

Henry Mayo Newhall Hospital is Proud to Support the 45th Annual Conference of the National Black Nurses Association.

Best Wishes for a Successful Week!

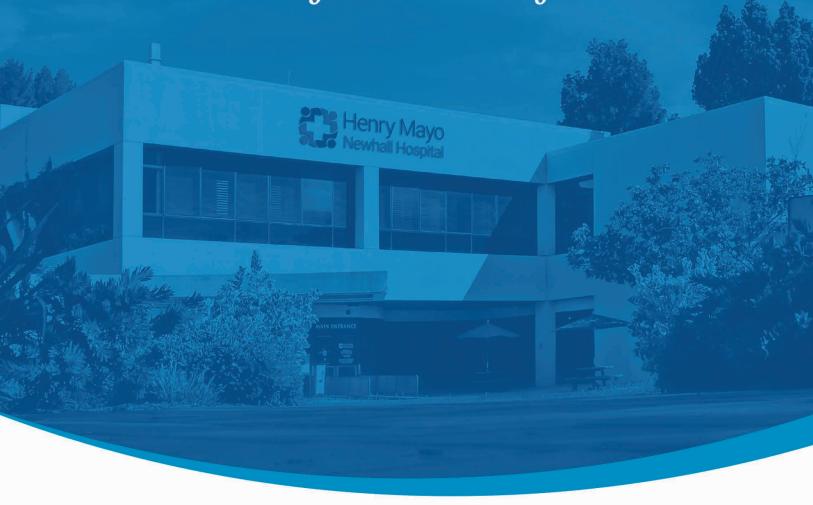




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Conference At-A-Glance

All Conference Events and Educational Sessions will take place in the Mandalay Convention Center.

FRIDAY • JULY 28

Banyan A, Level 3
Bag Stuffing and Storage

SATURDAY • JULY 29

9:00 am – 1:00 pm Local Chapter Health Fair Nevada Health Centers Martin Luther King Family Health Center 1799 Mount Mariah Drive Las Vegas, NV (Transportation)

12:30 pm - 3:00 pm Palm A, Level 3 Board of Directors Meeting

SUNDAY • JULY 30

9:00 am - 5:00 pm Banyan F, Level 3

NBNA National Office

3:00 pm – 7:00 pm Jasmine Foyer, Level 3 **Registration**

4:00 pm – 5:00 pm Admirals Boardroom, Level 3 **Moderators and Monitors**

5:00 pm – 7:00 pm Admirals Boardroom, Level 3 **Speaker Ready Room**

MONDAY • JULY 31

7:00 am – 5:00 pm Jasmine Foyer, Level 3 **Registration**

7:30 am – 4:30 pm South Seas Ballroom A-B, Level 3 **Presidents' Leadership Institute** (Chapter Presidents and Vice Presidents)

7:30 am – 6:30 pm Jasmine B, Level 3 ELNEC Training Sponsored by: VITAS Healthcare Pre-registration required

7:30 am – 6:30 pm Jasmine C, Level 3 EPEC Training APRNs, DNPs, PhDs, CNS Sponsored by: VITAS Healthcare Pre-registration required

8:00 am - 5:00 pm Banyan F, Level 3 NBNA National Office

8:00 am – 5:00 pm Admirals Boardroom, Level 3 **Speaker Ready Room** 8:00 am - 5:00 pm Palm D, Level 3 Mental Health First Aid for Military Members, Veterans, and

Their Families
Pre-registration required

9:00 am – 12:00 pm Jasmine E, Level 3 American Red Cross Workshop

9:00 am – 12:00 pm Palm C, Level 3 Progress and Growth in Nursing Workshop

12:00 pm – 5:00 pm Jasmine A, Level 3 Founders Leadership Institute Sponsored by: Pharmaceutical Research and Manufacturers of America

1:00 pm - 4:00 pm Palm C, Level 3 Health Empowerment Across the Ages Workshop

1:00 pm – 4:00 pm Jasmine E, Level 3 **Professional Writing Workshop**

3:30 pm - 4:30 pm Palm A, Level 3 Credentialing

4:00 pm – 5:00 pm Palm H, Level 3 New Members Orientation

4:00 pm – 5:00 pm Admirals Boardroom, Level 3

Admirals Boardroom, Level **Moderators and Monitors** 4:30 pm – 5:30 pm

Palm B, Level 3
Presidents' Leadership Institute
Reception

Sponsored by: Walden University Chapter Presidents and Vice Presidents Only

4:30 pm – 5:30 pm Banyan A, Level 3 Chapter Development

TUESDAY • AUGUST 1

6:00 am - 7:00 am Jasmine A, Level 3 Exercise

7:00 am – 4:00 pm Jasmine Foyer, Level 3 Registration Last Day to Purchase Event Tickets. No tickets will be sold after 2:00 pm. 8:00 am - 12:00 pm 1:00 pm - 5:00 pm Banyan F, Level 3 NBNA National Office

8:00 am - 10:00 am South Seas Ballroom E-H, Level 3 NBNA Business Meeting Chartering of New Chapters

8:00 am – 5:00 pm Admirals Boardroom, Level 3 Speaker Ready Room

10:00 am - 4:30 pm Jasmine B, Level 3

ELNEC TrainingSponsored by: VITAS Healthcare
Pre-registration required

10:00 am - 4:30 pm Jasmine C, Level 3

EPEC Training APRNs, DNPs, PhDs, CNS Sponsored by: VITAS Healthcare Pre-registration required

10:30 am – 12:30 pm South Seas Ballroom E-H, Level 3 Plenary Session I Building a Culture of Health

1:00 pm – 5:00 pm Jasmine Foyer Special Exhibit For All the People: A Century of Citizens Action in Health Care Reform Sponsored by: The National Library of Medicine

1:00 pm – 5:00 pm South Seas Ballroom C-J, Level 3 EXHIBIT HALL GRAND OPENING Special Exhibit Confronting Violence: Improving Women's Lives Sponsored by: The National

Information Resources from the National Library of Medicine: PubMed, HSDB and AIDSinfo Sponsored by: The National Library of Medicine

Library of Medicine

2:00 pm - 4:00 pm Palm B, Level 3 LPN Forum Practical Nursing in the Next Decade

2:00 pm - 5:00 pm Jasmine A, Level 3 PROGENE Genetics Institute

3:00 pm - 5:00 pm Palm A, Level, 3 Uniformed Services Forum Federal Service Nursing Council 4:00 pm - 5:00 pm Palm E, Level 3 NBNA Choir Rehearsal

5:30 pm – 6:00 pm South Seas Ballroom Foyer, Level 3 Chapter Line-up

6:00 pm – 8:00 pm

South Seas Ballroom, Level 3
Opening Ceremony

Keynote Address
C. Alicia Georges, EdD, RN, FAAN
President-Elect, AARP
Past President, National Black
Nurses Association
Chairperson, Department of Nursing
Lehman College
Bronx, NY
Enjoy your evening!

WEDNESDAY • AUGUST 2

RED DRESS DAY!

6:00 am - 7:00 am Jasmine A, Level 3 Exercise

7:00 am – 4:00 pm **Registration** Jasmine Foyer, Level 3

8:00 am - 5:00 pm Banyan F, Level 3 NBNA National Office

8:00 am – 5:00 pm Admirals Boardroom, Level 3 **Speaker Ready Room**

6:30 am – 7:45 am
South Seas Ballroom A, Level 3
Non-CEU Breakfast Session
Are you a Lemon or a Cherry?
Understanding the next step in
health care disparities and delivery
of care that could land you in the
wrong basket of care!
Sponsored by: ZimmerBiomet

6:30 am - 7:45 am South Seas Ballroom B, Level 3 Non-CEU Breakfast Session

Group

Non-CEU Breakfast Session
Prevalence of Sarcopenia and
Sarcopenic Obesity Among Diverse
U.S. Population Groups and
Implications for Nursing Practice
Sponsored by: Abbott

7:30 am – 4:00 pm
Palm H, Level 3
NBNA Summer Youth Enrichment
Institute
Spread the Word Nevada,
Community Service Project

8:00 am - 12:00 pm Palm D, Level 3 **Emerging Leaders Forum**

INSTITUTES

8:00 am – 12:00 pm Jasmine C, Level 3

Achieving Highest Patient Outcomes: Nursing at Its Best Institute

8:00 am - 12:00 pm Palm C, Level 3

Building Healthy Communities: Principles and Practices Institute

8:00 am – 12:00 pm Palm B, Level 3

Children and Adolescent Health Institute

8:00 am - 12:00 pm Palm A, Level 3 Heart Health Institute

8:00 am - 12:00 pm Jasmine D, Level 3 Neuroscience and Brain Health Institute

8:00 am – 12:00 pm Jasmine F, Level 3

Vulnerable Populations: Risky Behaviors Early Identification and Intervention Institute Sponsored by: Strategic Behavioral Health

8:00 am – 12:00 pm Jasmine E, Level 3 Women's Issues Across the Life Span Institute

10:00 am – 12:30 pm 2:30 pm – 3:30 pm Exhibit Hall

South Seas Ballroom C-J, Level 3

NBNA Career Fair

11:00 am - 12:00 Jasmine G & H, Level 3 CEU Program Career Fair

NBNA Innovation Theater

The Impact of Institutional Climate, Psychological, Social, and Cultural Factors on Nursing Student Satisfaction, NCLEX Success and Intent to Pursue Advanced Education Among Underrepresented Accelerated Nursing Student

Sponsored by: Augusta University

12:30 pm – 2:30 pm South Seas Ballroom A-H, Level 3 NBNA Luncheon and Awards Ceremony

All are invited!

Keynote Address
An HIV Prevention Medication:
Reducing the Risk of Acquiring
HIV-1 Infection
Bethsheba Johnson, MSN, CNS,
GNP - BC, AAHIVE
Sponsored by: Gilead Sciences

Presentation of all Nurse of the Year Awards Sponsored by: VITAS Healthcare Presentation of the 40 and Under Awards

2:30 pm – 3:30 pm Jasmine G & H, Level 3 Innovation Theater Sponsored by: Pfizer

3:30 pm - 4:30 pm South Seas Ballroom A-H, Level 3 Plenary II Invovations in Breast Cancer Treatment Adherence for African American Women

Sponsored by: Susan G. Komen

4:30 pm – 6:00 pm Jasmine E & F, Level 3

NBNA Under Forty Forum Sponsored by: VITAS Healthcare

4:30 pm – 6:30 pm Palm E, Level 3 NBNA Choir Rehearsal

6:30 pm - 9:30 pm South Seas Ballroom A&B, Level 3

NBNA Motown Revue Featuring: DJSync, Las Vegas, NV Brought to you by: NBNA Fund Development Committee

THURSDAY • AUGUST 3

6:00 am - 7:00 am Jasmine A, Level 3 **Exercise**

6:30 am - 8:00 am South Seas A, Level 3

CEU Breakfast Session AARP CareGiving Initiative Sponsored by: AARP

8:00 am – 12:30 pm 1:30 pm – 4:00 pm Jasmine Foyer, Level 3

Registration

8:00 am - 5:00 pm Banyan F, Level 3

NBNA National Office

8:00 am – 5:00 pm Admirals Boardroom, Level 3 **Speaker Ready Room**

8:00 am – 10:00 am

South Seas Ballroom E, Level 3 NBNA Business Meeting

Chapter Awards

Membership Awards Sponsored by: VITAS Healthcare Scholarship Presentations 11:00 am – 1:00 pm South Seas Ballroom E-J, Level 3 Exhibit Hall

11:00 am - 12:00 pm Jasmine G & H Innovation Theater Exploring Differences in Disease and Care for African Americans Living with Multiple Myeloma Sponsored by: Celgene Corporation

12:30 pm – 1:00 pm South Seas Ballroom E-J, Level 3 Exhibit Hall Grand Raffle

WORKSHOPS

1:00 pm – 3:00 pm Palm B, Level 3 21st Century Nursing Trends Workshop

1:00 pm – 3:00 pm Palm H, Level 3 Advanced Cardiac and Pulmonary Disease Management Workshop

1:00 pm - 3:00 pm Palm E, Level 3 Brain Matters Workshop

1:00 pm - 3:00 pm Palm A, Level 3 Cancer in the 21st Century: Where are We Now? Workshop

1:00 pm - 3:00 pm Jasmine H, Level 3 Clinical Trials Workshop

1:00 pm - 3:00 pm Jasmin D, Level 3

1:00 pm - 3:00 pm

Enhancing Patient Outcomes Workshop

Palm C, Level 3
Innovations in Nursing Practice
Workshop

1:00 pm – 4:00 pm Jasmine A, Level 3 **Breast Cancer Screen Practicum** *Pre-registration required*

3:30 pm - 4:30 pm Palm E, Level 3 NBNA Choir Rehearsal

6:00 pm – 7:00 pm Lifetime Member Photos

7:00 pm – 10:00 pm South Seas Ballroom, Level 3 The NBNA President's Gala Theme: Jeans and Jewels

Presentation of Lifetime Achievement and Trailblazer Awards Sponsored by: Yale-New Haven Hospital

FRIDAY • AUGUST 4

7:30 am – 9:30 am Jasmine Ballroom, Level 3 NBNA Ecumenical Service Reverend Dr. D. Edward Chaney

Guest Minister
 Second Baptist Church
 Las Vegas, NV

Dr. Kevin McBride – Minister of Music

10:00 am – 12:00 pm South Seas Ballroom, Level 3 **Brunch and Closing Session**

Keynote Speaker Randolph F. R. Rasch, PhD, RN, FNP, FAANP

Dean and Professor College of Nursing Michigan State University East Lansing, MI

Presentation of the Life Time Membership Awards

Installation of New Board Members and Nominations Committee Members

Members Speak
Candidates Forum

12:00 pm – 1:00 pm Commanders Boardroom, Level 3 Post Conference Board Meeting

2017 Corporate Rountable Members

NBNA thanks the following organizations for their partnership

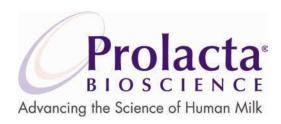


Johnson Johnson



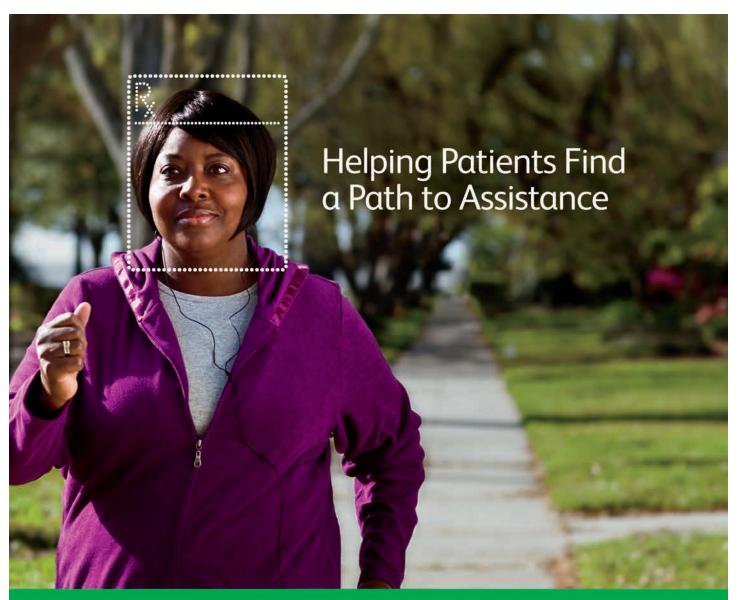












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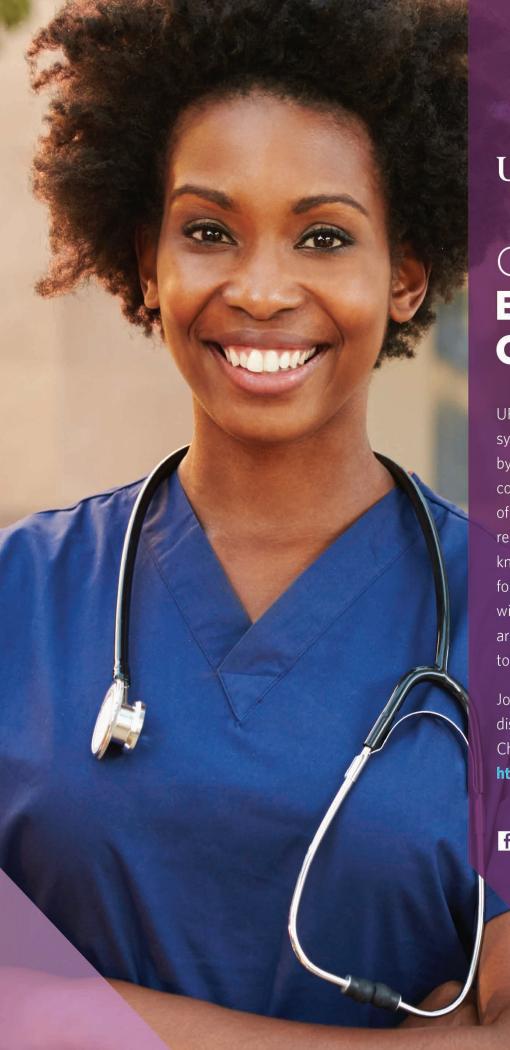
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Black Nurses Association of Greater Houston

Black Nurses Association of Indianapolis

Black Nurses Association of Northern Delaware

Black Nurses Association of the First State

Black Nurses Association of the Greater Washington, DC Area

Black Nurses Association, Miami

Black Nurses Association, Tampa Bay

Black Nurses of Southern Maryland

Central Carolina Black Nurses Council

Central Florida Black Nurses Association

Central Valley Black Nurses Association

Central Virginia Chapter of the National Black Nurses Association

Chicago Chapter National Black Nurses Association

Clearwater/Largo Black Nurses Association

Cleveland Council of Black Nurses

Columbus Black Nurses Association

Columbus Metro Black Nurses Association

Concerned Black Nurses of Central New Jersey

Concerned Black Nurses of Newark

Concerned National Black Nurses of Central Savannah River Area

Council of Black Nurses, Los Angeles

Detroit Black Nurses Association

Direct Member

Downtown Baltimore Chapter, SON Black Nurses Association new chapter

Eastern Colorado Council of Black Nurses (Denver)

Eastern Oklahoma Black Nurses Association

First Coast Black Nurses Association (Jacksonville)

Fort Bend County Black Nurses Association

Galveston County Gulf Coast Black Nurses Association

Grand Rapids Black Nurses Association

Greater East Texas Black Nurses Association

Greater Flint Black Nurses Association

Greater Fort Lauderdale Broward Chapter of NBNA

Greater Gainesville Black Nurses Association

Greater Illinois Black Nurses Association

Greater Kansas City Black Nurses Association

Honolulu Black Nurses Association

Inland Empire Black Nurses Association

Kalamazoo-Muskegon Black Nurses Association

KYANNA Black Nurses Association (Louisville)

Lansing Area Black Nurses Association

Lexington Chapter of the National Black Nurses Association

Little Rock Black Nurses Association of Arkansas

Memphis-Riverbluff Black Nurses Association

Metroplex Black Nurses Association (Dallas)

Middle Georgia Black Nurses Association – new chapter

Middlesex Regional Black Nurses Association

Mid-State Black Nurses Association of New Jersey

Mile High Black Nurses Association, Colorado – new chapter

Milwaukee Chapter National Black Nurses Association

Minnesota Black Nurses Association

Montgomery Black Nurses Association

Nashville Black Nurses Association

NBNA: Northern Virginia Chapter

New England Regional Black Nurses Association

New Jersey Integrated Black Nurses Association - new chapter

New Orleans Black Nurses Association

New York Black Nurses Association

Northeast Louisiana Black Nurses Association

Northern Connecticut Black Nurses Association

Northern New Jersey Black Nurses Association

Northwest Indiana Black Nurses Association

Okefenokee Black Nurses Association

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San Antonio Black Nurses Association – new chapter

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Southeastern Pennsylvania Area Black Nurses Association

Southern Connecticut Black Nurses Association

Southern Nevada Black Nurses Association

St. Petersburg Black Nurses Association

Teche Black Nurses Association – new chapter

Tri-County Black Nurses Association of Charleston

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Unive

Welcome from the President



Welcome to our 45th Annual Institute and Conference in Las Vegas, Nevada.

I extend heartfelt greetings on behalf of the officers, board of directors and office staff of the National Black Nurses Association, Inc. For 45 years, NBNA has been offering state-of-the-art, cutting edge and trend setting continuing education through the workshops, plenary sessions, institutes and nursing innovation theatres. Your colleagues, subject matter experts, clinicians, academicians, researchers, policy makers and entrepreneurs, offer their expertise on a wide variety of clinical subjects; all to help you provide the best care, resulting in the best outcomes for your patients.

I want to thank the Board, committee members and staff for their support in moving NBNA to the next level of excellence and maintaining our status as the premier African American professional nursing organization.

This year's conference theme is "Nursing Innovations: Building a Healthy Community". Building on the Robert Wood Johnson Foundation initiative "Building a Culture of Health," NBNA firmly believes that there are multifaceted approaches to improving the health status of our communities and the world. As nurses, we advocate for a diverse and inclusive workforce that will improve the health of our citizens. Recognizing the need for diversity and collaboration, we have joined forces with nursing organizations, other health and medical associations, corporations, foundations, non-profits and advocacy groups to bring about change to our profession, communities and membership.

We will celebrate our nursing colleagues and Friends of NBNA. We will congratulate our Presidential Awardees, Nurses of the Year Awardees, 40 and Under Awardees, scholarship recipients and Chapters who have provided outstanding community service. We will celebrate our chapters and individuals who have helped to increase the number of new members. We will express our deep appreciation to our Corporate Roundtable Members, sponsors, exhibitors and Friends of NBNA who have helped to make this conference a success.

I am most grateful to the NBNA National Conference Committee and Dr. Debra A. Toney, Conference Committee Chairperson, for putting together a splendid conference. I commend the Southern Nevada Black Nurses Association for their awesome energy and service to make this conference a stellar and memorable one.

Las Vegas is known as the entertainment capital of the world!!! I know that you have heard that "What happens in Las Vegas, stays in Las Vegas." Let's tell the world about the good and positive things that happen at the 45th NBNA Conference!!

Eric J. Williams, DNP, RN, CNE 12th NBNA President





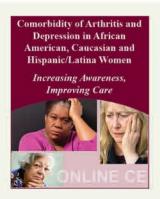
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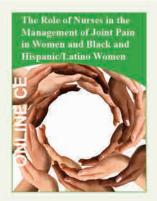


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Treetings from the Executive Director



Dear NBNA Members, Friends and Guests:

n behalf of the National Office of the National Black Nurses
Association, I want to APPLAUD YOU! Thank you to all NBNA members, guests, NBNA Corporate Roundtable Members, sponsors, exhibitors and friends for helping to make the 2017 NBNA Institute and Conference a success. We are excited to bring to you a stellar 45th annual Institute and Conference with outstanding speakers, an exemplary continuing education program, engaging exhibitors, networking and social activities.

To Dr. Eric J. Williams, the NBNA President, thank you for your astute leadership. To Dr. Debra A. Toney, National Conference Committee

Chair, thank you for your excellence in guiding the NBNA Conference Committee. To Rowena Trim, President, Southern Nevada Black Nurses Association and Marcia Evans, Local Conference Committee Chair, and the Southern Nevada Black Nurses Association, thank you for pulling out all the stops so that your nursing colleagues can enjoy the best that Las Vegas has to offer. Your superlative efforts will make this a memorable conference.

The NBNA staff is the fuel power that makes this "starship" go forward. Many thanks to Dianne Mance, NBNA Conference Services Manager; Estella Lazenby, NBNA Membership Services Manager; and, Frederic George Thomas, NBNA Administrative Assistant. The NBNA staff provides herculean efforts to help make NBNA a world class nursing association that brings to you world class education.

The NBNA staff is most appreciative of Dr. Sandra Millon Underwood, Member, Milwaukee Black Nurses Association, for reviewing the abstracts of over 100 speakers before they are sent to Cedars Sinai Health System in Los Angeles who provides the CEUs for the NBNA Conference. We are truly appreciative of Cedars Sinai for providing exemplary service for the NBNA conference. Pamela Moore and Selina Davis are two most extraordinary people. Thank you for your professionalism and expertise. For more than 25 years, Cedars Sinai has been overwhelmingly generous in its support of the National Black Nurses Association. Thank you Dr. Linda Burnes Bolton, NBNA Past President, for your generosity.

NBNA continues to expand its offerings of state-of-the-art education. There is a new Institute, "Neuroscience and Brain Health". There are new early morning sessions on caregiving and innovations in kidney disease. You will have fun at "The Motown Revue". You will have plenty of time to network and make new connections.

To our conference attendees, Las Vegas is known as the entertainment capital of the world. What happens in Las Vegas, stays in Las Vegas. But, take some of it back home and reignite the passion for nursing with your colleagues.

Sincerely,

Millicent Gorham, PhD(Hon), MBA, FAAN Executive Director

Treetings from the Conference Chair



Dear NBNA Members, Friends of NBNA and Distinguished Guests,

It is with great pleasure and an honor to welcome you to the National Black Nurses Association's (NBNA) 45th Annual Institute and Conference in my home town, fabulous Las Vegas, Nevada! Las Vegas is known as the "Entertainment Capital of the World" and we all know "What Happens in Vegas stays in Vegas". It is our hope that you have a great time, learn a lot and spread the word about what happened at this year's conference. We invite you to attend as many activities as you can, as well as explore the wonders of Las Vegas with family and friends.

This year's conference theme "Nursing Innovations: Building a Healthy Community" will underpin the need for collaboration of individuals from diverse backgrounds to build a culture of health and safety in our communities. Clinicians, researchers, educators and students are sure to explore new innovations that improve health outcomes. Our community health fair is being held at Nevada Health Centers, the state's largest

Federally Qualified Health Center located in historical West Las Vegas. A variety of health screenings and education will be provided to community members.

The conference is a great time to renew contacts and come together to share cutting edge ideas that can make a difference in the care you provide to patients. As always, this year's conference has something for everyone. We will offer a variety of workshops, institutes, and plenary sessions led by a diverse group of speakers who are experts in clinical care and professional issues. I encourage you to take advantage of all the educational offerings the conference has to offer.

Let's not forget the great shopping, top restaurants and entertainment that are yours for the choosing. And, of course, if becoming the next millionaire is your, dream we got that too!!

Our own Dr. C. Alicia Georges, NBNA Past President and President-Elect of the largest membership organization, AARP will set the tone for the conference with her keynote address. Our endnote speaker is Dr. Randolph F.R. Rasch, Dean and Professor at Michigan State University College of Nursing in East Lansing, MI, will end our fabulous conference with his parting words.

Wear something red on Wednesday, August 2, as NBNA hosts "Red Dress" day in recognition of its partnership with the National Heart, Lung and Blood Institute, NIH, "Heart Truth" campaign, raising awareness about heart disease prevention in women.

NBNA's first male President Dr. Eric J. Williams will conduct the business of our Association. This is a great opportunity to learn about the work NBNA is doing on behalf of the nursing profession and how you can become involved. NBNA will recognize phenomenal nurses this year for their outstanding accomplishments...you don't want to miss congratulating them during the nurse awards program! President Williams will present his presidential awards for Life Time Achievement and Trailblazer and some very deserving students will be presented with much needed scholarships.

A personal thank you goes to the members of the Southern Nevada BNA, National Conference Committee, NBNA Board of Directors, Executive Director Dr. Millicent Gorham, Conference Services Manager Mrs. Dianne Mance, office staff and volunteers who have spent countless hours preparing for this conference and your arrival. You are the best! Thank you for a stellar job!

Before I close, I'd like to thank each of you for attending the 45th Annual Institute and Conference. A BIG, BIG, thank you once again to my chapter the Southern Nevada Black Nurses Association and my chapter president Rowena Trim for their exemplary service in co-hosting this year's conference.

Enjoy the conference and have a great time!! We look forward to seeing you in St. Louis, Missouri in 2018!

Sincerely, Debra A Toney, PhD, RN, FAAN National Conference Chairperson Past National President



Together, training nurses since 2007.

The NBNA and VITAS® Healthcare celebrate their 10-year partnership of educating NBNA members on EOL Care with the first EOL Care Summit.

- VITAS celebrates a decade of bringing end-of-life care education to members of the NBNA
- More than 20,000 contact hours of EOL educational training have been provided
- Outcome: Patients are being heard and cared for according to their wishes: at home, in comfort and with dignity

VITAS® Healthcare is proud to support the National Black Nurses Association



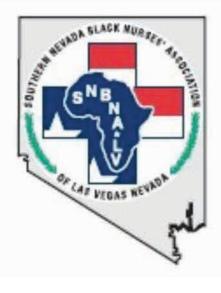
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Southern Nevada Black Nurses Association



Welcomes NBNA in Celebration of our 45th Annual Institute & Conference



Rowena Trim, RN

Joni Young, RN,

Marcia Evans, RN

Keshia Davis, RN

Kenya Posey, RN

Sandy Lowe, RN

President

Vice President

Secretary

Treasurer

Health Policy Coordinator

Chaplin

Welcome from the President of the Touthern Nevada Black Nurses Association



Dear NBNA President Dr. Eric J. Williams, NBNA Members, Colleagues, Friends and Guests

Te are excited to extend to you, a special red carpet welcome to the 45th Annual Institute and Conference of the National Black Nurses Association, Inc. *Nursing Innovations: Building a Healthy Community.*

On behalf of your host Chapter, The Southern Nevada Black Nurses Association, (SNBNA), I welcome you to Las Vegas, the city of lights that never sleeps. Our Chapter has worked diligently to assure you will have a memorable time in our sparkling City. Las Vegas is known for its unending varieties of food, entertainment and sights. There are activities for every member

of your family from infants to the young at heart. From the LINQ to the Lou Ruvo Cleveland Clinic Brain Clinic, everything is here for your entertainment and edification. We encourage you to also visit the West End Historic District where African Americans first settled lived and some entertained in the famous Moulin Rouge.

Las Vegas is the 28th most popular city in the USA. We are a desert metropolis. If you look beyond the Strip, you will see Red Rock Canyon where you can observe canyon petrographs that attest to human presence in Southern Nevada for more than 10,000 years, and members of the Paiute tribe in the area as early as 700AD. Yes, we have it all sun, sand, and bright lights. See it all but be careful to drink plenty of water. This is the desert and dehydration is a constant concern for all visitors.

A stellar thank you goes to our National Conference Chair, Dr. Debra Toney. She is always there for us with suggestions and encouragement. Special recognition to our Local Conference Co-Chairpersons, Marcia Evans and Lauren Edgar. They and their teams have worked tirelessly to cover everything from the Health Fare to the Gala. Many kudos to the entire Chapter for this successful event. I join SNBNA as we salute the NBNA staff for another job well done. They have been the consummate professionals, ever guiding, encouraging and pointing us in the right direction.

Finally, my friends enjoy the Conference and our City, Las Vegas. Do not hesitate to ask questions of any staff wearing the SNBNA buttons for directions and or recommendations. If we don't know the answer we know who to ask.

May GOD's richest blessings be yours,

Rowena Trim, MPH, RN

President

Southern Nevada Black Nurses Association

Welcome from the Local Conference To-Thairs





Greetings NBNA Members, Guests and Friends,

elcome to Las Vegas, the City of "lights and entertainment". We are honored to host the 45th Institute and Conference. This year's theme, Nursing Innovations: Building Healthy Communities, reflects our efforts to reach out and connect with our community.

Our health fair is a collaboration with Nevada Health Centers, Inc, (NVHC), a Federally Qualified Health Center, that is partially funded under Section 330 of the Public Health Service. NVHC provides special programs, such as the mobile Mammovan, and the

Ronald McDonald Care Mobile which provides mobile dental services to children throughout the state. NVHC has seven WIC clinics, sixteen primary care clinics, two school base clinics, behavioral health counselors and a healthcare program for the homeless in Southern Nevada. We would like to acknowledge Mr. Walter B. Davis, CEO, for his support and sponsorship of our health fair.

Our "Building Healthy Communities" Health Fair, to be held on July 29, 2017 from 9am - 1pm, will provide free health services including dental and mammogram screening, health information booths and wellness services from organizations within the Las Vegas Valley. Several unique vendors such as the LV Metropolitan Police, Roots Urban Garden, a kangaroo clinic for the children, and school immunizations will provide care and services to many in our community.

The Youth Enrichment Institute will be working with "Spread the Word", a non-profit organization, that provides books to Title 10 schools, facilitates reading programs and engages families in reading activities. We will be collecting books from NBNA members to donate to this project. Each donated book will have a special Conference designated marker placed in it.

We are proud of the work that the local planning committee has done to provide a memorable experience for our guest. SNBNA's new, energetic, and enthusiastic members have brought new ideas and contacts to the planning for this Institute and Conference.

For those of you that can tour the Grand Canyon and Hoover Dam, we hope that you experience the breath-taking views of one of the great natural and man-made "wonders" of the world. Make plans to attend some of the great entertainment venues available only in Las Vegas along with some of the finest dining experiences in the world.

Finally, remember that the desert heat can be misleading, so make sure that you drink plenty of water and carry water with you. Also, be cautious when walking outside, the distance between properties can be farther than anticipated.

Our best wishes for a wonderful Conference experience. Enjoy the Conference in the "Jewel of the Desert", Viva Las Vegas!

Marcia Evans, MSN, RN, PMH CNS-BS, CCM Co-Chair

Lauren Edgar, MSN Ed, RN Co-Chair

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Treetings from the Tovernor of Nevada

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555 East Washington Avenue, Suite 5100 Las Vegas, Nevada 89101 Office: (702) 486-2500 Fax No.: (702) 486-2505

Office of the Governor

GREETINGS FROM THE GOVERNOR

August 1, 2017

As Governor of the great State of Nevada, I am honored to welcome you to 45th Annual Institute and Conference of the National Black Nurses Association at the Mandalay Bay Convention Center. Thank you to those who have dedicated your time to coordinating this event.

With the conference theme of "Nursing Innovations: Building a Healthy Community," I commend your unwavering dedication to serving your communities and providing the best care for your patients. I hope this gathering is educational and an opportunity to learn and share experiences.

Again, welcome to Las Vegas. I thank you all for your dedication to your chosen profession, and I wish you all the best in your future endeavors.

Sincere regards

BRIAN SANDOVAL Governor

Governor

Welcome from Member of Congress Facky Rosen

JACKY ROSEN
3RD DISTRICT, NEVADA

Washington Office
413 Cannon House Office Building
Washington, D.C. 20515
(202) 225-3252

LAS VEGAS OFFICE 8872 SOUTH EASTERN, SUITE 220 LAS VEGAS, NEVADA 89123 (888) 216-5692



Congress of the United States
House of Representatives
Washington, DC 20515

August 1, 2017

Dear Friends:

It is my pleasure to welcome you to the National Black Nurses Association's 45th Annual Institute and Conference at the Mandalay Bay Convention Center.

The presence of the NBNA has no doubt had a huge influence in the increasing diversity and excellence of the healthcare field. I am grateful for the opportunities the NBNA has provide, not only for Southern Nevada, but for the hundreds of thousands of African-American nurses across the country. This conference has always been an incubator of innovation, where the medical community can come together and share their talents and ideas.

I would like to extend my appreciation to the hosts and anyone who had a part in organizing this wonderful event. With the abundance of exciting exhibits and activities available this weekend, I wish everyone an informative and enjoyable experience.

(3)

Sincerely,

Jacky Rosen Member of Congress COMMITTEE ON
HOUSE ARMED SERVICES

COMMITTEE ON SCIENCE.

SPACE AND TECHNOLOGY

Welcome from the Mayor of Las Vegas



CAROLYN G. GOODMAN MAYOR



CITY OF LAS VEGAS 495 S. MAIN STREET

LAS VEGAS, NEVADA 89101

VOICE 702.229.6241 FAX 702.385.7960 TTY 702.386.9108

EMAIL cgoodman@lasvegasnevada.gov WEBSITE www.lasvegasnevada.gov From the Office of Mayor Carolyn G. Goodman

NATIONAL BLACK NURSES ASSOCIATION 45TH ANNUAL CONFERENCE MANDALAY BAY CONVENTION CENTER LAS VEGAS, NEVADA JULY 30-AUGUST 4, 2017

Greetings to all attendees:

As Mayor, I am pleased to welcome you to America's most dynamic, entertaining, and intriguing city! You could not have chosen a better locale to hold this year's conference. I am convinced that once you get a taste of what the city has to offer, you will never want to leave. Las Vegas continues to capture the world's imagination as the city where anything is possible. With world-class hotels, award-winning restaurants, luxurious spas, fantastic shopping, the finest golf courses, and spectacular entertainment, Las Vegas remains one of the most electrifying destinations in the world.

At its heart Las Vegas is all about making sure residents and visitors are well taken care of, treated courteously, and shown a great time. Beyond the neon of the fabulous Strip and the Fremont Street Experience, there is another Las Vegas--one in which we are building a world-class city featuring the best in arts, culture, sporting opportunities, and quality medical care. The new Smith Center for the Performing Arts has set a high standard for art and culture in our city, and I encourage everyone to take in a concert or Broadway show at this magnificent venue. Regardless of your age, a must-visit spot is the children's interactive Discover Museum adjacent to the Smith Center. Buzzing with excitement and energy is the Fremont East Entertainment District, a place with an energy and enthusiasm through its taverns, restaurants, and music venues.

The city also offers beautiful weather and outdoor activities, from top-class golfing to opportunities for world-class hiking and rock climbing at the Red Rock Canyon National Conservation Area, to skiing at Mount Charleston, and a visit to the awe-inspiring Hoover Dam at the Lake Mead National Recreation Area. If history is more your speed, you are in luck because the National Museum of Organized Crime and Law Enforcement and the Neon Museum are two of the most interesting and unique experiences in the country.

I would especially like to commend your organization and its members for the work done in the area of health care. This work truly makes a positive, daily impact on fellow citizens who reside in communities where your members also live.

I want to thank you for choosing Las Vegas and look forward to seeing you around town. I know you will have a fabulous time enjoying our great city and everything it has to offer. Now what are you waiting for? The party has already started! Welcome.

Sincerely.

Carolyn G. Goodman Mayor, City of Las Vegas

Casalyn Goodman

Welcome from the Mayor of the City of North Las Vegas

Mayor John J. Lee

Council Members
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45TH ANNUAL CONFERENCE OF THE SOUTHERN NEVADA BLACK NURSES ASSOCIATION AND THE NATIONAL BLACK NURSES ASSOCIATION AUGUST 1, 2017

On behalf of the City of North Las Vegas, it is my pleasure to welcome you to the 45th Annual Conference of the Southern Nevada Black Nurses Association and the National Black Nurses Association.

I commend the important work you do to advocate for black nurses and to ensure that people of color receive the highest quality healthcare services. Great things happen when caring and engaged individuals come together to build a stronger future for themselves and their communities.

As you reflect on your history and years of service, I hope you take pride in what you have achieved. Your contributions of time, talent and energy are admirable. Please accept my most sincere wishes for a wonderful event and for your continued success.

Sincerely

John Lee Mayor



NBNA Officers and Board of Directors



PRESIDENT Eric J. Williams, DNP, RN, CNE Assistant Director/Faculty Leader and Professor of Nursing Santa Monica College Los Angeles, California



NBNA HISTORIAN Lenora Yates, DNP, ARNP, MSN, EdD, MBA, CNE Chair, Generic and Accelerated Option Nursing Benjamin Leon School of Nursing Miami Dade College Miami, Florida



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EXECUTIVE DIRECTOR Millicent Gorham, PhD (Hon), **MBA, FAAN** National Office Silver Spring, Maryland

NBNA Salutes Last Presidents

The Board of Directors and Members of the National Black Nurses Association, Inc. Salute our Past Presidents for their Dedication to the NBNA Mission.



Dr. Lauranne Sams* 1973-1977



Dr. C. Alicia Georges 1987-1991



Dr. Bettye Davis-Lewis 2003-2007



Dr. Carrie Frazier Brown 1977-1979



Dr. Linda Burnes Bolton1991-1995



Dr. Debra Toney 2007-2011



E. Lorraine Baugh 1979-1983



Dr. Betty Smith Williams1995-1999



Dr. Deidre Walton 2011-2015



Ophelia Long 1983-1987

Dr. Hilda Richards 1999-2003



Congratulations Dr. Eric Williams

on a momentous year and visiting the

Fort Bend County Black Nurses Association 16th Presidents' Scholarship & Awards Luncheon



Madame President Janice Sanders presents our First Male President Dr. Eric Williams with a replica of Dr. Eric Williams



Dr. Eric Williams
with the
FBCBNA
Board of Directors





Congressman
Al Green
presents
Special Recognition
Awards
for
Community Service



Left to right:

- Maud Trahan –
 Nurse of the Year
- Dr. Doris Jackson Board Member of the Year
- Rose Cooper Lifetime
 Achievement
- Tricia Romans –
 Recruiter of the Year
- Charlie Terrell –
 Volunteer of the Year

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2000

Dr. Rhetaugh G. Dumas*

2001

Brenda M. Bates
Velma Henderson
Gloria McWhirter
Mirian Moses
Margaret Nelson
Sharon Oliver-Henderson
Dr. Jacqueline
Walcott-McQuigg

2002

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E. Lorraine Baugh
Barbara Garner
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Margaret H. Jordan
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Dr. Gloria Smith

2003

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Joan Bundley
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Evelyn Collier-Dixon
Marvel Davis
Modestine Fain*
Delois Hamilton
Grace Idowu
Dr. Patricia McManus
Donnetta Miller-Kyle
Gabrielle Rose
Dr. Rita Strickland
Dorothy E. Thompson
Dr. Debra A. Toney
Dr. Deidre Walton

2004

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2005

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Dr. Betty Smith Williams

Jeraldene Johnson-Shaffer Mary E. Jones* Barbara C. Julion Sandra Lee Ernestine Leverette Twania Lillard Barbara Nichols Denene Person Alice P. Rinehart Marion Summage Sherry Taylor Deborah Walker Margaret Wheatley* Audrey T. Winfrey

2006

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Adrienne Mubarak

Leonie Robinson

Dr. Bobbie I. Perdue

Joyce Spalding Janice Turner Deborah C. Washam LaZelle Westbrook Mr. AC Whitaker

Carol Alexander

2007

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2008

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2009

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2010

Jacqueline Baker Carol Barnes Dr. Keneshia Bryant Trista Campbell Dr. Stephanie Ferguson Mercedes Foster Fannie Gaston-Johansson Shirley Holt-Hill Marcia Lowe Theresa Lundy Lacy Newberry Jennifer Pearce Rhonda Robinson

2011

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2012

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2013

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2014

Maulah Adanri
Samantha Agee
Gladys Amerson
Lynda Arnold
Kimberly Ayers
Gwendolyn Bailey
Christine Bethea
A. Janis Billups
Jacqueline Blake
Mary Boschulte

Denise Sanders Boutte Brenda Bowers Gina Bowling Thelma Brandon-Williams Natur Brooks Pauline Bryant Stephanie Burnett Dr. Anita Chesney Barbara Collier Julie Conley Brenda Denefield-Jones Laretta Dodson Dr. Trudy Gaillard Lindsey Harris Evelyn Harris Mary Haynes Linda Hendree Lynn Hines Melody Hopkins Carthenia Jefferson Marilyn Johnson **Beverly Jones** Dr. Lovene Knight Tricia Lomax-Romans Geneane Marshall Marilyn McFarland Angela Moss Dr. Rose Ellington Murray Alean Nash Sabrina Newton Pinkie Nichols Debora Nixon Gwendolyn Parker Mack Parker Sheila Penn Elizabeth Phashe Dr. Janice Phillips Joan Pierre Roberta Reed Kim Renea Rutley-Campbell Kristine Sanders-Ayinde Yolanda Scipio-Jackson Debbie Skeete-Bernard

Tina Smith

Connie Tate

Tracy Smith-Tinson

Cathy B. Lane

Linda London

Bertha Williams Adriene Young

2015

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2016

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2017

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Yolanda Giles-Bostick
Florence Brown
Wanda Brown
Letwana Bryant
Kim J. Cartwright
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Michelle Young-Stevenson

Acknowledgments

The National and the Local Conference Committees would like to thank all volunteers, sponsors and supporters for their efforts in making this 45th Annual Institute and Conference in Las Vegas, NV a huge success!!

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Chapter Mission is to "Serve the Unserved and the Underserved."



L-R- Sibalwa Hankondo-Nursing Student Scholarship Recipient and Social Media Chair, Shiva A. Aboagye- Elected Secretary and Nominated for the "Next Generation of Nurse Leaders Under 40," Shahidah El-Amin- Current Chapter President, Dr. Birthale Archie,- Founder, Past Chapter President, Current NBNA Second Vice President, Kayleen Landaal-Nursing Student Scholarship Recipient, and "Sergeant Major Michael Robinson" -Vice President.

With God's Grace and Mercy, we have been able to award over \$66,000 in scholarships to nursing students who are pursuing degrees as LPNs, RNs, APRNs., and Doctorates.

Praise God!

The chapter would like to thank Dr. Birthale Archie, our NBNA Second Vice President for her outstanding leadership and work in our local chapter and with NBNA! We also thank our chapter President, Shahidah El-Amin, the officers, and members for working diligently to implement the initiatives of the chapter, especially the excellent 2017 Scholarship Gala and more. We were Blessed to have Dr. Randolph F. R. Rasch as our outstanding keynote Guest Speaker who spoke on "Changes in Healthcare: What You Should Know"

In addition, we thank our corporate partners, sponsors, supporters, volunteers, and all for assisting KMMBNA to achieve the mission! May God continue to Bless KMMBNA and NBNA in all of our endeavors!



In Memoriam

NBNA MEMBERS WHO HAVE PASSED AWAY

Susan Bradshaw

Co-Founder, Council of Black Nurses, LA

Georgia Briley

Council of Black Nurses, LA

Dr. Doris Campbell

Black Nurses Association, Tampa

Patricia Correia-Harris

Galveston County Gulf Coast Black Nurses Association

Gail Persons

Council of Black Nurses, LA

Willie Pearl Porter

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Opening Keynote Opeaker



CATHERINE ALICIA GEORGES, EdD, RN, FAAN
President-Elect
AARP

Catherine Alicia Georges, EdD, RN, FAAN, (President-elect) is professor and chair of the Department of Nursing at Lehman College and the Graduate Center of the City University of New York. She is president of the National Black Nurses Foundation. Previously, she was a staff nurse, team leader, supervisor and district manager for the Visiting Nurse Service of New York. She serves on the Board of the Black Women's Health Study and R.A.I.N., Inc. She earned her undergraduate degree from the Seton Hall University College of Nursing, her M.A. in Nursing from New York University and a doctoral degree in Educational Leadership and Policy Studies at the University of Vermont. She resides in Bronx, N.Y.



Closing Keynote Speaker



RANDOLPH RASCH, PHD, RN, FAANP

Dean and Professor, College of Nursing Michigan State University

Randolph Rasch, PhD, RN, FAANP, is professor and the 9th dean of the College of Nursing at Michigan State University. Prior to his appointment as dean, Dr. Rasch served as professor and Chair of the Department of Community Health Nursing in the School of Nursing at the University of North Carolina Greensboro. He has also served as director of highly ranked, successful, nurse practitioner programs in schools of nursing at the University of North Carolina, Greensboro, Vanderbilt University and the University of North Carolina at Chapel

Hill. Included in this group is the very first program of its kind, the Dual Family/Acute Care Nurse Practitioner program focusing in Emergency Care which is at Vanderbilt University School of Nursing.

Prior to his academic career, Dr. Rasch was the first State-wide Director of Nursing Services and Programs Director in the Tennessee Department of Correction (TDOC), where he provided leadership and direction for nursing services and assisted the Director of Health Services with the overall development, management, and operations of Health Services in the TDOC. As part of a three-member management team, Dr. Rasch was responsible for designing and implementing a system of health care for the TDOC and as Programs Director, leading the development and facilitating the implementation of the Quality Assurance Program for Health Services in the TDOC.

Dr. Rasch has a long history of public service. He was a governor's appointee to the first Tennessee Early Childhood Comprehensive Systems Advisory Committee and a member of the Advisory Committee which developed the first Tennessee Men's Health Report Card. He is recognized for his expertise in primary care and community health practice, serving as a consultant to safety net clinics and the nation's first Federally Qualified Health Center, Mile Square Health Center at the University of Illinois Medical Center. A recognized expert in nursing education and administration, he is frequently asked to serve as chair of committees conducting external reviews of schools of nursing around the nation.

A 2015-2016 Distinguished Alumnus of the School of Nursing at The University of Texas at Austin, Dr. Rasch is also recognized as one of the 100 Leaders in 100 Years celebration of the Centennial Anniversary of the Vanderbilt University School of Nursing. A Fellow in the American Association of Nurse Practitioner (FAANP) and a Distinguished Scholar and Fellow in the National Academies of Practice (DS-FNAP), Dr. Rasch holds the distinction of being the first African American male graduate of the nursing program at Andrews University and the first African American male masters prepared family nurse practitioner (MSN, Vanderbilt University School of Nursing). He is the first African American male to hold the PhD in nursing (PhD, UT Austin) and was the first African American male public health nurse in the State of Michigan.

Lifetime Achievement Award Recipients



BARBARA JULIAN, RN, BSN

Barbara Wilson Julian is a retired nursing administrator who is a diligent member of the Council of Black Nurses, Los Angeles and a lifetime member of NBNA. Barbara began her nursing journey shortly after graduating from high school in Donaldsonville, Louisiana. She entered the Dillard University Nursing program in 1952 and graduated with a BSN Degree in 1956. Ms. Julian's professional career began at Flint Goodridge Hospital in New Orleans, LA as a Relief Nursing Supervisor where she remained for four years before relocating to Los Angeles, CA in 1960. She then secured a position with the Los Angeles County Department of Health

Services, first working at LA USC Medical Center as Assistant Head Nurse, then in various other positions within the Medical-Surgical services field. She was the coordinator and facilitator of the first Post-Coronary Care unit at LA USC Medical Center. In 1971, at the urging of her former Biology instructor, Dr. Charles Buggs, she transferred to King-Drew Medical Center to help get the Hospital open to serve an under-represented and underserved community. She remained at King-Drew serving in a number of positions increasing in responsibility until her retirement in 1993.

Ms. Julian is an active nursing and community volunteer with the Council of Black Nurses, Los Angeles, where she served as the Nominating Chair, Community Health and Membership Chair. Also, during her tenure as Community Health Chair, the Council of Black Nurses, Los Angeles received the NBNA Award for Outstanding Community Service. She is a member of St. Agatha Catholic Church where she serves on the Finance Council. Barbara has worked with other community organizations for over four decades such as American Cancer Society, American Heart Association, Mid-City Neighborhood Council, Wilshire Police Advisory Board and Claude Pepper Senior Club as well as a member of Delta Sigma Theta Sorority.

Barbara is an active participant with the Dillard University Alumni Association, on both the local and national levels. Also, she was instrumental in financing the Rita E. Miller Memorial Scholarships at Dillard University and NBNA. Ten years ago, she developed the Barbara Julian Scholarship for nursing students in the Los Angeles area. She has awarded more than \$50,000 in scholarships to approximately 30 nursing students and others over the past 20 years to help bring the next generation of young nurses and other students of underserved communities to become successful members of their community. Ms. Julian was instrumental in assisting nursing students throughout the country with her scholarships and sponsorship of student memberships to CBN, LA and NBNA.

Ms. Julian has received numerous awards and commendations from professional and civic organizations. Barbara is listed in Who's Who of American Women, Who's Who in the West and Community Leaders of America. She is a Living Legend awardee from CBN, Los Angeles in 2014; in 2011 she was awarded the Ruby Award from NBNA for her commitment to NBNA.

For relaxation Ms. Julian enjoys reading, world traveling with her family, completing her travel photo albums and casino therapy. All while, raising a son and the children of family who have passed on.







Congratulations **Barbara W. Julian**

Recipient of the

2017 NBNA Lifetime Achievement Award

From: Dillard University Alumni Los Angeles Chapter, Family and Friends



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Lifetime Achievement Award Recipients (continued)

DEBRA A. TONEY, PHD, RN, FAAN

Debra A. Toney, PhD, RN, FAAN, has more than 30 years of clinical and leadership experience in nursing and community-based health promotion programs. She began her career as a critical care nurse and progressed into leadership roles. A strong advocate of patient-centered care, Dr. Toney is a national and international speaker known for her passionate, enthusiastic and inspirational style and her ability to get to the heart of the matter.

Dr. Toney is the Director of Quality Management at Nevada's largest Federally Qualified Health Center, Nevada Health Centers, Inc. (NVHC) comprised of 18 health centers in urban,

rural and frontier Nevada. As the Director, she is responsible for ensuring high quality and cost effective healthcare throughout NVHC's integrated practice of medical, dental and behavioral health services. Dr. Toney has come full circle and believes she has landed in the perfect location to combine her professional life and community passion which allows her to provide ongoing contributions in advocating to eliminate health disparities and inequities throughout the neediest communities.

Dr. Toney has a long history of public and community service. She was appointed by the Governor of Nevada to serve as a member of the Office of Minority Health and served as its first chair, where she provided leadership and direction for the statewide office. Her advocacy efforts have advanced the national health policy agenda through various experiences including testifying before the U.S. House of Representatives Committee on Appropriations on the need for adequate funding for nursing education.

Dr. Toney is the founder of the Southern Nevada Black Nurses Association now celebrating their 20th year. She is proud to have served as the 10th President of the National Black Nurses Association. She is a graduate of the prestigious RWJ Executive Nurse Fellows program and as a result created the NBNA Founders Leadership Institute, the NBNA Summer Youth Enrichment Institute, Obesity Institute and NBNA under 40 Forum. Dr. Toney works diligently on behalf of the nursing and health professions and is a member of the Nurses on Boards Coalition where she serves as a project lead to increase the number of nurses on community and corporate boards. She is the secretary for the National Coalition of Ethnic Minority Nurse Associations and a former board member of the American Academy of Nursing. Dr. Toney participates with the Institute of Medicine's Future of Nurses Campaign and is the Chair of the Nevada Action Coalition which she helped start and serves as Chair of the Diversity Task Force. Dr. Toney is passionate about creating the next generation of minority nurse leaders. She is a mentor to student nurses and experienced nurses transitioning into leadership roles. She has held positions for several national organizations, including the NIH Office of Women's Research, The Joint Commission, FDA Nominating Group and Coca Cola's Health & Wellness Advisory Board.

Dr. Toney is a strong advocate for giving back to the community and serves as Chair of the Rainbow Dreams Educational Foundation, where she is dedicated to the well-being of high risk underserved youth. She is a member of Alpha Kappa Alpha Sorority and the Links Incorporated. In both her professional and volunteer roles, she has been devoted to delivering and improving health care in underserved communities. Dr. Toney has been recognized for her contributions to society by numerous organizations including being selected as a Torchbearer in the London Olympics Torch Relay.

Southern Nevada Black Nurses Association

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Debra A.Toney, PhD, RN, FAAN

Founding Member and Past National President

LIFETIME ACHIEVEMENT AWARD

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DEBORAH WASHINGTON, PHD, RN

Deborah Washington, PhD, RN, has been director of diversity for Patient Care Services at Massachusetts General Hospital since 1995. In her role she serves as an internal diversity consultant to leadership, staff and employees. Deb has been recognized on behalf of the effectiveness of the MGH commitment to diversity as the 2015 national recipient of the AONE Prism Award, twice awarded the Rosoff Award sponsored by the Ad Club, selected as a Champion in Health Care awarded by the Boston Business Journal and featured as a Leader to Watch by the American Organization of Nurse Executives. Deb recently completed her

tenure as a board member of the AONE Foundation and continues to serve on the board of MITSS (Medically Induced Trauma Support Services). She is National Co-Chair of the Future of Nursing State Action Coalitions Diversity Steering Committee and is Co-Chair of the NBNA Diversity Committee. She serves on several diversity advisory committees for schools of nursing, both baccalaureate and associate degree.

Deb has co-authored papers, book chapters and produced two videos on the topics of the cultural positives of being a minority nurse, mentoring and providing clinical practice that is culturally competent. Her dissertation focused on the impact of race and ethnicity on clinical decision making.

She volunteers her time to serve on the Executive Council of AARP Massachusetts and is currently completing her second term as church moderator for Old South Church in Boston.

Deb is a graduate of Boston University School of Nursing for her BSN and Boston College for both her Masters in Adult Mental Health and her PhD.



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—— Congratulates ——— Deborah Washington, PhD, RN



2017 NBNA LIFETIME ACHIEVEMENT AWARD

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Trailblazer Award Recipients



SHIRLEY EVERS-MANLY, PHD, MSN, RN, FAAN

Chief Nursing Officer, Howard University Hospital and Senior Managing Director, Clinical Development, Paladin Healthcare Management

Shirley Evers-Manly, PhD, RN, FAAN, is the Chief Nursing Officer at Howard University Hospital. She provides executive and operational oversight to the Department of Nursing, Center for the 188-bed facility. In addition to Nursing, she provides oversight to Trauma and Surgical Services, Patient Transportation, Infusion Center/Radiation Oncology, Dialysis and Diabetes Centers, Respiratory Care, OR, PACU, Endoscopy, Cardiac Services and Behavioral Health.

Dr. Evers-Manly earned a PhD from the University of California, San Francisco, and Bachelor of Science in Nursing degree and a Master of Science Nursing degree from Samuel Merritt University in Oakland, California and a Post Doctorate from the University of California, Berkeley in Health Policy.

Dr. Evers-Manly also serves as Senior Managing Director of Clinical Development at Paladin Healthcare Management in El Segundo, California where she provides oversight for four community based hospitals. Dr. Evers-Manly has more than 32 years of experience developing and implementing patient-family centered acute and chronic care in primary care, tertiary, community and homecare settings. She has developed several hospital and community-based health promotion and prevention programs, working with vulnerable populations and speaking about diversity in health care locally and abroad. She serves as the Principal Investigator for the Aim 2 Care Multiple Chronic Conditions training grant, Bridges to the Doctorate and Song Brown Student Success grants as well as formally directed the Global Health Initiative at Charles R. Drew University of Medicine and Science. Academically, she has served as the Assistant Dean of Academic Services at the University of California, San Francisco and Associate Dean and Dean of Nursing at Mervyn M. Dymally School of Nursing in Los Angeles California.

She has won numerous prestigious awards for her accomplishments and contributions to improve clinical practices, inpatient and community health outcomes, and academia. She was awarded the Congressional Recognition for Outstanding Community Service by the California State Senate and United States Congress. In 2014, she was given the prestigious honor of induction into the Inaugural Leadership Hall of Fame, Sigma Theta Tau International, Honor Society of Nursing, Alpha Eta Chapter (UCSF).

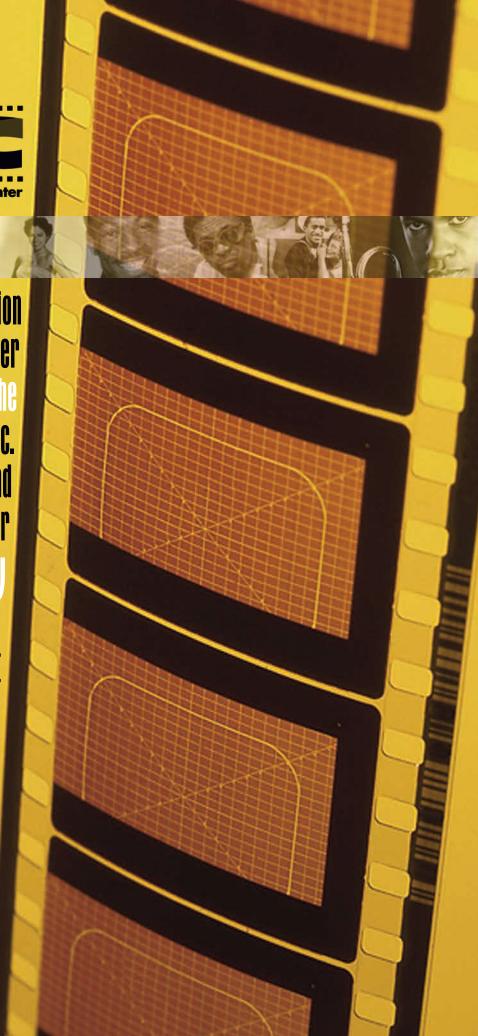
Dr. Evers-Manly is an internationally recognized expert in student success, oncology and health disparities throughout the life span. She has made significant contributions in advocating to eliminate health disparities and inequities throughout the world. She gives voice to those who feel they have no voice. Dr. Evers-Manly's understanding of underserved populations brings a humanistic approach to strategic, safe, high quality and cost-effective healthcare—leadership assets and skills from which the health care arena will benefit.

For her significant contributions in the areas of service, scholarship, community and leadership, she was inducted as a fellow in the American Academy of Nursing, which was established to serve the general public and nursing profession by advancing health policy and practice through the generation, synthesis and dissemination of nursing knowledge. Dr. Evers-Manly is on faculty at the University of California, San Francisco, School of Nursing, is the Regional Chair for Sigma Theta Tau International Nursing Honor society where 26 nursing honor society chapters' report to her and serves as Chair of the National Black Nurses Association's Ad hoc Committee on Global Health.



The Black Hollywood Education and Resource Center Salutes the National Black Nurses Association, Inc. and Our Dedicated Member Dr. Shirley Evers-Manly

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SHELDON D. FIELDS, PHD, RN, FNP-BC, AACRN, FNAP, FAANP, FAAN

Dr. Fields is currently Dean and Professor of the School of Health Professions at New York Institute of Technology in Old Westbury, New York. He is the immediate former Chief Wellness Officer, Dean and Professor of the Mervyn M. Dymally School of Nursing at Charles R. Drew University of Medicine and Science in Los Angeles, California. With a nursing career spanning 25 years, Dr. Fields has led administrative, research and academic units. He has participated in over \$20 million dollars of research projects that focus on HIV prevention and have been funded

by foundations, NIH, and other governmental agencies. He served as the protocol co-chair for the HIV Prevention Trials HPTN-073 study, a multi-million dollar NIH funded study to assess the initiation, acceptability, safety, and feasibility of Pre-exposure Prophylaxis (PrEP) among Black men who have sex with men in three US cities utilizing the C4 model (Client Centered Care Coordination). Dr. Fields is a respected researcher with many conference, poster presentations, scholarly articles, book chapters, seminars, invited lectures, webinars, newspaper articles, as well as radio and television appearances related to HIV prevention and treatment among Black men.

Dr. Fields was the first ever male Registered Nurse selected for the Robert Wood Johnson Foundation Health Policy Fellowship Program. As a fellow, he worked in Washington, DC on Capitol Hill for Senator Barbara Mikulski (D-MD) on the Senate Committee on Health, Education, Labor, and Pensions – Aging Subcommittee during the historic healthcare reform debates and passage of the Affordable Care Act.

Dr. Fields received his Ph.D. in Nursing Science from the University of Pennsylvania, his M.S. in Family Nursing and B.S. in Nursing from Binghamton University. He completed post-doctoral studies at the Center for AIDS Prevention Studies at the University of California San Francisco. He has an established program of research in HIV prevention with a focus on young men of color. Dr. Fields is a former national director of the Association of Nurses in AIDS Care and is an advanced HIV/AIDS certified registered nurse (AACRN). He is also a fellow of the American Association of Nurse Practitioners (FAANP) and a Fellow in the Nursing Academy of the National Academies of Practice (FNAP). Because of his meritorious contributions to the nursing field he was inducted on October 22, 2016 as a fellow of the prestigious American Academy of Nursing (FAAN). Academy induction is one of the highest honors in nursing. He has held faculty appointments at Binghamton University, the University of Rochester, and Florida International University.





NBNA on the 45th Annual Institute & Conference

The Officers & Members of the Council of Black Nurses, Los Angeles Wish to Congratulate Our Members:

National Black Nurses Association President Dr. Eric J. Williams, DNP, RN, CNE

2017 Lifetime Hehievement Hwardee Barbara Julian, RN, BSN

2017 Trailblazer Hwardees Shirley Evers-Manly, PhD, RN FAAN

Sheldon D. Fields, PhD, RN, FNP-BC, AACRN, FAANP, FNAP, FAAN



President, Chad Ricks, BSN, RN

Trailblazer Award Recipients (continued)



ENA WILLIAMS MBA, MSM, BSN, RN, CENP

Interim Chief Nursing Officer Yale New Haven Hospital

Ena currently serves as Interim Chief Nursing Officer at Yale New Haven Hospital (YNHH), a 1541 bed ANCC magnet[®] designated, level I trauma, academic medical center

Ena began her career in Jamaica after graduating from the University Hospital of the West Indies. She migrated to the United States and in 1991 was employed as a staff nurse at Bronx Lebanon Hospital in New York. In 1992, she joined the staff at Yale New Haven in 1992 as a staff

nurse in the operating room and quickly progressed through a number of leadership positions: Laser Coordinator (1993), Perioperative Educator (1995), Patient Services Manager (2001), Nursing Director (2004). Under her leadership as Nursing Director, the OR expanded to 49 operating rooms, experienced record low turnover and vacancy and increased volume growth. Perhaps most important was the "growing your own" by supporting more than 20 environmental and secretarial staff to become surgical techs and nurses, many of whom are now in leadership positions at the hospital. She was then promoted in 2012 to the position of VP and Associate Chief Nursing Officer for Patient Services and in April 2017, the role of interim Chief Nursing Officer for the hospital (both first for a minority nurse). She has been part of the senior nursing leadership team that lead the hospital to two successful ANCC magnet® designations.

Ena serves and participates in numerous volunteer activities such as a parent advisor to the ELM City Youth Club of the National Association of Negro Business and Women's Club, a former guest lecturer and mentor to Yale School of Nursing Howard Scholars Program, and a past member of the State of Connecticut's Women to Women Advisory Council. Ena served as president of the Southern Chapter of the National Black Nurses Association (September 2008-2010) during which time the chapter collaborated with several nursing organizations in the state to launch the *Connecticut Nursing Collaborative*, now a member of the National Regional Action Coalition to advance the Future of Nursing Institute of Medicine initiatives. Through this initiative the Collaborative worked in conjunction with the Department of Public Health to migrate to a full online licensure renewal model. In 2017, the collaborative was successful in producing the first set of data reflecting the demographics of nurses in Connecticut.

She has received numerous awards: The Cornell Scott Health Leadership Award from the NAACP of Greater New Haven (2015) and the Trailblazer Award from the Black Heritage Ball (2015). In 2012, Ena was recognized by the West Indian Social Club of Hartford as an Outstanding Jamaican in the Field of Healthcare (2010) and in 2012 the Outstanding Jamaican in America in Recognition of the 50th Anniversary of the Independence. She received the Mary E. Mahoney Award from the Southern Connecticut Black Nurses Association (2004) and the National Award for Women of Color in Health Sciences and Technology (2003). Ena graduated from the University Hospital of the West Indies with a Diploma in Nursing, Western Governors University (BSN) and Albertus Magnus College (MSM/MBA). She is currently enrolled and pursuing a PhD program. Ena is a graduate of the GE Health Management Nurse Executive Fellowship and is Board certified in Executive Nursing Practice from the American Organization of Nurse Executives. She has published several book chapters including, Pellico, L. (2010). Focus on Adult Health Medical Surgical Nursing, Perioperative Nursing (Chap. 5). Lippincott, Williams and Wilkins. She is a frequent speaker at local/national nursing, women and youth conferences.

Ena resides in Hamden with her husband and is the proud parent of three children. Ena is active in her church and considers her faith an important part of her life journey.

She is guided by the principle that, "If I can help somebody as I pass along, then my living will not be in vain"

National Black Nurses Hissociation

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NBNA's Under 40 Awards 2017 TOP 9 AWARDEES



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Deandreia Mayes Bell, BSN-BC Nursing Unit Director & Patient Services Cleveland Clinic Akron General Akron, Ohio Akron BNA



Latoya Dickens, RN-BC, MSN, FNP, ACNP-BC
Family Nurse Practitioner
Lifecare Family Health and Dental Center
Akron, Ohio
Akron BNA



Dr. Leonora Muhammad, DNP, APRN, AGPCNP-BC, CCHP Senior Clinical Educator Corizon Health St. Louis, Missouri BNA of Greater St. Louis



Mia Glover, MSN, RN, FNP-C Urgent Care Nurse Practitioner St. Anthony's Medical Center St. Louis, Missouri BNA of Greater St. Louis



Rita Nwajei, RN
Critical Care Nurse, Intensive Care Unit
University of Texas Medical
Branch
Galveston, Texas
Fort Bend County BNA



Arkeelaua L. Henderson, RN, MSN
Nurse Practitioner
Grady Health Systems, Infectious
Disease Clinic
Atlanta, Georgia
Atlanta BNA



Faith Okagbue, MSN, APRN, FNP-C
Family Nurse Practitioner
UT Physicians – Teen/Adolescent
Medicine
Bellaire, Texas
Fort Bend County BNA



Marie Honore, RN, MBA
Team Manager
VITAS Healthcare
Fort Lauderdale, Florida
Greater Fort Lauderdale Broward County
Chapter of the NBNA





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ADMINISTRATIVE NURSE OF THE YEAR

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Ardis Jenkins Bush, MSN, RN, NE-BC, CMSRN
Director of Nursing Trauma Critical Care
Ben Taub Hospital
Chapter Member Fort Bend County Blace

Ben Taub Hospital Charter Member, Fort Bend County Black Nurses Association Houston, Texas

COMMUNITY SERVICE NURSE OF THE YEAR

"To recognize outstanding and exemplary community service"



Alecia Nicole Bethel, FNP-BC, ARNP, MSN-Ed

Clinical Resource Manager Jackson Memorial Hospital Membership Committee Member, Black Nurses Association, Miami Miami, FL

STAFF NURSE OF THE YEAR

"To recognize clinical nursing practice"



Mack Parker, LVN LVN

Department of Veterans Affairs Member, Fort Bend County Black Nurses Association Temple, Texas

UNIFORMED SERVICES NURSE OF THE YEAR

"To recognize excellence in military service"



Captain Celeste M. Singletary, DNP, MPH, BS

Public Health Nurse
Fort Bragg, NC
Member, Honolulu Black
Nurses Association



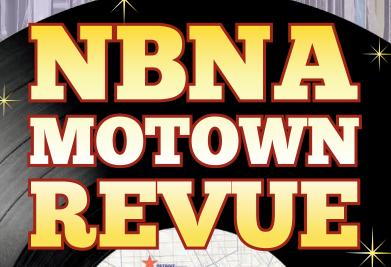
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Keith Romans, RN, BSN, MSEd

President and CEO
Medcore Healthcare Services and
Medcore Preferred Hospice
Fort Bend County Black
Nurses Association
Brookshire, Texas





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2017 CONFERENCE

45th Annual Institute and Conference

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ALL WHITE AFFAIR -COSMOPOLITAN, DRESSY CASUAL

TICKETS:

\$45.00

NATIONAL BLACK NURSES ASSOCIATION

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The Dr. Lauranne Sams Scholarship is awarded to a qualified NBNA member based on scholastic achievement, financial need and community service and who is in pursuit of a baccalaureate or other advanced nursing degree. The scholarship, which is named for the Founder and First President of the NBNA, has a proud and distinguished legacy. The recipient must be an individual who truly represents the leadership, the commitment to service and the scholarship of Dr. Sams.



Keesha M. BellamyMercer University
Georgia Baptist College of Nursing
Atlanta, GA
Atlanta Black Nurses Association



Jasmine A. Carter
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Duncanville, TX
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Kandis M. Williams
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The University of Texas at Tyler
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Association

LYNNE EDWARDS RESEARCH SCHOLARSHIP

The scholarship is sponsored by Dr. Linda Burnes-Bolton, NBNA Past President. Dr. Burnes-Bolton is a trustee of the Robert Wood Johnson Foundation. The Foundation contributes to the scholarship as part of the matching gift program. The scholarship is in honor of the mother of Dr. Burnes-Bolton, Mrs. Lynne Edwards. The Scholarship is for a nurse pursuing a PhD.



Lisa M. Alexander, MSN, RN, CS, NP
University of Phoenix
School of Advanced Studies
Tempe, AZ
Atlanta Black Nurses Association



Cheryl Garmon, MSN, RN, CASC University of Texas at Tyler School of Nursing Tyler, TX Greater East Texas Black Nurses Association



Cassandre Jean-Antione, MSN, RN
University of Florida
College of Nursing
Gainesville, FL
Central Florida Black Nurses
Association



Debra R. Law, MSN, RNUniversity of California, San Francisco School of Nursing
San Francisco, CA
South Bay Black Nurses Association

DR. HILDA RICHARDS SCHOLARSHIP

To support a nurse transitioning from an Associate's degree to a BSN degree.



Nadia Willy Miami Dade College School of Nursing Miami, FL Black Nurses Association, Miami

MARGARET PEMBERTON SCHOLARSHIP

The Scholarship is provided by Margaret Pemberton, Member, Black Nurses Association of Greater Washington, DC Area, to a nursing student from the chapter in the conference's host city. This is an endowed scholarship.



Princess L. Milton
Arizona College
School of Nursing
Las Vegas, NV
Southern Nevada Black Nurses
Association

RITA E. MILLER SCHOLARSHIP

The scholarship is sponsored by Barbara Julian, Member, Council of Black Nurses, Los Angeles, in memory of Rita E. Miller, Department Chair, School of Nursing, Dillard University.



Essence T. Williams, BSN, RN
Frontier Nursing University
Hyden, KY
Southeastern Pennsylvania Area Black
Nurses Association

VITAS HEALTHCARE/ ESTHER COLLIFLOWER SCHOLARSHIP

The scholarship is sponsored by VITAS Healthcare to a nurse or student nurse who is interested in pursuing a career in end of life care.



Yolanda Y. McMillan, DNPc, MSN, RNP
Grand Canyon University
Graduate School of Nursing
Phoenix, AZ
Council of Black Nurses Los Angeles

GEORGE E. MCGUIRE MEMORIAL SCHOLARSHIP



Lynn M. Peugeot, MSN, RN
Nova Southeastern University
College of Nursing
Palm Beach Gardens, FL
Greater Fort Lauderdale Broward
Chapter of the
National Black Nurses Association

IONA PRINCESS PIERRE SCHOLARSHIP

The scholarship is sponsored by Joan Pierre, President, NBNA, Northern Virginia Chapter in memory of her daughter Iona Princess Pierre.



Ashley Cephas, RN
University of Cincinnati
College of Nursing
Cincinnati, OH
Council of Black Nurses, Los Angeles

DR. C. ALICIA GEORGES SCHOLARSHIP

The scholarship is sponsored by Dr. Millicent Gorham, Executive Director, National Black Nurses Association.



Christina R. Guerrier
Simmons College
School of Nursing and Health Sciences
Boston, MA
New England Regional Black
Nurses Association

DR. MARTHA DAWSON GENESIS GRANT

The Scholarship is provided by Dr. Martha A. Dawson, Member, Birmingham Black Nurses Association. The Law of Legacy states, "True success is measured by succession." This scholarship is to support nurse leaders to continue their growth and development through formal education at the master's and/or doctorate levels. Candidate may be an RN seeking master's, DNP, PhD in leadership or EdD.



Beverly R. Jordan, RN
Westchester University of
Pennsylvania
College of Health Sciences
School of Nursing
Westchester, PA
Southeastern Pennsylvania Area
Black Nurses Association

DR. DORIS ASHWORTH WILSON MEMORIAL SCHOLARSHIP

The scholarship is provided by Edwina Divins, the daughter of Dr. Doris Ashworth Wilson, who was the first NBNA Treasurer. The scholarship is for a candidate seeking a BSN or higher degree.



Brittany N. Preston, BSN, RNNova Southeastern University
College of Nursing
Fort Lauderdale, FL
Black Nurses Association, Miami

MARIA DUDLEY ADVANCE PRACTICE NURSE SCHOLARSHIP

The scholarship is funded by Maria Dudley, Member, Council of Black Nurses, Los Angeles, for a registered nurse pursuing an advanced practice degree.



Katheryne T. Amba, ACNP-BC, CCRN, DNP/PhDc
Goldfarb College of Nursing
St. Louis, MO
Chicago Chapter National Black
Nurses Association

YALE-NEW HAVEN HOSPITAL SCHOLARSHIP



Tara Spraulding, RN, BSN Walden University School of Nursing Baltimore, MD Concerned Black Nurses of Central New Jersey



NURSETIM SCHOLARSHIP



Edward C. Bennett, Jr.Case Western Reserve University
Frances Payne Bolton School
of Nursing
Cleveland, OH
Cleveland Council of Black Nurses

DR. SHIRLEY EVERS-MANLY SCHOLARSHIP



Shenelle Tate
Southern University
School of Nursing
Baton Rouge, LA
New Orleans Black Nurses Association

CHILDREN'S MERCY KANSAS CITY SCHOLARSHIP

For a nurse pursuing a career in nursing relating to children's health care.



Pamela J. Ross, RN, BSN, CNOR Northwest Missouri State University Maryville, MO Black Nurses Association of Greater Kansas City

2017 Friends of NBNA

American University of Health Sciences

Caroline M. Andrews

Dr. Birthale Archie

Vanessa Arline

Joseph Auguillard

Jovonna Auguillard

Vanessa Auguillard

Malinda C. Battle in Honor of Friends of NBNA

Eddie Beard

Natalie Benjamin-Franks

Gloria Better

Betty J. Braxter in Honor of Friends of NBNA

Roshea L. Brown in Honor of Christine Cannon

Chris Bryant in Honor of Friends of NBNA

Dr. Linda Burnes Bolton in Honor of Friends of NBNA

Ardis Bush

Bennie Calvert

Kendrick Clack

Andrea Clack in Honor of Kendrick Clack

Glenda Clement

Lorraine Coleman

Rose Cooper

Sabine Dallemand

Brenda Daniels

Dr. Martha Dawson in Honor of NBNA Diversity Committee

Nadene Dukes

Cheryl Duncan

Aaron G. Duplessis in Honor of Friends of NBNA

Fort Bend County Black Nurses Association

Fort Bend County Black Nurses Association in Memory of NBNA Lifetime Member Sherry K. Taylor

Dr. Millicent Gorham in Honor of Cameron and Desmond Rogers

Beulah Hadrick

Delois G. Hamilton

Dr. Jonnie M. Hamilton in Honor of Friends of NBNA

Kimberly Hebert

Delois Holloman

Haley Isleib in Honor of Friends of NBNA

Dr. Doris Jackson

Kathleen Jacobs McLoyd in Honor of Kendrick Clack

Lola Denise Jefferson

Lola Denise Jefferson in Memory of the Late Great Bishop Robert Charles Jefferson

Aalyze Charlotte Jefferson

Lisa Jefferson

Minnie Jefferson

Robertine Jefferson

Marilyn Johnson

Judith Jourdain-Earl in Honor of Friends of NBNA

Rebecca Kellner

Dorothy Kinniebrew

Evetta LaPread-Shoulders

Estella A. Lazenby in Honor of Friends of NBNA

Rev. Dr. Edith P. Lazenby

Dr. Shirley Lewis-Brown in Honor Friends of NBNA

Ophelia Long

Joni M. Lovelace in Honor of Friends of NBNA

Joni M. Lovelace in Honor of Johnnie Mae Lovelace, RN

Dr. Shirley Evers-Manly

Ida Massie

Constance H. Miller in Honor of Friends of NBNA

Myrtle Morrow

Northwest Indiana BNA

Margaret Nwajiaku

Yvonne Olusi-Ogadi

Mack Parker

Joan Perry Austin

Josie Rather

Keith Romans

Sasha Romans

Tricia Romans

Janice Sanders

Janice Sanders in Memory of Mother Alice Griffin

Patricia Small in Honor of Friends of NBNA

Charlie Terrell

Dr. Debra A. Toney in Honor of Russell and Miles Whitmore

Bessie Trammell

Wallace Trammell

Dr. Eric J. Williams in Memory of my parents

Jennifer Williams

Ethelene Wilmore

June Wiseman

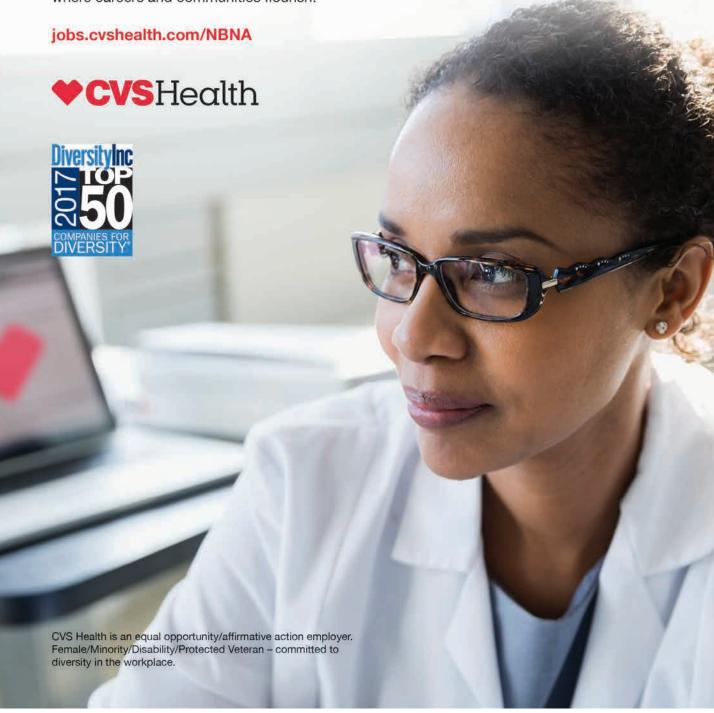
William M. Wright

Dr. Lenora Yates

Nkwa A. Yellow-Duke in Honor of Friends of NBNA

Where will you find purpose, compassion and opportunity?

At CVS Health. Our diverse team of nurses is a real part of our communities and shapes the future of health care. That's why we enthusiastically support the National Black Nurses Association and share your same commitment to the highest quality care. We look forward to all we can do together as we create an environment where careers and communities flourish.





Memphis River Bluff BNA

would like to thank

National Black Nurses Association

for trusting us to host the 2016 45th Anniversary Conference.

We wish NBNA a very successful 2017 Conference.

Betty Miller

President

Juanita Merriweather Vice President

Donna McDonald Secretary

Linda Brazell

Treasurer

Rose Conard

Chaplain

In Loving Memory of Our Founder



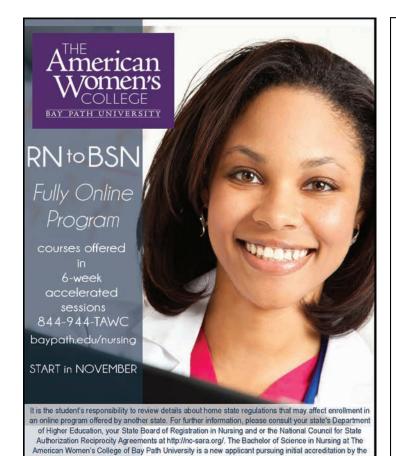
September 6, 1946 - March 16, 2016

Dr. Ida J. Spruill, PhD, RN, LISW, FAAN Professor and Diversity Officer at Medical University of South Carolina The PECASE Award by President Barack Obama in April 2014

TRICOUNTY BLACK NURSES ASSOCIATION

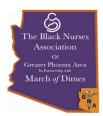
Charleston, South Carolina

Jannie Brown, RN - President Wanda Brown, RN - Vice President Vanessa Gant Clark, RN - Secretary Johnnetta Buncum, RN -T reasurer Yolinda Zorn, RN - Health Promotions



Commission on Collegiate Nursing Education (CCNE), One Dupont Circle NW, Ste. 530, Washington, DC 20036, (202) 887-6791. New applicant status is neither a status of accreditation nor a guarantee that accreditation will be granted

CONGRATULATIONS and BEST WISHES For A Great Conference



BLACK NURSES ASSOCIATION Greater Phoenix Area and **March of Dimes** In a new collaboration Working to decrease disparities Among minority women

> LaTanya Mathis, RN, MSN **President**





SUPERIOR EXPERIENCES THAT COUNT.

At Main Line Health® our hospitals are well-known throughout suburban Philadelphia for award-winning care. As one of only 22 Magnet®-designated health systems in the nation, Main Line Health offers an exemplary practice model focused on research, learning, accountability and excellence. We are committed to providing a superior experience to all who come to us for care.

OUR PEOPLE: MAKING THE MAIN DIFFERENCE

With more than 10,000 employees across the Main Line Health system, we are one of the largest employers in Southeastern Pennsylvania, and our nurses have been heralded for being among the nation's very best. We are focused on fostering a culture of respect and inclusion where all team members are valued for their diverse backgrounds, capabilities and talents. Main Line Health has also been listed as one of *Philadelphia Business Journal's* Best Places to Work. Working here means that you'll be well respected as a partner in our success.

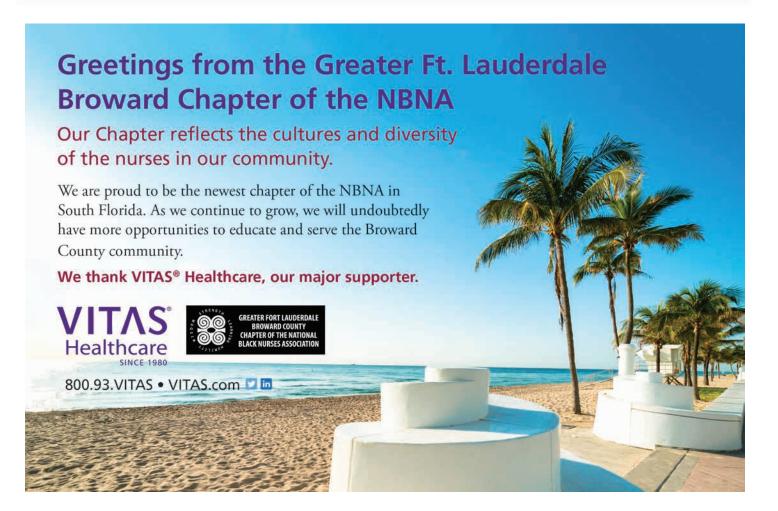
We have full-time, part-time and weekend positions immediately available in all areas including OR, ER, Tele, Med Surg, NICU and more.

If you're ready to do more with your career, visit us at mainlinehealth.org/careers and learn about our exciting

opportunities!

We are an equal opportunity employer.







CONGRATULATIONS

to the

National Black Nurses Association

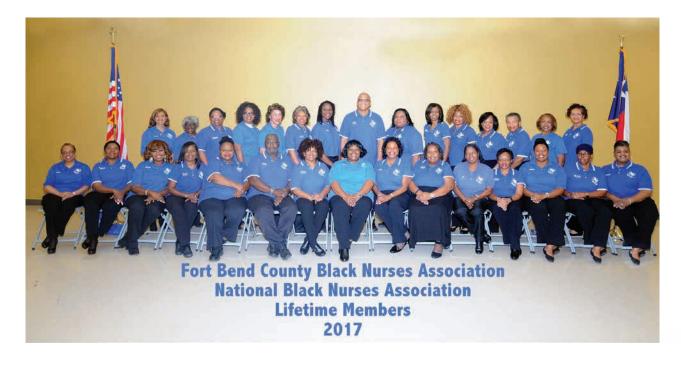
from the



Fort Bend County Black Nurses Association, Inc.

Janice Sanders, MSHM, MSHE, RN
President

Lola Denise Jefferson, BSN, RNC, CVRN
Founder & Executive Director
NBNA 1st Vice President



Congratulations!

National Black Nurses Association, Inc. on your 45th Annual Institute and Conference

NURSING INNOVATIONS: Building a Healthy Community



"Greeting Cards Designed to Touch Your Heart"



2017 Conference Program

NBNA Mission: To serve as the voice for black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities and improving health.

SATURDAY • JULY 29

9:00 am - 1:00 pm

Local Chapter Health Fair

Nevada Health Centers Martin Luther King Family Health Center 1799 Mount Mariah Drive, Las Vegas, NV

12:30 pm – 3:00 pm Palm A, Level 3

Board of Directors Meeting

MONDAY • JULY 31

7:00 am - 5:00 pm Jasmine Foyer, Level 3

Registration

7:30 am – 4:30 pm South Seas A-B, Level 3

Presidents' Leadership Institute

(Chapter Presidents, Vice Presidents, NBNA Board Members and NBNA Past Presidents)

Moderators: Eric J. Williams, DNP, RN, CNE

President

National Black Nurses Association Victoria R. Davis, RN, MSN President, BNA, Indianapolis

7:30 am - 8:00 am

Continental Breakfast

Sponsored by: Hologic

Greetings and Introduction

Dr. Eric J. Williams NBNA President

8:00 am - 9:00 am

Sponsored by: Hologic

Dense Breast

Sandra Millon Underwood, PhD, RN, FAAN

Professor

College of Nursing

University of Wisconsin - Milwaukee

Milwaukee, WI

NBNA NATIONAL INITIATIVES

9:00 am - 9:30 am

Homicide among Black Men: Reducing Risk and Strengthening Communities

Captain William H. Scott Las Vegas Metropolitan Police Department Las Vegas, NV

9:30 am - 10:00 am

NBNA Collaborative Mentorship Program

Angela M. Allen, PhD, MAT, EdS, EA, CRRN Director/Clinical Professor
Clinical Research Program
Banner Health/Arizona State University
NBNA Board Member
Chair, NBNA Collaborative Mentorship Program
Phoenix, AZ

10:00 am - 11:00 am

The Science of Energy

Toral Patel

Health & Wellness Communication Leader Johnson and Johnson New Brunswick, NJ

11:00 am - 11:15 am

BREAK

11:15 am - 12:15 pm

Conversations on the Heart: Access to Cardiovascular Interventions and Clinical Trials

Sponsored by: Association of Black Cardiologists

Cardiovascular Consequences of Adversity

Michelle A. Albert, MD, MPH Professor in Medicine and Cardiologist University of California at San Francisco San Francisco, CA

12:30 pm - 2:00 pm

LUNCH AND LECTURE

Sponsored by: Association of Black Cardiologists

The Diversity in Clinical Trials

Felix O. Sogade, MD, FACC, FHRS CEO, Georgia Arrhythmia Consultants & Research Institute Chairman of the Board Association of Black Cardiologists Macon, GA

The ABC Roundtable to Improve Health **Care Access for Minority and High-Risk Populations**

Keith C. Ferdinand, MD, FACC, FAHA, FASH, FNLA Professor of Medicine Tulane University School of Medicine New Orleans, LA

INNOVATIONS IN NURSING

2:00 pm - 2:45 pm

Innovations in Cardiovascular Health

Katherine Tucker, DNP, RN, APRN-BC, NE-BC Clinical Program Director Outpatient Programs Heart and Vascular Center Yale-New Haven Health Yale-New Haven Hospital New Haven, CT Member, Southern Connecticut BNA

Innovations in Smoking Cessation

Larider Ruffin, DNP, APN, RN, ANP-BC, GNP, CTTS Nurse Practitioner & Certified Tobacco Treatment Specialist Clover Health Jersey City, NJ President, Northern New Jersey BNA M. Christopher Brown, II, PhD

President Kentucky State University Frankfort, KY

2:45 pm - 3:00 pm **WRAP UP**

End of Life Care Two Day Summit

In 2007 the National Black Nurses Association and VITAS Healthcare partnered together to bring the first End of Life Care Training (ELNEC) to the members of NBNA at the annual convention and have been providing it every year since then. To recognize this 10-year partnership of educating NBNA members on how to better provide care to patients and their families when faced with a serious or terminal illness, NBNA and VITAS are proud to offer to members at this year's conference an End of Life Care Summit. Two days of training for various disciplines with a choice of taking the class they would like to attend.

7:30 am - 6:30 pm Jasmine B, Level 3

Moderator: Trilby Barnes-Green, RNC

Treasurer, National Black Nurses Association

New Orleans, LA

Sponsored by: VITAS Healthcare

End-of-Life Nursing Education Consortium (ELNEC)

Critical Care/ICU For all licensed nurses Brought to you by: The American Association Colleges of Nursing and City of Hope

Diane Deese, CLSS-GB, CACPFI, EMT

Vice President of Community Affairs VITAS Healthcare

Miami, FL

Lyn Peugeot, MSN, RN

Vice President

Greater Fort Lauderdale Broward County BNA Fort Lauderdale, FL

B. David Blake, MD. DABFM

Associate Medical Director VITAS Healthcare of Atlanta Atlanta, GA

SGM Michael Robinson, LPN

Vice President

Kalamazoo-Muskegon NBNA

Kalamazoo, MI

Aaron McLeod, ESQ

Community Liaison VITAS Healthcare of Chicago

Chicago, IL

Kristopher Halsey, D.Div, PhD

Bereavement Services Manager VITAS Healthcare of Philadelphia Philadelphia, PA

Millard J. Collier, Jr. MD, FAAFP

President and CEO

Atlanta West Primary Care Associates Lithia Springs, GA

7:30 am - 6:30 pm

Jasmine C, Level 3

Moderator: Lisa Saleemi, MBA

Indiana University Health Systems

Indianapolis, IN

Education in Palliative and End-of-Life Care (EPEC)

APRNs, DNPs, PhDs, CNS only

Richard Payne, MD

EPEC

Esther Colliflower Professor of Medicine and Divinity (Emeritus)

Duke University Durham, NC

Joetta DeSwarte-Wallace, NP, MSN, CHPPN

EPEC Advanced Pediatric Practice Nurse Miller Children's and Women's Hospital

Long Beach, CA

8:00 am - 5:00 pm

Banyan F, Level 3

NBNA National Office

8:00 am - 5:00 pm

Admirals Boardroom, Level 3

Speaker Ready Room

8:00 am - 5:00 pm

Palm D, Level 3

Moderator: Ottamissiah Moore, BS, LPN, WCC, DWC,

GC, CHPLN

Vice President, Black Nurses of Southern

Maryland

Mental Health First Aid for Military Members, Veterans and their Families

Ottamissiah Moore, BS, LPN, WCC, DWC, GC, CHPLN

Community Liaison Right at Home, DC

Washington, DC

Joyce Washington, SW

Case Manager Friendship Place

Washington, DC

9:00 am - 12:00 pm Jasmine E, Level 3

Moderator: Rebecca Harris-Smith, EdD, MSN, RN

National Nursing Committee Member

American Red Cross

Past President, New Orleans BNA

New Orleans, LA

AMERICAN RED CROSS WORKSHOP

American Red Cross Promoting Community Health Through NBNA-Red Cross Partnership

Carmen Kynard, RN, DNP, APRN, FNP-BC, NP-C. MBA, MEd

Vice President Nursing and Performance Improvement

Strategic Behavioral Health

Memphis, TN

Barbara L. Nichols, DNSc (Hon), MS, RN, FAAN

Vice Chair, National Nursing Committee

American Red Cross

Washington, DC

9:00 am - 12:00 pm

Palm C, Level 3

Moderator: Joyce Spaulding, MSN, RN

Member, Council of Black Nurses, LA

Los Angeles, CA

PROGRESS AND GROWTH IN NURSING WORKSHOP

Promoting Nurses' Academic Success, the Second Time Around: An Approach to Critical Thinking and Test Taking Strategies

Anne Mistivar, RN, MSN

Professor of Nursing

Springfield Technical Community College

Springfield, MA

Building a Healthy Community: Self-care for the Professional Nurse

Melissa Richardson, DNP, RN, FNP-BC

Family Nurse Practitioner/Faculty

Robert Wood Johnson Barnabas Health Somerset

Family Practice Somerville, NJ

Transforming the Application of Public Health Nursing Competencies in Workforce Development

Monica J. Harmon, MSN, MPH, RN

Senior Lecturer

University of Pennsylvania

School of Nursing

Philadelphia, PA

Nursing is More than a Shift: A Quantitative Study to Explore Non-traditional Nursing Roles

Maggie A. Smith, DNP, MSN/Ed, RN, OCN

Principal Medical Science Liaison

Janssen Biotech

Horsham, PA

Wendy S. Garvin, MSN, APRN

Senior Medical Science Liaison

Senior Director of Scientific Advocacy

The Janssen Pharmaceutical Companies

of Johnson & Johnson

Middletown, CT

12:00 pm - 5:00 pm

Jasmine A, Level 3

Moderator: Devyn Denton, RN

Direct Member Edmond, OK

FOUNDERS LEADERSHIP INSTITUTE

2016 and 2017 40 Under 40 Awardees

Sponsored by: Pharmaceutical Research and Manufacturers of America (PhRMA)

The National Black Nurses Association Collaborative Mentorship Program Early Results

Angela A. Allen, BSN, MAT, EdS, PhD, CRRN Clinical Research Program Director Banner Alzheimer's Institute Surprise, AZ

Ena M. Williams, MSM, MBA, RN, CENP Yale-New Haven Hospital Yale-New Haven Health Vice President and Interim Chief Nurse New Haven, CT

Denise K. Ferrill, DNP, RN Assistant Professor RN-BSN Program Director University of Indianapolis Indianapolis, IN

Nurse Talent Round Up: Preparing Nurses to Lead

Alison R. Davis, RN, BSN, CCRN
Unit Director
CT Surgery
University of Pittsburgh Medical Center
Pittsburgh, PA

Transformational Leadership Education Using Simulation: Transition to Practice Proposal

Kwaghdoo A. Bossuah, DNP, FNP-C, RN Associate Professor Tennessee State University School of Nursing Nashville, TN

Meghan C. Lambert, SN BSN Student Tennessee State University School of Nursing Nashville, TN

Advocating for Prescription Drug Access in a Challenging Policy Environment

Myisha M. Gatson, MPA
Senior Director, Advocacy & Strategic Alliances
PhRMA
Washington, DC

1:00 pm - 4:00 pm

Palm C, Level 3

Moderator: Doris Jackson, DHA, MSN, BSN, RN

Fort Bend County BNA Missouri City, TX

HEALTH EMPOWERMENT ACROSS THE LIFE SPAN WORKSHOP

Enhancing Adolescent Decision Making Competence through Knowledge and Skills Building

Nellie Prudhomme, DNS, MPH, BSN, RN-BC Coordinator, RN Program South Louisiana Community College Lafayette, LA

GraciAna Breaux, MSN, RN-BC, CLNC Instructor, Skills Lab Coordinator Associates of Science Program Lafayette, LA

Shekaul V. Henry, BA, ADN, RN Nurse Clinician Our Lady of Lourdes Hospital Lafayette, LA

R*Health: Building Resilience for Life-Long Health

Mary K. Green, RN, BSN, MSN Community Public Health Faculty Drexel University College of Nursing & Health Professions Philadelphia, PA

Improving Perceptions of Practitioners on Standardization of Care in the Emergency Department

Lindsey Harris, DNP, FNP-BC
Nurse Practitioner
Medical Division
University of Alabama at Birmingham Hospital
Birmingham, AL

Ashley Petty-Burnley, DNP, NP-C Nurse Practitioner University of Alabama at Birmingham Hospital Birmingham, AL

THINK: Inpatient Glycemic Management

Shelia G. Holcomb, RD, LD, CDE VP, Business Development Sharecare Diabetes Solution Franklin, TN

Debbie Moore, RN, MSN, CDE Senior Director, Product Development Sharecare Diabetes Solution Franklin, TN 1:00 pm - 4:00 pm

Jasmine E, Level 3

PROFESSIONAL WRITING WORKSHOP

Please bring a current working transcript on a laptop or tablet.

Writing for Publication: A Working Session to Create a Successful Manuscript

Joyce Newman Giger, EdD, APRN, BC, FAAN Editor

Journal of the National Black Nurses

Canyon Country, CA

Christine Brannon

Copy Editor

Journal of the National Black Nurses Association Founding Partner, Brannon Graphics

Athens, OH

Margaret R. Brown, MS, PMHCNS-BC

New England Black Nurses Association

Stoughton, MA

Janice M. Phillips, PhD, RN, FAAN

Chicago Chapter of the National Black Nurses Association Flossmoor, IL

Sandra Millon Underwood, PhD, RN, FAAN

Professor

College of Nursing

University of Wisconsin, Milwaukee

Milwaukee, WI

Dorothy J. Wiley, PhD, RN, FAAN

Professor

School of Nursing

University of California, Los Angeles

Los Angeles, CA

3:30 pm - 4:30 pm

Palm A, Level 3

Credentialing

4:00 pm - 5:00 pm

Palm H, Level 3

New Members Orientation

FIRST TIME ATTENDEES WORKSHOP

4:00 pm - 5:00 pm

Admirals Boardroom, Level 3

MODERATORS/MONITORS WORKSHOP

4:30 pm – 5:30 pm

Palm B, Level 3

Presidents' Leadership Institute Reception

Sponsored by: Walden University

Chapter Presidents and Vice Presidents Only

4:30 pm - 5:30 pm

Banyan A, Level 3

Chapter Development

Kim Cartwright, LPN

Member, NBNA Board of Directors

President, Black Nurses of Southern Maryland

Bowie, MD

TUESDAY, AUGUST 1

6:00 am - 7:00 am

Jasmine A, Level 3

Exercise

7:00 am - 4:00 pm

Jasmine Foyer, Level 3

Registration

Last Day to Purchase Event Tickets. No tickets will be sold after 2:00 pm

8:00 am - 12:00 noon

1:00 pm – 5:00 pm

Banyan F, Level 3

NBNA National Office

8:00 am - 10:00 am

South Seas Ballroom E-H

NBNA Business Meeting

Registered Members Only

Guests may attend for Chartering of New Chapters

NBNA Business Meeting

Call to Order/Welcome

Eric J. Williams, DNP, RN, CNE NBNA President

Invocation

Professor Hayward S. Gill, Jr., RN, MS Member, New York Black Nurses Association

Chartering of New Chapters

Dr. Eric J. Williams

President

Downtown Baltimore Black Nurses Association

Middle Georgia Black Nurses Association

Mile High Black Nurses Association

New Jersey Integrated Black Nurses Association

San Antonio Black Nurses Association

TECHE Black Nurses Association

Upstate South Carolina Black Nurses Association

(Guests are excused from the Business Meeting)

Seating of the Delegates

Dr. Eric J. Williams

President

Credentialing Report

Martha Dawson, PhD, RN, FACHE NBNA Secretary

Adoption of the Standing Rules

Patricia McManus, PhD, RN NBNA Parliamentarian

Adoption of the Agenda

Dr. Eric J. Williams

President

Approval of the Minutes

Dr. Martha Dawson Secretary

Report of the 2017 Elections

Dr. Patricia McManus

Chair

Ad Hoc Committee on Elections

Bylaws Committee Report

Lola Denise Jefferson, Chair, Bylaws Committee

Finance Committee Report

Dr. Martha Dawson, Chair, Finance Committee

Resolutions Committee Report

Joni Lovelace, Chair, Resolutions Committee

Officer/Standing Committee Reports

President

First Vice President

Second Vice President

Secretary

Treasurer

Investment Committee

Conference Committee

Membership Committee

Executive Director

SPEAKER READY ROOM

8:00 am - 5:00 pm

Admirals Boardroom, Level 3

10:00 am - 4:30 pm

Jasmine B, Level 3

ELNEC Training

Sponsored by: VITAS Healthcare

Pre-registration required

10:00 am - 4:30 pm

Jasmine C, Level 3

EPEC Training

APRNs, DNPs, PhDs, CNS

Sponsored by: VITAS Healthcare

Pre-registration required

10:30 am - 12:30 pm

South Seas EGH

PLENARY I

Building a Culture of Health

Moderator: Debra A. Toney, PhD, RN, FAAN

NBNA Past President

Founder, Southern Nevada BNA

Las Vegas, NV

Linda Burnes-Bolton, DrPH, RN, FAAN

Vice President and Chief Nursing Officer

Cedars Sinai Health System

Los Angeles, CA

Walter B. Davis

President and CEO

Nevada Health Centers

Las Vegas, NV

Joel Freedman

CEO

Paladin Healthcare Capital

El Segundo, CA

Michael Dominguez

Senior Vice President and Chief Sales Officer

MGM Resorts International

Las Vegas, NV

1:00 pm - 5:00 pm

Jasmine Foyer

SPECIAL EXHIBIT

For All the People: A Century of Citizens Action in Health Care Reform

Sponsored by: The National Library of Medicine

1:00 pm - 5:00 pm

South Seas Ballroom C-J, Level 3

EXHIBIT HALL GRAND OPENING

2:00 pm - 4:00 pm

Palm B, Level 3

LPN Forum

Moderator: Kim Cartwright, LPN

Member, NBNA Board of Directors

President, Black Nurses of Southern Maryland

Bowie, MD

Practical Nursing in the Next Decade

Ottamissiah Moore, BS, LPN, WCC, DWC, GC, CHPLN

Community Liaison Right at Home, DC Washington, DC

2:00 pm - 5:00 pm

Jasmine A, Level 3

PROGENE GENETICS INSTITUTE

Project Genetic Education (ProGENE): An Education Model Between Minority-Serving Academic Institutions and the National Black Nurses Association Designed for Advancing Genetics among Black Americans

Moderator: Yolanda Powell-Young, PhD, RN

Professor

Alcorn University School of Nursing Natchez, MS

Yolanda Powell-Young, PhD, RN

Professor

Alcorn University School of Nursing

Natchez, MS

Elisa Torres, RN, PhD

Assistant Professor

University of Wisconsin - Madison

School of Nursing

Madison, WI

Bernice Coleman, PhD, ACNP-BC, FAAN

Lead Transplant Nurse

Cedars-Sinai Medical Center

West Hollywood, CA

Sandra Millon Underwood, RN, PhD, FAAN

Professor

College Nursing

University of Wisconsin-Milwaukee

Milwaukee, WI

3:00 pm - 5:00 pm

Palm A, Level, 3

Uniformed Services Forum Federal Service Nursing Council

Moderator: Cynthia Bell, MSN, RN

Co-Chair, NBNA Ad Hoc Committee on

Uniformed Services

President, Akron Black Nurses Association

Akron, OH

Colonel Lozay Foots, MS, BSN, RN, FACHE

Branch Chief

Army Nurse Corps

Fort Knox, KY

Captain Brenda Ross, MSN, RN, COHN-S

United States Public Health Service Commissioned Corps

Regional Clinical Manager

Clinical Health Services Program Support Center

U.S. Department of Health and Human Services Dallas, TX

Shawanda Poree, RN, BSN, MBA

Director, National Healthcare Recruitment Service

Veterans Health Administration

New Orleans, LA

Carmen Kynard, RN, DNP, APRN, FNP-BC, NP-C,

MBA, MEd

Chair, National Nursing Committee

American Red Cross

Memphis, TN

Barbara L. Nichols, DNSc (Hon), MS, RN, FAAN

Vice Chair, National Nursing Committee

American Red Cross

Washington, DC

4:00 pm - 5:00 pm

Palm E, Level 3

NBNA Choir Rehearsal

5:30 pm - 6:00 pm

South Seas Ballroom Foyer, Level 3

Chapter Line-up

6:00 pm - 8:00 pm

South Seas Ballroom, Level 3

Opening Ceremony

45th Annual Institute and Conference

Presenter of Opening Ceremony

Millicent Gorham, PhD(Hon), MBA, FAAN

Executive Director

Presentation of the NBNA Chapter Presidents and Delegates

Presentation of NBNA Past Presidents

Presentation of NBNA Board of Directors

Moderator of the Opening Ceremony

Lola Denise Jefferson, BSN, RNC, CVRN

NBNA First Vice President

Founder and Past President

Fort Bend County Black Nurses Association

Presentation of the Uniformed Service Cadre

Moderator: Cynthia Bell, MSN, RN

Co-Chair, NBNA Ad Hoc Committee on

Uniformed Services

President, Akron Black Nurses Association

Akron, OH

Presentation of the Flags and Honor Guard

Catholic War Veterans of the United States of America

Our Lady of Peace Post 1947

Las Vegas, NV

Invocation

Pastor Chad Ricks, BSN, RN

President

Council of Black Nurses, Los Angeles

Negro National Anthem

Lola Denise Jefferson, BSN, RNC, CVRN

NBNA First Vice President

Founder and Past President

Fort Bend County Black Nurses Association

Welcome from the National Conference Chair

Debra A. Toney, PhD, RN, FAAN

NBNA Past President

Founder, Southern Nevada Black Nurses Association

Las Vegas, NV

Welcome from the Local Chapter President

Rowena Trim, RN, BSN, MPH

President, Southern Nevada Black Nurses Association

Las Vegas, NV

Welcome from the Local Chapter Conference Chairs

Marcia Evans, MSN, RN, CCM Secretary, Southern Nevada Black Nurses Association Lauren Edgar, RN, MSN Ed.

Member, Southern Nevada Black Nurses Association

Welcome and Introduction of Honored Guests, Sponsors, Corporate Roundtable Members

Millicent Gorham, PhD(Hon), MBA, FAAN NBNA Executive Director

Lola Denise Jefferson, BSN, RNC, CVRN
NBNA First Vice President
Founder and Past President
Fort Bend County Black Nurses Association

Presentation of the Uniformed Services Nurse of the Year Award

Lenora Yates, DNP, EdD, ARNP, MBA, CNE NBNA Historian

Chair, NBNA Awards and Scholarship Committee

Cynthia Bell, MSN, RN

Co-Chair, NBNA Ad Hoc Committee on Uniformed Services

President, Akron Black Nurses Association Akron, OH

Introduction of the NBNA President

Debra A. Toney, PhD, RN, FAAN NBNA Past President Chair, Conference Committee

Introduction of the Keynote Speaker

Eric J. Williams, DNP, RN, CNE NBNA President

Keynote Address

C. Alicia Georges, EdD, RN, FAAN
President-Elect, AARP
Past President, National Black Nurses Association
Chairperson, Department of Nursing
Lehman College
Bronx, NY



WEDNESDAY, AUGUST 2

RED DRESS DAY!

6:00 am - 7:00 am Jasmine A, Level 3

Exercise

7:00 am – 4:00 pmJasmine Foyer, Level 3

Registration

8:00 am - 5:00 pm Banyan F, Level 3

NBNA National Office

8:00 am – 5:00 pm Admirals Boardroom

Speaker Ready Room

6:30 am - 7:45 am

South Seas Ballroom A, Level 3

Non-CEU Breakfast Session

Moderator: Kanisha Louis-Jean, BA, FNP Student

Simmons College

School of Nursing and Health Sciences

Boston, MA

Member, New England Regional Black Nurses

Association

Are you a Lemon or a Cherry? Understanding the Next Step in Health Care Disparities and Delivery of Care that Could Land You in the Wrong Basket of Care!

Sponsored by: **ZimmerBiomet Group**

Carla M. Harwell, MD
Associate Professor of Medicine
Division of General Internal Medicine
Case Western Reserve University
School of Medicine
Otis Moss, Jr. Health Center
Cleveland, OH

6:30 am - 7:45 am

South Seas Ballroom B, Level 3

Non-CEU Breakfast Session

Moderator:

Vasthi Desroches, FNP Student

Simmons College

School of Nursing and Health Sciences

Boston, MA

Member, New England Regional Black Nurses

Association

Prevalence of Sarcopenia and Sarcopenic Obesity among Diverse U.S. Population Groups and Implications for Nursing Practice

Sponsored by: Abbott

Trudy Gaillard, PhD, RN, CDE

Assistant Professor

University of Cincinnati College of Nursing Cincinnati, OH

7:30 am - 4:00 pm

Palm H, Level 3

Moderator: Yuvonne Martin, BSN, ARNP, MPH

Past President, Black Nurses Association, Miami

NBNA Youth Institute Coordinator

NBNA SUMMER YOUTH ENRICHMENT INSTITUTE

Spread the Word Nevada, Community Service Project

8:00 am - 5:00 pm

Admirals Boardroom, Level 3

Speaker Ready Room

8:00 am - 12:00 pm Palm D, Level 3

EMERGING LEADERS FORUM

Moderators: Dorothy Kinniebrew, ADN

Student Representative, NBNA Board of Directors

Emerging Leaders Forum, Co-Chair Los Angeles Southwest College –

Los Angeles, CA

Member, Council of Black Nurses, Los Angeles

Yvonne D. Olusi-Ogadi, BSN, RN, CLNC, A-CHCE

Member, NBNA Board of Directors Emerging Leaders Forum, Co-Chair

Programs Committee

Member, Fort Bend County Black Nurses Association

Successful Test-Taking Skills

LaDonna L. Christian, PhD, MSN, APHN-BC

Associate Professor of Practice-Nursing

Director, Dotson Bridge and Mentoring Program

Simmons College

School of Nursing and Health Sciences

Boston, MA

Member, New England Regional Black Nurses Association

TRANSFORMATIONAL LEADERSHIP EDUCATION

Using Simulation: Transition to Practice

Meghan C. Lambert, BSN

Nursing Student, Tennessee State University

School of Nursing

Nashville, TN

8:00 am - 12:00 pm

Jasmine C. Level 3

Moderator: Leonora Muhammad, DNP, APRN,

AGPCNP-GC, CCHP

Secretary, Black Nurses Association of Greater

St. Louis

ACHIEVING HIGHEST PATIENT OUTCOMES: NURSING AT ITS BEST INSTITUTE

Developing Community Partnerships

Linda Washington-Brown, PhD, EJD, ARNP-C

Associate Dean Broward College

Miami, FL

Patrise Tyson, MSN, ARNP-BC

Black Nurses Association, Miami

First Vice President

Miami, FL

Intergenerational Teaching/Learning in a Southern Community College Nursing Program

Rebecca Harris-Smith, EdD, MSN, RN

Dean and Professor

Charity School of Nursing

New Orleans, LA

Doctorate Training for Black CRNAs: Research Opportunities, Implementation and Implications for Health Disparities

Wallena Gould, EdD, CRNA, FAAN

Chief Executive Officer

Diversity in Nurse Anesthesia Mentorship Program

Mickleton, NJ

Israel Akpadiaha, PhD, CRN

Interim Director, Program Development Planning

and Evaluation

Diversity in Nurse Anesthesia Mentorship Program

Baltimore, MD

Exploring the Experiences of Members of the Brigham and Women's Hospital Department of Nursing Related to Diversity and Inclusivity

Farah Fevrin, MSN, RN

Registered Nurse

Brigham and Women's Hospital

Boston, MA

Sasha DuBois, MSN, RN

Nurse Administrator

Brigham and Women's Hospital

Boston, MA

Neldine Alexandre, RN, BSN

Staff Nurse

Brigham and Women's Hospital

Boston, MA

8:00 am - 12:00 pm

Palm C, Level 3

Moderator: Leah Lott, BSN, RN

Member, Southern Nevada Black

Nurses Association

BUILDING HEALTHY COMMUNITIES: PRINCIPLES AND PRACTICES INSTITUTE

Powerful Influence of the African American Church in Building a Healthy Community

Stephanie Doibo, BSN, RN Health Ministry Director Abundant Grace Fellowship Church Cleveland Heights, OH

Digital Resource Directory Expands Nurse Led Community-Based Care for Underserved Populations

Phyllis Sharps, PhD, RN, FAAN Associate Dean, Community Programs Johns Hopkins University Baltimore, MD

Patty Wilson, PhD, RN
Director, East Baltimore Community Nurse Centers
Johns Hopkins University
Baltimore, MD

STI Prevalence and Determinants Among Homeless Adults in the U.S.

Samantha P. Williams, PhD
Research Psychologist
Centers for Disease Control and Prevention
Atlanta, GA

The Influences of Nutritional Food Label Understanding in African American Women with Obesity Born During the Baby Boom Era

Cynthia J. Hickman, PhD, MSN/Ed., BSN-BC *Member*, Fort Bend County Black Nurses Association Missouri City, TX

8:00 am - 12:00 pm Palm B, Level 3

Moderator: Deandreia Mayes Bell, BSN-BC

Vice President, Akron Black Nurses Association

CHILDREN AND ADOLESCENT HEALTH INSTITUTE

Creating Dinner Table Conversation for Families to Understand Social Pressures of Our Youth

Jay Ell Alexander, MS
Communications Director, The Balm in Gilead, Inc.
Richmond, VA

East Cleveland Pastors' Perceived Causes of Bullying among Youth in the Community

Jennifer M. Mitchell, MA, BSN, RN Research Nurse, Cleveland Clinic Research Assistant Frances Payne Bolton School of Nursing Case Western Reserve University Cleveland, OH Faye A. Gary, EdD, MS, RN, FAAN
Frances Payne Bolton School of Nursing
Case Western Reserve University
Medical Mutual of Ohio and Kent W. Clapp Chair and
Professor of Nursing
Cleveland. OH

The Effects of Lead Tainted Drinking Water on Pregnant Women, Lactating Women and Their Newborns

Melva Craft-Blacksheare, DNP, CNM, RN Assistant Professor School of Nursing University of Michigan – Flint Flint, MI

Sickle Cell Genetics: Management for Young Adults

Pauline Zarrieff, MSN, RN, CLNC Statewide Outreach Coordinator Affected Families Department Ohio Sickle Cell & Health Association Columbus, OH

Paying Homage to the Black Midwives, Nurses and Healers of the African Diaspora: Afro-Caribbean Birth and Postpartum Rituals and Remedies

Essence Williams, RN, BSN, CBC, CCE, SNM Public Health Nurse Nurse Family Partnership Philadelphia, PA

8:00 am - 12:00 pm Palm A, Level 3

HEART HEALTH INSTITUTE

Moderator: Deborah Andrews, MSHSA, RN
Member, NBNA Board of Directors
Member, Birmingham Black Nurses Association

Examining Relationships Between Adherence to the Transitional Care Model Intervention, Demographics and 30-Day Hospital Readmission in Heart Failure

Katherine Tucker, DNP, APRN-BC Clinical Program Director Yale-New Haven Hospital New Haven, CT

How Will Early Detection and Non-Pharmacological Strategies Reduce the Risk of Prehypertension and Prevent Its Progression to Hypertension in African Americans

Jean Straker, DNP, RN, CNS, FNP-BC
Nurse Practitioner
Anesthesia/Pre-op Medicine
NYULMC School of Medicine/Bellevue Hospital
New York, NY

Understanding the Relationship between Cholesterol and Inflammation on Mental Health Symptoms in Community-Dwelling African Americans

Kathy Wright, PhD, RN, CNS
Instructor/KL2 Scholar

Frances Payne Bolton School of Nursing

Case Western Reserve University

Cleveland, OH

Examining Chronic Stress, Allostatic Load and Blood Pressure in Community-Dwelling African American Older Adults

Kathy D. Wright, PhD, RN, CNS

Instructor/KL2 Scholar

Frances Payne Bolton School of Nursing

Case Western Reserve University

Cleveland, OH

Elizabeth Williams, BSN, RN

Frances Payne Bolton School of Nursing

Case Western Reserve University

Predoctoral Student

Cleveland, OH

Identifying Associations Among Information Practices and Neuroprocessing in African Americans with Prehypertension

Lenette M. Jones, PhD, RN

Postdoctoral Researcher

Frances Payne Bolton School of Nursing

Case Western Reserve University

Cleveland, OH

Garlandria Johnson, BSN, RN

Doctoral Student

Frances Payne Bolton School of Nursing

Case Western Reserve University

Cleveland, OH

8:00 am - 12:00 pm

Jasmine D, Level 3

Moderator: Shirley C. Thimothee-Paul, RN, MSN,

CCRN, TNCC, FCCS

Member, Greater Fort Lauderdale Broward

County Chapter of the NBNA

NEUROSCIENCE AND BRAIN HEALTH INSTITUTE

Understanding Brain Health Basic A&P

Erica Davis, NP-C, MSN

Nurse Practitioner

Bon Secours Richmond Health System

Richmond, VA

Patricia Lane, MBA, BSN, SCRN

Administrative Director of Neuroscience

Bon Secours Richmond Health System

Richmond, VA

Epilepsy: The Brain's Electrical Storm

Stacey L. Epps, MD

Executive Medical Director for Neuroscience Bon Secours Virginia Health System

Richmond, VA

Patricia C. Lane, MBA, BSN, SCRN

Administrative Director of Neuroscience

Bon Secours Richmond Health System

Richmond, VA

Break the Chain Break the Cycle – Stroke Community Education Systems of Care Required

Tiffany Deas, RN, MS, MPH, APHN, CPHQ

Neuroscience Clinical Informatics Specialist

Bon Secours Richmond Health System

Richmond, VA

Use of Teleneurology: An Innovative Strategy for Brain Health

Patricia C. Lane, MBA, BSN, SCRN

Administrative Director of Neuroscience

Bon Secours Richmond Health System

Richmond, VA

Stacey Epps, MD

Executive Medical Director

Bon Secours Virginia Health System

Richmond, VA

Predicting Health-Related Quality of Care in Stroke Patients with a Caregiver

Trista R. Campbell, PhD, RN, CPHQ

Health System Nurse Manager

Cedars-Sinai Medical Center

Los Angeles, CA

Harriet U. Aronow, PhD

Research Scientist IV

Cedars-Sinai Medical Center

Los Angeles, CA

8:00 am - 12:00 pm

Jasmine F, Level 3

Moderator: Chris Bryant, DNP, MSN, RN

Member, NBNA Board of Directors

Member, Eastern Colorado Black Nurses

Association

VULNERABLE POPULATIONS: RISKY BEHAVIORS AND EARLY INTERVENTION INSTITUTE

Sponsored by: Strategic Behavioral Health

Behavioral Health Care: Where We Have Been, Where We Are, and Where We Are Going

Carmen Kynard, DNP, APRN, FNP-BC, NP-C, MBA, MEd

Vice President Nursing, Performance Improvement and

Regulatory Affairs

Strategic Behavioral Health

Memphis, TN

M. Douglas Ginn, LCSW

Strategic Behavioral Health

Senior Executive Vice President and Chief Operating Officer Memphis, TN

Black Women and PrEP: Understanding Health Risks and Awareness of Pre-Exposure Prophylaxis

Jessica A. Arter, RN, MSN

Public Health Nurse

Virginia Department of Health

Alexandria, VA

Examining Child Sexual Abuse and Evidencebased Approaches for Prevention and Early Intervention

Mona Hassan, PhD, RN

Faculty

College of Nursing

Prairie View A&M University

College of Nursing

Houston, TX

Faye Gary, EdD, MS, RN, FAAN

Medical Mutual of Ohio and Kent W. Clapp

Chair and Professor of Nursing

Frances Payne Bolton School of Nursing

and Department of Psychiatry, School of Medicine

Case Western Reserve University

Cleveland, OH

All of Us Research Program

Dara Richardson-Heron, MD

Chief Engagement Officer

All of Us Research Program

National Institutes of Health

Bethesda, MD

8:00 am - 12:00 noon

Jasmine E, Level 3

Moderator: Lola Denise Jefferson, BSN, RNC, CVRN

NBNA First Vice President

Women's Health Issues Across the Life Span

WOMEN'S ISSUES ACROSS THE LIFE SPAN INSTITUTE

Healed Souls in Diseased Bodies: Bridging the Gap Between Physical Health and Spiritual Well-being

Pamela D. Price, BS in Public Health

Deputy Director

The Balm in Gilead, Inc.

Richmond, VA

A Community Approach: Increasing Utilization of Pre-Exposure Prophylaxis in African-American Women

Zyra Gordon-Smith, DNP, APN, FNP-BC,

AACRN, AAHIVS

Family Nurse Practitioner Howard Brown Health

Chicago, IL

Kendrick Clack, MS, APN, FNP-C

Family Nurse Practitioner

Howard Brown Health

Chicago, IL

Innovative Shared Decision-Making Study

Targeting African-American and Hispanic Women with Osteoarthritis of the Knees

Jillian Rose, MSW

Assistant Director Social Work Programs

Hospital for Special Surgery

New York, NY

Doreen Johnson, MSN, RN, ONC

Hospital for Special Surgery

Nurse Educator

New York, NY

Obesity: Relationship of Health Outcomes to Cognitive and Behavioral Factors Among Rural African Women

Colleen Kilgore, PhD, MPH, RN, MSN, FNP-BC

Assistant Professor

Mary Black School of Nursing

University of South Carolina Upstate

Spartanburg, SC

Breast Cancer Early Detection and Interventions in Rural Alabama

Mary Ann Kelley, PhD, RN

Assistant Professor

Capstone College of Nursing

University of Alabama

Tuscaloosa, AL

10:00 am - 3:00 pm

South Seas Exhibit Hall

NBNA Sixth Annual Career Fair

11:00 am - 12:00 pm

Jasmine G & H. Level 3

NBNA Innovation Theater

Moderator: Marie Honore, RN, MBA

Member, Greater Fort Lauderdale Broward

County Chapter of the NBNA

Sponsored by: Augusta University

The Impact of Institutional Climate, Psychological, Social, and Cultural Factors on Nursing Student Satisfaction, NCLEX Success, and Intent to Pursue Advanced Education among Underrepresented Accelerated Nursing Students

Lovoria B. Williams, PhD, APRN-BC, FAANP

Associate Professor

School of Nursing

Augusta University

Augusta, GA

Attend and be eligible to win NBNA sponsored prizes

12:30 pm - 2:30 pm

South Seas Ballroom A-H, Level 3

Moderator: Sheldon D. Fields, PhD, RN, FAAN

Member, Council of Black Nurses, Los Angeles

Luncheon and NBNA Awards Presentations

All attendees, sponsors and exhibitors are invited

An HIV Prevention Medication: Reducing the Risk of Acquiring HIV-1 Infection

Guest Speaker, Bethsheba Johnson, MSN, CNS, GNP-BC, AAHIVE

Sponsored by: Gilead Sciences, Inc.

Presentation of the NBNA Nurse of the Year Awards

Sponsored by: VITAS Healthcare

Presentation of the NBNA 40 and Under Awards

Dr. Eric I. Williams, President

Dr. Lenora Yates, Chair, Scholarship and Awards Committee

2:30 pm - 3:30 pm

Jasmine G&H, Level 3

Moderator: Trilby Barnes, RN

NBNA Treasurer

Past President, New Orleans Black Nurses

Association

NBNA Innovation Theater

Chronic Pain and the Opioid Abuse Epidemic

Mario Mendoza, MD

Medical Director, US Medical Affairs

Pfizer, Inc.

Sponsored by: Pfizer, Inc.

3:30 pm - 4:30 pm

South Seas Ballroom A-H, Level 3

Moderator: Jasmin Shivers

Clinical Nurse Leader Candidate

University of Maryland, School of Nursing *President*, Downtown Baltimore Black Nurses

Association

PLENARY SESSION II

Innovations in Breast Cancer Treatment Adherence for African American Women

Sponsored by: Susan G. Komen

Lori Wilson, MD, FACS

Director, Surgery Residency Program

Howard University College of Medicine &

Howard University Hospital Department of Surgery,

Surgical Oncology, African-American Health Equity

Initiative

Ambassador, Susan G. Komen

Washington, DC

4:30 pm - 6:30 pm

Jasmine E & F, Level 3

Moderator: Sasha DuBois, MSN, RN

Member, NBNA Board of Directors

Chair, Ad Hoc Committee on Under Forty

Forum

Vice President, New England Regional Black

Nurses Association

NBNA Under Forty Forum

Going to the Top – What the Best Leaders Know and Do!

Peggy Pettit

Executive Vice President VITAS Healthcare

Miami, FL

Member, Greater Fort Lauderdale Broward

County Chapter of the NBNA

Host: Millard J. Collier, Jr., MD, FAAFP

President/CEO

Atlanta West Primary Care Associates

Lithia Springs, GA

"The Hip Hop Doc" on Air Personality on

The Syndicated Ricky Smiley Morning Show

Attendees will team-up to see how much they know about the path to becoming one of the Stars in Nursing

Leadership. Come prepared to have some fun!

4:30 pm - 6:30 pm Palm E, Level 3

NBNA Choir Rehearsal

6:30 pm - 9:30 pm

South Seas Ballroom A&B

Moderator: Joni Mae Lovelace

Board Member

Chair, NBNA Fund Development Committee Member, Atlanta Black Nurses Association

NBNA Motown Revue

Featuring: DJSync, Las Vegas, NV

And interpretations of Motown Artists

ARETHA FRANKLIN, STEVIE WONDER,

TEMPTATIONS, BEYONCE

All white affair - Cosmopolitan, Dressy Casual

All proceeds will support the NBNA Fund Development Initiatives

Ticket Required: \$45.00

Brought to you by: The NBNA Fund Development

Committee

Enjoy your evening! What Happens in Las Vegas, Itays in Las Vegas! (Not necessarily so)

THURSDAY, AUGUST 3

6:00 am - 7:00 am Jasmine A, Level 3

Exercise

6:30 am – 8:00 am South Seas A, Level 3

CEU Breakfast Session

Moderator: Dawndra Jones, PhD, RN

President, Pittsburgh Black Nurses in Action

AARP CareGiving Initiative

Catherine Alicia Georges, EdD, RN, FAAN

President-elect AARP

Past NBNA National President

8:00 am – 12:30 pm 1:30 pm – 4:00 pm Jasmine Foyer, Level 3

Registration

8:00 am - 5:00 pm Banyan F, Level 3

NBNA National Office

8:00 am - 5:00 pm Admirals Boardroom, Level 3

Speaker Ready Room

8:00 am - 10:00 am

South Seas Ballroom E, Level 3

Business Meeting

(Guests are invited to the Business Meeting)

Chapter Awards

NBNA Chapter Community Service Awards

Sponsored by: VITAS Healthcare

Trilby Barnes-Green, RN Chair, Program Committee

Large Chapter (100 Plus Members)

Fort Bend County Black Nurses Association

Mid-Size (50-99 Members)

Atlanta Black Nurses Association

Small Size (8-49 Members)

Central Florida Black Nurses Association of Orlando

Rochelle Poindexter Youth Community Service Award

Columbus, Georgia Metro Black Nurses Association

Scholarship Presentations

Lenora Yates, DNP, EdD, ARNP, MBA, CNE Chair, Scholarship and Awards Committee

Presentation of Membership Campaign Awards

Dr. Martha Dawson NBNA Secretary

Chair, Membership Committee

Chapter Membership Awards

Large Chapter (100 Plus Members)

Fort Bend County Black Nurses Association

Mid-Size Chapter (50 - 99 Members)

Chicago Chapter of the National Black Nurses Association

Small Chapter (8 - 49 members)

Northern New Jersey Black Nurses Association

Highest Retention by January 31st

Largest Chapter – Birmingham Black Nurses Association Mid-Size Chapter – New York Black Nurses Association Small Chapter – Wichita Black Nurses Association

Highest Percentage of Growth

Largest Chapter – Council of Black Nurses, Los Angeles **Mid-Size Chapter** – New England Regional Black Nurses Association

Small Chapter – Southern Nevada Black Nurses Association

Most New Lifetime Members

Largest Chapter – Fort Bend County Black Nurses Association

Small Chapter – Northern New Jersey Black Nurses Association

Highest Number of Student Members

Largest Chapter – Fort Bend County Black Nurses Association

Mid-Size Chapter – New England Regional Black Nurses Association

Small Chapter – Downtown Baltimore SON Black Nurses Association

Highest Number of LPN/LVN Member

Largest Chapter – Fort Bend County Black Nurses Association

Mid-Size Chapter – Black Nurses Association of Greater Washington, DC Area

Small Chapter – TECHE Black Nurses Association

Highest Number of Male Members

Largest Chapter – Council of Black Nurses, Los Angeles Small Chapter – Northern New Jersey Black Nurses Association

Presentation of Membership Campaign Awards

Dr. Martha Dawson NBNA Secretary Chair, Membership Committee

Individual Licensed Member - First Place

Janice Sanders

Fort Bend County Black Nurses Association

Student Members - First Place

Dr. Linda Burnes-Bolton

Council of Black Nurses, Los Angeles

Student Members - Second Place

Tricia Lomax-Romans

Fort Bend County Black Nurses Association

Lifetime Members - First Place

Lola Denise Jefferson

Fort Bend County Black Nurses Association

NBNA Property Update

Committee Reports

Health Policy

Program

Fund Development

Strategic Planning

1:00 am - 1:00 pm

South Seas Ballroom EJ, Level 3

Exhibit Hall

11:00 am - 12:00 pm

Jasmine G & H

Moderator: Crystal Bailey, RN

Member, Greater St. Louis Black Nurses

Association

NBNA Innovation Theater

Exploring Differences in Disease and Care for African Americans Living with Multiple Myeloma

Sponsored by: Celgene Corporation

Tondre Buck, MD

Medical Group of the Carolinas, Hematology, Oncology

Gibbs Cancer and Research Institute

Spartanburg, SC

12:30 pm - 1:00 pm

South Seas Ballroom E-J, Level 3

Exhibit Hall

Grand Raffle

1:00 pm - 3:00 pm

Palm B. Level 3

Tamara Broadnax, MSN, RN, NEA-BC Moderator:

President, Central Virginia Chapter Black Nurses

Association

Richmond, VA

21ST CENTURY NURSING TRENDS **WORKSHOP**

Nurse Communication Strategies to Improve Patient Outcomes

Karen Harris, DNP, RN, OCN

Nurse Manager

University of Alabama Hospital

Birmingham, AL

Developing Diverse Undergraduate Students as Nurse Leaders

Elaine C. Hardy, PhD, RN

Director

University of Illinois at Chicago

College of Nursing

Peoria, IL

Blanca E. Miller, PhD, RN

Assistant Professor

College of Nursing

Illinois State University Mennonite

Normal, IL

Trifecta of Population Health Management: Effective Collaborations Between Community, Academia, and Hospitals in the 21st Century

Pamela Mack-Brooks, MSN, RN, NEA-BC

Coordinator, Community Health Outreach Program

Hospital of the University of Pennsylvania

Philadelphia, PA

Monica J. Harmon, MSN, MPH, RN

University of Pennsylvania School of Nursing

Senior Lecturer

Philadelphia, PA

1:00 pm - 3:00 pm

Palm H, Level 3

Moderator: LeShonda Wallace, PhD, MSN, BSN, FNP-BC

President, Sandhills, North Carolina Black

Nurses Association

ADVANCED CARDIAC AND PULMONARY **DISEASE MANAGEMENT WORKSHOP**

Cardiac and Pulmonary Hypertension: It can happen to the Native heart or the Transplanted heart: A patient's journey, - from drugs, machines, to Heart Transplant and back to drugs

Bernice Coleman, PhD, ACNP-BC, FAAN

Nurse Scientist, Nurse Practitioner

Cedars-Sinai Medical Center

Los Angeles, CA

M. Fe Mangila-White, NP, FNP/ACNP-BC

Lead, Nurse Practitioner

Cedars-Sinai Medical Center

Los Angeles, CA

Wendy Hill, MSN, PNP, CNS, RN-BC

Nurse Practitioner, Pulmonary Hypertension Program,

Medical Delivery Network

Cedars-Sinai Medical Center

Los Angeles, CA

1:00 pm - 3:00 pm Palm E, Level 3

Moderator: Diana Wharton, MSN, RN

Past President, Black Nurses Association of

Greater Washington, DC Area

BRAIN MATTERS WORKSHOP

Sharing Bad News

Marcia A. Lowe, MSN, RN-BC

Nurse Educator

Birmingham VA Medical Center

Birmingham, AL

Brain Health and the 3 D's Delirium, Depression and Dementia

Jayne James, MSN, RN, PMHCNS-BC, PMHNP

Interim Director of Nursing

Nurse Consultant, Nurse Educator

Diamond Health Care

Williamsburg, VA

Patricia C. Lane, MBA, BSN, SCRN

Administrative Director of Neuroscience

Bon Secours Richmond Health System

Richmond, VA

Racial Socialization Practices: Black/White Children and Mental Well-Being

Roberta Waite, EdD, PMHCNS, ANEF, FAAN

Professor and Assistant Dean of Academic Integration

and Evaluation of Community Programs

Drexel University

Philadelphia, PA

Nicole McKinney, PhD, MA

Marriage and Family Therapist

Center for Marriage Counseling

Ardmore, PA

1:00 pm - 3:00 pm

Palm A, Level 3

Moderator: Lauren Edgar, RN, MSN Ed.

Member, Southern Nevada Black Nurses

Association

Cancer in the 21st Century: Where are We Now? Workshop

Advances in Breast Cancer 2017

Deidra Brown-Brinson, MSN, ARNP-BC

Nurse Practitioner

Florida Cancer Specialists

West Palm Beach, FL

Quality Decision-Making Utilizing an Advanced Prostate Cancer Decision-Making Decision Aid

Randy A. Jones, PhD, RN, FAAN

Associate Professor and Baccalaureate Program Director

University of Virginia

School of Nursing

Charlottesville, VA

1:00 pm – 3:00 pm

Jasmine H, Level 3

Moderator: Faith Okagbue, MSN, RN

Member, Fort Bend County Black Nurses

Association

CLINICAL TRIALS WORKSHOP

Innovative Biotech Treatment Modalities in Cuba And Its Implications Surrounding Access to Care for Marginalized Populations

Maisha Amen, PhD

Associate Professor

Ramapo College

Mahwah, NJ

Clinical Trials: A Resource for Linking Limited Resourced Populations to Care

Shonta R. Chambers, MSW

Executive Vice President

Health Equity Initiatives and Community Engagement

Patient Advocate Foundation

Hampton, VA

Diverse Women in Clinical Trials: The Role of Nurses in Recruitment and Retention

Kimberly Thomas, MPH

Director of Outreach and Communications

FDA Office of Women's Health

Silver Spring, MD

1:00 pm - 3:00 pm

Jasmin D, Level 3

Moderator: Yvonne Waiters-Dixon, RN, MHA

Direct Member

Salisbury, NC

ENHANCING PATIENT OUTCOMES WORKSHOP

Screening, Brief Intervention, Referral to Treatment (SBIRT)

Gloria Cain, MSW, PhD

Clinical Director of Training and SBIRT Coordinator

Howard University Washington, DC

Denise M. Scott, MS, PhD

Howard University

Associate Director, SBIRT Training Program

Washington, DC

Hearing Loss, Depression and Lack of Patient Engagement in the Exam Room

Robert Tysoe, DIP

Business Administration/Marketing

Director of Marketing & Training-Audiology

Hearing Healthcare Marketing Company

Portland, OR

Systematic Reviews of Ethnic Disparities in Immunizations for Elderly Adult Populations

Veronica Clarke-Tasker, PhD, RN, MBA, MPH, M.Div.

Drofesson

Howard University

College of Nursing & Allied Health Sciences

Washington, DC

1:00 pm - 3:00 pm

Palm C, Level 3

Moderator: Thomas Hill, RN, BSN

Member, New Jersey Integrated Black Nurses

Association

INNOVATIONS IN NURSING PRACTICE WORKSHOP

The Nurse's Roles in Addressing Nicotine Dependence as a Chronic Disease

Larider Ruffin, DNP, APN, RN, ANP-BC, GNP, CTTS
Nurse Practitioner & Certified Tobacco Treatment Specialist
Clover Health
Jersey City, NJ

Exploring Nurse Practitioners' Views on the Electronic Cigarettes: Implications for Working with Women of Childbearing Age

Betty J. Braxter, PhD, CNM, RN, TTS Assistant Professor University of Pittsburgh, School of Nursing Pittsburgh, PA

Overcoming Barriers to Medication Adherence among Mentally III Homeless Persons: Role of the Advanced Practice Nurse

Vanessa Parker, PhD, MSN, MA, CHES, RN, PHN, PMHNP-BC
Chief Executive Officer
Advanced Psychological Prescriptives, Inc.
Bakersfield, CA

Application of the Innovative Medication Algorithm in Nursing Practice

Birthale Archie, DNP, MSN, BS, RN Assistant Professor in Graduate Nursing Program Bowie State University Bowie, MD

1:00 pm – 4:00 pm

Jasmine A, Level 3

Moderator: Lenora Yates, DNP, EdD, ARNP, MBA, CNE Member, Black Nurses Association, Miami

Breast Cancer Screen Practicum

Pre-registration required

Sandra Millon Underwood RN, PhD, FAAN

Professor

College of Nursing

University of Wisconsin-Milwaukee (UWM)

Milwaukee, WI

Kelly Richards, RN, MSN, FNP

Clinical Nurse Practitioner

Community Outreach Specialist

American Cancer Society/Kohls Breast Health Program

Milwaukee, WI

Oza Holmes, RN, MSN, OCN

Women's Health Nurse Specialist

Aurora Visiting Nurse Association

Milwaukee, WI

Carla Harris, RN, BSN

Breast Care Unit Manager and Breast Care Clincian Columbia St. Mary's Breast Center

Milwaukee, WI

Bonnie Anderson, LPN

Program Manager Adult Day Center

Milwaukee Catholic Home

Milwaukee, WI

3:30 pm - 4:30 pm

Palm E, Level 3

NBNA Choir Rehearsal

6:00 pm - 7:00 pm

Lifetime Member Photos

7:00 pm - 10:00 pm

South Seas Ballroom, Level 3

The NBNA President's Gala

Theme: Jeans and Jewels

Presentation of Lifetime Achievement and Trailblazer Awards

Featuring the Next Movement Show Las Vegas, NV

Moderator: Dr. Millicent Gorham

NBNA Executive Director

Presentation of the Presidential Awards

Sponsored by: Yale-New Haven Hospitals

Dr. Eric J. Williams, NBNA President

FRIDAY, AUGUST 4

7:30 am - 9:30 am

Jasmine Ballroom, Level 3

NBNA Ecumenical Service

Reverend Dr. D. Edward Chaney

Guest Minister

Second Baptist Church

Las Vegas, NV

NBNA Gospel Choir

Dr. Kevin McBride - Minister of Music

10:00 am - 12:00 pm

South Seas Ballroom, Level 3

Brunch and Closing Session

Moderator: Birthale Archie, DNP, MSN, BS, RN

NBNA Second Vice President

Past President

Kalamazoo-Muskegon Black Nurses

Association

Invocation

Veronica Clarke-Tasker Battle, PhD, RN, MBA, MPH, M.Div

Member, Black Nurses Association of Greater Washington, DC Area

Presentation of the Life Time Membership Awards

Dr. Martha Dawson *Chair,* NBNA Membership Committee

The Changing Landscape of Nursing Education and Practice

Keynote Speaker

Randolph F. R. Rasch, PhD, RN, FNP, DS & FNAP, FAANP
Dean and Professor
College of Nursing
Michigan State University
East Lansing, MI

Installation of New Board Members and Nominations Committee Members

Dr. Patricia McManus NBNA Parliamentarian

Members Speak

Moderator: Joni Lovelace, RN, BS, CCM, CNC Member, NBNA Board of Directors

Atlanta Black Nurses Association

Candidates Forum

NBNA Nominations Committee

Moderator: Dr. Lovene Knight

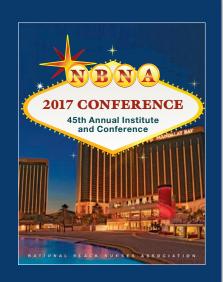
Chair, NBNA Nominations Committee

12:00 pm - 1:00 pm

Commanders Boardroom, Level 3

Post Conference Board Meeting

See You in St. Louis!
Tuesday, July 31 – Sunday, August 5, 2018
St. Louis Union Station Hotel
St. Louis, MO



Visit us on the website @Chicago Chapter National Black Nurses Association

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to

The National Black Nurses Association Celebrating 45th Annual Conference

from



Chicago Chapter National Black Nurses Association Board of Directors and Members

Ellen Durant, RN, MSN, *President* P. O. Box 4612, Chicago, Illinois 60680

Ethel L. Walton, RN, BSN, *Vice President* Phone number 773-779-7222

Conference Overview and Objectives

MONDAY • JULY 31

7:00 am – 4:30 pm South Seas AB, Level 3

Presidents' Leadership Institute

How NBNA Can Affect Change in Breast Cancer Detection and Control

Breast cancer is the most common cancer diagnosed and the second most common cause of death due to cancer among women in the United States. The risk of developing breast cancer is similar between white and black women, but black women are 42 percent more likely to die from the disease. Clinicians and scientists have associated breast cancer mortality in black women with poverty, stress, lack of access to care, and biological/ genetic differences of breast tumors (i.e. breast cancer type, breast density, BMI). One out of every eight women will likely develop breast cancer during her lifetime. However, if caught early, the 5-year survival rate is almost 100%. Black women diagnosed with breast cancer die from breast cancer at higher rates than White women diagnosed with breast cancer. Breast density and BMI has been shown to be associated with breast cancer risk in Black women. Yet, in spite of widespread campaigns focused on breast cancer risk, breast cancer detection and breast cancer control many Black women are not aware if their risks and more than one in three Black women have not been screened. This presentation will provide the NBNA Leadership an overview of national trends specific to breast cancer morbidity and mortality; prevalence of biologic/genetic breast cancer risk factors (i.e. breast cancer type, breast density, BMI); and, breast cancer screening recommendations. In addition, the speaker will highlight evidence-based strategies that can be used by the membership to aid women in the local community in making informed decisions about breast health, breast cancer risk management, breast cancer screening, 3-D breast cancer diagnostics, and follow-up.

At the conclusion of this presentation, the nurse participants will be able to:

- Describe inequities experienced by Black women relative to breast health and cancer screening
- Describe biologic/genetic breast cancer risk factors (i.e. breast cancer type, breast density, BMI); breast cancer signs/symptoms; breast health and breast cancer screening guidelines; and 3-D breast cancer screening diagnostics

- Describe evidence-based strategies that may be used by nurses to respond to the breast awareness and breast cancer screening needs of women in the local community
- Discuss components of the "CDC Breast and Cervical Cancer Screening", "CDC Wise Woman", "CDC Inside Knowledge" and "MCNBNA Partners in Pursuit of the Promise: Nurses Effecting Change Breast Cancer Awareness and Screening Program"

Conversations on the Heart: Access to Cardiovascular Interventions & Clinical Trials Cardiovascular Consequences of Adversity

The Association of Black Cardiologists (ABC) is a nonprofit organization dedicated to eliminating the disparities related to cardiovascular disease in all people of color. Consistent with this mission, ABC supports the need for a more comprehensive understanding of the cardiovascular consequences of adversity. The UCSF Center for the Study of Adversity and Cardiovascular Diseases (NUTURE Center) has been established to examine the biological and social interconnectivity of adversity across the lifespan. The goal is to develop sustainable solutions to improving health, particularly cardiovascular health. The NURTURE Center focuses on several themes that have implications on clinical medicine and practice, as well as directly on patient well-being. In this presentation, the rationale to study adversity will be discussed, including the components of adversity, how these are related to cardiovascular health, and the role of the brain when considering adversity and cardiovascular health. The purpose of this presentation is to help Nurses learn the relationship of adversity and CVD and provide guidance on prevention for patients. The nurses will learn how the NURTURE Center supports the work of nurses in this arena.

Diversity in Clinical Trails

An intensive eight step process was used that included a literature review, gap analysis, input from content experts, brainstorming, and numerous phases of testing. A unique feature of this research is that the solutions identified were based on direct feedback from key groups, including patients, referring physicians, trial investigators and clinical trial nurse coordinators. Five critical barriers to participation were identified, and an iterative process was used to test solutions to address these barriers. A clinical trials roadmap was developed for each of the key groups which listed the messages and actions required to drive participation, along with recommendations for ways to communicate effectively. There will be solutions and

messages that can be used by nurses to increase clinical trial diversity. The role of referring physicians as key drivers of minority patient participation was highlighted, along with the need for a community focus to drive outreach, trust and support. Work to further refine the roadmap for each key group is ongoing. The purpose of this presentation is to help nurses understand how to motivate minority patients to participate in clinical trials. And, to help nurses to communicate effectively with their patients to enroll them in clinical trials and to maintain them in the clinical trial

The ABC Roundtable to Improve Health Care Access for Minority and High-Risk Populations

The Association of Black Cardiologists (ABC) developed and executed a program in 2016 which recognized that while advanced therapies offer new treatment options for patients with, or at risk for cardiovascular diseases, access remains a challenge, especially for underserved minority patient populations. The Roundtable program convened a group of experts and thought leaders from different areas including medical associations, 2 nursing organizations, payer groups, government, academia, research organizations, and advocacy groups to address the complex issues related to patient access in a solutions-oriented manner. Through a discussion of recurring themes and barriers, participants reached consensus around five solutions that would positively impact minority and high-risk communities. A summary recommendations document reflecting the shared perspectives of the participants was developed, endorsed and publicized. The Roundtable participants reconvened in March 2017 where they selected two solutions for focus in 2017 and established a workgroup for each solution. The workgroups will continue to progress these solutions to develop a high-level implementation plan by the end of 2017. The purpose of this presentation is to discuss solutions to improve health care access among minority populations and how nurses can contribute to the solutions.

Upon completion of this program, nurse participants will be able to:

- Explain the relationship between adversity and cardiovascular health
- Identify themes that have implications for nursing practice and patient well-being
- Discuss the initiatives of the NURTURE Center and applicability to nursing care for patients with CVD
- Describe the need for increased diversity in clinical trials
- Identify the barriers to participation

- Highlight the role and contributions of clinical research nurses to clinical trials.
- Describe the solutions/messages that can be used by nurses to increase clinical trial diversity
- Describe how access impacts the health status of minority populations
- Explain why the access challenge is so important to address in minority populations
- Describe the solution areas that can be leveraged by nurses and others in patient care to address barriers to access in minority communities

8:00 am - 6:00 pm

Palm D, Level 3

Mental Health First Aid for Military Members, Veterans and their Families

Family members and personnel working with military and families are often not aware of how to engage veterans with mental illnesses and addictions. In addition to the impact of military service on the veteran, each has a circle of family and friends who are also impacted by their military service. This presentation will discuss the prevalence of mental illness disorders in veterans and active duty military in the United States and its impact on the populations well-being and health. Recommendations for the design and use of a Mental Health First Aid Action Plan for use by nurses in practice will also be discussed.

Upon completion of this program, the nurse participant will be able to

- Describe the prevalence of mental illness disorders in veterans and the military in the United States
- Differentiate symptoms of depression, anxiety, bipolar disorder, and psychosis
- Discuss the utility of the Mental Health First Aid Action Plan for the care of veterans and military personnel

9:00 am - 12:00 pm

Jasmine E, Level 3

American Red Cross Promoting Community Health Through NBNA-Red Cross Partnership Workshop

The NBNA and Red Cross share a commitment to promote community health and have a long-standing National Memorandum of Understanding. This interactive session will provide updates on ways that nurses and nursing students can impact community health, both domestically and internationally, through

the Red Cross. It will include health implications for changing demographics related to blood donation and transfusions and academic service learning opportunities for nursing students with the Red Cross. Nurses and nursing students can help reduce morbidity and mortality from home fires through participation in the Red Cross Home Fire Campaign, help promote blood donation, help communities prepare for disasters and provide needed services for military members and their families. Additionally, nurses and nursing students can participate in strategies to increase awareness about blood donation in diverse communities. Through small group discussions participants will share ideas about how to engage nurses and nursing students in promoting community health through Red Cross volunteer opportunities.

Upon completion of this program, the nurse participant will be able to:

- Identify three different academic service learning opportunities for nursing students within the American Red Cross that impact community health.
- Discuss research related to blood donation, changing demographics and identify two strategies to increase diverse blood donors to improve patient outcomes.
- Describe one way to support the Measles and Rubella Initiative to reduce the number of deaths from measles related complications.

9:00 am - 12:00 pm Palm C, Level 3

Progress and Growth in Nursing Workshop

Promoting Nurses' Academic Success, the Second Time Around: An Approach to Critical Thinking and Test Taking Strategies

Nurses are lifelong learners. More and more nurses are returning to school to earn advanced degrees, whether it is LPN to RN; RN to BSN and MSN. Going back to school is a commitment and there are several things that nurses should consider before making a decision to pursue advances education. This presentation will aim to provide insights that can assist the participants to 1) identify nursing schools that fit their needs though the World Wide Web; and 2) Identify organizational skills to promote success in nursing school. This presentation is designed to address the needs of nurses returning to academia.

Building a Healthy Community: Self-care for the Professional Nurse

Nursing is a demanding job. The literature supports that nurses' work is meaningful, but also stressful. In addition, the work environment for many nurses is unhealthy due to workplace bullying, hierarchical structure, poor communication, and dysfunctional teams. These unhealthy work environments can create stress and impede self-care. Self-care is a form of preventive healthcare practice. Nurses understand the importance of health prevention. Though not regularly practiced, self-care is important to well-being, personal and professional growth, and required to continue to care for others. Nurses are

taught to care for others but unfortunately, we are not taught to care for ourselves. Nurses are reluctant to take time to care for themselves. Our profession exposes us to many stressors. The impact of these stressors can lead to obesity, high blood pressure, diabetes, and burn out to name a few. Building a healthy community begins with building a healthy nurse workforce. This presentation will highlight self-care: what is self-care, why self-care is important, what are the benefits of practicing self-care, and the risks of neglecting self-care. The implications of learning and implementing self-care for the nurse is increased well-being, increased confidence, and decreased incidence of burnout.

Nursing is More than a Shift: A Quantitative Study to Explore Non-traditional Nursing Roles

The healthcare system has experienced a large-scale evolution within the past two decades, with the majority of oncology care transferring from the inpatient unit to an ambulatory care setting. A subset of nurses has started to shift the paradigm of the profession by becoming engaged in non-traditional oncology roles, examples of which include the role of nurse navigator, clinical nurse educator, medical liaison, and marketing/sales consultants.

A study was undertaken to gain an understanding of the factors that influence the career path of expert oncology nurses who work in non-traditional nursing positions.

During the process, the investigators worked with their local oncology nursing chapters to identify 25-30 expert nurses currently working in non-traditional oncology roles to participate in a study designed to explore non-traditional roles of oncology nurses

Uni-variate data analysis was conducted on all of the demographic information obtained from participants and accompanying surveys.

This presentation will study findings which highlight the non-traditional roles and responsibilities of oncology nurses. Results suggest that here is a need for further research which focuses on nurses' intent to leave clinical practice, job satisfaction, practice environment, retention, and the impact of these non-traditional roles on the delivery and outcomes of health care services.

- Identify nursing schools that best fit their needs
- Explain how critical thinking is used in the nursing process in test taking strategies
- Identify organizational skills to promote success in nursing school
- Define self-care and the importance of building a healthier self and community
- List three benefits of practicing self-care
- Define three associated risks of neglecting self-care
- Describe processes for developing personal selfcare plans

- Discuss the educational preparation of nursing faculty relative to populations health, community health and public health nursing
- Describe strategies to improve population, community health and public health nursing
- Outline strategies to reinforce student learning in community health, public health nursing, and population health nursing health in classroom and clinical settings
- Describe and identify at least three non-traditional oncology nursing roles
- Explain factors that influence a nurse to explore non-traditional oncology nursing roles
- Explain the values and skills that a nurse brings to a non-traditional nursing role

12:00 pm - 5:00 pm

Founders Leadership Institute

2016 and 2017 40 Under 40 Awardees

The National Black Nurses Association Collaborative Mentorship Program (NBNACMP), Early Results

Mentoring is a one-to-one trusting relationship that encompasses formal or informal supporting, guiding, coaching, teaching, role modeling, counseling, advocating and networking. Mentoring occurs within and or outside the clinical setting and includes personal and career guidance. Mentoring promotes co-sharing, co-discovery, and co-growth (Adapted from the American Nurses Association, 2011). In November of 2016, the National Black Nurses Association, launched a collaborative mentorship program designed to foster the development of a nursing community and enhance the preceptor skills of nurses as they engage in the mentorship process.

Nurse Talent Round Up: Preparing Nurses to Lead

A multicultural and diverse nursing workforce is critical to reflect the growing cultural diversity of our patients and communities we serve. The University of Pittsburgh Medical Center has a commitment to excellence and diversity, which includes retaining and recruiting exemplary, diverse nursing staff. The Nurse Talent Round Up was developed to identify, equip, and enhance the professional development of diverse nurse leaders within the health system. This presentation will highlight the strategies used and outcomes in the University of Pittsburgh Medical Center Leadership program.

Transformational Leadership Education Using Simulation: Transition to Practice Proposal

Transformational leadership is an ideal management style in the field of healthcare because it focuses on role models motivating employees to strive towards advancement while inspiring them to have their own growth to improve the work place. Simulation has been used in education to promote learning in students to prepare them for the nursing profession. Combining the two concepts can meet the demand of the healthcare system by preparing

new baccalaureate degree nurses for leadership roles upon beginning their career. This presentation aims to define transformational leadership and stimulation. To address the use of stimulation as a tool for teaching leadership through reality based scenarios and skills application in the work place. A review of the literature will aid in identifying the state of science specific to transformational leadership. This presentation will address the use of stimulation to teach safety, problem solving, communication and team building. Also, the presentation will address the changing work place and nurse education plus the benefits of using stimulation to teach transformational leader.

Advocating for Prescription Drug Access in a Challenging Policy Environment

From access to medicines, intellectual property and drug safety, PhRMA is devoted to advancing public policies that support innovative medical research, improve treatments and yield real results. Delivering innovative treatments to patients requires certain actions that must be taken at the policy level to ensure that the marketplace evolves at the pace of scientific advances and that patient needs and preferences are kept central. Nurses are essential to engaging and empowering patients about quality care and available treatments. Issues relating to prescription drug pricing, prescription drug costs to consumers, prescription drug coverage in public, private and federal programs, importation of drugs, and clinical trial reviews are just some of the issues that impact access to prescription drugs. This session will focus on hot topics related to prescription drug access, and strategies and tactics for advocacy that can be deployed on those issues.

- Explain the mentorship process and key terms
- Implement the NBNACMP and all its components
- Synthesize early results of the mentorship program
- Identify methods to strategically retain diverse nursing staff
- Develop initiatives to promote nursing professional growth
- Identify critical opportunities to promote professional development
- Describe transformational leader and simulation in nursing education
- Identify aspects that facilitate personal growth
- Understand role modeling
- Understand the context of prescription drug pricing and the environmental factors that influence such factors
- Understand current threats that exist to limit patient access to prescription drugs in the US
- Be knowledgeable about advocacy strategies to deploy in the health policy space

1:00 pm - 4:00 pm

Palm, Level 3

Health Empowerment Across the Ages Workshop

Enhancing Adolescent Decision Making and Clinical Competence Through Knowledge and Skills Building

High school students are increasingly faced with making independent decisions. Investigators using Behavioral Risk Surveys cite results indicating that there are several types of behaviors contributing to unintentional injuries and violence among adolescents. These behaviors that lead to unintended pregnancy and sexually transmitted diseases, including HIV infection; alcohol and other drug use; tobacco use; unhealthy dietary practices; and inadequate physical activity. In an effort to improve awareness and competence in adolescent decisionmaking behaviors, the Acadiana Black Nurses Association (ABNA) provided an educational and skills based training to a group of adolescents attending a summer day camp program. Prior to conducting the program, the adolescents were administered an approved survey on Adolescent Decision Making. The survey instrument was approved by the parents of the Day Camp participants before administration. The goals ABNA in assisting the adolescents were two-fold:(1) To develop a mentally healthy perspective of self that includes increased selfconfidence, respect of self and others, and self-worth; and, (2) To enhance knowledge of issues and decision-making competence when confronted with those issues requiring critical decision-making processing. This presentation will provide an overview of the components, impact and outcomes of this innovative program.

R*Health: Building Resilience for Life-Long Health

R-Health, a holistic youth-led healthy heart program, pairs a youth development framework with community health and wellness resources to target CVD risk-reduction among adolescents. Through using a lens of resilience, the program is anchored on four pillars. This presentation will allow participants to: (1) Identify seven of the American Heart Association's noted cardiovascular disease risk factors, (2) Develop four healthy resilience skills to mitigate the long-team effects of adverse childhood experiences (ACEs), (3) Understand three elements critical to optimizing good cardiovascular health, and (4) Discuss three ways to build awareness throughout their community through service-learning.

The R* Health program is embedded into two local high schools, enrolling 45 students from diverse backgrounds. This innovative, collaborative initiative is possible due to partnerships between a nurse-led healthcare center, a youth development organization, and two local high schools. Assessments captured pre-post measures from the Resilience Scale, ACE-Q Teen Self-Report, and Fitness and Nutrition Participation Surveys adapted from the CDC Youth Risk Behavior Surveillance Survey. This presentation will highlight the impact and outcomes of

R-Health. Implications for nursing include recognizing how to optimize student's psychological resilience, promote increased fitness and activity levels, and encourage daily consumption of fruits and vegetables; collectively these initiatives contribute to mitigating cardiovascular risk factors in adolescents.

Improving Perceptions of Practitioners on Standardization of Care in the Emergency Department

The seventh leading cause of death in the United States is Diabetes Mellitus (CDC, 2014). Type 1 diabetes is a chronic disease in which the pancreas is not capable of producing the necessary insulin hormone resulting in uncontrolled glucose levels. Presently, 2.9 million patients with diabetes are on insulin therapy (CDC, 2014). Without insulin, the patient will experience diabetes ketoacidosis (DKA), which is a life-threatening condition. DKA is the most common cause for mortality in patients with diabetes age forty and younger (Wilson, 2012). Patients presenting to a large academic medical center emergency department (ED) with the diagnosis of DKA are assessed and treated based on "provider preference". Currently there is no standardization for care amongst this patient population, leading to suboptimal DKA treatment. Implementation of a DKA protocol initiated in the ED would contribute to improved patient satisfaction and better outcomes. Due to ED providers perceived practice barriers, there has been resistance to the implementation of evidence based practice (EBP) guidelines and protocols. Educating practitioners on improved outcomes through use EBP protocols and establishing a multidisciplinary team to create a roadmap for DKA treatment will not only result in improved patient outcomes, but also provider compliance and satisfaction.

THINK: Inpatient Glycemic Management

In the hospital setting, both hyperglycemia and hypoglycemia are associated with adverse outcomes for patients with diabetes. To deliver high quality care for the patient with diabetes, a hospital must be able to deliver evidence based standards of care that are consistently implemented throughout the system. The aim of this presentation is to discuss nursing care of the hospitalized patient with diabetes to include: glycemic targets, insulin therapy, prevention of hypoglycemia, medical nutrition therapy and transition from the acute care setting. In addition, there will be a focus discussion on key strategies for implementing a quality inpatient glycemic management program.

- Discuss biopsychosocial factors influencing decision making among adolescents
- Describe factors influencing decision making and problem solving capacities of adolescents from early to late adolescence
- Discuss the use of evidence-based and age appropriate strategies to enhance the decision-making competence of adolescents from early to late adolescence

- Discuss the results of the nutrition, fitness/activity and resilience assessments of the adolescents participating in the R*Health program and the assessment tools used in the program
- Describe the facilitation of the R*Health program (i.e. training requirements of staff, staff required, time and technology involved in program implementation).
- Demonstrate an understanding of how a youth empowerment model that promotes self advocacy and leadership skills and a partnership between FQHCs and youth development organization to address risk factors associated with cardiovascular disease.
- Define Type 1 diabetes and complications.
- Discuss perceptions of standardized care in the emergency department.
- Discuss outcomes after education and implementation of evidence based practices.
- Identify glycemic targets for the hospitalized patient with diabetes.
- Describe components of a nurse-driven protocol for treating hypoglycemia.
- Discuss key components for the successful delivery of a hospital-wide diabetes inpatient management program.

1:00 pm - 4:00 pm Jasmine E, Level 3

Professional Writing Workshop

Writing for Publication: A Working Session to Create a Successful Manuscript

The purpose of this workshop is to explore ways to create successful manuscripts for the publication of multiplevenue scientific articles including data-based articles. This workshop will be hosted by successful authors who, in combination, have published more than 20 books, 500 articles, multiple book chapters, including two sitting journal editors with more than 20 years experience. Participants will bring with them a paper from one of the following venues:

- 1. How We Did It
- 2. Clinical Papers
- 3. Exploration of a problem in the literature as found in the literature
- 4. Data-based articles

Participants who do not have a working document may choose to be put in one of the above groups if similar expertise exists. Faculty will assist the working groups.

Upon completion of this program, nurse participants will be able to:

- Understand concrete guidelines on tips and strategies for writing for publication
- Discuss possible publication vehicles for the various types of manuscripts
- Discuss strategies for writing in groups from a distance and in person
- Discuss how to develop a manuscript for publication

TUESDAY • AUGUST 1

2:00 pm – 5:00 pm Jasmine A

Genetics Institute PROGENE

Project Genetic Education (ProGENE): An Education Model Between Minority-Serving Academic Institutions and the National Black Nurses Association Designed for Advancing Genetics Among Black Americans

Genetics plays a major role in all facets of nursing, treatment and healthcare. Promoting attitudes that endorse genetic education, research and testing as a pathway to health is of particular significance among high-risk populations. This is especially salient for Blacks living in America who continue to be disparately impacted by a myriad of genetic-influenced chronic diseases to an extent that is unobserved in other ethnic/ racial subgroups. Among Black Americans the potential effects of discrimination as well as the possible misuse of genetic information are a few of the challenges curbing acceptance and effective integration of genetics as a component of health care delivery. Project Genetic Education (ProGENE) is a novel teaching-learning model focused on the development of educational infrastructure for faculty and students from minority-serving academic institutions and members of the National Black Nurses Association. The ProGENE Institute is designed to present fundamental topics in genetics (i.e., collection of family history, development of 3-generation pedigree). The ProGENE Educational Institute aims to facilitate development of essential nursing competencies for genetics. Current and future trends that influence genetics and health will be presented. The practical application of ProGENE is the transference of genetic information into the public domain at the community level that could positively affect willingness to participate in genetic research and testing will also be discussed.

- Summarize major competencies relative to genetic and genomic nursing established by ANA consensus panel.
- Demonstrate an understanding of the relationship of genetics and genomics to health and the prevention, screening, diagnostics, prognosis and treatment of human disease among minority and underserved populations.
- Demonstrate ability to elicit information needed to construct a three generations pedigree.

WEDNESAY, AUGUST 2

6:30 am - 7:45 am

South Seas Ballroom A, Level 3

Non-CEU Breakfast Session

Sponsored by: **ZimmerBiomet**

Are you a Lemon or a Cherry? Understanding the next step in health care disparities and delivery of care that could land you in the wrong basket of care!

At the conclusion of this program, the nurse participant will be able to:

- Identify components of the vicious cycle of lack of mobility, obesity and other co-morbid conditions that disproportionately affect African American women.
- Gain a basic understanding of upcoming new government payment models that could impact access to and quality of care received by minority patients.
- Gain insight and knowledge on how to help empower and educate your patients about the impact of upcoming payment models and how to lessen the chances of landing in the wrong basket.

6:30 am - 7:45 am

South Seas Ballroom B, Level 3

Non-CEU Breakfast Session

Sponsored by: Abbott

Prevalence of Sarcopenia and Sarcopenic Obesity among Diverse U.S. Population Groups and Implications for Nursing Practice

Sarcopenia is the age-related loss of muscle mass, strength, and/or functionality. Sarcopenia is an important health risk for older adults but it is often not considered, particularly in overweight and obese patients. This presentation highlights new research on gender and ethnic differences in rates of sarcopenia/sarcopenic obesity in older adults and the potential economic burden. In addition, the presentation highlights opportunities for nursing to identify this condition and help older adults maintain their muscle strength and functionality.

Upon completion of this program, the nurse participant will be able to:

- Outline defining characteristics of sarcopenia/ sarcopenic obesity and describe the importance of maintaining lean body mass for healthy aging
- Review new research investigating the prevalence of sarcopenia/sarcopenic obesity by gender and ethnicity and the clinical and economic burden
- Describe key considerations of sarcopenia for clinical nursing practice

8:00 am – 12:00 pm

Palm D, Level 3

Emerging Leaders Forum

This forum is designed as an interactive, thought provoking educational experience to enhance the student's knowledge through presentation of topics that improve test taking skills, and leadership capabilities. Specifically, the forum will focus on development of test taking and leadership skills with an emphasis on the importance of effective mentoring relationships. The session welcomes students of all levels and will highlight the work of fellow nursing students.

Upon completion of the forum, participants will:

- Improve their test taking ability through evidence based techniques and strategies
- Recognize the importance of networking and development of mentoring relationships
- Discuss potential challenges in nursing school and measures to overcome them

8:00 am - 12:00 pm

Jasmine C, Level 3

Achieving Highest Patient Outcomes: Nursing at Its Best Institute

Developing Community Partnerships

Creating effective community partnerships is essential to accomplishing an organization's goals and objectives. Minority nursing organizations must recognize the impact that partnerships have on achieving results of group activities. There should be a systematic approach to establishing community partners. Organizational leaders should begin with identification of communitylevel indicators; followed by an exhaustive review of the evidence that supports the problems or initiatives. selected by the community. Most importantly, efforts should be undertaken to ensure that the chosen initiatives relate to the organizations identified areas of concern. will have a positive financial influence and provide for sustainable resources. One method that has had a tremendous success in creating partnerships is through a creation of a memorandum of understanding (MOU). A MOU is an informal, legally non-binding agreement between two or more parties that indicate a common line of action or initiative. Organizations or persons involved in collaborative community partnerships are in a good position to recruit emerging community leaders. volunteers, youth, elders and people with disabilities on both sides of the MOU. Through active community engagement activities, barriers to recruiting partners can be minimized. By using easy to follow strategies identified in the MOU, organizations can experience success through significant improvement in community-level outcomes. This presentation will describe how MOUs can be used in establishing community partnerships.

Intergenerational Teaching/Learning in a Southern Community College Nursing Program

Numerous studies have been done that indicate lecture is counterproductive to the non-traditional intergenerational, multicultural students enrolled in nursing. Research indicates that an interactive environment that engages students in the teaching/ learning process is best in the current student-centered learning arena. To ensure students acquire the knowledge needed to be successful, schools of nursing (SON) must ensure that faculty members adapt their teaching strategies to the learning styles and needs of the intergenerational group of students. The purpose of this study was to determine the student and faculty members' perceptions of the use of the teaching strategies currently employed in an intergenerational, multicultural nursing program in a southern community college. The researcher posed questions to student and faculty participants to gain an understanding of their lived experience of this phenomenon. Results of this study indicated that faculty members were aware of and used multiple strategies in their classroom as a means of engaging students in the teaching/learning environment. Students expressed frustration over the use of teaching strategies that they perceived to be counterproductive to their learning style and contrary to current literature; all generations of students expressed a desire to have lecture as a major part of the teaching/learning environment. The researcher recommends further study on how faculty members assess their teaching strategies to determine if they are hindering the students' teaching/learning style, which ultimately affects each student's success.

Doctorate Training for Black CRNAs: Research Opportunities, Implementation and Implications for Health Disparities

The first Doctor of Nursing program was established at Case Western Reserve University in 1979. In 2004, the American Association of Colleges of Nursing voted to require doctorate education for entry into advanced nursing practice. Consequently, advanced practice nurses such as Certified Registered Nurse Anesthetists (CRNAs) now have the option of pursing PhD, EdD, DNAP and/or DNP. The 2014 American Association of Nurse Anesthetists (AANA) practice survey reported 2% of practicing CRNAs as black. Given this limited representation in the profession, we anticipate that the doctorate requirement may pose an added challenge for black nurses.

Exploring the Experiences of Members of the Brigham and Women's Hospital (BWH) Department of Nursing Related to Diversity and Inclusivity

The Institute of Medicine's (IOM, 2001) report, Crossing the Quality Chasm: A New Health System for the 21st Century, addressed the necessary strategies for improving patient- and family-centered care that are "respectful of and responsive to individual patient preferences, needs and values, and ensuring that patient values guide all clinical decisions." Chief among the strategies identified

in the report are the development of partnerships that focus on caregivers who have respect for diversity and reflect the populations that we serve in our healthcare communities. The research questions were: What are the experiences regarding diversity and inclusion of employees of the Department of Nursing and Patient Care Services? What are the experiences of diversity. inclusivity, and work life at BWH? This study utilized a qualitative design via focus group methodology to explore the experiences of members of the department of nursing at a large northeastern hospital. The study staff recruited a convenience sample for focus groups. Analysis of themes yielded specific themes including respect, inclusion, culture and communication. The results suggest the importance of these aspects of the department of nursing and patient care services in building an environment to achieve optimal patient care within a team-based framework.

- Discuss the problems or goals that have brought together multiple community-based organizations in a common purpose.
- Describe community-level indicators that can be utilized in determining outcomes that relate to an organization's stated goals.
- Identify potential barriers to recruiting community partners and strategies to overcome those barriers.
- Compare and contrast the learning styles of the intergenerational, multicultural nursing students currently enrolled in nursing programs.
- Explain the importance of using multiple teaching strategies as a means of engaging students in nursing programs.
- Discuss the importance of developing a tool that will determine the effectiveness of the teaching strategies used in the nursing program.
- Describe the experience, challenges, considerations, and opportunities of pursing doctorate level education as nurse anesthetists.
- Understand the implications of doctorate level education for health disparities.
- Distinguish the various doctorate degrees, the preparation candidates receive, associated challenges and relevance of doctorate level preparation in addressing health disparities as nurse anesthetists.
- To identify the experiences regarding diversity and inclusion of employees of the Department of Nursing and Patient Care Services.
- To compare the experiences of diversity, inclusivity, and work life.
- To determine the impact of diversity and inclusivity on staff relationships, patient care and institutional morale.

8:00 am - 12:00 pm

Palm C, Level 3

Building Healthy Communities: Principles and Practices Institute

Powerful Influence of the African American Church in Building Healthy Communities

According to the Centers for Disease Control and Prevention (CDC), social determinants of health are factors in the social environment that contribute to or detract from the health of individuals and communities. The inequitable distribution of various social determinants of health, such as lack of access to health services and mistrust of health services, exacerbates health disparities. To address this issue within the African American (AA) population, the powerful influence and role of the AA church is analyzed.

Historically the AA church, a bulwark in the AA community, occupies a dominant place in the lives of most AAs and can play a pivotal role in building healthy communities. Given the AA church's enduring role, it is an ideal venue for health promotion activities, health education, and optimizing health access.

Many AA churches provide health ministries that are often organized by church members who are nurses. Nurses have utilized community-based participatory research (CBPR) principles by collaborating with church members and stakeholders to organize health fairs. Health fairs at AA churches are considered by the community as a trusted source of health information and many times provide health screening opportunities. These health fairs have contributed to building a healthy community.

Digital Resource Directory Expands Nurse Led Community- Based Care for Underserved Populations

Urban cities have many resources useful to underserved and underinsured communities. Services are often fragmented; and, access poses logistical challenges and frustrations. Using Google Maps, a digital resource directory was created. The directory mapped out locations of such as bus routes, grocery stores, pharmacies, health centers, WIC sites, dental clinics, and many other services available to community residents (e.g., walking trails, smoking cessation programs). Use of digital resources begins with a click on type of resource needed, displaying a map location, street address, phone number, hours of operation, and useful information such as program eligibility. The resource information was accessible on each nurse's desktop, or mobile phone or tablet PC. The digital resource directory is used by our nurses or community health outreach outworker during any interaction with a community member or family coming into our nurse led wellness center. The digital resource directory helps our residents and families we serve related to increasing health, and health literacy by presenting them with specifics of useful community resources. This resource directory gives our residents confidence that our nurses understand their

neighborhoods and can work with them to use available community resources in order to meet their needs.

STI Prevalence and Determinants among Homeless Adults in the U.S.

Homelessness is a societal problem with public health implications. Homeless persons have greater health challenges and higher rates of infectious diseases, compared to the general population. Homeless adults are also more likely to experience chronic homelessness, which can worsen health conditions.

The aim of this presentation is to describe the findings of a systematic review of 16 years of literature on sexually transmitted infections (STI) prevalence among homeless adults. Nurse participants will learn how STI prevalence rates were higher among African-American homeless persons, and varied by gender, social determinants of health (SDOH), trauma, incarceration, and risk histories. The presentation will also include a description of the contributions nurses can make to enhance STI screening among homeless and unstably housed adults in diverse settings.

The Influences of Nutritional Food Label Understanding in African American Women with Obesity Born During the Baby Boom Era

Nutritional food label understanding (NFLU) is a philosophy that addresses the increasing problem of obesity among African American Women (AAW). Previous studies have acknowledged the trend of continual escalation of obesity in AAW. However, limited empirical studies exist that focus on strategies that isolate nutrition literacy and nutrition behavior of obese AAW born during the baby-boom era (51 to 64 years old). Without AAW understanding how nutrition and behavior align with nutritional practices, obesity rates are likely to continue to escalate. There are various studies on nutritional health, but the focus on NFLU as a strategy of AAW is limited. This presentation will highlight the re4sults of a study undertaken to describe the understanding of AAW with obesity and their lived experiences on NFLU. Findings of the study revealed the limited appreciation of NFLU. Reasons identified centered on motivation, self-help perception, the time to read label content, skills required for adequate nutritional food label(NFL) use, barriers to overcome while grocery shopping and dining despite understanding the perceived health benefits of knowing such information. Implications of these findings for obese AAW include improved nutrition literacy and nutritional behavior using NFLU as the guide to healthier dietary choice.

- Identify social determinants of health that impact the African American community as they relate to health disparities.
- Explain the positive impact of the African American church on health outcomes for the African American population.

- Describe methods that may be used to develop and implement interventions within the African American church to build a healthy community.
- Describe Internet resources that can be used to increase access to community based services for individuals and families residing in undeserved and underinsured communities.
- List steps necessary to develop a digital resource directory.
- Demonstrate how to use a digital resource directory to assist community individuals and families access needed services
- Describe STI prevalence and associated factors among homeless adults.
- Describe STI prevalence difference by gender and ethnicity among homeless adults.
- Discuss the role of social determinants of health (SDOH) in STI risk among homeless adults.
- Discuss the importance of understanding nutritional food label content while grocery shopping and dining out for obese AAW.
- Describe individual barriers experienced by obese AAW associated with nutritional food label appreciation while grocery shopping and dining out.
- Identify three new changes to nutritional food label panel content and the potential benefit of the changes to obesity management for obese AAW.

8:00 am - 12:00 pm

Palm B, Level 3

Children and Adolescent Health Institute

Creating Dinner Table Conversations for Families to Understand Social Pressures of Our Youth

A teenager spends an average of 27 hours online. Social media has become a prominent part of life for many young people today. Most young people engage with social media without stopping to think what the effects are on their lives, whether positive or negative. Social media is how our youth communicates. Social media has changed how we can reach our youth and what they respond to. Social media also influences the health of minority populations on a much larger scale. Without a strong understanding of social media, families and health care professionals can miss opportunities to connect with youth in their community. So, how can we impact culture through social media and the innovative presentation of health? Social media has become the leading source of disseminating information online, over the cell phone and even on television. While young people use prolifically an array of social media tools to include Facebook, Periscope, Instagram Stories, Snapchat or just creating a hashtag, it is vital for families and health care professionals to use social media to bring awareness to health issues affecting our everyday life. This presentation will highlight ways to enhance those conversations with youth through social media.

East Cleveland Pastors' Perceived Causes of Bullying among Youth in the Community

Bullying has been identified as a major social and health concern by nurses and leaders in the faith community in East Cleveland. A nurse-facilitated study was undertaken to explore the perception of pastors in East Cleveland about the causes of bullying among youth ages 11-14 who reside in East Cleveland, Ohio. East Cleveland is a suburb of Cleveland that is 93.2% African-American. The youth of East Cleveland are a primary focus given that as they are residents of a mostly African-American city that has been underprivileged in wealth and prone to violence. In regards to violence, the topic of bullying of youth has been heightened in the news media in recent times with the addition of social media to bullying. To identify ways to combat bullying with youth in the selected city, a group titled the East Cleveland Pastors for Progress was selected to participate in a nurse-facilitated focus group analysis during which they were invited to share their encounters, approaches, and knowledge relative to bullying. This presentation will highlight the results of the focus group. The presenters will highlight solutions identified by the pastors for addressing the bullying endemic in the local schools and community.

The Effects of Lead Tainted Drinking Water on Pregnant, and Lactating Women and Their Newborns

The focus of the presentation is on the dangers of lead in the public water system particularly as it refers to maternal child health. The information is nationally important due to the aging infrastructure of American cities. Several research studies will be discussed highlighting discoveries that suggest that infants and children exposed to lower levels of lead (than initially suggested by the CDC) are at risk for neurodevelopment difficulties, lower birth weight and birth length. A tabled timeline of the Flint Water Crisis and the American College of Obstetrics and Gynecologists (ACOG) guidelines for lead exposure during pregnancy and lactation will be discussed.

Sickle Cell Genetics: Management for Young Adults

Sickle trait-carrying individuals are those who are at risk of producing children with sickle cell disease or other serious hemoglobinopathies. In young couples, concern for producing a child with sickle cell disease is often offset by a strong desire to have children regardless of risks. During this activity participants review a sickle cell genetic chart and interpret the hemoglobin status, variants and probability of producing an off spring with sickle cell disease. Participants gain aptitude to plan for young adults living with sickle cell trait to obtain laboratory screenings and tests, service providers, quality medical homes, education and counseling support, community facilitators and navigators to foster informed decisions in childbearing. Finally, the national "GET CONNECTED" patient-powered registry will be introduced in effort to enhance individuals' knowledge concerning getting individuals technologically connected and educated

before they unknowingly transfer the sickle cell trait to the next generation. New legislation specific to the impact of young athletes receiving genetic counseling for sickle cell trait will be highlighted. A sample registry will be used to illustrate the technological ease of use in connecting the young adult population in community forums, while helping nurses promote health care solutions for sickle cell patients across the country.

Paying Homage to the Black Midwives, Nurses and Healers of the African Diaspora: Afro-Caribbean Birth and Postpartum Rituals and Remedies

This presentation will provide a historical context for understanding the role of black midwives and nurses as healers in the African diaspora. The presentation will highlight specific Afro-Caribbean birth and postpartum rituals. The presenters will highlight the results of ethnographic qualitative research that was conducted in the Caribbean and North America. The methods consisted of information obtained from recorded personal interviews of midwives and nurses who practice Afro-Caribbean intrapartal and postnatal rituals from the U.S. Southeastern states and three different islands of the West Indies including: The Bahamas, Trinidad and Haiti. The presentation also highlights Afro-Caribbean pregnancy, birth and postpartum cultural taboos and traditional herbal healing remedies used by black midwives and healers. Implications to practice presented will focus on the importance of passing on the legacy and traditions of black midwives and nurses in the African diaspora, by continuing to cross-culturally empower women, children and their families across the lifespan. In conclusion, this presentation will pinpoint how keeping the legacies and traditions of black midwives and nurses alive can not only help decrease health disparities but also promote better maternal and child health outcomes in the black community.

Upon completion of this program, nurse participants will be able to:

- Discuss the social impact of the use of social media to communicate to families and youth
- Demonstrate the tools necessary to innovatively present health topics using social media to minority populations
- Discuss the use of health promotion campaigns to promote communication with youth for in local communities and medical settings
- Identify the types of bullying students may face in today's society and why it is important for nurses to understand the types
- Identify the issues with bullying in the East Cleveland, OH community
- Discuss the perceptions of the East Cleveland Concerned Pastors for Progress on bullying in East Cleveland middle schools
- Identify the dangers of lead as it relates to maternity care

- Demonstrate the importance of pre- and postnatal environment lead assessment
- Discuss the effects of lead exposure to the developing fetus
- Interpret basic information to help young adults prevent high risk of passing genetically deficient genes to their off spring
- Describe the process for planning and implementing a screening program for young adults living with sickle cell trait or a sickle cell disorder
- Discern the benefits of encouraging sickle cell clients to register on "Get Connected"
- Describe Afro-Caribbean birth and postpartum rituals and traditional herbal remedies used in the Bahamas, Trinidad and Haiti
- Describe three different Afro-Caribbean postpartum rituals and/or practices
- Discuss the impact black midwives and nurses have on reducing health disparities in the black community

8:00 am - 12:00 pm Palm A, Level 3

HEART HEALTH INSTITUTE

Examining Relationships between Adherence to the Transitional Care Model Interventions, Demographic Characteristics and 30-Day Readmission in Heart Failure Patients

In July 2013, the Transitional Care Center (TCC) was established to meet the Yale New Haven Hospital (YNHH) organizational goal of reducing 30-day readmission rates among Heart Failure (HF) patients. To improve quality of care and patient outcomes, the evidence-based Transitional Care Model (TCM) was adopted by the TCC. The TCM consists of six nurse driven interventions: in hospital visit by a nurse; in hospital scheduling of a follow-up appointment that will occur within 7-days; 48-hour post discharge phone call; tracking to ensure that the patient keeps the 7-day follow up appointment; HF education; and medication reconciliation. Following the implementation of the TCM, the 30-day HF readmission rate amongst patients receiving care in the TCC was lower than the rate for YNHH, suggesting that the TCM was effective for reducing readmission in this patient population. The staff adherence to providing each TCM intervention was variable and suggests the need for an initiative to improve adherence. This was the first study to look at the number of TCM interventions per patient and the likelihood of readmission increased as the number of TCM interventions per patient increased. This most likely reflects that increased provider patient contact allowed for earlier identification and re-hospitalization of these sick patients. This presentation will provide an overview of the TCC study and outcomes.

How Will Early Detection and Non-Pharmacological Strategies Reduce the Risk of Prehypertension and Prevent Its Progression to Hypertension in African Americans

There are many disparities in the rate and treatment of prehypertension in the African American population. African Americans suffer disproportionately from the consequences of hypertension in comparison to other racial and ethnic groups. A nurse-facilitated project was undertaken to determine if educating nurses and healthcare practitioners on the JNC 7 Blood Pressure Classification will reduce prehypertension thereby preventing its progression to hypertension in African American adults. The Health Promotion Model was used to predict health promoting lifestyle changes and different behaviors. The participants in this project consisted of nurses (N=12) in an outpatient clinic. The nurses received a one-day educational program on JNC 7 guidelines. Preand post-test questionnaires were used to evaluate the nurse's knowledge on prehypertension and the importance of increasing physical activity, fruits, vegetables, and reducing sodium. An excel spreadsheet was used to collect and quantify pre-test and post-test knowledge data. Analysis of the data suggested an increase in the nurse's awareness on INC 7 guidelines for prehypertension following the education. Finding suggest that the educational intervention led to an increase in knowledge on prehypertension and the JNC 7 guidelines to prevent prehypertension.

Understanding the Relationship between Cholesterol and Inflammation on Mental Health Symptoms in Community-Dwelling African Americans

Cardiovascular disease (CVD) is the leading cause of death for African Americans. CVD is accompanied by a myriad of mental health symptoms such as anxiety, depression, and fatigue, yet little is known about the relationship between mental health symptoms and risk factors of CVD (elevated cholesterol and inflammation). We hypothesized that individuals with abnormal cholesterol levels or elevated inflammation levels would have higher reported rates of mental health symptoms. A study was undertaken to explore this hypothesis. Sixty-four urban, community-dwelling African American participants aged 24-90 (M=62.7; women =43) were recruited from the community organizations and public transportation. During the course of the study, specimens and data were collected to assess fasting cholesterol levels, inflammation levels (C-reactive protein (CRP) and IL-6) and self-report measures of mental health (i.e., Perceived Stress Scale (PSS), Everyday Discrimination Scale (EDD), and PROMIS-29 (anxiety, depression, and fatigue). Findings showed significant inverse relationships between the HDL/total cholesterol ratio and the EDD (r=-.38, p=.008), PROMIS-29 anxiety score (r=-.45, p=.001), fatigue score (r=-.36, p=.009), and levels of CRP (r=-.28, p=.04). CRP and IL-6 were positively associated with fatigue (r=.28, p=.05; r=.430, p=.03 respectively). Strong communities begin with mental

health. Findings from this study support the designing and testing of self-management interventions that reduce cholesterol, inflammation and improve mental health in African Americans at risk for cardiovascular disease. This presentation will discuss the purpose, methods, findings, and implications of the study findings to nursing practice.

Examining Chronic Stress, Allostatic Load and Blood Pressure Community-Dwelling African American Older Adults

Allostatic load is a term used to describe the wear and tear of chronic stress on the body that leads to high blood pressure, cardiovascular disease (CVD), and disability. This presentation will highlight the outcomes of a study undertaken to examine the impact of chronic stress and allostatic load on blood pressure and physical and mental health of community-dwelling African American older adults. During the course of the study, a prospective, cross sectional convenience sample of 16 low-income community dwelling African American adults, aged 65 and older were recruited from the Cleveland Ohio area. Researchers examined hair cortisol concentration analysis, along with other biomarkers of chronic stress and allostatic load. Subjective measures of racism/discrimination, stress and quality of life were also examined. Allostatic load index ranged from 1-7 (M = 3.4, SD = 1.9) and was not associated with perceived stress. Perceived stress and systolic blood pressure were associated with hair cortisol concentration (r = .57, p = .06; r = .64, p = .02, respectively). The results can potentially be used to develop and test targeted interventions to reduce chronic stress and its effects on CVD and blood pressure in this overlooked and understudied segment of our society.

Among Information Practices and Neuroprocessing in African Americans with Prehypertension

Understanding information practices (seeking, sharing, use) in which African Americans with prehypertension participate and associated underlying neurobiological mechanisms may be key to designing more effective self-management interventions to reduce blood pressure. Studies have shown those who are able to switch between two neurocognitive networks – the task-positive network (hypothesized to be involved with knowledge for problem-solving and goal-directed action) and the default mode network (hypothesized to be involved with socio-emotional and motivational cognition) are better self-managers.

A study was undertaken to explore associations among information practices and the neuroprocesses associated with the task-positive (TPN) and default mode (DMN) networks in African Americans with prehypertension. During the course of the study participants (N=19; mean age=53) completed questionnaires assessing information practices and underwent brain imaging (fMRI). fMRI was used to: (1) evaluate ability to switch between the TPN and DMN and (2) identify activation in the ventromedial prefrontal cortex (associated with emotional processing).

Study results showed that information sharing was positively associated with activation in the ventromedial prefrontal cortex (r=.49, p=.03) and ability to task switch (r=.38, p=.10). Information seeking and use were not associated with the neuroprocessing variables assessed. Uncovering this brain mechanism suggests that information sharing interventions for African Americans at risk for hypertension may be a fruitful blood pressure self-management strategy.

Upon completion of this program, the nurse participant will be able to:

- Discuss the impact of the institution of a TCM on readmission in the patient population with HF
- Describe the components of the YNHH TCM intervention
- Describe the effect of TCM on 30-day all-cause readmission of heart failure patients
- Describe trends in prehypertension among African American populations
- Discuss the importance of pre-hypertension management to the prevention of hypertension
- Identify the JNC 7 Blood Pressure Classification, and Prehypertension Recommendations Guidelines
- Identify non-pharmacology strategies useful for prevention and management of pre-hypertension
- Identify the relationship between mental health and cardiovascular health
- Discuss the implications of the associations between poorer mental health and poorer cholesterol levels
- Describe the unique qualities of the study design
- Identify factors that contribute to chronic stress, allostatic load and high blood pressure in African American older adults
- Describe measures of chronic stress and allostatic load
- Discuss implementation and outcomes of a study undertaken to examine the effects of chronic stress and allostatic load on blood pressure and physical and mental health in African American older adults
- Classify three information practices
- Identify two neural networks observable via fMRI
- Describe how fMRI can be utilized to measure neuroprocessing

8:00 am - 12:00 pm Jasmine D, Level 3

Neuroscience and Brain Health Institute

Understanding Brain Health Basic A&P

Strokes are the fifth leading cause of death in the United States and cost billions of dollars in treatment, rehabilitation and lost wages. There are 800,000 new or recurrent strokes a year. Cryptogenic strokes make up about 200,000 of acute ischemic strokes and long-term monitoring is revealing atrial fibrillation is a risk factor. The majority of strokes are ischemic at 87% and hemorrhagic strokes are at 13%. African Americans have the highest prevalence of stroke and hypertension.

Understanding brain pathophysiology is vital in building a healthy community towards brain health. Neuroscience nursing assessment know how is critical for brain health. This presentation will review basic anatomy and physiology taking you on a journey of the five lobes and through the circle of Willis and address assessment and anatomy by disease state. Treatment modalities vary for acute, post -acute and secondary prevention. Nursing is an integral member of the healthcare team and must serve as the advocate for the patient and family for treatment and recovery. This workshop will help nurses explain the latest clinical practice guidelines, algorithms and treatment for primary and secondary prevention of stroke.

Epilepsy the Brains Electrical Storm

Epilepsy is the nation's fourth most common neurological disorder after migraine, stroke, and Alzheimer's disease. Over five million people have epilepsy, with costs exceeding \$15 billion annually Over 180,000 new cases are diagnosed each year. Approximately 1 in 26 persons will develop epilepsy at some point in their lives effecting brain health. It is important for nurses to recognize and understand the classification of seizures; partial versus generalized and simple verses complex to help patients and families through their brain electrical storm. Medical management of seizures includes a ketogenic diet, antiepileptic medications and surgical interventions such as the vagus nerve stimulator. To achieve brain health for the seizure patient and their family a strong trusting rapport is needed with the neuroscience team. Nurses must be aware of pharmacology and strategies to teach patients for compliance with medications. Patients with epilepsy feel stigmatized because they may not be able to drive, work and have social challenges. Understanding possible triggers for seizures and appropriate interventions are vital. This presentation will focus not only on the anatomy and physiology of epilepsy but also discuss nursing innovations for building a healthy community for patients who have epilepsy.

Break the Chain Break the Cycle – Stroke Community Education Systems of Care Required

It's no secret African Americans have the highest incidence of stroke. Nurses are pivotal in being able to break the chain and cycle of this disparity. This presentation will provide pearls of wisdom to help you facilitate better brain health for the African American community. Different teaching strategies are needed for primary prevention of stroke and brain health. Health fairs require quick talking points while community presentations must incorporate personal experiences, rationale and resources. Meeting people where they are is an important strategy in a successful change. It takes 21 days to hardwire change and pre and post assessments are great tactics to use to assist with modifications. Tactics also must include generational approaches for all age groups. Social media and iPhone applications may work for Generation X and Y but not for Baby Boomers. To break the cycle in secondary prevention of stroke teaching first responders and health care providers about the most



up to date treatment approaches and screening tools are essential for treatment of stroke. Partnering with first responders to form a true system of care to recognize signs and symptoms of stroke can lead to better treatment options and decrease disability.

Use of Teleneurology an Innovative Strategy for Brain Health

The Brain initiative was launched in 2013 by the White House and focuses on revolutionizing the understanding of the human brain. Use of innovative technology is paramount to brain health and particularly use of Telehealth and Teleneurology in saving neurons in stroke and dementia. The incidence of stroke in African Americans is the highest among all ethnic groups. According to American Heart Association, three out of five persons by 2020 are anticipated to have brain disease. Basic anatomy and physiology of these disease entities provide the foundation of understanding brain health and the paradigm shift from secondary prevention to primary prevention. By 2030, brain disease is anticipated to exceed trillions of dollars in health care cost. Crucial conversations with hospital leadership, health care organizations and the community about the use of technology and research are essential to primary prevention of brain health in the African American community. This presentation will focus on the significance of utilizing technology as an innovative strategy for brain health and provide essential tools for programmatic development.

Predicting Health-Related Quality of Care in Stroke Patients with a Caregiver

This presentation will provide highlights of a study that aimed to assess of if the availability of caregiver, the type of caregiver, as well as the patient's functional level is associated with quality of life among stroke patients 30-45 days after discharge from hospital. The study included a secondary data analysis of 1383 stroke survivors living in non-institutional community settings who had been treated (2011-2014) and discharged from an acute stroke center of excellence. Variables included sociodemographics, marital and caregiver status, functional level, and self-reported satisfaction with quality of life and community participation. Average age was 70 years; 50% male, 35% non-white; 48% married, 15% with paid caregiver. Average stay in hospital was 6.5 days; 24.2% had moderate or severe strokes. Just 4% were dissatisfied with their QOL, 26% were not satisfied with their community participation. Preliminary analyses suggested that marital status and paid help were unrelated with self-reported QOL. Married people were slightly more satisfied with their community participation, and people with paid help were significantly more likely to be dissatisfied with community participation. It was concluded that more analyses needed to be done to examine the role of functional status in QOL outcomes and to develop recommendations for caregiver training to promote a good QOL after stroke.

- Define Acute Ischemic Stroke (AIS), Intracranial Hemorrhage (ICH), and Subarachnoid Hemorrhage (SAH) and Cryptogenic Stroke
- Describe treatment modalities from ED to ICU to in-house – Neurology Clinic
- Explain the nurse's role in care of the stroke patient and their family
- Explain the epidemiology of epilepsy and the basic anatomy and physiology of brain health compared to a seizures electrical storm
- Discuss the different treatment approaches for epilepsy patients
- Describe the significance of the nurse's role in the care of the seizure patient and in community outreach
- Identify evidence based educational tools for stroke community education for use by NBNA members in community outreach initiatives
- Identify educational tools that may be used to assist the community in understanding modifiable risk factors affecting brain health
- Describe screening tools commonly used to assess for small vessel occlusion strokes verses large vessel occlusion strokes and the treatment
- Explain the epidemiology of epilepsy and the basic anatomy and physiology of brain health compared to a seizure's electrical storm
- Discuss the different treatment approaches for epilepsy patients
- Describe the significance of the nurse's role in the care of the seizure patient and in community outreach
- State the burden of stroke on the US economy and family caregivers
- Discuss the extent to which the availability of caregivers, the patient's functional ability at discharge, predict post-stroke patient's health-related quality of life at 30-45-days post discharge
- Discuss correlations or predictors of post-stroke patient's health-related quality of life
- Discuss the relevance of study findings to discharge planning process for stroke patients and family caregivers
- Discuss the correlation of Teleneurology as a strategy for brain health
- Describe the significance of brain health on hospital reimbursement, neurology shortage, nursing education and the incentive to use Teleneurology as an innovative strategy
- Explain how Teleneurology can assist with improving patient, program and quality outcomes

8:00 am – 12:00 pm

Jasmine F, Level 3

Vulnerable Populations: Risky Behavior and Early Intervention Institute

Sponsored by: Strategic Behavioral Health

Behavioral Health Care: Where We Have Been, Where We Are, and Where We Are Going

The human brain remains one of our most formidable body systems and, subsequently, contains some of the most challenging disease states. While one in four of us will, at sometime within our lives, be impacted by a behavioral health illness either directly or indirectly, diagnoses including Anxiety Disorders, Mood Disorders, Schizophrenia, and Substance Abuse Disorders remain poorly understood. As a result, persons with behavioral health diagnoses remain one of the most marginalized groups within our society. The goals within disease management are to identify the causes within the appropriate body system(s), prevent, and cure the disease in order to decrease the burden of illness on the patient/ family. The science of behavioral health care endeavors to accomplish the same. This presentation will discuss the evolution of and provide insight into advances within behavioral health care. Content will include an overview of some of the major behavioral health care diagnoses and their management—past, present, and future. A feature of the presentation will be an opportunity for participants to experience what it is like to experience a hallucination.

Black Women and PrEP: Understanding Health Risks and Awareness of Pre-Exposure Prophylaxis

In the United States, HIV infections continue to be steady at 500,000 cases per year. Pre-Exposure Prophylaxis (PrEP), a medicinal measure, has been approved for HIV prevention in all at risk populations. Black women account for a significant number of new HIV cases every year, however, there is limited data on this population in relation to the clinical effectiveness, awareness, and knowledge of PrEP. A community based study was conducted to investigate correlations between social factors, risk behaviors, and awareness of PrEP among African American women. This presentation will review the results of this study and current measures and needs for improvement in HIV prevention.

Examining Child Sexual Abuse and Evidencebased Approaches for Prevention and Early Intervention

The purpose of this presentation is to present results of a study undertaken to examine and identify antecedent factors, and the evidence-based prevention and intervention approaches that are linked to child sexual abuse. The study sample consisted of males and females who resided in a Midwestern city. The children received treatment through an emergency department where a sexual assault nurse examiner (SANE) provided the care. This research was guided by Bronfenbrenner's Ecological Model which emphasizes the interactions among

individuals, families, communities and systems. Qualitative and quantitative data will be presented to illuminate the research findings. Emphases will be placed on the characteristics of the children, and the circumstances under which the abuse allegedly occurred, and the recorded evidence of the abuse that appeared in the clinical records. This research is highly relevant to nursing practice. Finkelhor has written that one in five girls and one in twenty boys have been victims of child sexual abuse. Too often, these abuses are not reported but may linger for a lifetime in the minds and behaviors of these children. A more informed approach to the prevention and early detection of child sexual abuse could help to address the health and well-being of this at-risk and vulnerable group of children.

All of Us Research Program

Precision medicine is an innovative approach to disease prevention and treatment that takes into account individual differences in people's environments, lifestyles, and biological makeup, including genes. Precision medicine gives clinicians tools to better understand the complex mechanisms underlying a person's health, disease, or condition, and to better predict which treatments and prevention strategies will be most effective.

The All of Us Research Program, spearheaded by the National Institutes of Health, is an ambitious effort to gather data from one million or more people living in the United States to accelerate research and improve health. Participants will have opportunities over many years to provide data about themselves that will help researchers learn more about how individual differences in lifestyle, environment, and biological makeup can influence health and disease. By taking part, participants will contribute to an effort to advance the health of generations to come.

Nurses are on the front line every day and will be a primary source of information and validation for potential All of Us participants. The objective of this session is to provide an overview of the All of Us Research Program, value to participants and health care providers, and outline opportunities for engagement.

- Examine the history of behavioral health care and why research and treatments in behavioral health care have lagged behind that of other body systems
- Describe the major psychiatric diagnoses seen in an acute behavioral health care setting including their identification, prevalence, treatment, and challenges
- Identify advances within behavioral health care and their applications in the treatment of major psychiatric diagnoses
- Describe Pre-Exposure Prophylaxis and its use in HIV prevention
- Identify social and behavioral factors that contribute to HIV risk
- Discuss improvements for outreach and prevention strategies for African American women

- Identify antecedent factors associated with child sexual abuse, and evidence-based sexual abuse prevention and intervention approaches
- Discuss the Bronfenbrenner's Ecological Model as a blueprint for conducting research and providing clinical care for children and families at-risk of sexual abuse
- Construct culturally appropriate evidence-base approaches for addressing childhood sexual abuse
- Explain at a high level the All of Us Research Program and its goals
- Describe the importance and value of participation in the program
- Identify why nurses can serve as critical validators as front-line health care providers for helping support the All of Us Research Program

8:00 am - 12:00 pm Jasmine E, Level 3

Women's Health Issues Across the Life Span Institute

Healed Souls in Diseased Bodies: Bridging the Gap Between Physical Health and Spiritual Well-being

African Americans continue to be disproportionately impacted by health conditions ranging from HIV/AIDS to Alzheimer's to diabetes. Rates of disease and deaths for many health problems in the AA community are consistently higher than other races. While a lack of awareness, access, and utilization of health services is an issue, African-Americans continue to have strong religious beliefs and rely on their faith leader's input on health decisions and behaviors.

For nearly 3 decades, The Balm in Gilead has worked to build a bridge between public health and faith. We have designed and implemented community mobilization models to address health disparities and provided training and leadership development to healthcare professional partners and leaders within the faith community. In 2015, we launched our Healthy Churches 2020 Coalition of Central Virginia. This region-wide health initiative works with area churches, local health departments, community organizations and key stakeholders to provide resources, training, and capacity building to address a variety of health issues from chronic disease to HIV to breastfeeding.

We have established a multi-sectorial coalition with congregations as the foundation. Success with the faith community hinges upon getting the buy-in and support of key faith leaders. Creating a framework and structure that fosters collaboration is key to sustainability.

Healthcare professionals and public health leaders need an understanding of how to use faith as a vehicle to promote, facilitate, and address health issues in the AA community and to create strong relationships with the faith community in a meaningful and impactful way. This presentation will provide an overview of this initiative and highlight its impact within the targeted communities.

A Community Approach: Increasing Utilization of Pre-Exposure Prophylaxis in African-American Women

In 2012, the FDA approved the use of Truvada as Pre-Exposure Prophylaxis (PrEP) for prevention of HIV transmissions. Subsequently, the Centers for Disease Control and Prevention (CDC) released guidelines recommending PrEP for use among at-risk individuals. A recent review of prescriptions in the US reveals that the majority of prescriptions have been written for white men who have sex with men. This is problematic considering the rate of transmission among Black women continues to rise with heterosexual transmission being the primary source. The CDC estimates that about 468,000 women have indications for PrEP. However, only 4% have been given a prescription.

The Englewood community on the south side of Chicago has HIV rates of three times the national average. Rates of other STIs, gonorrhea, chlamydia, and syphilis range from two to five times the national average. It is projected that having an STI increases risk of HIV acquisition by three to five times. This presentation will highlight the results of the coordinated efforts of a community health center, community based organizations and STI clinics to increase awareness and uptake of PrEP, and ultimately reduce infections in the area.

Innovative Decision-Making Study Targeting African American and Hispanic Women with Osteoarthritis of the Knee

Research demonstrates deepening disparities in musculoskeletal conditions for minority patients in clinical outcomes. African American (AA) and Hispanic/Latino women are disproportionately affected by these disparities. It is also well documented that minority patients do not attain optimal health outcomes for reasons that include, social determinants/ inequities directly related to unconscious provider bias, dwindling patient-provider time and disproportionate burden of comorbidities, such as; obesity, diabetes and arthritis.

As more patients gain access to healthcare, engaging patients in making optimal care decisions earlier is critical. Shared decision making is a collaborative process that allows patients and providers to make health care decisions together, taking into account the best clinical evidence available and the patient's values/preferences.

This workshop aims to introduce Movement is Life's Innovative Shared Decision Making Tool, which uses Markov modeling to create a one page tool that allow patients with knee OA to see the impact of recommended treatment choices, compared to a "Do Nothing" pathway. The workshop will also discuss the ongoing IRB study of the shared decision-making tool, targeting AA and Hispanic/Latino women with knee OA. The workshop will highlight the training all research coordinators received, which focused on engaging patients as partners, using motivational interview.

Obesity: Relationship of Health Outcomes to Cognitive and Behavioral Factors among Rural African American Women

In the U.S., more than 56% of African American women (AAW) 20 years and older are obese. Many have obesityrelated chronic health conditions (ORCHC) that increase their morbidity, mortality and healthcare costs. This presentation will highlight the results of a cross-sectional study which examined cognitive (perceptions of body image/size, mental health status, knowledge about healthy eating) and behavioral (food choices, portion size, preparation techniques, and eating habit) factors influencing health outcomes of 200 AAW ages 18-64 living in rural South Carolina. Body size perceptions, usual intake of proteins, carbohydrates and fats, food preparation techniques, BMI and ORCHC were measured. Women completed BIAO, MHI, BFFQ, EBCCQ, TFH, FPT questionnaires, and BMI measures. Results revealed that 69.5% were obese and morbidly obese; 60% of the women had between 1 and 5 ORCHC. The use of traditional food preparation techniques was shown to be related to greater obesity and more ORCHC. Controlling for socioeconomic factors, one-way ANCOVA indicated significant relationships between perceptions of body image for BMI the groups and numbers of ORCHC. The health outcomes, relationship between cognitive and behavioral factors – eating patterns – in rural African American women will also be discussed, in light of the 2015-2020 Dietary Guidelines for Americans. Recommendations for nursing practice will also be offered.

Breast Cancer Early Detection and Interventions in Rural Alabama

This proposal requests \$25,000 in funding to implement a, church-based, African American nurse-led, breast cancer early awareness, intervention feasibility study in the form of 4 educational sessions for 100 rural underserved women in 3 rural churches of Alabama. The educational and intervention sessions will address risk factors for breast cancer, instruct women in proper breast self-examination (BSE) technique, and encourage mammography screening. With the assistance and collaboration of community pastors, community physicians, and community health assistance programs, there is increased chances of sustainability. Rural underserved women have a higher mortality from breast cancer than their urban counterparts. (Health, United States, 2015). This program will address the following priority objectives: (1) increasing screening rates among medically underserved and minority populations; (2) educating medically underserved and minority women about breast health care (3) positively impacting attitudes about health, with emphasis on eliminating fear and lack of knowledge as barriers; and (4) community nurse led projects in collaboration with churches to build community capacity for sustainability in promoting breast health. After attending this session, participants will gain knowledge of the importance of collaboration to decrease health disparities among rural African American Women.

- Discuss the role and importance of faith in the African-American community
- Explain the benefit of partnerships between healthcare professionals and faith leaders
- Identify strategies for healthcare professionals and community organizations to work with the faith community
- Discuss the implementation and outcomes from our Healthy Churches 2020 Coalition of Central Virginia
- Identify women who qualify for use of Truvada as Pre-Exposure Prophylaxis (PrEP) against HIV transmission
- Explain process for initiation and monitoring of Truvada as PrEP
- Discuss community based continuum for high impact intervention and use of
- Truvada as Pre-Exposure Prophylaxis (PrEP) against HIV transmission
- Demonstrate strategies implemented by a community health clinic to coordinate efforts with women's health providers to increase PrEP prescriptions in the Englewood area
- Define Movement is Life's mission and disparites in musculoskeletal health as it affects knee osteoarthritis in the African American and Hispanic population
- Identify the drivers of disparities as seen in the "The Vicious Cycle" and describe the Shared Decision Making Tool and how it affects disparities in the affected population
- Discuss the importance of using empathy, engagement, and dignity and respect with patients to optimize shared decision making
- Describe prevalence of obesity among rural African American Women (AAW) living in South Carolina
- Discuss factors that impact eating habits, knowledge of healthy eating, and food preparation techniques, obesity, and health outcomes among rural AAW living in South Carolina
- Describe the relationship between cognitive and behavioral factors on health outcomes and health of rural AAW living in South Carolina in light of new 2015-2020 Dietary Guidelines for Americans (2015-2020 DGA)
- Identify breast health guidelines from national cancer awareness organizations
- Review collaborative research feasibility program for rural African American women
- Discuss applicability of extension of similar research in local communities

11:00 am – 12:00 pm

Jasmine G & H, Level 3

NBNA Career Fair Innovation Theater

The Impact of Institutional Climate, Psychological, Social, and Cultural Factors on Nursing Student Satisfaction, NCLEX Success and Intent to Pursue Advanced Education among Underrepresented Accelerated Nursing Students

Sponsored by: Augusta University

The United States is steadily becoming more diverse. Yet nursing, the largest healthcare workforce, is comprised of nearly 76% whites. The literature reports that underrepresented minorities (URM) in nursing programs encounter multiple barriers to academic success. The purpose of this secondary data analysis was to examine three factors associated with microaggression—predictors of NCLEX success, nursing school satisfaction, and intent to pursue advanced education—among a cohort of URM accelerated nursing students who had received a national diversity scholarship (n = 2,250). Results indicate that these three factors were predicted by institutional climate, mentoring, social interactions, pre-matriculation preparation program, and other psychological, social, and cultural barriers. To increase nursing diversity and ensure a culturally-competent profession, nursing programs must attend to these factors and develop evidenced based strategies to prepare faculty to engage and retain URM students.

Upon completion of this program the nurse participant will be able to:

- Discuss the national Robert Wood Johnson Foundation New Careers in nursing cohort of under-represented nursing students
- Discuss the impact of institutional climate, psychological, social and cultural factors on NCLEX success, nursing school satisfaction, and intent to pursue advanced education.
- Identify evidenced based strategies to promote admission and retention of under-represented nursing students

12:30 pm – 2:30 pm

South Seas Ballroom

Luncheon

Presentation of the NBNA Nurse of the Year Awards

Sponsored by: VITAS Healthcare

Presentation of the and NBNA Under 40 Awards

All attendees, sponsors and exhibitors are invited

An HIV Prevention Medication: Reducing the Risk of Acquiring HIV-1 Infection

Guest Speaker, Bethsheba Johnson, MSN, CNS, GNP-BC, AAHIVE

Sponsored by: Gilead Sciences

This presentation will include information about TRUVADA® for pre-exposure prophylaxis (PrEP) to reduce the risk of sexually acquired HIV-1 infection when used in combination with safer sex practices in certain high-risk, uninfected individuals and will include information about the indication, prescribing considerations, important safety information including BOXED WARNINGS, clinical trials data, and Risk Evaluation and Mitigation Strategy (REMS) program.

3:30 pm - 4:30 pm South Seas Ballroom A

Plenary II

Sponsored by: Susan G. Komen ©

Innovations in Breast Cancer Treatment Adherence for African American Women

African-American women are often diagnosed younger, at later stages, with aggressive breast cancers and when the prognosis is poor; leading to a nearly 40% higher death rate than white women. Innovations in precision medicine, genetics and clinical trials are changing how we explore treatments to improve outcomes and reduce disparities.

- Discuss how social determinants of health and biology contribute to African-American breast cancer disparities.
- Identify innovations in patient care and treatments in precision medicine, genetics and clinical trials.
- Describe how access to breast cancer treatments can lead to improved African-American patient outcomes and reduced disparities.

THURSDAY • AUGUST 3

6:30 am - 8:00 am South Seas A, Level 3

Breakfast Session

Sponsored by: AARP

AARP CareGiving Initiative

17 billion hours of care each year. Family caregiving can be complex. Learn about the state laws that AARP grassroots advocates helped to pass about the caregiving space. Learn about the tools and resources available through AARP for caregivers

Upon completion of this program, nurse participants will be able to:

- Discuss the AARP's caregiving and advocacy programs
- Outline the aspects of the C.A.R.E and R.A.I.S.E acts
- Recognize the role of nurses (NBNA) in these initiatives
- AARP Caregiving and Advocacy strategies

11:00 am – 12:00 pm Jasmine G&H

NBNA Innovation Theater

Exploring Differences in Disease and Care for African Americans Living with Multiple Myeloma

Sponsored by: Celgene Corporation

Multiple myeloma is the most common blood cancer among African Americans, but data show that this population has not benefitted from survival improvements in recent years. This program shines a spotlight on racial and ethnic disparities in the diagnosis and treatment of multiple myeloma. Those who attend this program can expect to gain insight into the biological and social factors that are responsible for these disparities and will be presented with several approaches to address them. Come learn about the Standing in the Gaap program for patients with multiple myeloma!

This is a promotional program. No CME credits are offered. Attendance is restricted to bealthcare professionals.

1:00 pm - 3:00 pm Palm B, Level 3

21st Century Nursing Trends Workshop

Nurse Communication Strategies to Improve Patient Outcomes

Impaired communication can be a major cause of lack of team work, decreased staff effectiveness, and cause negative outcomes. The goal is to improve staff communication and patient outcomes. Formalizing a structure and implementing the three strategies — Situation, Background, Assessment, and Recommendation (SBAR) staff training, staff huddles, and staff meetings. Baseline data regarding staff perceptions and patient experience related to communication was collected.

Pre- and post-intervention data will be compared for staff and patient outcomes. HCAHPS scores in nurse communication increased from 24th percentile to 83rd percentile. Discharge information was 95th percentile at baseline and remained stable in the 94th percentile. Leader communication improved from 3.18 to 4.48. Staff turnover was 7.84% at baseline and decreased to 2.33%.

Conclusion: Staff communication impacts patients and staff. A structure for communication and the noted strategies improve staff communication with others. This project will guide future practice by identifying strategies to improve communication amongst nursing staff.

Developing Diverse Undergraduate Students as Nurse Leaders

The Sullivan Commission report, "Missing Persons: Minorities in the Healthcare Professions" asserts that the United States is becoming more diverse, yet less than 9% of nurses are from underrepresented backgrounds. The Pre-entry and Retention Opportunities for Undergraduate Diversity (PROUD) program was developed to recruit and retain students from underrepresented and disadvantaged backgrounds. The PROUD team developed programming opportunities (i.e., financial support, faculty and peer mentoring) to help retain and develop students into leaders. Students had an opportunity to participate in a leadership project based on Kouzes & Posner (K&P) five practices of exemplary leadership (Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act, and Encourage the Heart). With IRB approval, 10 students completed a pre-post Student Leadership Profile Inventory, and an observer completed the leadership inventory profile. The results showed a statistically significant difference between some of the pre- and post-results, however the observers' perceptions of student leadership practices were higher than students' pre-leadership profile scores. This project and programming may have led to increases in students' perceptions as leaders in nursing. Through the continued efforts of the PROUD team, students in PROUD have succeeded academically, learned to contribute positively to the profession, and developed leadership skills. This presentation will provide highlights of the program design, implementation and outcomes.

Trifecta of Population Health Management: Effective Collaborations Between Community, Academia, and Hospitals in the 21st Century

Effective 21st century health care delivery must incorporate collaborative efforts amongst care providers and recipients of care. Health care consumers are now invited as health care delivery partners, not only as patients but to function as collaborators, advisory board members, and advocates for localized, systemic changes in health care systems. Community members bring their individual and health care experiences, community and family knowledge, and serve as gatekeepers to their communities. To address this end, clinicians must be educated to incorporate the social determinants in the provision of health care.

Academic nursing strives to produce honorable and innovative graduates who recognize the impact of equitable, inclusive, and socially just health care practices on outcomes. This population health focus has traditionally taken a backseat to the acute care standard of nursing education.

Traditionally, hospitals were known as providers of acute care and training centers for health professions students. With the advent of the Affordable Care Act's IRS requirement for community benefit demonstration and Magnate Recognition, hospitals are now becoming actively engaged with community members and academia to reduce illness sequelae and provide population-focused health care. This new normal of comprehensive care implementation must utilize and leverage successful community, academic, and hospital partnerships. This presentation will discuss concepts and principles essential for collaborations between community, academia, and hospitals in the 21st Century.

Upon completion of this program, the nurse participant will be able to:

- Identify a gap in nursing education that impacts professional performance
- Describe 3 results of ineffective staff communication patterns
- Discuss 3 communication strategies to improve patient and staff outcomes
- Discuss Kouzes & Posner practices of exemplary leadership
- Summarize of design and outcomes of the Pre-entry and Retention Opportunities for Undergraduate Diversity (PROUD) program
- Discuss the importance of developing diverse nursing students into leaders
- Discuss the merits of community, academic, and hospital partnerships to advance population health management
- Describe examples of integrative community-based partnerships
- Outline strategies to strengthen effective collaborations between community, academia, and hospitals

1:00 pm – 3:00 pm

Palm H. Level 3

Advanced Cardiac and Pulmonary Disease Management Workshop

Cardiac and Pulmonary Hypertension: It can happen to the Native heart or the Transplanted heart: A patient's journey, – from drugs, machines, to Heart Transplant and back to drugs.

ADVANCED HEART and PULMONARY DISEASE MANAGEMENT: CURRENT CONCEPTS, COMPLEXITIES AND CHALLENGES

More than 500 thousand new cases of heart failure (HF) are diagnosed each year despite advances in medical management. These cases, which disproportionally affect African Americans, and are often attributed to

idiopathic or dilated cardiomyopathy, often secondary to hypertension (HTN). If not treated early, when the disease progresses, the majority of the patients develop pulmonary hypertension (PH) due to left heart disease. In some cases, patients would develop PH from other comorbidities in setting of advanced heart disease therapies. Despite advances in treatment for advanced heart disease and pulmonary HTN, patient management remain challenging.

The sheer numbers of chronic heart failure due to PH associated heart failure pose an education challenge for nurses who will likely provide care to these patients. This presentation will utilize a case study approach to review evidence base treatments of HTN, heart failure and PH across disease progression and treatment continuum.

A patient centered approach to care is paramount for a team approach across the treatment trajectory. This presentation will highlight the use of novel and advanced therapies including, pharmacologic agents, mechanical circulatory device, heart transplantation and pulmonary complications. A patient and caregiver will be invited to provide "insights" from their experiences and to highlight patient and caregiver engagement.

At the completion of this presentation, the participant will be able to:

- Contrast the pathophysiologic risk contributors of heart failure in African American and Caucasian Americans populations within the US.
- Discuss methods commonly used in screening for vascular HTN, pulmonary hypertension and pulmonary arterial hypertension.
- Describe new drug commonly used to treatment PAH.
- Describe the selection process inclusive of clinical criteria, social and end-of life discussions associated with placement of mechanical circulatory support (MCS) device.
- Explain the importance of nurses understanding the critical role immunosuppressive medications and common long-term complications after heart transplantation.
- Describe a patient / family experience living with a mechanical assist device.

1:00 pm – 3:00 pm

Palm E, Level 3

Brain Matters Workshop

Sharing Bad News

Palliative care is a multifaceted area of healthcare best delivered by an interdisciplinary team approach. Breaking bad news is an inherent part of caring for people at the end of life. The breaking of bad news has historically been the responsibility of the physician, providing information about, for example, life-limiting illnesses or a poor prognosis. However, breaking bad news is now commonly recognized as a process, not just a one-time event, and is considered to refer to any bad, sad or difficult information that changes the patients' and families' perception of their

present situation. Nurses have a vital role in the process of providing information and helping patients prepare for, receive, comprehend and cope with the bad news they have been given. Because of their close role with patients and families, nurses are often asked to answer questions regarding prognosis and treatment. Effective communication skills are necessary in the delivery of bad news. The SPIKES 6 step protocol is a useful guideline with useful recommendations for delivering bad news. Key words: Palliative care, communication, SPIKES 6 step protocol

Brain Health and the 3 D's, Delirium, Depression and Dementia

93% of Americans polled by Gallup said that brain health is vitally important to them. AARP has launched an aggressive campaign on brain health and staying sharp. Marbles, the brain store, has a multitude of gadgets, books and puzzles to grow your mind and luminosity broke the barrier of scientific cognitive impairment data analysis and research. The 3 D's, delirium, dementia and depression can be devastating to brain health. Understanding the complexity of the brain, basic anatomy and physiology and the impact of pharmacology and aging is essential to better brain health. This presentation will focus on nursing considerations and treatment approaches for delirium, dementia and depression. While delirium and dementia are considered to be seen in the aging population, depression can affect all ages and can be stagnating for many neuroscience patients and their families. Pharmacology is a key component in treatment and while it must be considered medication, management of right dosing and in combination with other treatments and alternatives are essential nursing actions. Outreach resources and support groups for patients and families must be embedded in the plan of care for brain health.

Racial Socialization Practices: Black/White Children and Mental Well-Being

The racial norm of whiteness in the Unites States and white supremacy requires examination given the rise of biracial black/white children being born in the United States. Parental racial socialization of their biracial children is critical not only to the child's racial identity development, their taking on beliefs regarding the acceptance of or opposition to prevailing social hierarchies of racial privilege and power but it is also significant to the child's emotional well-being. This presentation will present findings from a qualitative research study encompassing eight mother-child dyads that aimed to (1) identify the prevalence of black/white gendered coupling; (2) describe elements of parental racial socialization that influence the emotional well-being of biracial youth; (3) describe parental perspectives on racial socialization; and (4) discuss benefits of proactive parental racial socialization and racial literacy. The role of social determinants of parental racial socialization will be discussed. Implications for mental health nursing practice will be provided.

Upon completion of this program, the nurse participant will be able to:

- Discuss communication skills utilized in palliative care or when sharing bad news
- Describe area of difficulty when sharing bad news with patients and families
- Understand the SPIKES 6 step protocol for delivering bad news
- Explain the epidemiology of the 3 D's (delirium, dementia, depression) and review the basic anatomy of each disease state as it relates to brain health.
- Describe the symptomatology and diagnostics of the 3 D's (delirium, dementia, depression).
- Describe the treatment approach and the role of the nurse caring for patients having delirium, dementia and depression
- Identify the prevalence of black/white gendered coupling
- Identify elements of parental racial socialization that influence emotional well-being of biracial children
- Describe the parental perspectives on racial socialization
- Discuss benefits of proactive parental racial socialization and parental racial literacy

1:00 pm – 3:00 pm

Palm A, Level 3

Cancer in the 21st Century: Where are We Now? Workshop

Advances in Breast Cancer Surveillance and Care

Researchers are working hard to find better ways to prevent, detect and treat breast cancer and to improve the quality of life of patients and survivors. Some of the many areas of innovation include new imaging test, new genetic testing, improved screening and better recommendations for surveillance. Surgical techniques have changed. Changes in radiation and improved chemotherapy delivery will help patients maintain better control of their lives. The future looks better with precision medicine that includes targeted and immunotherapies. This presentation will provide an update and overview of changes over the last few years and what we need to do going forward.

Quality Decision-Making Utilizing an Advanced Prostate Cancer Decision-Making Decision Aid

Healthcare decision making is complex, particularly as it relates to cancer treatment. Decision aids help prepare patients and their decision partners make informed, shared decisions about recommended treatments. This is especially true for advanced prostate cancer patients experiencing important decision-making challenges. This presentation will highlight a program of research undertaken to enhance patient care for advanced prostate cancer patients by understanding decision-making in this population. Qualitative findings from two studies that used an interactive decision aid for advanced prostate cancer patients with different trajectory stages along



with their decision partner to facilitate informed, shared decisions about treatments that affect quality of life will be described. A mixed method design was used to test the decision aid among advanced prostate cancer patients. The studies involved thirty-five pairs (patient/ decision partner) from two cancer centers. Three major themes emerged from the data analysis: 1) the decision aid facilitated understanding of treatment options, 2) quality of life was more important than quantity of life, and 3) contact with the healthcare providers greatly influenced decisions. Participants believed that the decision aid helped them become more aware of their personal values, assisted in their treatment decision-making, and facilitated an interactive patient-healthcare provider relationship.

Upon completion of this program, the nurse participants will be able to:

- Review controversies surrounding breast cancer screening and discuss changes in breast imaging recommendation
- Identify patients who should have genetic testing and new panels available
- Discuss advances in surgical, radiation and chemotherapy over the last 5 years
- Identify survivorship issues for men and women after breast cancer
- Discuss decision aid use among advanced prostate cancer patients
- Identify ways to enhance informed, shared decision making among advanced prostate cancer patients and their caregiver during difficulty decisions
- Describe the importance of meaningful interaction between advanced prostate cancer patients/caregivers and healthcare providers

1:00 pm - 3:00 pm Jasmine H, Level 3

Clinical Trials Workshop

Innovative Biotech Treatment Modalities in Cuba and Its Implications Surrounding Access to Care For Marginalized Populations

This presentation will highlight two innovative biotech treatment modalities in Cuba and its implications surrounding access to care for marginalized populations. Cuba's internationally known biotech industry developed the following products, Cimavax and Heberprot-P. Cimavax, a vaccine that treats lung cancer, prompts the body's immune system to attack the disease. Heberprot-P has been shown to reduce relative amputation risk by an impressive 70 percent. More than 70,000 American diabetics lose a foot or a leg annually.

Cimavax is now going through clinical trials in the USA. However, those patients with available resources are not waiting they are traveling to Cuba and returning home with the medication. The clinical trials for Heberprot-P have stalled. Marginalized populations are disproportionally impacted by lung cancer and diabetes and do not have access to these innovative

biotech therapies and will continue to experience higher rates of disease, disability and death. Nurses who serve marginalized populations must advocate on their behalf for these innovate therapies to be made available to improve health outcomes.

Clinical Trials: A Resource for Linking Limited Resourced Populations to Care

The future of medicine has never been so bright: Emerging therapies provide a platform for innovative scientific discovery, helping to eliminate illness and improve quality of life for patients suffering from chronic, life-threatening and debilitating diseases. However, people with low income, the elderly, racial/ethnic minorities, women and those who live in rural areas represent a small percentage of clinical trial participants. Unfortunately, these same populations also bear a disproportionate burden of disease, and without adequate representation in clinical trials, researchers are challenged to develop efficacious therapies for them. Patient Advocate Foundation (PAF) is a national 501 (c) (3) non-profit organization whose mission is to safeguard patients through effective mediation assuring access to care, maintenance of employment and preservation of financial stability. We know firsthand the potential benefits that clinical trial participation provides for limited-resourced patients for whom clinical trials represent a pathway to care that they could not otherwise afford. Yet, experience also tells us that among the patients we serve, those with limited-resources also often face additional barriers to identifying and accessing clinical trials. This presentation is designed to advance knowledge of resources available through PAF to assist nurses as they seek to link vulnerable patients to clinical trials.

Diverse Women in Clinical Trials: The Role of Nurses in Recruitment and Retention

Clinical trials provide a critical base of evidence for evaluating whether a medical product is safe and effective. Clinical trials also help determine if there are differences in the way medical products affect women and men. Although women's participation in clinical research has improved in many areas, work is still needed to promote the participation of women from diverse backgrounds. Nurses play a vital role in engaging and recruiting women of all ages and racial and ethnic backgrounds for clinical trials. The FDA Office of Women's Health (OWH) launched the Diverse Women in Clinical Trials Initiative to raise awareness and to share best practices about clinical research design, recruitment, and data analyses. Methods: OWH utilized a 3-part strategy that includes: a public awareness campaign and consumer focus groups, CE training webinars for health professionals, and resources for investigators. Results: The initiative has reached over 10 million and mobilized a network of 300 nursing and other public health organizations. Objectives: The presentation will provide an overview of the FDA initiative and approaches nurses can use to educate their patients about clinical research. Keys to effective communication with diverse women will be shared along with outreach toolkits and patient resources.

Upon completion of this program, the nurse participant will be able to:

- Discuss the biotech industry in Cuba
- Explain two innovative therapeutic treatment modalities, Cimavax, and Heberprot-P
- Identify policies that need to be addressed to make available medications that will improve health outcomes
- Identify at least two resources to help link patients to clinical trials education, identification and enrollment support
- Describe the case management approached used by Patient Advocate Foundation to link patients to clinical trials
- Identify at least two resources to help link patients to clinical trials
- Explain the scientific importance of including diverse women in clinical trials and FDA's role in clinical trials
- Describe strategies for engaging diverse women in clinical trials
- Identify three resources that can be used to engage, educate, and recruit diverse women in clinical trials

1:00 pm - 3:00 pm Jasmin D, Level 3

Enhancing Patient Outcomes Workshop

Screening, Brief Intervention, Referral to Treatment (SBIRT)

Alcohol and substance misuse are major public health problems but are treatable. Screening, Brief Intervention and Referral to Treatment (SBIRT) is an evidenced-based practice for the purpose of identifying persons at risk for alcohol and substance use disorders and to provide early intervention and treatment services. SBIRT training and education addresses workforce development in preparing professional health service workers the skills necessary to identify substance misuse and to assist individuals with service linkage. The training components of SBIRT include universal screening using validated screening tools, brief intervention using the Brief Negotiated Interview (BNI-ART), and Referral to Treatment. The SBIRT program provides training to medical and behavioral health care professionals in a variety of settings. This SBIRT training is relevant for nurses that practice across the spectrum of service delivery. The SBIRT training is aligned with NBNA's conference theme of "Nursing Innovations: Building a Healthy Community" as the presentation will lead nursing practitioners to implement SBIRT into a variety of practice settings.

Hearing Loss, Depression, & Lack of Patient Engagement in the Exam Room

In the United States, hearing loss at epidemic proportions, is under-diagnosed and under-treated. This can lead to a high prevalence of psycho-social disorders such as depression, anxiety, anger, social withdrawal, paranoia, cognitive function decline that are barriers to care; thus, negatively impacting patient engagement in the

exam room, which can impair nurses' and physicians' ability to achieve efficacy, improve the patients' quality of life, and to lower the overall cost of patient care. Partnerships between primary care and audiology can lead to preventive care that minimizes impairment, improves patient function, and achieves the goal of lowering the cost of care.

Systematic Reviews of Ethnic Disparities in Immunizations for Elderly Adult Populations

Adult vaccination rates for non-influenza vaccines (Tdap, hep A, hep B, pneumococcal, herpes zoster, and HPV) fall well below Healthy People 2020 targets. Acute respiratory infections, including pneumonia and influenza, are the 8th leading cause of death in the United States, accounting for 56,000 deaths annually. This presentation will highlight the results of a study undertaken to examine culturally sensitive advertising and promotional labeling as potential contributors to disparate vaccination rates among elderly (age 60 and over) ethnic/racial minorities. The study involved a systematic review of 58 publications conducted to examine outcomes of studies that explored knowledge, cultural beliefs, and attitudes towards vaccinations of those aged 60 and older. Factors identified that may contribute to immunization related disparities included cultural competence and health literacy levels of the advertising and promotional messaging of vaccinations; the ability to understand the risks and benefits of the product; affordability, and access. The knowledge and information gathered from this study may be used to inform the development of consumer literature, health care professional continuing education programs, and publicly available webinars on culturally competent adult vaccine educational information. Health beliefs and practices are important factors in customizing culturally competent consumer health literature that meet the needs of diverse populations.

- Demonstrate an awareness and responsiveness to the prevalence of substance use and the role of screening, brief intervention, and referral to treatment (SBIRT) in improving health outcomes and reducing the burden of substance abuse.
- Demonstrate basic understanding of the components of SBIRT and the various screening tools used to address alcohol and substance use.
- Incorporate cultural and social norms and values in the delivery of services and patient receptiveness to services.
- Describe how to apply SBIRT approaches and practices
- Explain how hearing loss can negatively impact patient engagement, patient care and outcomes.
- Identify patient risk factors for hearing loss
- Describe the nurses' role relative to hearing loss risk counseling, hearing loss preventive care, and auditory health care.
- Demonstrate an understanding of the role/impact of depression in untreated hearing loss.

- Explain how hearing loss can also lead to cognitive decline, sub-optimal brain function, lack of patient engagement, and poor outcomes.
- Develop culturally competent consumer health literature that meets the needs of diverse populations.
- Identify factors that contribute to immunization-related health disparities amongst diverse populations in the development of continuing education programs.
- Discuss promotional messaging and advertising of adult vaccines and the degree of consumer misunderstanding of vaccine risk and benefit (knowledge, beliefs, assumptions, and attitudes) in diverse populations.

1:00 pm – 3:00 pm

Palm C, Level 3

Innovations in Nursing Practice Workshop

The Nurse's Roles in Addressing Nicotine Dependence as a Chronic Disease

Smoking is one of the most preventable chronic causes of death around the world. Cigarette smoking accounts for more than 480,000 deaths each year in the United States. which is nearly one in five deaths. Tobacco use has been linked to nearly all chronic conditions. However, clinicians fail to address nicotine dependence (the appropriate medical diagnosis) as a chronic condition. Nurses care for patients in both inpatient and outpatient settings that are affected by smoking and therefore are essential partners in assisting patients to quit smoking. Nicotine dependence should be addressed similarly to other chronic diseases such as diabetes, hypertension and coronary artery disease. Smoking remains a very costly disease driving up the cost of healthcare from management of tobaccorelated illnesses to lost productivity and premature death. Surprisingly, these issues and concerns are even more prevalent in the secondhand smokers. As a chronic disease, nicotine dependence should be conceptualized as such. Until this conceptualization is done by clinicians it will be difficult to address smoking accordingly in our society. This presentation will provide insights on best practices that nurses may use in the care of patients with nicotine dependence.

Exploring Nurse Practitioners' Views on the Electronic Cigarettes: Implications for Working with Women of Childbearing Age

The effects of smoking are well documented, however, childbearing age women (e.g., pregnant women continue) to smoke. Troubling is a new non-tobacco product, the electronic cigarette, frequently advertised as a safer alternative to regular cigarettes. Electronic cigarette use currently exceeds regular cigarette use among youth/young adults; pregnant women also view electronic cigarette as less harmful. The purpose of this analysis was to explore nurse practitioners' views on the electronic cigarettes. With data drawn from a parent study conducted from spring 2013 to spring 2014 targeting diabetes and tobacco use (n=27), a sub-set of practitioners responded to questions about electronic cigarette utilization. Responses were analyzed by content

analysis. Emerging themes included: Client interest in use of electronic cigarette to help to quit smoking, and nurse practitioners' inadequate knowledge to address electronic cigarette client questions. The findings from the study suggest: 1.) Nurse practitioners need to query clients on use of electronic cigarettes, and 2.) Nursing programs must offer education modules and incorporate within nurse practitioner curricula evidence based information on the health effects linked to electronic cigarettes. As the prevalence of electronic cigarettes continues to increase, nurse practitioners must be able to counsel clients about electronic cigarettes based on the evidence.

Overcoming Barriers to Medication Adherence among Mentally III Homeless Persons: Role of the Advanced Practice Nurse

The goal of this presentation is to increase the knowledge and awareness of the psychological and environmental impediments to medication adherence among the mentally ill homeless. Non-adherence to psychopharmacological treatment regimens is a significant problem among mentally ill homeless persons, leading to increased risk of relapse, hospitalization, and suicide, violence and victimization, and greater overall public costs. Medication adherence is often poor because homeless individuals have difficulty tracking appointments, remembering medication doses, and holding onto their belongings. Moreover, studies have found that homeless individuals are subjected to poor provider attitudes which often result in them being excluded from specialty care simply because they are homeless. Current psychopharmacological treatment protocols provide little guidance on how to care for the mentally ill homeless. Working with homeless mentally ill individuals requires using a different template from that available in more traditional services. Through development of an awareness of and sensitivity to the inherent barriers of homelessness, Advanced Practice Nurses serving this population of patients can mitigate the negative influences of these barriers and mindfully prescribe to increase medication adherence.

Application of the Innovative Medication Algorithm in Nursing Practice

Medication adherence (MA) is a serious problem among older adults. More than 125,000 Americans die yearly, 342 daily, and 10% to 25% of hospital and nursing home admissions are due to poor medication adherence. Some older adults fail to adhere to the medication regimen due to 1) denial of the need for the medication. 2) forgetfulness, or 3) a busy lifestyle. The health-care delivery system could benefit from a clinical tool focused on the three areas to promote medication adherence in older adults. The Medication Adherence Algorithm (MAA) is an innovative clinical tool designed to be used by nurses to promote medication adherence in older adults who are 65 years of age and older. Orem's Self-care model provides a framework to implement the Medication Adherence Algorithm. The presentation will describe the outcomes of a study undertaken to critique a researcher's Medication Adherence Algorithm.

Upon the completion of this program, the nurse participant will be able to:

- Understand the impact of nicotine dependence as a chronic disease.
- Describe the 5A's Model for addressing firsthand and secondhand tobacco use.
- Understand when to refer patients or initiate pharmacotherapy.
- Explain the properties of the electronic cigarette.
- Discuss the known health effects of the electronic cigarette.
- Describe nurse practitioners' views on electronic cigarettes.
- Describe the epidemiology of homelessness in general, and that of the mentally ill homeless population, specifically.
- Identify at least four (4) psychological and environmental barriers to medication adherence specific to the mentally ill homeless population.
- Identify at least three (3) APRN-led strategies to increase medication adherence among the mentally ill homeless population.
- Discuss the adverse impact of poor medication adherence among older adults 65 years and older.
- Explain the steps in the innovative Medication Adherence Algorithm.
- Discuss the application of the innovative Medication Adherence Algorithm steps used in clinical practice.

1:00 pm - 4:00 pm Jasmine A. Level 3

Breast Cancer Screen Practicum

Pre-registration required

Nurses Affecting Change Partner in Pursuit of the Promise: Breast Cancer Screening Institute and Practicum

Black women diagnosed with breast cancer die from breast cancer at higher rates than White women diagnosed with breast cancer. In spite of widespread campaigns focused on breast cancer detection and control, more than one in three Black women have not been screened. The presentations in this Institute will provide an overview of the CDC Breast and Cervical Cancer Screening Program; the CDC Wise Woman Program, the CDC Inside Knowledge, and Partners in

Pursuit of the Promise: Nurses Effecting Change (an evidence-based intervention developed and undertaken by a team of advance practice nurses, clinicians and survivors from the Milwaukee Chapter to improve breast awareness and breast cancer screening). In addition, the speakers and facilitators will present a didactic breast cancer etiology and epidemiology overview/update; and, a clinical breast examination and screening presentation and practicum MammaCare method. Included in the didactic presentation, clinical presentation and supervised practicum will be an overview of normal breast anatomy; techniques recommended by nurse specialists to examine the female breast, nipple and axilla; overview of features of breast abnormalities and signs and symptoms suggestive of breast cancer; a review of techniques used by nurse specialists to examine the axilla for lymphadenopathy; and, a supervised clinical practicum with standardized patients.

At the conclusion of this presentation, the nurse participants will be able to:

- Identify epidemiology, risk factors, signs and symptoms, and screening guidelines for breast cancer
- Describe inequities experienced by Black women relative to breast cancer screening, diagnosis, treatment and symptom management
- Describe evidence-based strategies that may be used by advance practice nurses and nurse generalists to respond to the breast awareness and screening needs of women in the local community
- Discuss the components and outcomes of the "Breast and Cervical Cancer Screening", "Wise Woman", "Inside Knowledge" and "Partners in Pursuit of the Promise: Nurses Effecting Change" breast cancer awareness and screening programs
- Describe anatomy of the breast and chest and axillary lymph system
- Describe components of comprehensive clinical breast examination (as denoted by MammaCare)
- Describe characteristics and/or features of a breast mass, nipple changes and chest/axillary lymph nodes that are often suggestive of breast cancer that should be documented in the medical record
- Identify factors impacting success and patient comfort during the clinical breast examination
- Demonstrate techniques for a conducting a comprehensive clinical breast examination (as denoted by MammaCare)



FRIDAY • AUGUST 4

10:00 am - 12:00 pm South Seas Ballroom, Level 3

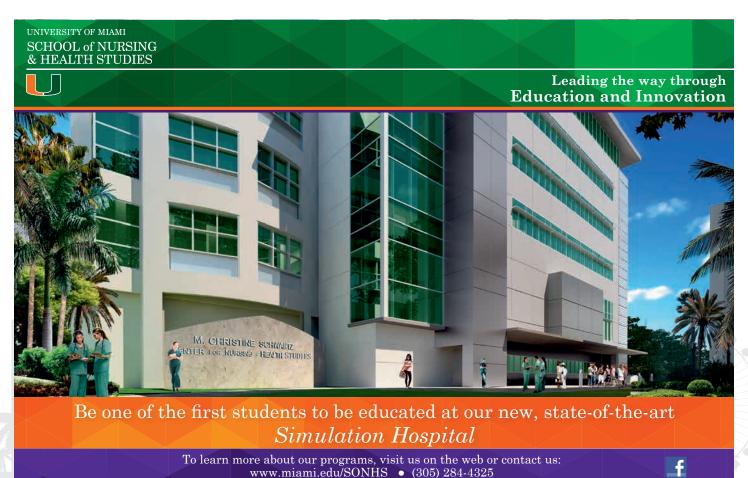
Brunch and Closing Session

The Changing Landscape of Nursing Education and Practice

The shift to value based reimbursement models is a paradigm shift in which care is delivered in a coordinated manner, touching every part of the health care delivery operations. In this rapidly changing healthcare environment there are challenges but also great opportunities for nurses. This presentation will discuss value-based purchasing and the role of nursing in contributing to the better patient outcomes that impact value-based purchasing. Hospital administrators wishing to maximize Medicare reimbursement will realize the greatest impact by improving patient satisfaction with nursing care. Value based purchasing scores and incentive payments to hospitals pursuing strategies and tactics that will foster and sustain nursing engagement is critical for nurse and hospital administrators. Included in this discussion is the role of clinical nurses in developing new knowledge to impact outcomes and nursing practice, education and scholarship as the foundation for nursing's place in the changing healthcare environment.

Upon completion of this program, the nurse participant will be able to:

- Describe value based purchasing
- Describe the role of nursing in value based purchasing
- Describe better patient outcomes that impact value based purchasing
- Describe how patient satisfaction contributes to value based purchasing
- Discuss new nursing knowledge to impact patient outcomes



2017 Conference Exhibitor Index

Booth #423

AccuVein

AccuVein, the leader in vein illumination, helps locate veins for vascular access procedures. The AccuVein AV400 vein illumination device provides a map of the patient's vasculature on the skin's surface. The AV400 is portable and lightweight; point the device at the skin and click to display the peripheral veins beneath!

Booth #304

Agency for Healthcare Research and Quality

Agency for Healthcare Research and Quality's (AHRQ) mission is to produce evidence to make health care safer, higher quality, more accessible, equitable, and affordable, and work within the U.S. Department of Health and Human Services and with other partners to make sure that the evidence is understood and used.

Booth # 213

Adventist Health System

Adventist Health System provides career opportunities in 9 states, with locations from bustling cities to small rural towns. We offer market-driven wages, benefits and career development. Most importantly, we provide all of our employees with opportunities to grow spiritually as they further the mission of Extending the Healing Ministry of Christ.

Booth # 526

Amira's Closet

This Women's accessory business has been around since 2001. We specialize in fabulous and trendy items such as belts, hats, handbags and the most amazing jewelry at affordable prices! Our motto is come in and take a look inside. You will never leave empty handed.

Booth # 107

American Association of Nurse Practitioners

AANP is the oldest, largest and only full-service national professional membership organization for nurse practitioners (NPs) of all specialties. Through individual and group memberships, AANP represents the interests of approximately 222,000 nurse practitioners in the country.

Booth # 708

American Beverage Association

The American Beverage Association and its member companies are spearheading multiple initiatives that help reduce the beverage calories from sugar from the American diet. With our Balance Calories Initiative, we've partnered with the Alliance for a Healthier Generation to reduce beverage calories consumed per person nationally by 20 percent by 2025.

Booth # 422

American Heart Association

Visit the AHA/ASA booth to receive the latest and greatest information on our community tools and resources as well as our patient education, professional membership and much more. Sign up to join the EmPowered to Serve movement and receive a free gift! Join us as we work together to create a culture of health in all communities!

Booth #702

American Women's College

The American Women's College helps our students - women of all ages - reach their goal of college graduation by offering accelerated, online degree programs that fit busy schedules. Our Women Empowered as Learners and Leaders program develops women's confidence and career direction. Dedicated and experienced advisors offer a highly supportive environment in conjunction with online tools that respond to individual learning needs. The American Women's College is an affordable, flexible option with six session starts a year.

Booth # 609

Army Reserve Officers Training Corps Cadet Command

As part of the Nurse program in the Army you will enjoy unmatched opportunities for personal and professional growth. You can gain valuable leadership experience while in college or even after graduation. Visit the Army booth and speak with an ROTC recruiter about career opportunities in the United States Army.

Association of Black Cardiologists

Founded in 1974, the Association of Black Cardiologists, Inc., (ABC) is a nonprofit organization with an international membership of 1,700 health professionals, lay members of the community (Community Health Advocates), corporate members, and institutional members. The ABC is dedicated to eliminating the disparities related to cardiovascular disease in all people of color. Today, the ABC's public and private partnerships continue to increase our impact in communities across the nation.

Booth # 218

Astellas Pharma US, Inc. and Pfizer Oncology

Pfizer and Astellas collaborate globally on a comprehensive development program for XTANDI (enzalutamide) that includes studies across the full spectrum of advanced prostate cancer as well as other cancers. The companies also jointly commercialize XTANDI in the United States and Astellas has responsibility for manufacturing and all additional regulatory filings globally, as well as commercializing XTANDI outside the United States.

Booth # 103

Atlas Medstaff

Atlas MedStaff has embraced the responsibility of assisting minority nurses in meeting their needs as a travel nurse. Diversity, as we have envisioned it, acknowledges, accepts and appreciates the differences in attitudes, beliefs, and priorities in the healthcare community. Welcome to the Atlas Family!!!

Booth # 204

Augusta University College of Nursing

Established in 1943, Augusta University College of Nursing has a proud history of excellence and innovation. We offer nationally ranked graduate and online programs that are fully accredited by the Commission on Collegiate Nursing Education as well state-of-the-art facilities, integration of simulated learning, and opportunities to engage in cutting-edge research.

Booth #706

Aurora Healthcare

Aurora Health Care is an integrated, not-for-profit, and all-for-people health care provider serving communities throughout eastern Wisconsin and northern Illinois. At Aurora, our best-of-doctors, world class services and award-winning care all come together to keep you happy, healthy and loving life for a lifetime.

Booth # 104

Aziz Fashions

Aziz Fashions is distinguished by its originality in African designs. The use of mud cloth, linen and African fabrics made it exclusive in the market. Aziz Fashions becomes a cross cultural artwear with its modern styles for women and men.

Booth # 220

BJC HealthCare

BJC HealthCare serves the greater St. Louis, southern Illinois and mid-Missouri markets, providing inpatient and outpatient care; primary care; community health and wellness; workplace health; home health; community mental health; rehabilitation; and long-term care and hospice through its 15 hospitals and community health locations.

Booth # 221

Boise State University School of Nursing

Boise State University is a public university offering affordable online programs including an RN-BSN, a Nurse Practitioner master's degree, and a leadership-focused post-master's Doctor in Nursing Practice. We are also a leader in training educators to integrate healthcare simulation into education and training with continuing education courses and a one-year graduate certificate.

Boston Children's Hospital

Boston Children's Hospital is a 404-bed comprehensive center for pediatric health care. As one of the largest pediatric medical centers in the United States, Boston Children's offers a complete range of health care services for children from birth through 21 years of age. (Our services can begin interventions at 15 weeks gestation and in some situations, we also treat adults.)

We have approximately 25,000 inpatient admissions each year and our 200+ specialized clinical programs schedule 557,000 visits annually. Last year, the hospital performed more than 26,500 surgical procedures and 158,700 radiological examinations.

Booth #615

Case Western Reserve University – The Frances Payne Bolton School of Nursing

The Frances Payne Bolton School of Nursing (FPB) at Case Western Reserve University is a globally recognized leader in nursing education and research. We produce confident, dynamic health care professionals and are committed to the success of our students. https://nursing.case.edu

Booth # 420

Cedars-Sinai Medical Center

Since its beginning in 1902, Cedars-Sinai Medical Center, Los Angeles has evolved to meet the healthcare needs of one of the most diverse regions in the nation, continually setting new standards for quality and innovation in patient care, research, teaching and community service. And, has the longest-running Magnet designation for nursing excellence in California.

Booth #619

Chameleon Corporation

The Chameleon is revolutionary, and holds three US Patents. The dry-erase plexiglass cover protects the white, magnetic board and your interchangeable insert. That means messy residue or ink spots are nonexistent and help provide exceptional patient experience. Pair with our innovative, patented eraser-marker set.

Booth # 405

Children's Hospital of Philadelphia

Since its start in 1855 as the nation's first hospital devoted exclusively to caring for children, the Children's Hospital of Philadelphia has been the birthplace for many dramatic firsts in pediatric medicine. The Hospital has fostered medical discoveries and innovations that have improved pediatric healthcare and saved countless children's lives. Over 150 years of innovation and service to our patients, their families and our community, reflect an ongoing commitment to exceptional patient care.

Booth # 212

Children's Healthcare of Atlanta

The Children's Healthcare of Atlanta Inpatient Rehabilitation Program offers therapy to pediatric patients, birth to age 21, after a traumatic and life-changing injury or illness. Our team can evaluate patients on site to assess the medical appropriateness for our CARF-accredited program.

Booth #514

Children's Mercy Kansas City

Children's Mercy Kansas City is ranked by U.S. News & World Report as one of "America's Best Children's Hospitals" and has received MagnetTM recognition four times for excellence in nursing services. Through innovation, research and clinical care, we're providing answers for the most complex cases and challenging pediatric conditions.

Booth #519

Correct Care Solutions

Correct Care Solutions is a healthcare company in the public sector serving the needs of patients in correctional environments, state psychiatric hospitals and forensic mental health facilities and other specialty care. We offer healthcare jobs in corrections and correctional facilities, state psychiatric hospitals, residential treatment centers and more.

Booth #319

CVS Health

As a MinuteClinic or Coram Specialty Infusion Nurse, CVS Health offers rewarding alternatives to traditional practice. MinuteClinic treats patients in a retail setting, Coram Specialty Infusion provides home infusion for chronic conditions and Nurse Advisors to support health plan partners. We seek individuals who are passionate about healthcare and redefining the way it is delivered.

Booth #215

DaVita, Inc.

DaVita Inc., a Fortune 500[®] company, has more than 72,000 teammates working to provide superior care across the US and 11 other countries. DaVita aims to improve patient's total health through a variety of nursing roles including direct patient care, nurse leadership and clinical excellence.





Denver Public Schools

School Nurse collaborates with school staff to maintain a safe, healthy environment. Removes or reduces health-related barriers to learning. Provide student care, health care, first aid, immunizations and assistance to students. Performs screenings: scoliosis, vision, hearing, height. Completes and maintains student records (accident reports, health records). Supervises health paraprofessionals and other staff.

Booth #312

Department of Veterans Affairs

The mission of the VA is to fulfill President Abraham Lincoln's promise to our Nation's heroes: "To care for him who shall have borne the battle and for his widow and his orphan." Our mission begins anew every day, with Veterans and their families needing our support daily. Core to our mission and central to our identity are the ICARE values:

- Integrity
- Commitment
- Advocacy
- Respect
- Excellence

These values inspire our every action and serve as standards by which we judge our actions. They remind us that: For every Veteran who answered the call to serve, we ask each physician, nurse, support and other health care professionals to give back. It's time to honor their service with your commitment to care. Put your dedication into action today.

Booth #302

Dignity Health

Dignity Health is made up of more than 60,000 caregivers and staff who deliver excellent care to diverse communities in 21 states. Headquartered in San Francisco, Dignity Health is the fifth largest health system in the nation and the largest hospital provider in California.

Booth # 404

DiversityNursing.Com

DiversityNursing.com is a Career Job Board, Community and Information Resource for Nurses regardless of age, race, gender, religion, education, national origin, sexual orientation or disability. Discover Employers and Jobs; Participate in our Blog and Social Media; and Register online for our Annual \$5,000 Education Award. Visit us at Booth 404.

Booth # 521

DKMS: We Delete Blood Cancer

Every year, nearly 14,000 patients will need a bone marrow or stem cell transplant from a perfect stranger. Less than half will receive one. As an international not for profit organization dedicated to the fight against blood cancers and blood diseases, DKMS' mission is to raise awareness and save lives of patients in need. We organize events across the U.S. that help inspire people to take the first step towards saving a life by registering as bone marrow donors. A simple swab of the cheek can ultimately lead to saving a life, a family, a future.

Booth # 100

Executive Strategies Group, LLC

Our Firm specializes in non-qualified retirement plans that: generate 25% to 30% more income than a 401k for the average individual; allow unlimited contributions; save more on taxes without subjecting your retirement savings to the ups and downs of the stock market. Build wealth without market risk!

Booth # 109

Expo Enterprises

"MY ID" products (bracelets, valets, etc.) with medical profile of the person: blood type, health issues (asthma, allergies, diabetes, epilepsy, cancer, hypertension, etc.) what can be immediately available anytime, anywhere. It helps to save lives after car and other accidents when a person is bleeding or unconscious and can't give any information about him/herself, a doctor can get his/her data in seconds.

Booth # 115

Expo Enterprises

The innovative IQ TENS STIMULATOR is the latest in muscle therapy and electric muscle stimulation. The small and compact product uses TENS (Transcutaneous Electrical Nerve Stimulation) and EMS (Electrical Muscle Stimulation) technology to relieve muscle aches and tension throughout the body without the use of drugs or need of going to a chiropractor.

It uses its fully rechargeable lithium battery to send electrical pulses to sites of pain and discomfort in the muscles to relieve any tension and stress built up in those problem areas. It's a Chiropractor In Your PocketTM. The best part is the IQ TENS STIMULATOR is portable! Indoors and outdoors. It's also a fantastic product and a unique gift for your family, friends or co-workers.

The IQ TENS STIMULATOR is European CE Certificate approved, Canadian Health department approved and cleared by the FDA as a class II medical device. All devices honor a five-year warranty. Save the time and money spent at the chiropractor and make the change in your life that you had wished you had made years ago!

Expo Enterprises

Cell phone accessories and wireless cell phone case chargers.

Booth #309

Ecumen

Ecumen is one of the nation's top 25 largest non-profit providers of senior housing and aging services. Based in Shoreview, Minn., Ecumen operates 36 communities in 8 states — Minnesota, North Dakota, Wisconsin, Michigan, Idaho, Ohio, Indiana and Tennessee. Ecumen provides a variety of senior housing options and services including independent living, assisted living, short-term rehabilitation and long-term care communities as well as at-home and community-based services including home care and hospice. Dedicated to empowering individuals to lead richer, fuller lives, Ecumen prides itself on innovation and radically changing the way aging is viewed and understood. Ecumen, founded more than 150 years ago, was named "Best Places to Work" nine times by the Minneapolis/St. Paul Business Journal and one of Minnesota's Top Workplaces by the Minneapolis Star Tribune and Minnesota Monthly Magazine. To stay up-to-date on the latest news, find us on Facebook or visit www.ecumen.org.

Booth #709

FDA Office of Minority Health

The Food and Drug Administration's Office of Minority Health (OMH) works to build a world where health equity is a reality for all. We aim to promote and protect the health of diverse populations through research and communication of regulatory science that addresses health disparities.

Booth #602

FDA Office of Women's Health

The U.S. Food and Drug Administration Office of Women's Health addresses the health issues of the nation's women by funding scientific research, providing CE training for health professionals, and collaborating with national organizations to sponsor outreach initiatives on topics including diabetes, heart disease, safe medication use, clinical trials, and pregnancy.

Booth # 715

FJ Preston's Intentional Ascension

Everything begins with the right mindset. It is our thoughts (and actions) that decide if we succeed or not. Visit our booth for a unique shopping experience. We offer books, films, trainings, and empowerment/cultural tees that introduce intentional success strategies/techniques, and encourage self-esteem and self-confidence. www.fjpreston.com

Booth #720

Fresenius Medical Care North America

Fresenius Medical Care North America is proud that our unwavering commitment to our patients has made us the global leader in dialysis healthcare. We're the largest provider of renal care products and services in the nation, including state-of-the-art dialysis machines, dialyzers and pharmaceuticals.

Booth #622

Frontier Nursing

Frontier Nursing University offers community-based distance education programs to nurses who wish to become nurse-midwives and nurse practitioners. FNU offers Doctor of Nursing Practice and Master of Science in Nursing degrees as well as post-master's certificates in advanced practice nursing specialties including nurse-midwifery, family nursing, women's health and psychiatric-mental health.

Booth #419

Gilead Sciences

Gilead Sciences, Inc. is a research-based biopharmaceutical company that discovers, develops and commercializes innovative medicines in areas of unmet medical need. We strive to transform and simplify care for people with lifethreatening illnesses around the world.

Booth #703

Globo-SA, Inc.

Booth # 613

Graceland University

Top ranked University with online degrees for BSN, MSN, DNP and three Post Graduate Certificates. Application is only 6 easy steps and we have starts in Fall, Spring, and Summer! Come see us today to get more information on taking your nursing career to the next level!

Booth # 504

Grand Canyon University

For over 30 years, Grand Canyon University has provided outstanding nursing and health care education. Learn more about our degree programs for an advancing career at gcu.edu/CONHCP.

Booth # 522

Haiti Nursing Foundation

Our mission is to support the advancement of nursing in Haiti, with a focus on the Faculté des Sciences Infirmières de l'Université Episcopale d'Haïti in Léogâne. Our vision is to support centers of excellence for nursing education, preparing nurses to serve as practitioners and leaders in Haiti's health care system.

HealthSouth

HealthSouth is one of the nation's largest providers of post-acute healthcare services. Our priority is to deliver high quality patient care and our team of experts has extensive experience in today's most advanced therapeutic methods and technologies. HealthSouth leads the way, consistently outperforming peers with a unique, intensive approach to rehabilitation, returning patients to full strength in less than average time. At HealthSouth we continually strive for excellence in all that we do, partnering with every patient to find a treatment plan that works for them. Discover more at www.HealthSouth.com.

At our booth you will find two amazing members of our talent acquisition team David Marshall & Caroline Mears. Please come speak to David or Caroline to learn more about Rehab Nursing. We will also have giveaways along with informational items to pick up at the booth.

Booth #506

Howard University Hospital

Howard University Hospital (HUH) is a private, non-profit institution recognized for its ground breaking research and teaching programs for over 150 years. HUH is a designated Level 1 Trauma hospital which recently received The Joint Commission's Gold Seal of Approval for Advance Certification in Inpatient Diabetes Care and is a Gold–Plus hospital for heart specialties. HUH has become one of the most comprehensive health care facilities in the Washington, DC metropolitan area.

Booth # 203

Infinite Trading, Inc.

Booth # 125

JAYS ART CO

Original mixed media fine art by Jeffery Stephenson.

Booth #320

Johns Hopkins Medicine

Johns Hopkins Medicine (JHM), headquartered in Baltimore, Maryland, is an \$8 billion integrated global health enterprise and one of the leading health care systems in the United States. Johns Hopkins Medicine unites physicians and scientists of the Johns Hopkins University School of Medicine with the organizations, health professionals and facilities of The Johns Hopkins Hospital and Health System.

Booth #606

Kaiser Permanente

Career Opportunities with Kaiser Permanente in Oregon and SW Washington State.

Booth # 112

Lady Elegant/Trumell Lamb

Ladies clothes and accessories. Sizes 2 to 24. Lady Elegant has been in business for over 30 years, serving Philadelphia and New Jersey area boutiques.

Booth # 523

Lakeland Health System

Work Somewhere Awesome! We are located on the beautiful, sandy shores of Lake Michigan, four seasons of outdoor activities, and the solitude of small-town life just 90 minutes from Chicago. Great schools, beautiful parks, quaint downtown shopping districts, and other amenities. Lakeland Health has Nursing opportunities for you!

Booth # 224

LaVerne's Fashions and Gifts

Sorority and Fraternity Jewelry, purses, hats, and more!

Booth # 223

Le' Shoppe

Booth #612

Lee Memorial Health System

Lee Health has served the Southwest Florida coastline for over 100 years with more than 13,000 employees supporting four acute care hospitals, two specialty hospitals (Rehab/Children's), home health, skilled nursing, therapy centers, large primary care practice group, and more. We are Caring People, Inspiring Health.

Booth #713

Mayo Clinic

Mayo Clinic is the world's largest private, not-for-profit medical center, offering comprehensive care in virtually every medical specialty. Each year, more than 400,000 patients of all ages and cultural backgrounds from around the world come to Mayo locations in Rochester, Minnesota, Scottsdale, Arizona, and Jacksonville, Florida.

Booth #620

MED-TRANS

Med-Trans provides air medical services through the rapid transport of the critically ill and injured. Renowned for its state-of-the-art helicopter equipment, Med-Trans has established itself as an industry leader in safe and successful missions. We take great pride in hiring the most talented Flight Nurses in the industry today!

Mission Health System, Asheville, NC

Take your career to the next level at Mission Health in beautiful Western NC.

Mission Health is recognized as one of the nation's Top 15 Health Systems by Truven Health Analytics. Mission Health is growing! Join our extraordinary team of professionals and experience a great place to work and practice!

Booth # 408

National Council of State Boards of Nursing

NCSBN was created to lessen the burdens of state governments and bring together boards of nursing to act and counsel together on matters of common interest. NCSBN Member Boards protect the public by ensuring that safe and competent nursing care is provided by licensed nurses.

Booth #721

National Library of Medicine

Information Resources from the National Library of Medicine: PubMed, HSDB and AIDSinfo

The National Library of Medicine (NLM) is the world's largest medical library and is one of the institutes of the National Institutes of Health, Department of Health and Human Services. Since 1971, the Library has made citations to the biomedical literature available electronically and now citations for over 27 million articles are available free via the Internet. Researchers in the U.S. and around the world rely on the NLM's databases when conducting medical and science research. The general public also depends on the NLM for reliable consumer level health information. This self-directed course will provide participants with information about and experience searching the online resources available free over the Internet from the National Library of Medicine.

Booth # 202

National University

The National University Nurse Managed Clinic provides healthcare services for under-resourced communities at no out-of-pocket cost for patients served. Our caring team of Board Certified Nurse Practitioners diagnose, prescribe, and manage the care of patients onsite at neighborhood churches, drug rehabilitation centers, and Salvation Army locations, improving access to care.

Booth # 509

Novant Health

Novant Health is an integrated network of physician clinics, outpatient facilities and hospitals that delivers a seamless and convenient healthcare experience to communities in Virginia, North and South Carolina, and Georgia. Named in 2016 by *Becker's Hospital Review* as one of the nation's 150 best places to work in healthcare, Novant Health consists of more than 1,380 physicians and nearly 24,000 employees and provides care at 530 locations, including 14 medical centers and hundreds of outpatient facilities and physician clinics. In 2015, the health system provided more than \$706 million in community benefit, including charity care and services. For more information, please visit our website at NovantHealth.org. You can also follow us on Twitter and Facebook

Booth #412

Novartis

At Novartis, our mission is to discover new ways to improve and extend people's lives. We use science-based innovation to address some of society's most challenging health care issues. We discover and develop breakthrough treatments and find new ways to deliver them to as many people as possible.

www.novartis.com, One Health Plaza, East Hanover, NJ 07936 (862) 778-8300

Booth # 214

NYU Rory Meyers College of Nursing

NYU Rory Meyers College of Nursing produces lifelong learners who excel in their nursing careers and have patient-centered care and the health of society at the forefront of their values. Our BS, MS, DNP, and PhD programs provide the educational foundation to prepare the next generation of nursing leaders.

Booth #324

OIC Advance

OIC Advance caters to the needs of our clients. Our unit helps our clients feel competent and efficient; thus enhancing work productivity and results. And this is what it's all about, helping our clients thrive in their workplace. We are focused on clearer solutions for today with an eye to the future for better results.

Booth # 206

Palmetto Health

Palmetto Health is the largest and most comprehensive integrated health care system in the South Carolina Midlands region. Our team is dedicated to working together to fulfill our Vision: To be remembered by each patient as providing the care and compassion we want for our families and ourselves.





Parkview Medical Center

Parkview Medical Center in Pueblo, Colorado, offers general acute healthcare and behavioral health specialty services. As private, non-profit organization, Parkview is licensed for 350 acute-care beds and provides a full range of healthcare services including the region's only certified and verified Level II Trauma Center as well as the region's first certified Stroke Center.

Booth # 205

Patient Advocate Foundation

Patient Advocate Foundation provides real-time help for patients facing critical illness as they encounter barriers in their healthcare. PAF delivers tangible assistance through personalized case management services, financial support towards medication copayments and the connection to vital community resources, all at no cost to the patient or their caregiver.

Booth # 105

Pieces of Bali

A beautiful collection of sterling silver jewelry handmade in Bali, Indonesia. We work with local artisans to ensure the highest quality product. We carry a large selection of earrings, pendants, and rings featuring natural gemstones, rose gold accents, and shell and coral pieces. Visit us at www.piecesofbali.com.

Booth # 113

PODsox

PODsox are Medical Grade Compression Socks and Stockings. Nurse Owned!! We know how to put the fun in Functional!

Booth # 305

Premise Health

Premise Health is a leading worksite health and wellness company dedicated to improving the cost and quality of employee healthcare. With 40 years of experience, Premise Health manages more than 500 centers across the country and serves more than 200 of the nation's leading employers. For more information on Premise Health, visit www.premisehealth.com.

Booth #120

Rejuvenate U

Keepsake Boxes, Clocks and Jewelry.

Booth #301

Rush University College of Nursing

Chicago's top-rated Rush University College of Nursing offers MSN, DNP and PhD degree options. Known for its excellence in graduate nursing education, the DNP programs are ranked 4th, with 6 specialties in the top ten, in the most recent *US News and World Report* rankings.

Booth #508

SAMHSA Minority Fellowship Program American Nurses Association

SAMHSA MFP at ANA

The Substance Abuse and Mental Health Services Administration (SAMHSA) Minority Fellowship Program (MFP) at the American Nurses Association increases the number of mental health and substance abuse nurses who can provide culturally competent care and scholarship. The program supports a network of Master's, DNP and PhD nurses throughout the United States. For more information, visit Booth# 508.

Booth # 421

Samuel Merritt University

Samuel Merritt University, Oakland, CA offers Master's and Doctoral degrees in Nursing Both online and on-campus programs are available.

Booth #618

Seattle Children's Hospital

Seattle Children's provides excellent patient care with compassion and respect, and conducts cutting-edge pediatric research. We are a compassionate community where skilled physician-researchers, nurses and staff partner with patients and families to help every child live their best life. Join our team and do your life's best work.

Booth # 614

SSM Health

SSM Health (ssmhc.com) is a Catholic, not-for-profit health system serving the comprehensive health needs of communities across the Midwest through one of the largest integrated delivery systems in the nation. With care delivery sites in Illinois, Missouri, Oklahoma and Wisconsin, SSM Health includes 20 hospitals and more than 60 outpatient care sites.

Become a part of our *exceptional* SSM Health team! Careers *thrive* here.

Booth # 209

Strayer University

Strayer University's Nursing programs are designed by nurses for nurses, so you can gain new skills and knowledge, and apply them to your job the very next day. Flexible online classes help meet the unique demands of your schedule, and experienced faculty and tutors are always ready to lend support.

Student Resource USA

Student Resource USA is a *free* resource to help busy, working adults find access to quality education needed for career advancement. Education Specialists are available to provide information regarding funding options and we are confident we can help you accomplish your goals!

Booth #621

Strategic Behavioral Health

Strategic Behavioral Health (SBH) is a Memphis-based behavioral health care company. For more than 10 years, SBH has led the way in the use of evidence-based practices and quality inpatient and outpatient care to support a diverse population of children, youth, adults and seniors suffering from mental health challenges.

Booth # 415

Susan G. Komen

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. That promise has become Komen's promise to all people facing breast cancer. Visit komen.org or call 1-877 GO KOMEN. Connect with us on social at ww5.komen.org/social.

Booth #427

Sylvia Ann's Boutique

Sylvia Ann's Boutique located in Las Vegas, Nevada features the latest in fashion design for Ladies and Men. This shop ships all over the U.S. we are also able to supply ushers and other group uniforms. Call us at 702-290-0629 for the detailed list of the many items we are able to supply.

Booth #327

The Elegant Elephant

African and Caribbean Clothing and Jewelry.

Booth #701

The George Washington University School of Nursing

The George Washington University School of Nursing is proud to offer innovative bachelor's, master's, doctoral and certificate programs. As one of the top-ranked nursing schools in the nation, our educational programs are led by top-tier faculty, supported by the latest in health care technology.

Booth #308

The Leukemia and Lymphoma Society

"The mission of The Leukemia & Lymphoma Society (LLS) is: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. We advocate for blood cancer survivors and their families, helping patients navigate their cancer treatments and ensuring they have access to quality, affordable and coordinated care."

Booth # 507

The Texas Tech University Health Sciences Center School of Nursing

The Texas Tech University Health Sciences Center School of Nursing is committed to creating possibilities that prepare nursing students for the challenges of today's complex health care field. We offer many options in nursing education such as BSN, MSN, and DNP, many of these programs are offered online.

Booth #306

The UT Health Science Center San Antonio School of Nursing

The UT Health Science Center San Antonio School of Nursing is at the forefront of nursing education. The over 10,000 nursing graduates of UT Health San Antonio are shaping the healthcare practices of today and transforming the future of nursing care for tomorrow.

Booth # 603

Touro University Nevada

Touro University Nevada offers BSN, Masters and Doctorate degrees. The RN-BSN and DNP are online and take one year. The MSN offers two tracks, FNP and Education. The 28 month FNP requires online didactic course work and completion of clinical preceptorships and one week clinical intensives in the final 3 semesters.





UC Davis Betty Irene Moore School of Nursing

Breaking traditional boundaries, developing innovative partnerships and creating nurse leaders: these principles drive the Betty Irene Moore School of Nursing's mission. The school offers five graduate degrees: master's degree programs for nurse practitioner, physician assistant, leadership and entry-level nursing as well as a Doctor of Philosophy. Visit online at nursing.ucdavis.edu.

Booth # 512

UCLA Health

UCLA Health defines greatness by the quality of the patient experience we are able to deliver. Each and every time. To every single patient. If that's where your ambitions lie, UCLA is where you belong. We offer unequaled challenges and opportunities to further your education, training and career.

Booth # 409

The University of California, Schools of Nursing

The University of California, Schools of Nursing prepare nurses and scholars to lead and transform nursing care in a rapidly changing, diverse and complex healthcare environment through academic excellence, innovative research, superior clinical practice, strong community partnerships, and global initiatives.

Booth # 520

University of Alabama at Birmingham School of Nursing

The UAB School of Nursing offers innovative bachelor's, master's, and doctoral programs, including Alabama's only PhD in Nursing program, a joint Doctor of Nursing Practice program, numerous nurse practitioner and dual degree options, as well as an Accelerated Master's in Nursing Pathway program.

Booth # 208

University of Illinois at Chicago College of Nursing

UIC College of Nursing remains one of the largest, most prestigious sources of nursing leadership both nationally and globally. Degrees: RN-BSN online completion, BSN, MS, DNP, and PhD in nursing sciences. Post-Master's Certificates are also available. Regional campuses include Chicago, Peoria, Quad Cities, Rockford, and Urbana-Champaign. Visit http://www.uic.edu/nursing or email con@uic.edu.

Booth # 119

University of Kentucky College of Nursing & Healthcare/University of Lexington

The University of Kentucky is the flagship university for the Commonwealth of Kentucky. UK HealthCare is the hospitals and clinics of the University of Kentucky and the UK College of Nursing is the nursing program for the University. The Healthcare Enterprise is composed of 9,000 people – physicians, nurses, pharmacists and other healthcare professionals – all dedicated to providing the most advanced, most effective care available and is part of an elite group of hospitals that has received Magnet status, the highest recognition available in the nursing field. The College of Nursing is one of the Nation's top nursing programs in education, research, practice and service with both graduate (DNP & PhD) and undergraduate programs (RN, BSN to RN, online and in person). Come visit our booth to learn more about opportunities to become a part of our extraordinary team at the University of Kentucky.

Booth #318

U.S. Army Medicine Civilian Corps

Vast Opportunities. Exceptional Benefits. Rewarding Careers. The U.S. Army Medicine Civilian Corps provides health care at over 70 facilities worldwide. Come meet our career consultants and explore your opportunities.

Booth #307

University of Phoenix

University of Phoenix is constantly innovating to help working adults move efficiently from education to careers in a rapidly changing world. Flexible schedules, relevant and engaging courses, and interactive learning can help students more effectively pursue career and personal aspirations while balancing their busy lives. As a subsidiary of the Apollo Education Group, Inc. (Nasdaq: APOL), University of Phoenix serves a diverse student population, offering associate, bachelor's, master's and doctoral degree programs from campuses and learning centers across the U.S. as well as online throughout the world. For more information, visit www.phoenix.edu.

Booth # 513

University of St. Augustine for Health Sciences

The University of St. Augustine for Health Sciences (USAHS) is an accredited, graduate-level institution with an innovative approach to health and rehabilitative science education through individualized curriculum. USA has state-of-the-art campuses in California, Florida and Texas. For more information visit: www.usa.edu or call (800) 241-1027.

University of Michigan School of Nursing

The University of Michigan School of Nursing is a global leader in scholarship, clinical care, and innovation. We offer MSN, Post-Master's DNP, Post-Master's Certificates, and PhD programs, as well as an exciting new BSN-DNP pathway. Come learn at the edge of discovery at one of the leading nursing schools in the country.

Booth # 515

University of Missouri-Saint Louis College of Nursing

The University of Missouri – St. Louis is recruiting students for both the DNP and the PhD programs. We aim to increase the diversity of both students and faculty. Our DNP focuses on NP specialties and Leadership in Population Health with a focus on rural and underserved populations.

Booth # 505

University of Pittsburgh Medical Center

A world-class health care system with over 62,000 employees, Pittsburgh-based UPMC operates more than 20 academic, community, and specialty hospitals (including four awarded MAGNET recognition), plus over 500 doctors' offices, outpatient sites, rehabilitation, retirement, and long-term care facilities. UPMC also insures over 2.9 million people through the UPMC Health Plan.

Booth # 605

University of Virginia School of Nursing

Rated as a "Best Value" university with a nursing program ranked among the nation's most prestigious, UVA School of Nursing is academic home to four national nursing organizations presidents, several renowned scholars and expert clinicians pushing the boundaries of nursing science with a focus on collaboration, compassion and diversity. www.nursing.virginia.edu

Booth #714

Vidant Health

Yes, we're hiring—but at Vidant, it's about more than jobs in the health care industry. We're recruiting people who are truly passionate about their careers. Those who strive to make a positive difference every day, no matter their position—from the employees who keep our facilities in top condition to those who work in information technology or at the administrative level. Bedside to boardroom, people like you make Vidant first-rate. That's why you'll find the career support you need from the very beginning—starting with an individual compensation package and great benefits. We welcome you to visit us in Booth # 714.

Booth #313

VITAS HealthCare®

VITAS HealthCare®, a pioneer in the hospice movement since 1978, is the nation's leading provider of end-of-life care. More than 12,000 hospice professionals provide care to over 16,000 terminally ill patients daily in private residences, VITAS inpatient hospice units, hospitals, nursing homes and assisted living communities. VITAS (pronounced VEE-tahss) cares for patients in California, Connecticut, Delaware, Florida, Georgia, Illinois, Kansas, Missouri, New Jersey, Ohio, Pennsylvania, Texas, Virginia, Wisconsin and the District of Columbia. www.VITAS.com.

Booth #219

Walden University

Walden University is dedicated to the success of both nurses and healthcare facilities. An accredited institution, Walden has served the education needs of adult learners for more than 45 years. Today Walden offers a range of nursing degree programs, including CCNE-accredited Bachelor of Science in Nursing RN-BSN Completion and Doctor of Nursing Practice (DNP) programs. With relevant coursework and extensive support services, Walden supports nurses looking to advance their education.

Booth # 106

West Love Color and Culture

WEST LOVE Color and Culture is the premiere community artisan visual arts exhibitor of linen and silk cultural artwear and textiles for the purpose of enhancing cultural awareness and valuing diversity, encouraging wholistic wellness and promoting mind, body and spiritual therapy.

Booth #407

Western University of Health Sciences

The College of Graduate Nursing provides nurses with knowledge, skills, and values to enhance quality and safety across systems to improve health and health care for individuals, populations, and communities. The College offers the MSN, DNP, and FNP Certificate. The College is accredited by CCNE and is BRN approved. www.westernu.edu

Booth # 121

YOTA Enterprise

Yota Enterprise provide wireless solution for office, self use, vehicles and field. Yota Office Solutions can create a wireless design that's just right for your business. And we'll help you maintain it as your business grows and your needs change.

Zuckerberg San Francisco General Hospital and Trauma Center

Zuckerberg San Francisco General is a teaching hospital, in partnership with the UCSF School of Medicine. The only level 1 trauma center in San Francisco and Northern San Mateo. The first acute hospital in the country to be certified for a Traumatic Brain Injury program, International leader in HIV/AIDS care.

Booth # 525

Mr. C - Sophisticated Silk

Booth #622

Frontier Nursing University

Booth # 225

Jerre's Ethnic Accessories

Booth # 123

Hazels Bagz and Apparel

Booth # 122

Foo Foo Fashions

Booth # 426

Hope Children Center International

Booth # 222

National Health Service Corps

Booth #322

United States Army





NEW YORK BLACK NURSES ASSOCIATION, INC.

Congratulations and Best Wishes

to

The National Black Nurses Association

on its

45th Annual Institute and Conference July 30 to August 4, 2017

from

The Officers and Members of The New York Black Nurses Association, Inc. Jean Straker, DNP, CNS, FNP-BC, *President*

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Congratulations to Dr. Williams and Team on a Wonderful 2017 Conference!



THE MILWAUKEE NBNA



Congratulates the National Black Nurses Association on their

45th NBNA Annual Institute and Conference

Nursing Innovations: Building a Healthy Community

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Novant Health is an integrated network of physician clinics, outpatient facilities and hospitals that delivers a seamless and convenient healthcare experience to communities in Virginia, North and South Carolina, and Georgia. Named in 2016 by Becker's Hospital Review as one of the nation's 150 best places to work in healthcare, Novant Health consists of more than 1,380 physicians and nearly 24,000 employees and provides care at 530 locations, including 14 medical centers and hundreds of outpatient facilities and physician clinics. In 2015, the health system provided more than \$706 million in community benefit, including charity care and services.

For more information, please visit our website www.jobsatnovanthelth.org or NovantHealth.org.

You can also follow us on Twitter and Facebook



PREVENTION IS REALITY



Sexual History Testing Condoms Medication

While traditional HIV prevention methods remain essential and effective, the epidemic continues.¹ We have entered an era of HIV prevention in which the National HIV/AIDS Strategy, clinical studies, and the latest federal and global health guidelines (including those from the CDC and WHO) recognize the importance of a comprehensive prevention approach.²-6 **Be part of this prevention movement.**

You can help protect your patients by utilizing a comprehensive approach. Be proactive. Combine routine HIV and STI testing with sexual history conversations and education on the importance of condoms. For HIV-positive patients, initiating and adhering to treatment helps prevent HIV transmission to negative partners. For HIV-negative patients at risk of HIV infection, consider additional prevention methods such as behavioral counseling, PrEP (pre-exposure prophylaxis), and PEP (post-exposure prophylaxis). Learn more about using a comprehensive prevention approach, and help end the HIV epidemic.

Visit **PreventHIV.com** for more information.

CDC=Centers for Disease Control and Prevention; STI=sexually transmitted infection; WHO=World Health Organization.

References: 1. Centers for Disease Control and Prevention. Today's HIV/AIDS epidemic. http://www.cdc.gov/nchhstp/newsroom/docs/factsheets/
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Multiple myeloma is the most common form of blood cancer in the United States among African Americans.

The good news is that some studies suggest that compared to white Americans, African Americans tend to have less aggressive forms of multiple myeloma and may have a better prognosis. If African Americans get the care they need they may be able to live longer with the disease.

The Standing in the Gaap initiative was created to help improve the care of African Americans living with multiple myeloma. Help us Stand in the Gaap and join our community on Facebook today!





Learn more by visiting facebook.com/StandingInTheGaap





When the work you do every day has a crucial impact on the lives of others, every effort, every detail, and every second matters. That's why our world-class nursing professionals devote every ounce of their hearts and clinical expertise to all that they do here at Cedars-Sinai. That's also how we have achieved our fourth consecutive Magnet designation for nursing excellence, while being ranked the "Most Preferred Hospital" for more than twenty years.

Dr. Linda Burnes Bolton's research, teaching and clinical expertise includes nursing and patient care outcomes, improving organization performance, quality care, and cultural diversity within the health professions. She is co-investigator of the regional Collaborative Alliance for Nursing Outcomes research team and an immediate past president of the American Organization of Nurse Executives (AONE) and a past president of the American Academy of Nursing and the National Black Nurses Association. She was named one of the top 25 women in health care in 2011 by Modern Healthcare magazine.

Bring your skills and experience to a hospital whose success is built on diverse perspectives. You'll be met by an interdisciplinary team of healthcare specialists who are committed to delivering the absolute peak of clinical care. And, you'll discover the collaboration, tools and opportunities you seek to achieve remarkable things in your career.

Please visit http://careers.cedars-sinai.edu/

Your work. Your life. Your all.





Cedars-Sinai is an Equal Opportunity Employer that welcomes and encourages diversity in the workplace. EEO/AA/F/Veteran/Disabled