navigator models, and examining the nursing role in Patient Navigation.

Targeting Diabetes, and Tobacco Use with Nurse Practitioners: A University of Pittsburgh School of Nursing, NP PittNet, and Health Promotion Council Collaborative Project

Diabetes and tobacco use are both associated with high mortality and morbidity. Within the Commonwealth of Pennsylvania, diabetes and smoking are the targets of a formalized intervention entitled PA cAARds!. The intervention promotes the transfer of information using referrals between health care providers (e.g., nurse practitioners), tobacco services agencies, and diabetes specialists. Building on a collaboration between the University of Pittsburgh, School of Nursing and the directors of PA cAARds!, Health Promotion Council, the purpose of this study is to assess NP-PittNet primary care nurse practitioners' (NPs) awareness, knowledge, and utilization of Pa CAARds!.

Using a mixed method design, fourteen NPs completed an on-line survey, and participated in four different focus groups. Approximately 50% of the NPs had prior knowledge of PA cAARds! However, only 35.7% percent of the NPs always provided referral resources addressing the dual risk of diabetes and tobacco use. One emerging focus group theme targeted "sufficient referral pool for diabetes education, less for tobacco cessation." The findings suggest NPs have



limited knowledge about PA cAARds! and sometimes fail to refer clients with the dual risk of diabetes and tobacco use given limited tobacco cessation resources. NPs need to be provided education on the PA cAARds! program.

The Effects of Health Promotion Education on the Earth Promoting Lifestyle of African Americans

African Americans have the highest morbidity and mortality rate in the United States of America. A disproportionate number of African Americans are affected by chronic, preventable diseases. Physical inactivity, distrust of the medical system, and the lack of health insurance and health education influence these rates. The existing disparity between African Americans and other ethnic groups need to be narrowed.

Design: The quasi-experimental research program consisted of four (2 hour) health education sessions and a 2-4 mile walk session. Participants were educated on disease prevention and health promotion. Every education session included 15-30 minutes of exercise and provision of healthy snacks. Weight and blood pressure readings were completed before and after the program. The Health Promoting Lifestyle Profile II (HPLP II) questionnaires were completed by the applicants before and after the program. Frequent contact with participants motivated continued participation.

This presentation will discuss how participants affirmed healthy changes in their lifestyle. African Americans need to be educated and motivated to prevent the occurrence of chronic disease. Nurses can initiate health programs in their communities to narrow the disparity gap and encourage a healthy lifestyle. It is imperative for nurses to collaborate in the war against chronic disease in the African American community.

Healthy Me – Healthy Community Nutritional Project

In Florida, there are over 57,000 homeless men, women, and children. Florida has the 3rd largest homeless population in the nation. Of the homeless in Florida, 16% are children, 78% are adults, 5% are over the age of 60, and 44% report a disabling condition. The majority of the homeless lives in unsafe and unsanitary areas. Still others are in shelters, exposed to over crowdedness and rely on mostly donated foods.

A recent pilot study conducted at a local homeless shelter showed that meals offered were prepared based on donated products; most groceries consisted of canned foods, white bread, flour, white rice, and lots of pastries, provided a major source of unhealthy fats, sugar, and starch. This type diet poses problems for residents with heart disease, high cholesterol, diabetes and obesity.

The aims of the study are to increase the number of homeless persons receiving education on national recommended dietary guidelines, decrease the number of missed opportunities to provide nutritional education to homeless persons living in a select shelter by 25%, educate the homeless on benefits and risks associated with healthy food choices, and create an online tracking system that provides updates on improvement in nutritional status of the residents.

Providing Healthy Caring environments in Faith-based Communities

Faith Community Nursing (FCN) is an intentional nursing practice, focusing on healing and health, integrating body, mind, and spirit. The purpose of this presentation is to heighten awareness of a new nursing specialty that advances the concepts of holism, caring, health, and wholeness in Faith-based Communities. The learner will recognize holistic practices that enhance health promotion activities. Such practices will integrate physical, psychological, and social aspects of congregants in harmony with self, others, environment, and with God. Faith-based communities have a sense of connectedness and therefore provide an advantage in creating environments supportive of health; given that studies support the precept that personal behaviors are deeply embedded in social and cultural environments.

Health Literacy Competencies: How to Educate Patients and Nursing Students

Health literacy is a national benchmark established by the U.S. Department of Health and Human Services in the form of an initiative, the Healthy People 2020. The goal is for all Americans to be health literate and make informed, competent decisions. Registered nurses constitute the largest profession within the health care field by occupying 2.6 million positions and are responsible for educating patients prior to discharge from the hospital. Nurse educators are responsible for training nurses in the academic setting by incorporating health literacy exercises into each didactic and clinical course. The aim of this presentation is to reveal the results from a Modified Delphi study conducted with nurse educators at an associate degree-nursing program where five health literacy competencies were identified. Now nurse educators should translate the findings into the academic settings so students seeking to become licensed registered nurses can identify patients with low health literacy skills and become proficient at teaching to the client's level of understanding. The ultimate goal is to improve health literacy skills in those seeking medical attention so emergency room visits, medical floor admissions, and preventable diseases are decreased thereby improving the health of a nation.

At the conclusion of this presentation, the nurse participant will be able to:

- Discuss the health issues associated with both diabetes and tobacco use
- ▶ Describe the PA cAARds! intervention program
- Discuss the nurse practitioners' perspectives on the PA cAARds! intervention program
- Describe how to design a research program
- Discuss the importance of health education on African Americans
- Explain how to motivate clients to overcome barriers to a healthy lifestyle
- Educate African Americans in the prevention of chronic diseases
- Discuss how to complete and evaluate the effects of health education on the African American population



- Apply the Academy of Nutrition and Dietetics and the American Heart Association (AHA) dietary recommendations to adult homeless persons
- Discuss how to avoid missed opportunities for dietary education and intervention during admission physicals and follow-up exams conducted on homeless persons
- Describe the adverse health risk associated with current dietary patterns among homeless individuals
- Discuss the findings of the American Dietary Association (ADA) on health related illnesses and diet selections
- Identify caring activities to meet the needs of the community
- Describe key concepts of healing and wholeness
- ▶ Discuss steps for the beginning of a FCN practice
- ▶ Identify interventions for disease prevention in Faith-based Communities
- Integrate practices for personal spiritual growth
- ▶ Identify appropriate teaching methods to be used by nursing students and licensed registered nurses
- ▶ Identify health literacy competencies to be used by nurse educators and licensed registered nurse preceptors
- Describe the Healthy People 2020

8:00 am - 12:00 pm

Independence I - II. Headhouse Tower

HIV/AIDS INSTITUTE

Perspectives of a Black Population on HIV Pre-Exposure Prophylaxis

In Philadelphia's city health centers, patients seeking care in the walk-in clinics are offered HIV testing. For patients undergoing testing, a survey is administered. Questions included are demographics, HIV risk behaviors, and perceptions of PrEP. Descriptive analysis of the data was performed using SAS 9.2.

Results: Between July 2012 and October 2013, 2912 patients participated in this project, of whom 2800 were black. A slight majority (52%) was female, and the predominant risk behavior was heterosexual intercourse. More than half (55%) had positive perceptions of PrEP, and among those at high risk, 68% had positive perceptions. There was a decrease in positive perception by age, and the US-born were more likely than the foreign-born to have positive perceptions. There was no difference in perception by gender. During this presentation, participants will learn why it is critical for those most heavily impacted by HIV in the US, the black population, to have access to PrEP, hence it is important to understand perceptions of PrEP, and to engage nurses in educating the population about PrEP.

Evaluation of Educational Strategies to Enhance Community Approaches to Reducing Sexually Transmitted Diseases: A Systematic Review

African Americans are 48% more likely to contract an STD/STI than Caucasians. STDs/STIs are associated with poverty, infertility, disability and death and those individuals diagnosed with STD/STIs are 2-5 times more likely to acquire the Human Immunodeficiency Virus (HIV). In order to decrease STI/STDs in African Americans, educators must use

evidence-based teaching strategies: in developing program materials, in considering methods for delivering the education intervention and evaluating the effectiveness of the education intervention.

A meta-synthesis, systematic review of literature was undertaken to determine the effectives of education interventions currently used to decrease STD/STI in African Americans. A five-stage process guided the identification of articles that met the inclusion criteria. Twenty-six articles published between 2002 to 2012 initially met the inclusion criteria.

During this presentation, the participant will learn why the use of evidenced based education benefits healthcare workers and patients. Healthcare professionals should use best and current instructional practices to reach and teach patients. Since education centered interventions are traditionally used and funded, evaluation of educational processes and outcomes are necessary. The results of the review revealed best-suited educational strategies for community intervention for African American populations and a better understanding for how these interventions are perceived by patients.

Understanding Barriers to HIV Care Follow-Up And Medication Adherence to HAART In Severe Mentally III Patients With HIV/AIDS: A Retrospective Chart Review

Research shows the rate of HIV infection is 8% higher in people with severe mental illness and the cause is noncompliance with treatment especially with medication regimen. There is little research pertaining to patients with severe mental illness with HIV and the barriers adherence to medications.

During this presentation, the participants will explore the barriers to consistent treatment and medication adherence among severe mentally ill patients on HAART regimen and to identify gaps in care, research and to provide recommendations for implementing a standard guideline resource tool.

Major Depression (61.0 %), Bipolar Disorder (25.0 %) and Schizophrenia (6.0 %) were the predominant psychiatric disorders in this research. Barriers identified were the subjects' gender, compliance with psychiatric and HAART provider appointments and the length of time one received psychiatric treatment. Chi square tests showed compliance to psychiatric appointments was related to adherence to psychiatric medications. It also showed subjects that kept their psychiatric appointments are likely to keep their HIV care appointments ($X^2 = 7.7(1)$, p=.006). Pearson correlation shows a positive weak correlation between Cd4 count and the length one has been receiving psychiatric treatment (R=.318). T tests showed a relationship that women had higher Cd4 counts which need to be explored if it is due to better compliance or genetic makeup.

There are a number of barriers to compliance with HIV care but chart documentation is lacking in regards to the reasons for missed appointments and noncompliance with psychiatric or HIV medications.

Implications from the study indicate that It is important for providers to complete medical records to be able to obtain



better identification of barriers to adherence. A standard guideline and resource tool to improve treatment and medication adherence is needed to improve health care to decrease the number of opportunistic infections and lessen drug resistant HIV/AIDS due to noncompliance with HIV therapy.

Increasing Awareness of HIV/AIDS Psychosocial Impacts on the African American Community

As HIV/AIDS continue to disproportionally affect and impact communities of color, less attention has been given to the psychological ramifications of either having the virus or knowledge of someone who does. As a result, different segments of the African American community such as, black young females, the elderly, and male adolescents are becoming infected at higher rates due in part to poor decision making, alleged monogamous sexual behaviors with partner, and psychological distress. Further, gay black men and MSM (men having sex with men) are being ostracized by communities of colors, placing them at high-risk for many psychological disorders such as depression and adjustment disorders. The role of health practitioners is to increase awareness of HIV/AIDS not just in the hospital or clinical settings, but throughout communities, creating conscious communities of color. In doing so, the terminology necessary to inform African American communities has to change to reflect a more inclusive understanding of HIV/AIDS. This presentation will share results from a qualitative, phenomenological approach to addressing the psychosocial challenges and needs faced by many African American communities when dealing with HIV/AIDS ranging from sexual behavior to psychiatric illnesses. The findings of this approach will suggest effective, yet practical interventions to educate communities of color on HIV/ADIS while minimizing professional and personal biases.

Are You Positive That You Are Negative

HIV/AIDS continues to affect the African American population at an alarmingly, disproportional rate. American females are 12 times more likely to test positive for HIV when compared to their Caucasian counterparts. Recently the percentage of new HIV diagnoses was 46% for Black, African Americans, 28 percent for White Americans and 22% for Hispanic/Latinos. These numbers demonstrate the disproportionate rate among the African American population since African Americans only make up 12 percent of the US population. The number of HIV diagnoses in the state of Texas is higher than New York and California. Recent studies by the Centers for Disease Control and Prevention have estimated that 44% of the U.S. AIDS cases are in the following cities: New York, NY, Los Angeles, Washington, DC, Atlanta, Miami, Philadelphia, Houston, San Francisco, Baltimore, Dallas and San Juan. There continues to be a stigma associated with HIV testing. This presentation will provide recent surveillance data, an understanding of the implications of late testing and discuss methods to reduce the deterrents to early testing. Late testing leads to late diagnosis and delay of treatment.

Upon completion of this program, the nurse participant will be able to:

- Describe the HIV epidemic
- Explain the role of HIV pre-exposure prophylaxis in HIV prevention
- ▶ Discuss perceptions of HIV pre-exposure prophylaxis
- Discuss the importance of using evidence-based teaching strategies in developing educational interventions aimed at reducing STDs/STIs
- ▶ Identify useful strategies that could improve outcomes when education is used as the primary intervention to reduce STDs/STIs in African American populations
- Recognize the importance of the evaluation process when educational strategies are used in community-based STD/ STI reduction programs
- Describe the importance of providing follow-up care to severely mentally ill patients on HAART
- ▶ Identify barriers to healthcare for severely mentally ill patients on HAART
- Complete information to expand knowledge on patient barriers
- Help practitioners alleviate barriers in order to provide better care to severely mentally ill patients on HAART
- Discuss the importance of identifying the psychological reasoning why individuals engage in various types of sexual behaviors
- Understand and define terminology related to HIV/AIDS and how it translates within the African American community
- ▶ Recognize symptoms that may lead to psychological disorders such as depression
- ▶ Describe strategies for successful implementation of interventions to minimize the spread of HIV/AIDS
- Differentiate between HIV and AIDS and define associated terms (ex. late tester)
- ▶ Interpret and understand HIV/AIDS surveillance data (Centers for Disease Control and Prevention)
- ▶ Understand the implication for "late testing" and discuss methods to reduce stigma associated with HIV testing

8:00 am - 12:00 pm

Conference Rooms 411 - 412, Level 4

PATIENT SAFETY INSTITUTE

Patient Safety: Whose Responsibility Is It Anyway?

Nurses are critical to the surveillance of factors that reduce or eliminate harmful patient outcomes and integral to patient safety. The Institute of Medicine (IOM) considers patient safety "indistinguishable from the delivery of quality health care." In November 1999, the IOM published a report, To Err is Human: Building a Safer Health System, and estimated medical errors cost the economy from \$17 to \$29 billion each year, and approximately 44,000 to 98,000 deaths each year.

The Agency for Healthcare Research and Quality (AHRQ) has shown that medical errors result most frequently from systems errors. Communication breakdowns and poor



teamwork have lead to harmful medical errors, longer hospital stays and increased costs. Safety practices, such as the use of simulation in nursing education, and crew resource management have been advocated as possible strategies to reduce patient safety errors and improve health care processes. "High reliability" organizations, such as aviation, engineering, information technology, and nuclear power, employ the fault-tolerance principle to target and eliminate system vulnerabilities. It is imperative for nurses and other members of the healthcare team to understand the importance of human factors (ergonomics), employing check lists, inter-professional communication, and the fault-tolerance principle to ensure patient safety.

Medication Errors in Healthcare Settings. How can we fix it?

Patient safety is everyone's responsibility and there is a dire need to educate health care providers and patients on medication errors and safety. More than 10 years after the landmark publication from the Institute of Medicine, To err is human, medication errors persist and continue to be a challenge. The errors have unintended consequences such as increased patient morbidity and mortality resulting in negative outcomes with increased cost of healthcare delivery. Most hospitals are investing in technologies such as bar coding and computerized physician order entry (CPOE) to prevent medication errors. Although healthcare institutions are enhancing their systems by implementing technologies to decrease medication errors, it would be prudent to exercise caution when adopting these technological innovations because they present new challenges with patient safety. Adhering to the National Patient Safety Goals and developing policies targeted at eliminating the root causes of medication errors will improve patient safety, the cost of healthcare delivery, and save lives. Understanding the trends and current practices with medication safety and errors will play a vital role in engaging health care providers to be more proactive in preventing the problem and saving lives. This conference session will educate healthcare providers on current trends in medication errors/safety and highlight measures in reducing errors in healthcare facilities.

Nurse-Driven Protocols in Caring for the Patient with Sepsis

Sepsis is a global health issue. It ranks high around the world as one of the most common intensive care unit (ICU) admitting diagnoses. The Centers for Disease Control and Prevention ranks sepsis as the tenth leading cause of death in the United States of America. Septic patients are hospitalized in the ICU for an average of two weeks and thus suffer many complications and exorbitant costs associated with extended hospital stays. Likewise, up to 30% of these patients will die during hospitalization. Often, care is fragmented and not evidence-based practice. Nurse-driven sepsis protocols as outlined in the Surviving Sepsis Campaign's guidelines are goal-directed therapy with extensive evidenced-based research to support its success in positive patient outcomes. This session will discuss the pathophysiology of sepsis, the clinical signs and symptoms, and the resulting complications. Likewise, this session will presentthe importance of nurse-driven sepsis protocols in managing patients through efficient, standardized care at the bedside.

Balancing Patient Safety & Satisfaction: Accomplishing Both in a Diverse Health Care System

Patient safety is at the forefront as a priority for all stakeholders in the healthcare system, especially for the patient and their immediate care team. With the emergence of reimbursements based on patient satisfaction, patient satisfaction has become a priority as well. This presentation focuses on striking the delicate balance between the two. Current safety measures meant to keep the patient free from harm can be cumbersome to the patient and negatively impact their satisfaction. Through research and critique of various resources, we hope to demonstrate and describe methods and technologies that can help the modern nurse keep their patient safe while also making sure the patient is a satisfied customer. There are many new technologies and schools of thought emerging in healthcare that will give patients and nurses peace of mind in knowing they are safe, while also keeping the satisfaction of the patient as a priority as well. Nurses and patients can find the balance between safety and satisfaction.

Upon Completion of this program the nurse participants will be able to:

- Elucidate human factors/ergonomics tools to enhance patient safety
- Discuss importance of team communication to improve quality, safety, and efficacy of health care.
- Define high reliability organizations in relation to health care and patient safety outcomes
- Review and describe current trends in medication error and safety
- Describe common loopholes in medication safety
- Discuss current measures in preventing medication errors
- ▶ Critique current policies in addressing medication errors
- ▶ Describe the Surviving Sepsis Campaign
- Recognize the clinical signs and symptoms of sepsis
- ▶ Discuss the importance of goal-directed nurse-driven sepsis protocols
- ▶ Outline the essential components of a nurse-driven sepsis protocol
- Advocate for a nurse-driven sepsis protocol in appropriate clinical settings
- Verbalize 3 patient safety concerns facing med-surg nurses
- Understand contributing factors to patient safety
- ▶ Understand contributing factors to patient satisfaction
- ▶ Verbalize 2 ways to balance patient safety and satisfaction



12:30 pm - 1:30 pm

Franklin Exhibit Hall Liberty Bell Theater

NBNA Nursing Innovation Theater

Pfizer RxPathways Non-CEU Program

Sponsored by: Pfizer 1:00 pm - 3:00 pm

Independence 3, Headhouse Tower

LPN Forum

Introduction to Environmental Justice

Upon completion of this program, the nurse participant will be able to:

- Define environmental justice, environmental racism, and environmental equality
- Describe the environmental impact on targeted populations
- Examine ways that environmental consciousness may be incorporated into health promotion

2:00 pm - 3:00 pm

Franklin Exhibit Hall Liberty Bell Theater

NBNA Nursing innovation Theater

CEU Program

The Basics: Memory Loss, Dementia and Alzheimer's Disease

More than 5 million Americans have Alzheimer's Disease (AD). By 2050, the number of individuals with the disease may reach 16 million. African Americans are typically diagnosed in the later stages of the disease — when they are more cognitively and physically impaired — and therefore need more medical care. There are no known genetic factors that can account for the greater prevalence of or the greater risk for developing AD, however, hypertension and diabetes are substantial risk factors and are more prevalent in African American communities. These conditions may contribute to the greater prevalence of Alzheimer's. Because this disease is not usually in nurse curriculum in any depth, this workshop will give an overview that includes warning signs, how it affects the brain, causes and risk factors, stages of the disease, treatment and hope for the future.

Upon completion of this program, participants will be able to:

- Discuss the 10 warning signs of Alzheimer's disease
- ▶ Understand how Alzheimer's disease affects the brain
- Identify the risk factors, especially those for African Americans
- Describe the stages of Alzheimer's disease

3:30 pm - 4:30 pm

Salon E, Level 5

Plenary II

The Mindful Nurse Leader: Strategies for Bringing Mindfulness into Nursing Practice

Realization of the Affordable Care Act depends upon a fully engaged, healthy, and productive health care workforce. Nurses are best positioned to lead transformative change in health care in our country; critical to the creation of a safer, more satisfying, higher quality and more affordable system of care. In order to achieve these inspiring aims, nurses must first care for themselves in order to cast a positive health shadow that influences others – families, communities, patients, and society as a whole. Mindfulness practices are potentially the foundation for health and well-being and the key to cultivation of enhanced leadership skills that connect, motivate, and empower others to achieve best self, best health and best performance.

This invigorating session will explore the opportunities that nursing leaders face today, the science of mindfulness and just how mindfulness stands to enhance personal and professional performance — including leadership enrichment. More than 30 years of empirical study has now demonstrated that mindfulness practices positively impact clinical and non-clinical populations and has the potential to galvanize the effectiveness of nurse leaders. Participants will experience mindfulness first-hand; learning simple techniques and strategies for how to bring this powerful practice into work environments and into nursing practice.

At the conclusion of this program, the nurse participants will be able to:

- ▶ Describe the challenges and difficulties that leaders face in today's environment
- Explain the brain science, emotional intelligence and the link to mindfulness and performance
- ▶ Demonstrate basic mindfulness practices
- Explore mindfulness in leadership and safe, high quality care
- Formulate a Mindful Leader Development Plan



SATURDAY • AUGUST 9

6:30 am - 7:45 am

Salons A & B, Level 5

Non-CEU

Breakfast Session

Sponsored by: Gilead Sciences, Inc.

RETHINK HCV: An interactive presentation

Review the latest information about HCV.

- ▶ Which age cohort is most likely to be infected
- Why HCV morbidity and mortality are on the rise
- ▶ Why prompt referral of your HCV-diagnosed patients gives them their best chance at a cure
- Learn practical steps to take action against HCV.
- ▶ How to identify your patients who are chronically infected
- What to tell your patients about HCV
- ▶ How to provide a quality referral to an HCV specialist
- Discover how you can connect more patients to a potential cure.
- Cure, also known as sustained virologic response (SVR), is defined as no detectable HCV in the blood at 12 or more weeks after therapy is complete.

11:00 am - 12:00 pm

Liberty Bell Theater Franklin Exhibit Hall

NBNA Nursing Innovation Theater

Sponsored by: Georgia Regents University

Fit Body and Soul: Reducing Diabetes through African-American Churches

This presentation will discuss a program where community based participatory research methods were used to develop and implement a diabetes prevention program. Twenty churches were randomized to receive either Fit Body and Soul (FBAS) or a health education (HE) program. Trained community health workers, primarily nurses from within the churches delivered the group-based, multi-level intervention. The primary objective of the intervention was weight loss. The hypothesis was that the FBAS group compared to the HE group would achieve greater weight loss at 12- weeks post intervention. Trained community nurses have the capacity to significantly improve weight outcomes among their congregation and potentially reduce diabetes incidence among AAs. The study design provides a public health model for faith-based DPPs.

Upon completion of this program, nurse participants will be able to:

- Discuss the best practices of community-based participatory research methods
- Describe the study design and results of a faith-based diabetes prevention program
- Discuss the public health and policy implications of faith-based diabetes prevention programs

1:00 pm – 4:00 pm WORKSHOPS

2 CEUs will be awarded for each workshop unless otherwise indicated. You must stay for the length of the session to receive a certificate.

1:00 pm - 4:00 pm

Salons A & B, Level 5 (3 CEUs)

BREAST CANCER SCREENING INSTITUTE AND PRACTICUM

Nurses Effecting Change Partner in Pursuit of the Promise: Breast Cancer Screening Institute and Practicum

While Black women are less likely to be diagnosed with breast cancer than White women, Black women diagnosed with breast cancer die from breast cancer at higher rates than White women diagnosed with breast cancer. In spite of widespread campaigns focused on breast cancer detection and control more than one in three Black women have not been screened. The presentations in this Institute will provide an overview of the CDC Breast and Cervical Cancer Screening Program; the CDC Wise Woman Program, the CDC Inside Knowledge, and Partners in Pursuit of the Promise: Nurses Effecting Change (an evidence-based intervention developed and undertaken by a team of advance practice nurses, clinicians and survivors from the Milwaukee Chapter to improve breast awareness and breast cancer screening). In addition, the speakers and facilitators will present a didactic breast cancer etiology and epidemiology overview/update; and, a clinical breast examination and screening presentation and practicum MammaCare method. Included in the didactic presentation, clinical presentation and supervised practicum will be an overview of normal breast anatomy; techniques recommended by nurse specialists to examine the female breast, nipple and axilla; overview of features of breast abnormalities and signs and symptoms suggestive of breast cancer; a review of techniques used by nurse specialists to examine the axilla for lymphadenopathy; and, a supervised clinical practicum with standardized patients.

Upon the completion of this program, the nurse participant will be able to:

- ▶ Identify epidemiology, risk factors, signs and symptoms, and screening guidelines for breast cancer
- Describe inequities experienced by Black women relative to breast cancer screening, diagnosis, treatment and symptom management
- Describe evidence-based strategies that may be used by advance practice nurses and nurse generalists to respond to the breast awareness and screening needs of women in the local community
- Discuss the components and outcomes of the "Breast and Cervical Cancer Screening", "Wise Woman", "Inside Knowledge" and "Partners in Pursuit of the Promise: Nurses Effecting Change" breast cancer awareness and screening programs
- Describe anatomy of the breast and chest and axillary lymph system



- Describe components of comprehensive clinical breast examination (as denoted by MammaCare)
- Describe characteristics and/or features of a breast mass, nipple changes and chest/axillary lymph nodes that are often suggestive of breast cancer that should be documented in the medical record
- Identify factors impacting success and patient comfort during the clinical breast examination
- Demonstrate techniques for a conducting a comprehensive clinical breast examination (as denoted by MammaCare)

1:00 pm - 3:00 pm

Conference Rooms 414 - 415, Level 4

COMMUNITY BASED RESEARCH WORKSHOP Addressing Health Disparities through Community Based Participatory Research

Community-based participatory research (CBPR) has emerged as an alternative research approach, which integrates education and social action and activism to improve health and to eliminate health disparities. CBPR is not a research method, but rather an approach to addressing health issues of community concern. This approach to research not only encourages communities to identify their own problems, but also the solutions. CBPR focuses on equitable relationships between academic and community partners, with eight key principles that support successful research partnerships. These include: recognition of the community as a unit of identity; building on strengths and resources within the community; facilitate collaborative partnerships in all phases of the research; integrate knowledge and action for mutual benefit of all partners; promote a co-learning and empowering process that attends to social inequalities; involve a cyclical and iterative process; addresses health from both positive and ecological perspectives; and disseminate research findings and knowledge gained to all partners. With these principles as a basis, this approach to research has the potential to build greater trust and respect between researchers and communities. In addition, significant community involvement can lead to scientifically sound research and the findings can be applied directly to develop interventions specific for communities.

Addressing the Mental Health Needs of Rural African Americans

Disadvantaged African Americans living in the rural South are at greater risk for experiencing mental distress. Understanding community perspectives about mental health is an important first step toward devising acceptable treatments. However, limited evidence exists about the most effective methods for gathering community perspectives.

Objectives: This project compares two methods of obtaining perspectives about the mental health needs of rural African Americans: focus groups with key stakeholders and deliberative democracy forums with "ordinary citizens". These methods will be compared in terms of process and content.

Results: We have found that the term "emotional wellness" is more culturally acceptable and less stigmatizing than the term "mental health." Pilot forums suggest three possible approaches to promoting emotional wellness in rural African American communities: 1) reducing stigma about mental illness, 2) increasing access to services, and 3) building community support systems.

Conclusions: For rural African Americans, discussions about mental health are best received when framed in terms of wellness. Subsequent analyses will compare findings from community forums to themes generated from focus groups. Data from both methods will be used to develop a culturally congruent approach to address mental health needs of rural African Americans.

Partnering with African American Public Housing Residents to Conduct Smoking Cessation Research: Challenges and Opportunity

Challenges experienced by researchers when partnering with African American public housing residents to conduct smoking cessation research have been documented. These partnerships have been fraught with negative research experiences. Community-based participatory research (CBPR) is a promising, culturally appropriate strategy to engage the residents in research. This presentation outlines the use of certain CBPR principles and their linkage to the challenges faced by African American public housing residents and the researcher when developing smoking cessation research. The partnership was formed during prior community-university initiatives, which led to the researcher's receipt of an NIH Career Development Award. This award allows the researcher time to continually engage the residents in the research process. A synthesis of the researcher's experiences during the past four years through field notes, meeting minutes, contact logs, and participant observation, uncovered the challenges and the opportunities to effectively engage the residents in conducting smoking cessation research. Community challenges include isolated living conditions and the influx of "smoke shops" with custom blend tobacco. Researcher challenges include competing university obligations and the teaching-advising-research-service paradox. The overarching opportunity is to use these challenges as underpinnings for developing a community-based smoking cessation intervention for African American public housing residents.

Partnering with Communities to Enhance Recruitment of Youth into Drug Prevention Research

A growing body of evidence illustrates the difficulty investigators face in the recruitment and retention of youth into drug prevention research and programming. Community engagement has received increased attention as a participatory approach to enhance research design and implementation. This presentation explores the outcomes of two distinct strategies developed to recruit 133 youth, ages 11-17, from an urban metropolitan area for a study examining anti-smoking media. It will describe the community partnership, the evolution of the recruitment methods, and factors that both facilitate and impede the recruitment process. Initial recruitment efforts utilized professionally-designed multi-



media. Through a unique collaboration among private, university and community entities, a second strategy was developed to involve underrepresented youth. Data are drawn from participant surveys and weekly recruitment logs. Results demonstrate the two recruitment strategies yielded racially different youth. Eighty percent of youth that responded to the multimedia campaign were Caucasian, while 100% of the youth recruited through the community partnership self-identified as African American. Factors associated with the characteristics of each recruitment method (retention rates, cost per participant), lessons learned, and implications for future research will be presented with specific attention paid to the importance of community partnerships in the recruitment of minority youth.

At the completion of this program, the nurse participants will be able to:

- Describe the rationale for using Community Based Participatory Research (CBPR) to address health disparities
- Discuss the principles of CBPR
- ▶ Identify situations to use CBPR
- Describe the process of engaging stakeholders in mental health research
- Compare the processes of utilizing focus groups and forums in obtaining stakeholder perspectives
- Discuss the community perspectives of appropriate ways to address mental health in rural African
 American communities
- Describe the process of engaging stakeholders in smoking cessation research
- ▶ Discuss the community and academic benefits of community-based participatory research (CBPR)
- Discuss the challenges of conducting smoking cessation research using the principles of CBPR
- ▶ Describe the challenges of recruiting youth into drug prevention research
- ▶ Discuss the approaches to recruitment of youth into drug prevention research

1:00 pm - 3:00 pm

Conference Rooms 401 - 402, Level 4

MENS HEALTH WORKSHOP

The Need for Empowerment of African-American Men In Healthcare Interactions

Health disparities related to several chronic diseases and health conditions are evident in African-American men. There have been several proposed explanations throughout the literature that may impact health disparities in this population of men. Historically, African-American men have had poor experiences with the healthcare system. The delivery of healthcare from slavery to legalized segregation and beyond along with the combination of medical experimentation, (i.e., Tuskegee Syphilis study, as well as other less-known experimental studies) have created a foundation of mistrust in the healthcare system. The content in this presentation will take the audience down the journey of past healthcare experiences of African Americans and demon-

strate how their experiences, health beliefs, and culture impacted the past and current healthcare practices and utilization. The concept and style of communication and its influence on healthcare provider perceptions of African-American men and patient outcomes will be discussed. Interventions will be proposed from the literature to empower African-American men in communicating more effectively with healthcare providers will be discussed. Lastly, methods for nurses to use to better communicate with African-American men will be discussed.

Prostate Cancer

Prostate cancer is a health concern that plagues men across the country. Discussions about prostate cancer screening have been the focus of much controversy. African American men are at an increased risk of being diagnosed with prostate cancer. Consequently, without proper primary and secondary prevention interventions, this patient population is at risk for receiving treatment too late or at an advanced stage of prostate cancer. Nursing interventions such as education, early screening, and detection provide early treatment in these patients.

The provision of culturally sensitive care is a key factor in the degree to which African American men participate in education related to prostate cancer. This presentation will offer nursing care strategies that encourage African American men to take advantage of available education resources, including early screening and detection and identification of risk factors.

Pilot Study to Describe the Substance Use Experiences of HIV-Positive Young Black Men who have Sex with Men (MSM) between the ages of 18-29 in San Francisco

Black young adults between the ages of 13-25 are one of the largest populations of people being diagnosed with new infections of HIV/AIDS. The prevalence of HIV among young Black men who have sex with men (MSM) is three to four times higher than white MSM. According to previous studies, some young black MSM are run-aways and homeless, forced to survive on the streets by becoming sex workers, engaging in unprotected anal intercourse because either they or their partner is high or buzzed on drugs or alcohol. Studies cite crack cocaine use, sex while high on crack cocaine, marijuana and alcohol, or sharing needles for injection drugs as strongly associated with HIV infection among young black MSM.

The goal of this qualitative study is to provide insight about the range of factors that contribute to the experiences of substance use among young Black MSM. This information could also contribute to the development of prevention education strategies specifically tailored to this population that address issues surrounding substance abuse in HIV transmission.

Providing Healthy Caring Environments in Faithbased Communities "Male Suicide, Listen to the Silence"

In 2010, suicide was the 7th leading cause of death in males. According to the CDC, "Men are about 4 times more likely than women to die from suicide. However, three times more women than men report attempting suicide." This presenta-



tion will explore male suicide, and gender specific considerations. Attendees will learn of societal contributing factors, approaches for non-emergent events and the nurse's role in suicide prevention. Suicide is a preventable event!

Upon completion of this program, the nurse participant will be able to:

- Explain the historical underpinnings of healthcare during slavery
- Provide examples and discuss effects of medical experimentation from slavery to segregation in the African American population
- Demonstrate the impact of mistrust of the healthcare system and the effects of different communication styles on patient outcomes
- Identify interventions for African-American men to communicate more effectively with healthcare providers
- Discuss methods for nurses to use for communicating more effectively with African-American men
- Explain the pathophysiology of prostate cancer
- Discuss the incidence of prostate cancer among African American men
- Identify two barriers to prostate cancer education and screening among African American men
- List primary and secondary prevention strategies to optimize patient outcomes related to prostate cancer in African American men
- ▶ Identify contributing risk factors for acquiring HIV/AIDS among young Black MSM
- Describe and explain the significance of substance use among this population
- Discuss strategies and the challenges of doing HIV/AIDS prevention education nationally particularly with African-Americans
- ▶ Identify various strategies for conducing HIV/AIDS prevention education with the African-American population

1:00 pm - 3:00 pm

Conference Rooms 407 - 408, Level 4

MENTAL HEALTH WORKSHOP

Sharing Bad News

Communication skills are critical in the effective delivery of bad news. Traditionally, the burden has been placed on the physician. Much less emphasis has been placed on the bedside nurse. In fact, nurses play key roles and can provide support when a patient receives bad news. Nurses are often uncomfortable with the topic and identify three main areas of difficulty. When discussing bad news nurses are uncomfortable discussing spiritual concerns, talking with patients and families and talking with physicians about palliative care decisions. Education is crucial and communication skills are necessary in nursing programs as well as continuing education for practicing nurses. After the discussion of the topic, nurses will: 1. Discuss effective communication skills utilized in the palliative care area, 2. Identify the three main areas of difficulty when communicating bad news with patients and families and 3. Participate in a role play activity

to demonstrate proper techniques to delivering or discussing bad news.

Predictors of Food Security Status in Older Adults Living in the Northeast United States

Little is known about food security (FS) of older adults in Northeast U.S. This study used a descriptive correlational design to describe FS status and identify its predictors in 1,246 respondents ≥65 years in Northeast U.S. Nearly 12% lacked adequate FS status. The old and old old were 1.9 times and 3.6 times more likely than the young old to have adequate FS status, respectively. Respondents with post high school education were 2.1 times more likely to have adequate FS status than those with ≤ high school education. Participants in food assistance programs were 52.0% less likely to have adequate FS status than non-participants. Respondents in metropolitan areas ≥1,000,000 were 51.8% less likely to have adequate FS status than those in less populated areas. Non-white respondents were 62.5% less likely to have adequate FS status than white respondents. These findings suggest characteristics of those at risk for adequate FS status. Routine assessment by nurses and other health professionals can identify potential and actual inadequate FS status that negatively affects successful aging in place for older adults.

Identifying the Needs of Older Adults with Alzheimer's Disease and Related Dementias in a Rehabilitation Setting

The purpose of this study is to identify the needs of older adults with Alzheimer's disease and related dementias (ADRD) who have been admitted to a rehabilitation setting where patients are expected to function both physically and mentally to their optimal level of health. To date, there have not been any studies that have identified the needs and concerns of ADRD patients in rehabilitation settings. The Needs-driven Dementia-compromised Behavior Model, the investigator's clinical experience, as well as, the state of the current scientific literature help guide the study. A qualitative approach in this study is used to examine the background and proximal factors that influence the ADRD patient's needs and related behavioral outcomes. This approach identified various perspectives of the ADRD patients in this setting. The investigator recruited registered nurses and certified nurse assistants (formal); and family/ friend (informal) caregivers who have provided care to patients in in-patient rehabilitation facilities, to participate in focus groups (FG) and focused interviews (FI). Data collected by these means were collated and analyzed using a thematic analysis approach which created multiple themes. Formal and informal caregivers provided recommendations to help support the needs. These findings will help guide the development of a future nurse-lead intervention for ADRD patients in a rehabilitation setting.

Breaking the Silence: African American Couples and ADHD

There is a void of addressing attention deficit hyperactivity disorder (ADHD) among African American couples in published research and extant literature which can contribute to underdiagnosis due to lack of competence in working with diverse cultural populations affected by ADHD among mental health professionals. Consideration for the realities of



this void and understanding of historical and contemporary presuppositions are important. Research and evidence-based care about adult ADHD have increased, particularly among White, male, middle class individuals and couples, however, invisibility of discussion focusing on African American couples is a concern. Effective couple therapy with African American adults living with ADHD is complex and multisystemic requiring the mental health specialist to work within the intersections of gender, cultural and relationship scripts, race, as well as the meaning and symptoms of ADHD. The objectives of this presentation are to highlight critical factors, such as legacies and socially constructed narratives that promote barriers and limit engagement of clinicians and African American couples, deconstruct the dominant discourse as it is related to African American couples, offer a social justice perspective as a conceptual lens of understanding the problem, and present the Intersystem Model as an integrative framework for conceptualizing the multidimensional treatment issues confronted by African American couples.

At the completion of this program, the nurse participant will be able to:

- ▶ Discuss effective communication skills utilized in the palliative care area
- Identify the three main areas of difficulty when sharing bad news with patients and families
- Discuss SPIKES a six step protocol for delivering bad news
- Participate in a role play activity to demonstrate proper techniques to delivering or discussing bad news in palliative care or any acute care setting
- ▶ Define food security status as it relates to older adults
- ▶ Identify five predictors of inadequate food security status
- ▶ Apply the concepts and predictors of potential and actual inadequate food security status by routine health assessments in order to bring about or enhance successful aging in place for older adults
- ▶ Identify needs of older adults with ADRD in rehabilitation settings through the perceptions of the formal and informal caregivers
- ▶ Explore the current literature on the needs of ADRD patients
- Describe the research methodology and design
- Gain an understanding of ways to address the needs of older adults with ADRD patients in rehabilitation settings
- Examine group similarities and differences in the formal and informal caregivers perceived needs of older adults with ADRD in rehabilitation
- Discuss how gender, culture, and race influence socially constructed descriptions associated with ADHD
- Identify common treatment barriers for ADHD among African American couples
- Describe key strategies used in the Intersystem Model for addressing ADHD for African American couples

1:00 pm - 3:00 pm

Conference Rooms 411 – 412, Level 4

NURSING EDUCATION WORKSHOP

From Role-play to Reality: Clinical Instruction with a Twist!

Clinical is the place where nursing students apply their critical thinking skills in order to process and make sense of basic information about their patients, and develop and implement an optimal plan of care. This is accomplished by integrating the science and art of nursing. Students' ability to correlate classroom theory to clinical practice is fundamental to successful outcomes. Since nursing is a learned profession built on a core body of knowledge that reflects its dual components of science and art, clinical instructors have the challenging mission of creating an environment conducive to an enriching learning experience for their students. This presentation will discuss some innovative approaches to clinical teaching that motivate students and maximize their performance.

Minorities in the Nurse Anesthesia Profession: From a Student Registered Nurses' Prospective

Minorities in advanced practice nursing entails an inconsiderable number of overall practicing registered nurses.

Moreover, at present, nurses of color are inadequately represented within the anesthesia profession.

The aim of this presentation is to encourage nurses to pursue the role of an advanced practice nurse, especially within the minority community. Minorities in the Nurse Anesthesia Profession: From a Student Registered Nurses' Prospective Minorities in advanced practice nursing entails an inconsiderable number of overall practicing registered nurses. Moreover, at present, nurses of color are inadequately represented within the anesthesia profession.

The aim of this presentation is to encourage nurses to pursue the role of an advanced practice nurse, especially within the minority community. Additionally, the presentation will give insight into the measures, adversities, and triumphs one will endure when considering progression within the nursing profession from a student's perspective. The learner will gain insight into my journey of joining the NBNA as a student nurse, to receiving an ADN, BSN, and currently finishing a CRNA degree. This session will present the importance of organized networking in the support for educational development of minority nurses.

Nursing Education from the Perspective of the Foreign-born Black Student

Diversity in nursing education has been discussed by scholars, academics, and health care providers in regards to the need to promote cultural awareness in the recruitment process. However, there is a significant gap in knowledge regarding the unique experiences of nursing students who are either immigrants or children of immigrants and how that affects the practice of nursing. This paper addresses the experience of a diverse group of foreign-born Black and 1st generation Black students at various stages of their nursing education. The paper considers factors such as language barriers, the challenges of male students, and camaraderie amongst these students and their peers. I will examine student surveys and interviews from both past and current



students in order to illustrate deficits in nursing education to attract, retain, and nurture black nursing students. I argue that these deficits not only result in a lack of diversity in nursing practice and education, but that they can be easily improved by enhancing existing diversity training initiatives of school administration and faculty. In conclusion, this paper will examine the challenges of a significant yet rarely acknowledged segment of the nursing population and present easily adaptable suggestions to improve their nursing education experience

Integration of the Electronic Health Record into Pre-Licensure Nursing Education: Essential for Adaptation to the Real World Clinical Environment

Tarrant County College (TCC) is the sixth largest college or university in the state of Texas. TCC has five campuses, including the Trinity River Campus, home to the Health Professions Program. The Nursing Program admits 120–150 students to the nursing program each fall and each spring, and 20–30 Fast Track (LVN or paramedic) students annually. The current enrollment is over 500 students.

The integration of an Electronic Health Record (EHR) is an essential part of nursing education, especially at the fundamental level. Utilizing an EHR in nursing education gives nursing students the opportunity to practice electronic documentation in a controlled environment without compromising patient safety or privacy. Also, integration of an EHR, starting at the fundamental level, will allow nursing students to become competent using electronic documentation systems. Students currently enrolled in the nursing program do not have an accessible form of EHR on which they can document, but this is vital as they transition into practice.

Ringing the Liberty Bell: Enhancing Cultural Competency in ASN Students

Most studies, conducted on BSN students, indicate that service-learning activities address community needs (Murray, 2013) however, there has been a dearth of studies on Associate of Science in Nursing (ASN) students and service-learning. The purpose of this study was to determine (a) if there was a significant increase in ASN students' Transcultural Self-Efficacy (TSE) from pre to post service-learning activities; and, (b) extent to which TSE was associated with age, gender, ethnicity, place of birth, English as the primary language, previous healthcare experience, experience living outside the USA, and previous cultural diversity training.

ASN students (55) enrolled in a southeastern college community health nursing course participated in quasi-experimental, one group pre-post-test survey. ASNs' TSE significantly increased pre to post-test on all four scales (cognitive, practical, affective & total score) using Jeffreys (2006) Transcultural Self-Efficacy Test (TSET). The TSET measures students' confidence level for applying concepts of transcultural nursing to diverse client populations. Participants improved pre to post-test: cognitive (0.90), practical (0.84) & affective (0.33) due to the service-learning intervention. Reporting yes to being born outside USA and if English was not primary language had significant association with pre-test cognitive, practical subscales and TSET. These

findings support ASN nurse educators developing/implementing service-learning activities, ultimately enhancing cultural competency.

Paving the way with Meaningful Use – Technological Advances Creating the Need for Nurse Informaticists

As technology advances, the role of the Nurse Informaticist is crucial in identifying, developing, implementing and maintaining an efficient clinical information system in the healthcare setting. Studies have shown that Nurse Informaticians are important to proving meaningful use.

In today's world, we are encountering a vastly diverse patient population. As patient needs increase it is imperative to provide cultural competent care across all facets of nursing. Research has shown that providing culturally competent care has improved patient outcomes. Evidence based practice has continued to gain momentum in nursing and it is imperative that nurses have access to the resources and data required to make significant changes in the profession. As such, the use of technology in the nursing profession has greatly improved patient care, workflow, efficiency and productivity. While this particular field of nursing has been attracting more nurses over the past few decades, few nurses of color often pursue this as career path. There is little information on the number of diverse nurses entering the specific field of nursing.

The aim of this presentation is to discuss the profession, the specific skills and educational requirements, the need for diversity and the benefits it will have to patient care, especially to diverse patient populations.

Upon completion of this program, the nurse participant will be able to:

- Explain how to integrate the science and art of nursing into clinical teaching
- Describe the steps of the nursing process as the foundation for clinical teaching
- ▶ Identify and discuss the vital role of clinical instructors and some teaching strategies in the promotion and development of students' critical thinking in clinical
- Describe the racial and or ethic trends of Advanced Practice Nursing within the community
- ▶ Explain the process, including the adversities one may endure with the advancement toward an advanced practice nurse degree
- Discuss the importance of organized networking and the support in overcoming current racial trends for educational advancement
- Describe common challenges foreign-Black nursing students face
- Discuss flaws in the current education system that cause or exacerbate these challenges
- Demonstrate understanding of methods of resolving current gaps in nursing education
- Model the process used at Tarrant County College for integration of web-based Electronic Health Record (EHR)



- Discuss implementing a web-based Electronic Health Record (EHR) into the nursing simulation curriculum
- Develop a stream-lined method of evaluation students' documentation process as a skill
- Discuss findings of the transcultural self-efficacy test on nursing students
- ▶ Explain the rationale for utilization of the transcultural self-efficacy test on nursing students
- Explore the significance of the cultural diversity in the sample population
- Discuss the role of the Nurse Informaticist
- Describe Meaningful Use
- Discuss why this profession might be of interest to diverse nurses and/or nurses who have a strong technology background/interest
- Discuss the benefits this field of nursing will have on patient care

1:00 pm - 3:30 pm

Salon C, Level 5 (2.5 CEUs)

PROFESSIONAL EDUCATION WORKSHOP Stop Managing and Start Leading with Coaching Lite

When managers were faced with growing administrative duties and larger team sizes, the "Coaching Lite" model was implemented to sustain a committed and engaged nurse workforce, add efficiency and effectiveness to the current coaching model, and streamline work functions that decrease time for coaching. The "Coaching Lite" model combines Situational Leadership II philosophy with Learn Six Sigma methods.

Results included:

- An increased number of business units meeting the company's strategic goal for employee engagement and development [units at 83% to 100% of goal attainment]
- ▶ Reduced time spent in non-value added tasks for the managers [up to 70 minutes per day in increased capacity]; and,
- A 100% adoption rate for time saving improvements with 50%-90% of the time saving improvements being new to the users. (P-Value=0.000)

This presentation will introduce a framework that can be applied in call centers and clinical settings.

Narratives of Minority Nursing Faculty in Higher Education

Despite initiatives to improve minority faculty representation in nursing, they remain starkly underrepresented in academia. The literature suggests that in academia, minorities are more likely to encounter challenges and stressors that play a significant role in their continued underrepresentation. More specifically, discrimination and socioeconomic disparities could potentially stall efforts to strengthen minority representation in nursing.

Minority faculty could serve as role models and sources of support for minority students. Increasing their presence in higher education could enhance minority student recruitment, retention and graduation, help influence curriculum design, improve the delivery of culturally competent care and support a nursing culture of inclusivity. However, experiences of racism and bias may threaten their existence in higher education.

Although some minority faculty may face challenges that appear oppressive, many remain in academia despite these stressors. This qualitative study used a narrative inquiry and critical theory design to explore the lived experiences of 25 African American nursing faculty. The stories, which include positive experiences, were analyzed and categorized to identify common patterns. Salient themes emerged which could help inspire others to overcome challenges, persevere in academia and strengthen minority representation in higher education.

Statement of the Purpose:

The purpose of this session is to share narratives of the African American educators lived experience, generate ideas for improving diversity in academia and to engender an ethos that affirms diversity.

Increasing Diversity in Nursing Education

According to the 2010 census, the US has become more diverse than ever before, and therefore, a culturally diverse nursing workforce is essential to meet the healthcare needs of the nation's population. A school of nursing at a public university in central Illinois, developed a program, Pre-entry and Retention Opportunities for Undergraduate Diversity (PROUD) that aims to increase the number of registered nurses from underrepresented backgrounds. The PROUD program is addressing the gap in healthcare quality for America's growing minority population by actively seeking recruitment of a more diverse student body; offsetting the cost of education with scholarships and stipends. The PROUD program focuses on success in the academic and professional settings, leadership, professional nursing organization membership, monthly potlucks and community volunteer opportunities. The PROUD program has graduated 7 students; 4 from the traditional undergraduate nursing program, and 3 from the second-degree program. Students have discussed their improvement in leadership abilities by the way they have changed their perception of nursing from a personal experience that prevented them from reaching out to faculty, to a professional experience. Focus groups found nursing students to hold their view of diversity within the nursing program, as different, yet shaping their nursing future.

Public Scholarship in Nursing

Advances in technology have created change in how and where knowledge is disseminated. Scholars increasingly need to share what they are doing and why it matters to a number of different communities in different media than traditional publications. By reaching broad audiences, scholars are able to enter into larger conversations about important topics and emerge as thought leaders. Public scholarship arises from a nurse's field of knowledge and uses diverse modes of creating and circulating knowledge for and with publics and communities. The purpose of this session is to prepare nurses to enter into important conversations about issues related to health and nursing by drawing on the presenter's experience in publishing op-ed pieces related to her research. In this



interactive session, participants will learn to recognize their areas of expertise, identify the basic elements of an op-ed piece, how to use news hooks, and strategies to pitch to news media. Participants will analyze existing op-ed pieces for the essential elements and be encouraged to write parts of an op-ed. Public scholarship provides a forum to enter into the world's conversations on important topics and emerge as thought leaders.

Factors Related to Attitudes to Caring for the Elderly among Three Generations of Nurses

The objective for the presentation will be to: (1) present the outcomes of a study undertaken in the state of Mississippi to analyze attitudes towards caring for the elderly among three generations of registered nurses; (2) describe attitudes of different generations of nurses in three different practice settings; (3) discuss factors that impact attitudes of nurses caring for the elderly; and, (4) identify the relationship between social values, anxiety, generations of nurses, and attitudes toward caring for the elderly.

Methodology and Design

The study was conducted in the state of Mississippi using a quantitative survey design approach. The survey tools used in the implementation of the study were Kafer's (1980) Aging Opinion Survey and Plamore's Facts on Aging Quiz (FAQ1). Two hundred and thirty-six nurses volunteered to participate in the study. The findings from the study revealed a statistically significant correlation between generations, social values, anxiety and practice settings.

Implications for Nursing Practice

Nurse leaders and educators in health organizations should make sure registered nurses have adequate preparation regarding the elderly. The preparation for nurses should not only involve didactics but registered nurses should have their affect and cognitive aspects about the elderly examined when being placed in practice settings where the majority of clients are elderly.

At the completion of this program, the nurse participants will be able to:

- Discuss the need to sustain an engaged and committed workforce
- Explain how Situational Leadership is used to improve engagement
- Describe Lean Six Sigma methods for removing non-value added work time
- ▶ Identify uses for the Coaching Lite model in their workplaces
- Identify historical and current challenges to increasing diversity in academia
- Discuss implications surrounding diversity issues in academia
- ▶ Explore strategies for increasing minority representation in nursing
- Describe the need for a more diverse nursing workforce
- Recognize the needs of students from underrepresented backgrounds

- Understand the academic support and leadership opportunities for students in PROUD
- Appraise the PROUD program and the impact on underrepresented nursing students transition into the workforce
- Identify the value of public scholarship
- Discuss the basic elements of an op-ed piece
- Describe strategies to pitch an op-ed to the news media
- ▶ Describe the attitudes toward caring for the elderly among three generations of nurses in the state of Mississippi
- ▶ Analyze the relationship between nurses' attitudes and their practice settings
- Discuss factors that may impact attitudes of nurses caring for the elderly
- ▶ Identify the relationship between social values, anxiety, nurses' generation (X, Y, Baby Boomers) and attitudes toward caring for the elderly

1:00 pm - 3:00 pm

Salon D, Level 5

WOMEN'S HEALTH WORKSHOP

DOVE: A Home Visit Intervention to Reduce Partner Violence in Pregnant Women

The Domestic Violence Enhanced Home Visitation (DOVE) study aimed to determine the effectiveness of a structured assessment and intervention to reduce intimate partner violence (IPV) among abused pregnant women enrolled in health department home visiting programs. 239 pregnant women, 14 years or older, less than 32 weeks gestation and experiencing perinatal IPV were enrolled in the 5 year study conducted in urban and rural health departments.

The DOVE intervention is a structured IPV assessment and six empowerment sessions delivered by nurses and health home visitors. The main study outcome examined women's report of IPV measured by the Conflicts Tactics Scale II over 2 years. There was significant decrease in IPV (β -0.25, p<.001) in both groups controlling for maternal age, depression, and location. However, the DOVE group reported significantly lower IPV compared to the Usual Care group at 24 months (p<.01). Although not statistically significant, the mean IPV scores were always lower for the DOVE at all-time points except 6 months.

It was concluded that the DOVE intervention can be easily integrated into well-woman and well-child care visits, and home visiting programs. The DOVE intervention meets the Affordable Care Act for IPV screening and brief counseling.



Reducing Infant Mortality Health Disparities among African American Women: Nurse Home **Visits Making a Difference**

The United States continues to grapple with the public health problem of infant mortality. The burden of infant mortality remains highest among racial and ethnic minorities. The rates of infant mortality among black women have been more than twice that of white women. The differences seen between these groups are largely attributable to the wide gap in low or very low birth weight and preterm deliveries experienced by African Americans. These trends are disturbing since gestational age and birth weight may be the most important contributors to infant's subsequent health and survival. As a result, government intervention is required. With the recent passage of the Affordable Care Act, the federal government has taken measures to address this national health problem and as of January 1, 2014 women will have access to prenatal care visits, gestational diabetes screening, and breast feeding support, supplies and counseling. Prior to the passage and implementation of the law, state governments have initiated efforts to reduce and eliminate infant mortality through Nurse Home Visitation Programs. We report on the State of Maryland, Montgomery County Department of Health and Human Services (DHHS) African American Health Program (AAHP) Start More Infants Living Equally Healthy (SMILE) initiative established in 2003.

Polycystic Ovarian Syndrome (PCOS)

Polycystic Ovarian Syndrome (PCOS) is the most common endocrine disorder affecting women of reproductive age. It is characterized by menstrual dysfunction, hyerandrogenism (hirsutism, acne, and male-pattern baldness), and polycystic ovaries. Treatment goals are geared toward symptom management and patient wishes. Treatment options include regulating the menstrual cycle or conception, improvement of hirsutism and acne, and weight loss.

Upon completion of this program, the nurse participant will be able to:

- ▶ Describe IPV and adverse pregnancy outcomes
- Describe the evidenced protocols included in the DOVE intervention
- Describe the significance of the DOVE intervention for meeting Affordable Health Care Act mandates for IPV screening and intervention
- Identify shared common elements of Nurse Home Visits Programs
- Describe the Montgomery County, Maryland SMILE Initiative
- Discuss the implication of Nurse Home Visits Programs for reducing health disparities
- Define and discuss etiology and pathology of Polycystic Ovarian Syndrome (PCOS)
- Discuss the clinical presentation and diagnostic tools to diagnose Polycystic Ovarian Syndrome (PCOS)
- Discuss treatment options and associated co morbidities of Polycystic Ovarian Syndrome (PCOS)

SUNDAY • AUGUST 10

10:00 am - 12:00 pm

Salons A - F, Level 5

Closing Session

"This is our Moment: Co-creating the Future of **Nursing Care**"

In spite the many unprecedented advances in science, medicine, and nursing, we are still falling short globally in meeting the Millennium Development Goals (MDG's) for healthy communities. Among the complex set of reasons for this shortfall are the unbalanced focus on cure rather than prevention, on hospital care rather than community care, on acute care rather than chronic care, on communicable diseases rather than non-communicable diseases, and on educating health professionals in traditional academic silos.

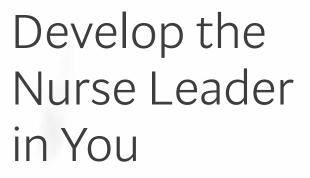
During this presentation, participants will be given the opportunity to think of global strategies that could be used to meet the new Millennium Development Goals and how to individually and collectively invest in using the progress, or lack of it, in ensuring the impact that nurses can make on nursing care. The presenter will challenge nurses to enhance the impact of our discipline and profession in meeting societal needs.

Upon completion of this program, nurse participants will be able to:

- Define the new Millennium Development Goals to improve health care
- Discuss the current innovations to improve nursing care
- Describe the major transitions that impact patient centered nursing care



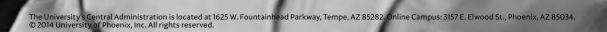




For more than 25 years, University of Phoenix has been a leader and innovator in nursing education, helping working nurses like you pursue their professional and personal goals while improving health care delivery and patient outcomes.

We're committed to helping you become more essential — to your patients, to the health care industry and to your community.

Visit **www.phoenix.edu/nursing** to learn more about our nursing programs.





2014 Conference Exhibitors List

Booth #410

Agency for Healthcare Research and Quality

The Agency for Healthcare Research and Quality's (AHRQ) mission is to produce evidence to make health care safer, higher quality, more accessible, equitable, and affordable, and to work with the U.S. Department of Health and Human Services (HHS) and other partners to make sure that the evidence is understood and used.

Booth #207

Always Best Care Senior Services

Always Best Care (ABC) Senior Services is a Non-Medical In-Home Care & Free Assisted Living Placement agency. ABC has a sincere concern for the value of life that reaches beyond what is required. These are the values that guide our relationship with our clients, their loved ones, and our community.

Booth #414

American Diabetes Association

We lead the fight against the deadly consequences of diabetes and fight for those affected by diabetes. We fund research to prevent, cure and manage diabetes. We deliver services to hundreds of communities. We give voice to those denied their rights because of diabetes. Stop by our booth for resources and information you can use.

Booth #612

American Nurses Association – Healthy Nurse®

Come visit American Nurses Association's (ANA) Healthy Nurse™ booth. Our booth offers many health resources. Grab a free pedometer and other fitness equipment. Take our free comprehensive health risk appraisal (www.anahra.org) and access our exclusive web wellness portal. Register for spa and electronic health tracker raffles! Join our Healthy Nurse list serve.

Booth #606

Arkansas Children's Hospital

Arkansas Children's Hospital is the only pediatric medical center in Arkansas and one of the largest in the United States serving children from birth to age 21. The campus spans 29 city blocks and houses 370 beds, a staff of approximately 500 physicians, 90 residents in pediatrics and pediatric specialties, more than 1,400 nurses, and 3000 other employees. The private, nonprofit healthcare facility has earned an internationally renowned reputation for medical breakthroughs and intensive treatments, unique surgical procedures and forward-thinking medical research-all dedicated to fulfilling our mission of enhancing, sustaining and restoring children's health and development. Arkansas Children's Hospital was ranked four years in a row as one of the Fortune 100 Best Companies to Work For. Arkansas Children's Hospital is an Equal Opportunity Employer.

Booth #418

Baylor Scott & White Health

Nationally recognized as a leader in healthcare, Baylor Scott & White Health, located in Texas, offers limitless career opportunities. Our 46 hospitals and over 500 patient care sites allow mobility between environments and specialties. Wherever you want your career and life to take you, we'll help you get there.

Booth #520

Baxter-Gambro Renal

Baxter enhanced its leadership in renal therapies with the acquisition of Gambro and now offers a comprehensive portfolio of therapeutic options across the home, in-center and intensive care settings. The portfolio includes innovative technologies and therapies for peritoneal dialysis, in-center and home hemodialysis, continuous renal replacement therapy, multiorgan extracorporeal support therapy and additional dialysis services.

Booth #502

Boston Children's Hospital

Boston Children's Hospital is consistently rated one of the best hospitals specializing in pediatric care in the nation. We offer a world-class multi-disciplinary environment fueled by teaching, collaboration, support and the very latest resources. To learn more, visit us at booth number #502 or visit our website www.childrenshospital.iobs.



California Casualty Auto & Home Insurance

California Casualty is honored to offer its 100 years of products and services to Nurses. We provide personal insurance products designed specifically to meet the needs of the nursing community. For competitive rates and special benefits tailored to your Auto and Home insurance needs, call (888) 308-9158 or visit www.calcas.com.

Booth #107

Capella University

At Capella University, working adults gain the skills and knowledge to go further in business, IT, nursing, health care, counseling, education, and more. An accredited online university, Capella offers more than 145 options at the bachelor's, master's/MBA, doctoral, and certificate levels. Website: http://www.capella.edu

Booth #809

Cardinonics

Through the development of unique, interactive and experiential systems, for more than 40 years Cardionics has been an innovator and leader in auscultation products and services that facilitate and support classroom education, clinical and tele-health programs in medical institutions and universities worldwide.

Booth #412

Case Western Reserve University School of Nursing

The Frances Payne Bolton (FPB) School of Nursing at Case Western Reserve University is an international leader in the preparation of nurses at the undergraduate and graduate levels. FPB offers BSN, MN, MSN, DNP and PhD degree programs. We offer over fourteen different specialty majors in our graduate degree programs, including the first master's degree in flight nursing.

Booth #503

Cedars Sinai Medical Center

Cedars-Sinai Medical Center is a world-wide leader in healthcare. We are committed to developing and providing the best evidence-based clinical care for our patients and the community. Discover why nursing professionals choose Cedars-Sinai Medical Center, and to view our current nursing opportunities, visit us at: www.LeadingTheQuest.com.

Booth #508

Centers for Disease Control and Prevention

The National Black Nurses Association is an important partner for the HIV Testing. Standard Care. campaign to help increase HIV screening for African American patients. Exhibiting at this annual conference provides a critical opportunity for face-to-face discussions with front-line nurses about the campaign to increase HIV screening in clinical practice.

Booth #405

Chamberlain College of Nursing

For over 120 years, Chamberlain College of Nursing has been at the forefront of excellence in nursing education. Chamberlain is increasing access to nursing education nationwide with campuses offering the three year Bachelor of Science in Nursing degree program and flexible online programs like the RN to BSN option, Master of Science in Nursing degree program, Doctor of Nursing Practice degree program and Graduate Certificates.

Booth #803

Children's Hospital of Los Angeles

Founded in 1901, Children's Hospital of Los Angeles is one of the top pediatric hospitals in the country and has achieved Magnet recognition from the American Nurses Credentialing Center. Ranked fifth on *U.S. News & World Report's* Honor Roll of children's hospitals, it is the only hospital on the West Coast to make the list, and treats more than 104,000 children annually. Our mission: to create hope and build healthier futures.

Booth #402

Children's Mercy Hospital

Children's Mercy Kansas City has been ranked by *U.S. News & World Report* as one of "America's Best Children's Hospitals" and received Magnet™ recognition three times for excellence in nursing services. Our leadership in clinical care, research and medical education is transforming outcomes for children here and around the world.

Booth #620

Christiana Care Health System

Christiana Care Health System consistently ranks among America's best hospitals with Magnet® recognition. Leading the way are more than 10,500 employees who make us the largest private employer in Delaware and the 10th largest employer in the Philadelphia region. CCHS is proudly an equal opportunity employer. Careers at http://careers.christianacare.org/.

Booth #607

Diversity Nursing.com

DiversityNursing.com is a Career Job Board, Community and Information Resource for Nurses regardless of age, race, gender, religion, education, national origin, sexual orientation or disability. Check out Employers; share your ideas and experiences on our Forum, Blog & Facebook Page; and register for our Annual \$5,000 Education Award at **DiversityNursing.com**.



Drexel University On-line

Founded in 1891, Drexel University is a top-ranked research university that has been offering renowned degrees online since 1996. To better serve the growing educational needs of corporations and their employees. Drexel partners with over 500 organizations to develop their workforce goals through an elite education conveniently earned online.

Booth #702

Duke Medicine

EXCELLENCE IN PRACTICE, INNOVATION AND EDUCATION...

A nursing career at Duke Medicine offers the rewards of a beautiful location, float pool options, exceptional educational and development opportunities, exciting advancement potential, a dynamic 4-step clinical ladder program, a diverse patient population and an exceptional benefits package. Relocation assistance and nurse loan forgiveness program provided!

Booth #314

Erlanger Health System

Erlanger Health System is a five-hospital system based in Chattanooga, Tennessee. Erlanger is the 9th largest public hospital in the United States, and serves as the region's only academic teaching hospital, affiliated with the University of Tennessee College of Medicine.

Booth #409

Excelsior College

As an NLN Center of Excellence in Nursing Education, Excelsior College offers a variety of NLNAC-accredited online degree and certificate programs designed to help you gain the knowledge and skills you need to launch your nursing career or advance into a specialized field. Explore your educational opportunities at

Excelsior.edu/Programs/Nursing.

Booth #705

Froedtert & Medical College of Wisconsin

Froedtert & the Medical College of Wisconsin is the premier regional health system in metro-Milwaukee. The combined capabilities of an academic medical center affiliated with The Medical College, two community hospitals and a primary care network enables Froedtert & the Medical College of Wisconsin to deliver highly coordinated, cost-effective health care to residents of southeastern Wisconsin and beyond.

Booth #708

Frontier School of Midwifery and Family Nursing, Inc.

Frontier Nursing University offers community-based distance education programs to nurses who wish to become nurse-midwives and nurse practitioners. FNU offers the Doctor of Nursing Practice degree, the Master of Science in Nursing Degree and/or post-master's certificates in advanced practice nursing specialties.

Booth #403

Gilead Sciences, Inc.

Gilead Sciences is a biopharmaceutical company that discovers, develops and commercializes innovative therapeutics in areas of unmet medical need. The company's mission is to advance the care of patients suffering from life-threatening diseases worldwide. Headquartered in Foster City, California, Gilead has operations in North America, Europe and Asia Pacific.

Booth #505

Grand Canyon University

Founded in 1949, Grand Canyon University is a premier, private Christian university that offers over 149 online and campus-based degree programs and concentrations within a dynamic learning environment for both traditional students and working professionals. Our classes involve engaging interaction with classmates as well as individual attention from instructors who care about student success. For more information, visit **gcu.edu**.

Booth #807

Grand Canyon University

For more than 25 years, Grand Canyon University's College of Nursing and Health Care Professions has been providing outstanding health care education for working nurses, health administrators and allied health providers. See the full spectrum of programs offered online and at our Phoenix campus at gcu.edu/CONHCP.

Booth #102

HandbagsUlike

is looking forward to adding to your fashion experience. We specialize in authentic, designer inspired, vintage and fashion handbags/accessories to compliment any ensemble. Also offering Consignment Services so if there's marketable fashion items in your closest: HandbagsUlike/Sentiments of Sarah can find the perfect buyer for you. For more information contact us at: handbagsulike@gmail.com or (202) 330-8701 www.facebook.com/handbagsulike

Booth #320

Highmark Health

Highmark Health and its subsidiaries and affiliates comprise a diversified health and wellness enterprise based in Pittsburgh that collectively employs approximately 37,000 people and serves approximately 35 million individuals, making it the third-largest integrated health care delivery and financing network in the nation. Highmark Health is the parent company of Highmark Inc.

Booth #519

Hospital Corporation of America

HCA (www.hcahealthcare.com), the nation's leading provider of healthcare services, is comprised of >206,000 employees across 168 hospitals and 110 freestanding surgery centers in 20 states and England. In 2013, HCA was once again honored as one of the World's Most Ethical Companies and one of the World's Most Admired Companies.



Indiana University School of Nursing

Indiana University School of Nursing (IUSON) is a nationally-ranked and well-respected leader in research and education. Nurses seeking advancement can choose from a variety of options: BSN-PhD & RN-MSN mobility options, 9 tracks in the MSN program, T32 pre- and postdoc fellowships, and distance-accessible PhD and DNP programs.

Booth #506

Jefferson School of Nursing

The Jefferson School of Nursing offers DNP full-time and part-time educational offerings.

Booth #105

Jerre's Ethnic Accessories

Booth #310

Johns Hopkins Bayview Medical Center

Johns Hopkins Bayview Medical Center has a long and distinguished history of service and medical excellence. Sited on the highest peak in Baltimore City, sits the beautiful and spacious 130-acre campus, providing a supportive environment for staff to become leaders in primary care, internal medicine and many subspecialties.

Booth #311

Johns Hopkins Sibley Memorial Hospital

Sibley Memorial Hospital, a member of Johns Hopkins Medicine, has a distinguished history of serving the local community with pride and excellence since 1890. As a 318-bed community hospital, they offer a dynamic and collaborative work environment that enriches employees' professional development and enhances their clinical practice.

Booth #309

Johns Hopkins University School of Nursing

Johns Hopkins University School of Nursing offers academic preparation for future leaders in the profession of nursing to practice in national and international settings. Degreed programs include Bachelor's, Master's, and Doctoral education. We also provide a varied menu of continuing nursing education programs, including seminars and training programs.

Booth #106

Just For You, LLC

Just For You, LLC provides tailor made uniforms for medical professionals specifically catering to plus-sized individuals. Our design staff will ensure that your uniform is custom made just for you. Please visit our booth during the nursing conference for us to take your measurements. We look forward to seeing you!

Booth #609

Laclede, Inc.

"Laclede incorporated is the manufacturer of Luvena vaginal health products. Luvena products are safe and containing natural enzymes instead of parabens and harmful preservatives."

Booth #406

Lee Memorial Health System

Open since 1916, Lee Memorial Health System continues to be an award-winning healthcare system with more than a million patient contacts annually. Our success, however, begins with our greatest assets...our employees. Largest Employer in Lee County, 4th Largest Health System in USA, Non-Profit Governmental Entity, Fort Myers, Southwest Florida.

Booth #704

Liberty Mutual

At Liberty Mutual Insurance, doing the right thing is essential to all that we do. Our commitment to building and sustaining a talented and diverse workforce has helped us to become a global leader in property and casualty insurance. As of December 31, 2012, Liberty Mutual Insurance had \$36.9 billion in annual consolidated revenue. Our financial strength and profitability rely on the skills, knowledge, and creativity of our more than 50,000 employees in over 900 offices worldwide. As number 81 on *Fortune* Magazine's list of the 100 largest corporations in the U.S., we have the resources and training our employees need to drive our business forward and be successful in an ever-evolving, complex world.

Booth #203

Main Line Health

Main Line Health (MLH) is a not-for-profit health system serving the western suburbs of Philadelphia. At its core are four of the region's respected acute care hospitals — Lankenau Medical Center, Bryn Mawr Hospital, Paoli Hospital and Riddle Hospital — one of the nation's premier facilities for rehabilitative medicine, Bryn Mawr Rehab Hospital; Mirmont Treatment Center for drug and alcohol recovery; and the Home Care Network, a home health service. For more information visit:

mainlinehealth.org.

Booth #713

March of Dimes

We help moms have full-term pregnancies and research the problems that threaten the health of babies. We also know patient education is key to improving the health of moms and babies. The March of Dimes offers a wide range of resources for professionals and patients. Visit marchofdimes.com/catalog or marchofdimes.com/professionals.



Mayo Clinic

Mayo Clinic is the world's largest private, not-for-profit medical center, offering comprehensive care in virtually every medical specialty. Each year, more than 400,000 patients of all ages and cultural backgrounds from around the world come to Mayo locations in Rochester, Minnesota; Scottsdale, Arizona; and Jacksonville, Florida.

Booth #307

MinorityNurse.com

In its 19th year and published by Springer Publishing, *Minority Nurse* is a free magazine, which along with **MinorityNurse.com** and MN e-newsletter provides nursing professionals from underrepresented populations with targeted educational and career roadmaps. Springer Publishing is passionate about providing the best textbooks, professional books, and reference works to instructors, professionals, and students.

Booth #716

National Health Service Corps

The National Health Service Corps/NURSE Corps Exhibit booth will provide information on funding opportunities through its scholarship and loan repayment programs for health care professionals, such as nurses. These federal programs help to address the nursing and clinician shortages in under served and at-risk communities across the U.S. and its territories.

Booth #712

National Library of Medicine

The National Library of Medicine, the world's largest medical library, provides FREE Internet access to its consumer health, medical literature, clinical trials, HIV/AIDS, and environmental health databases. These resources provide information for health care professionals, patient educators, consumers, and caregivers. For more information, visit www.nlm.nih.gov.

Booth #108

NBNA/ANF Grant

Booth #619

New York Life Insurance Company

New York Life Insurance Company (NYLIC), a Fortune 100 company founded in 1845, is the largest mutual Life Insurance Company in the United States and one of the largest life insurers in the world. NYLIC has the highest possible financial strength ratings currently awarded to any life insurer from all four of the major credit rating agencies: A.M. Best (A++), Fitch (AAA), Moody's Investors Service (Aaa), Standard & Poor's (AA+). New York Life's family of companies offers life insurance, retirement income, investments and long-term care insurance. New York Life Investments provides institutional asset management and retirement plan services. Other New York Life affiliates provide an array of securities products and services, as well as retail mutual funds.

Booth #413

Novartis Oncology

Novartis Oncology has emerged as a global leader in oncology through targeted research and open partnership in the pursuit of new therapies capable of transforming outcomes for people with cancer. Our research is driven by a distinctive scientific and clinical strategy, focusing on unmet medical needs and disease pathways. For more information, visit www.us.novartis.com.

Booth #706

Novo Nordisk

Novo Nordisk is a global healthcare company with nearly a century of innovation and achievement in diabetes care. United in our passion for helping people, with extensive therapeutic expertise, Novo Nordisk will continue its heritage of innovations in diabetes care to fulfill patient and healthcare provider needs.

Booth #407

Patient Advocate Foundation

Patient Advocate Foundation (PAF) is the leading direct patient services organization with a mission to eliminate obstacles for patients trying to access quality healthcare. PAF case managers serve as active liaisons between the patient and their insurer, employer and/or creditors to resolve insurance, job retention or debt crisis matters as they relate to their diagnosis of a chronic, life threatening and debilitating illness. Services are provided free of charge to patients, their caregivers and provider team.

Booth #511

Penn Medicine

Penn Medicine is shaping the future of medicine through excellence in patient-centered care, education, and research. Whether joining one of our 4 hospitals, outpatient clinical practices or home care/hospice services, nurses enjoy a dynamic environment, collaborating with top professionals across disciplines to move research, knowledge and innovation into clinical practice.

Booth #509

Penn Nursing Office of Diversity and Bates Center for Nursing History

Penn Nursing Office of Diversity and the Barbara Bates Center for Nursing History: Promoting inclusion and diversity at Penn Nursing Science and preserving the history of minority nurses. We recently honored the Mercy Douglass nurses, who delivered patient care and advanced the cause of racial justice in Philadelphia.

Booth #614

Penn State College of Nursing

The Penn State College of Nursing offers a complete range of educational programs in nursing. These include several B.S. degree options; an M.S.N. for nurse practitioners, nurse administrators, and nurse educators; a research-focused Ph.D. program; a fully online D.N.P. program; and certificate programs. For more information, visit: www.nursing.psu.edu.



Pennsylvania Action Coalition

The Pennsylvania Action Coalition, established by the Robert Wood Johnson Foundation, the American Association of Retired Persons, and the AARP Foundation, works with diverse stakeholders to implement the IOM's 2011 recommendations to improve the health of Americans. The Coalition congratulates the NBNA on its illustrious history and wishes the Association a successful 42nd Annual Convention

Booth #518

Pfizer RxPathways, formerly Pfizer Helpful Answers

"Pfizer RxPathways, formerly Pfizer Helpful Answers, is a comprehensive assistance program that provides eligible patients with a range of support services, including insurance counseling, co-pay assistance, and access to medicines for free or at a savings."

Booth #317

Phoenix Children's Hospital

Phoenix Children's Hospital is Arizona's only licensed children's hospital and the second largest children's hospital in America. Recognized by *U.S. News & World Report* for Cardiology, Neonatology, Nephrology, Neurosurgery/Neurology, and Urology, PCH offers more than 70 subspecialties. Visit us at Booth #317 to explore new clinical opportunities with our team.

Booth #103

Professional Pride

We endeavor to promote "Professional Pride" using wearable art on T-shirts. According to the Gallop Polls, nursing is the most beloved profession by the public, and literally everyone has been touched by a nurse. Our goal is to pay homage to this highly respected profession by providing an assortment of creative tees for nurses to display "Professional Pride" wherever they go.

Booth #313

Robert Morris University

RMU prepares Nurse Practitioner graduates to employ clinical reasoning at the highest level of nursing practice to plan and implement patient care. The programs emphasize practice-oriented preparation with the ability to work within teams of health professionals, care for diverse populations, and provide safe, high-quality care to patients.

Booth #515

Robert Wood Johnson Foundation Future of Nursing Scholars Program

The Future of Nursing Scholars program will create a diverse cadre of PhD-prepared nurses who are committed to long-term leadership careers that advance science and discovery through research, strengthen nursing education, and bring transformational change to nursing and health care.

Booth #805

Robert Wood Johnson University Hospital

Robert Wood Johnson University Hospital is a 965-bed, nationally distinguished academic medical center with campuses in Hamilton, New Brunswick, Rahway and Somerville NJ. Our nurses have numerous opportunities for professional growth while providing exceptional women's and children's services, cancer, cardiac, emergency, neurology, stroke and trauma care. Join our Magnet® team. www.rwjuh.edu

Booth #801

Rush University College of Nursing

Chicago's top rated Rush University College of Nursing Offers Master's, DNP and PhD degree options. U.S. News a World Report ranks Rush 15th in the nation. Rush's nationally recognized faculty prepares clinical and Research leaders to enhance health outcomes and the process of nursing practice.

Booth #312

SAMHSA Minority Fellowship Program American Nurses Association

The SAMHSA Minority Fellowship Program is one of the most innovative models for educating ethnic minority nurses in mental health and substance abuse disorders at the PhD level. Its graduates have been recognized in national and international communities for their contributions to the reduction of morbidity and mortality. Visit www.emfp.org.

Booth #319

School of Nursing and Health Sciences (SNHS)

SNHS, a coeducational graduate school, offers degrees and certificates in various health professions. Campusbased, online and hybrid programs. Accredited by the New England Association of Schools and Colleges each program also has national and regional professional accreditation. www.simmons.edu/snhs or 617-521-2605.

Booth #718

Sleep Number

Booth #613

Susan G. Komen for the Cure

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing help to those facing the disease. Komen has funded more than \$800 million in research and provided \$1.7 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people. **komen.org**



St. J Style

St. J Style is an upscale Designer Consignment Boutique specializing in the St John knit apparel line, along with other specialty designers from size 0 to 6x; we also feature jewelry and accessories and partner with Mr. Song hats and Myrtle & Flossie children's unique gift items and clothing, maternity and eclectic Women's apparel and accessories pre and post pregnancy.

Booth #513

The Children's Hospital of Philadelphia

The Children's Hospital of Philadelphia was founded in 1855 as the nation's first pediatric hospital. Through its long-standing commitment to providing exceptional patient care, training new generations of pediatric healthcare professionals and pioneering major research initiatives, Children's Hospital has fostered many discoveries that have benefited children worldwide. Its pediatric research program is among the largest in the country, ranking third in National Institutes of Health funding.

Booth #318

The Mervyn M. Dymally School of Nursing (MMDSON)

The Mervyn M. Dymally School of Nursing (MMDSON) seeks to advance the art and science of nursing by conducting nursing research and providing nursing students with high quality education, by providing necessary tools and values that emphasize health promotion, prevention and treatment of under served communities.

Booth #315

Thomas Edison State College

The W. Cary Edwards School of Nursing at Thomas Edison State College offers online RN-BSN/MSN degree and Graduate Nursing Certificate program with open, rolling admissions: liberal transfer credit; self-paced scheduling. Up to nine graduate credits in the BSN degree apply to the MSN degree. Graduate specialties offered: Nurse Educator, Nursing Informatics and Nursing Administration.

Booth #603

Thomas Jefferson University Hospital

Jefferson is ranked among the best medical centers in the nation. Our nurses enjoy unparalleled opportunities to practice professional nursing as part of a renowned interdisciplinary healthcare team. As part of our strategic mission, Jefferson strives to be recognized by our employees, patients and the communities we serve as a leading model for diversity and inclusion.

Booth #703

Tuskegee Army Nurses Project

The Tuskegee Army Nurses Project documents the role of nurses in keeping the Tuskegee Airmen well during pilot training at Tuskegee Army Air Field in Tuskegee, Alabama during World War II. These nurses were military officers outranking the pilot trainees. Memorabilia is on sale to raise funds for the project.

Booth #701

UC Davis Medical Center

UC Davis Medical Center (UCDMC) is a comprehensive academic medical center where clinical practice, teaching and research converge to advance human health. Centers of excellence include the UC Davis Comprehensive Cancer Center; the region's only Level I pediatric and adult trauma centers; the UC Davis MIND Institute, and the UC Davis Children's Hospital. UCDMC serves a 33-county, 65,000-square-mile area that stretches north to the Oregon border and east to Nevada. UCDMC also joins the ranks of elite clinical-care institutions with its new Magnet Recognition Program® status, granted by the American Nurses Credentialing Center (ANCC).

Booth #714

UCLA Health

UCLA Health defines greatness by the quality of the patient experience we are able to deliver. Each and every time. To every single patient. If that's where your ambitions lie, UCLA is where you belong. We offer unequalled challenges and opportunities to further your education, training and career.

Booth #302

UCLA School of Nursing

UCLA School of Nursing offers a B.S. Prelicensure Program for Freshman and Transfer Students and a Master's Entry to Clinical Nursing Program. We also offer a Post Licensure MSN Program with areas of clinical nurse specialist and/or nurse practitioner. A PhD program with research strands in Biobehavioral Science, Biologic Science, Health Disparities/Vulnerable Populations and Health Services. www.nursing.ucla.edu

Booth #202

UF Health Shands

UF Health includes health colleges, research institutes, teaching hospitals, specialty hospitals and medical practices and outpatient services throughout north Florida. Our mission is to promote health through outstanding and high-quality patient care; innovative and rigorous education in the health professions and biomedical sciences; and high-impact research across the clinical spectrum.



University of Alabama Hospital

UAB Hospital is a nationally-ranked, 1000+bed, academic medical center, located in Birmingham, Alabama. UAB is a Magnet-designated facility where world-class research is conducted every day. It's a hospital ranked year after year in *U.S. News & World Report*, that excels in patient care with lower-than-average nurse-patient rations, and provides exceptional educational opportunities. UAB nurses are an integral part of patient care and overall hospital success. at UAB, you are NOT JUST ANOTHER NURSE!

Booth #305

University of Alabama at Birmingham School of Nursing

The UAB School of Nursing offers innovative bachelor's, master's, and doctoral programs. Among these are the state's only PhD in Nursing and joint Doctor of Nursing Practice degrees; numerous nurse practitioner and dual degree options; advanced nursing executive majors in administration and informatics; and an Accelerated Master's in Nursing Pathway program.

Booth #608

University of California, San Francisco School of Nursing

As a vital part of a world-renowned health science campus, UC San Francisco School of Nursing fosters excellence, diversity and innovation in everything we do. Leading the nation in NIH research funding and offering a variety of accelerated pathway, masters, and doctoral nursing programs; UCSF is poised to continue as a leader in the world of nursing!

Booth #408

University of Illinois at Chicago College of Nursing

The UIC College of Nursing remains one of the largest, most prestigious sources of nursing leadership and research. We offer the Degrees of RN-BSN online completion, BSN, MS, DNP, and PhD in Nursing sciences. Illinois regional campuses include Chicago, Peoria, Quad Cities, Rockford, and Urbana-Champaign. Visit

www.uic.edu/nursing or email con@uic.edu

Booth #717

University of Wisconsin, Madison

UW-Madison is a leader in nursing education, practice, and research. DNP and PhD students have close mentorship relationships with faculty – experts in health promotion, chronic illness management, informatics and health systems. UW -Madison – a world-class research institution in Madison, WI – ranked as a best place to live!

Booth #416

University of Maryland–Baltimore, School of Nursing

Founded in 1889, the University of Maryland School of Nursing shapes the nursing profession by developing leaders in education, research, and practice through outstanding baccalaureate, master's, and doctoral programs; cutting-edge research; and innovative clinical enterprises. Learn more at www.nursing.umaryland.edu.

Booth #504

University of Miami School of Nursing and Health Studies

The University of Miami School of Nursing & Health Studies is one of the top health care educational programs in the country, it is the home of the International Academy of Clinical Simulation and our curriculum is designed to meet the global demand for Advanced Practice Nurses. www.miami.edu/SONHS

Booth #316

University of Michigan School of Nursing

The University of Michigan School of Nursing offers Baccalaureate, Master's, PhD, and DNP programs as well as post-master's degree certificates. Our commitment to excellence is demonstrated through our educational innovations, clinical scholarship, diverse research, faculty accomplishments, and partnerships that extend throughout the nation and around the world.

Booth #709

University of Minnesota School of Nursing

As part of a premier research institution, The School of Nursing at the University of Minnesota provides each of its students a world-class opportunity to learn, lead and discover in a rigorous, growingly diverse and dynamic learning and research environment. Join us as we explore, engage, excel.

Booth #507

University of Pennsylvania School of Nursing

Penn Nursing Science: top-ranked nursing programs, nationally and internationally renowned teaching and research faculty, outstanding clinical opportunities. Options include 15 master's, Post master's and PhD programs. Minors in Adult Oncology, Global Nursing & Health Care, Women's Health Studies and others are also available. For information, call 215-898-4271 or visit www.nursing.upenn.edu/admissions.

Booth #700

University of Phoenix

For more than 25 years, University of Phoenix has been a leader and innovator in nursing education, helping working nurses like you pursue their professional and personal goals while improving health care delivery and patient outcomes. We're committed to helping you become more essential — to your patients, to the health care industry and to your community.



University of Pittsburgh Medical Center

Ranked 7th by *U.S News & World Report's* 2011 "American's Best Graduate Schools and 5th in NIH research funding, the University of Pittsburgh School of Nursing offers BSN, MSN, DNP and PhD programs. Online options include MSN (Clinical Nurse Leader, Nursing Administration, Nursing Informatics) and Post-Master's DNP.

Booth #604

University of Pittsburgh School of Nursing

Ranked 7th in *U.S. News & World Report's* 2011 "American's Best Graduate Schools" & 5th in NIH research dollars, the School offers BSN, MSN, DNP and PhD. ONLINE: Post-Master's DNP (same area of concentration as MSN) and MSN (Clinical Nurse Leader, Nursing Administration, Nursing Informatics). Visit BOOTH 604 / www.nursing.pitt.edu / 1-888-747-0794

Booth #605

University of Virginia School of Nursing

The University of Virginia School of Nursing is ranked #15 in the country and offers top-ranked graduate nursing programs and substantial financial aid. UVa's Health System is one of America's Top 100 Hospitals, and is located in beautiful Charlottesville, Virginia.

Booth #707

University of Washington School of Nursing

Explore your future at the nation's top-rated nursing school, the University of Washington. Build on your expertise! Become a recognized leader in the field at a school that excels in education, research and practice. We offer BSN, ABSN, MN, MS, DNP, and PhD and Graduate Certificates in Nursing Science degrees. Stop by or email us at sonas@uw.edu. Come see us!

Booth #205

University of Wisconsin, Milwaukee, College of Nursing University of Wisconsin Milwaukee-Sankofa Project

Genetics plays a major role in healthcare. Yet, little is known about the competencies of nurses engaged in practice. This exhibit will provide conference attendees an opportunity to contribute to an effort undertaken to examine the extent to which they use genetic/genomic principles in practice. The information will be used to design resources and programs of interest to membership.

Booth #617

Vanderbilt University School of Nursing

Vanderbilt University School of Nursing offers a MSN, post-master's certificate, DNP and PhD in Nursing Science. Entry into the DNP program requires an MSN. BSN applicants earn the MSN and can seamlessly progress to DNP program. PhD in health services research or clinical research.

Booth #601

VITAS Innovative Hospice Care®

VITAS Innovative Hospice Care®, a pioneer in the hospice movement since 1978, is the nation's leading provider of end-of-life care. More than 11,000 hospice professionals provide care to 14,500 terminally ill patients daily in private residences, VITAS inpatient hospice units, hospitals, nursing homes and assisted living communities. VITAS (pronounced VEE-tahss) cares for patients in Alabama, California, Connecticut, Delaware, Washington DC, Florida, Georgia, Illinois, Indiana, Kansas, Michigan, Missouri, New Jersey, Ohio, Pennsylvania, Texas, Virginia and Wisconsin. VITAS.com.

Booth #204

Walden University

Walden University's School of Nursing offer RN-BSN, RN-MSN, BSN-MSN, Nurse Practitioner, DNP, PhD in Nursing, and Post Masters Certificates. Please stop by our booth to learn about tuition savings opportunities and our special conference reduction.

Booth #715

West Chester University College of Health Sciences Graduate Programs

The College of Health Sciences provides high-quality graduate and undergraduate curricula, and lifelong learning opportunities, through the departments of Communication Sciences and Disorders, Health, Kinesiology, Nursing, Nutrition, and Sports Medicine. The Department of Nursing offers the following degrees: BSN, Nursing Education (MSN), Adult-Gerontology CNS (MSN), Doctor of Nursing Practice (DNP)

Booth #303

Western Governors University

Western Governors University is an online, non-profit university with a mission to expand access to higher education through competency-based degree programs. WGU offers the innovative RN to BSN and MSN degree programs. Founded by the governors of 19 U.S. states, WGU is regionally accredited, our nursing programs have CCNE accreditation.

Booth #100

WEST LOVE Color and Culture

WEST LOVE Color and Culture is the premiere community artisan visual arts exhibitor of linen an silk cultural art wear and textiles for the purpose of enhancing cultural awareness and valuing diversity, encouraging holistic wellness and promoting mind, body and spiritual therapy.

Booth #420

WK Kellogg Foundation

Visit the W.K. Kellogg Foundation's First Food exhibition space to learn about WKKF's strategy to accelerate a cultural shift around breastfeeding. Together, we can build a breastfeeding-supportive society.

Booth #800

Lilly U.S.A.







I-C-FAR® is a fresh way to look at how we convey our messages and is an ideal tool to enhance communication." ~~Chiara, Nursing Student

Many nurses come to me wondering what is the best way to communicate with physicians. Nurses have asked, "What should I say to a doctor when I am updating them about a patient's status?"

I answer with a process I call I-C-FAR°. I-C-FAR° can be used alone or with formats like SBAR to help nurses leverage their communication for a more streamlined communication with physicians.

This process is reviewed during a 60-minute seminar that works well for groups up to 50 people.

Learn more by visiting our website and schedule an I-C-FAR® Seminar.

www.nursingbites.com | info@nursingbites.com



Dr. Vincent Johnson

THE COUNCIL OF BLACK NURSES-LA INC.





Extend Congratulations and Best Wishes to the NBNA for a successful 42nd Annual Institute and Conference.

We salute A Diverse Nursing Workforce: caring for people, families & communities

The Robert Wood Johnson Foundation, the *Campaign For Action*, and our 51 state Action Coalitions

Congratulate the National Black Nurses Association on its 42nd Annual Institute & Conference

We are partners committed to ensuring diversity in the profession and access to high-quality care for everyone

We look forward to working with you to build a Culture of Health in America

Together we can transform health care through nursing

Get Connected!

CampaignforAction.org

FUTURE OF NURSING™ Campaign for Action



Embracing Eminence through Diversity

At the University of Pennsylvania School of Nursing, we work to create positive change in a society faced with national and global health disparities and lack of access to quality healthcare. Our strategic goal of becoming a model of inclusion among nursing schools acknowledges the critical importance of a diverse faculty and student body conducting research, educating future nurse leaders, and shaping practice to improve health worldwide.

- Penn Nursing is one of the world's premier research institutions in nursing, influencing practice, policy, and education.
- Penn Nursing faculty consistently receive more research funding from the National Institutes of Health than any other private nursing school.
- Penn Nursing faculty are internationally renowned thought leaders —
 the greatest minds in nursing research, education, and clinical practice who
 care to change the world.



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Birmingham Black Nurses Association, Inc. congratulates our President Emeritus



Deborah C. Walker MA, BSN, NE-BC

2014 Trailblazer Award National Black Nurses Association



You are invited to RETHINK HCV An interactive presentation

Featured speaker: LYNN FRAZIER.

MSNc, RN, ACNP-BC Director, Advanced

Practice Nurse

Liver Wellness Center Little Rock, Arkansas

2014 NBNA Conference

Philadelphia Downtown Marriott Hotel Philadelphia, PA

August 9, 2014 6:30 – 7:45 AM Salon A&B, Level 5

SPONSORED BY GILEAD SCIENCES

REFERENCE:

US Department of Health and Human Services, Center for Drug Evaluation and Research. Draft Guidance for Industry. Chronic Hepatitis C Virus Infection: Developing Direct-Acting Antiviral Drugs for Treatment. http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM225333.pdf. Published October 2013. Accessed June 26, 2014.

Review the latest information about HCV.

- · Which age cohort is most likely to be infected
- Why HCV morbidity and mortality are on the rise
- Why prompt referral of your HCV-diagnosed patients gives them their best chance at a cure

Learn practical steps to take action against HCV.



- How to identify your patients who are chronically infected
- · What to tell your patients about HCV
- · How to provide a quality referral to an HCV specialist

Discover how you can connect more patients to a potential cure.

Cure, also known as sustained virologic response (SVR), is defined as no detectable HCV in the blood at 12 or more weeks after therapy is complete.¹

Shatter the Myth





HCVcanbecured.com



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PASSPORT R·A·F·F·L·E

To enter the Passport Raffle, visit 24 exhibit booths and have this passport marked at each one. Passports can be marked throughout Thursday, Friday and Saturday during scheduled exhibit hours.

Once you have at least 24 stamps from different exhibit booths, visit the Custom Agent's Counter to have it verified and marked "Approved" to be entered into the grand raffle.

The Passport Raffle drawing will take place before the general NBNA Grand Raffle at noon on Saturday, August 9, 2014.

PRIZES INCLUDE: iPad Mini, iPod Touch, Trendy Scrubs for women, women's watch, Magic Juice Charger, and Google Chromecast.



KEEP CALM AND USE SOCIAL MEDIA

Swing by the **NBNA Social Media Booth** to get setup with Twitter, Facebook, <u>LinkedIn and Instagram</u> so you can like,

Bring your mobile device and we'll help you install the latest app to receive updates from NBNA.

share and tweet with NBNA.

WHEN

Thursday & Friday 1:00 p.m. – 3:00 p.m. Saturday, 11:00 a.m. – 1:00 p.m.

> WHERE NBNA Exhibit Booth #108

NOTES



JOHNS HOPKINS SCHOOL OF NURSING

FANNIE GASTON-JOHANSSON PHD, RN, FAAN

THROUGH HER RESEARCH, TEACHING, AND PRACTICE,
DR. FANNIE GASTON-JOHANSSON, THE FIRST AFRICAN-AMERICAN
WOMAN TO BE A TENURED FULL PROFESSOR AT
JOHNS HOPKINS UNIVERSITY, HAD AN IMMENSE IMPACT
ON COMMUNITIES, HEALTHCARE, AND THE WORLD.
WE WISH HER WELL IN HER RETIREMENT.



www.nursing.jhu.edu



When the work you do every day has a crucial impact on the lives of others, every effort, every detail, and every second matters. That's why our world-class nursing professionals devote every ounce of their hearts and clinical expertise to all that they do here at Cedars-Sinai. That's also how we have achieved our fourth consecutive Magnet designation for nursing excellence, while being ranked the "Most Preferred Hospital" for more than twenty years.

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Cedars-Sinai Medical Center welcomes and encourages diversity and is committed to maintaining a drug- and alcohol-free workplace. AA/EOE.

DONNA REGISTERED NURSE



"Nursing at Cedars-Sinai is very fast-paced. Our focus on Transforming Care at the Bedside offers incredible opportunities to learn and grow."

