



National Black Nurses Association, Inc.
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Stanford Health Care to Sponsor National Black Nurses Association Annual Conference

Silver Spring, MD – In a groundbreaking collaboration, the National Black Nurses Association (NBNA) proudly announces *Stanford Health Care as the esteemed Diamond PLUS Sponsor* for its 52nd Annual Institute and Conference, set to unfold in the vibrant city of San Francisco, CA, from July 23rd to 28th, 2024.

With an extraordinary gesture, *Stanford Health Care's President & Chief Executive Officer, David Entwistle, and Chief Nurse Executive, Dr. Dale Beatty*, extend generous sponsorship exceeding \$100,000, in addition to funding conference attendance for over 75 of its dedicated employees.

The NBNA expresses profound gratitude for this pivotal partnership, marking Stanford Health Care, based in Palo Alto, California, as the beacon of support for the annual gathering. This significant financial backing played a pivotal role in the recent decision to relocate the conference from Hollywood, Florida, to the picturesque backdrop of San Francisco. **Dr. Sheldon D. Fields, the 14th President of NBNA**, shares his elation, stating, *"We are absolutely delighted that a prestigious institution such as Stanford Health Care has invested in NBNA, exemplified by the Stanford Medicine Black Nurses Association (SMBNA), our first NBNA chapter established in an academic health center."*

The upcoming NBNA Institute and Conference in San Francisco promises to draw hundreds of passionate nursing professionals this summer. Stanford Health Care's unwavering financial support emerges as the cornerstone that enables the realization of this impactful event. The bond between Stanford Health Care and NBNA solidified with the establishment of the SMBNA Chapter in 2021, a crucial step toward advancing health equity and enhancing patient care within the Stanford Health Care System.

Dr. Michelle Y. Williams, the co-founder and president of the SMBNA Chapter, affirms, *"The establishment of the SMBNA Chapter was a key component of advancing health equity and improving diversity throughout the Stanford Health Care System."* This top-tier Diamond sponsorship not only underscores the commitment of both organizations but also resonates with the conference theme, "Advancing Health Care Across the Lifespan Through Re-Imagining Nursing and Human Caring." Get ready for a transformative experience at San Francisco, CA's Marriott Marquis Hotel, where collective dedication paves the way for a brighter future in health care.

About NBNA

Founded in 1971, the mission of NBNA is “to serve as the voice for black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities and improving health.” NBNA represents 350,000 black registered nurses, licensed vocational/practical nurses, nursing students and retired nurses from the USA, Eastern Caribbean, and Africa, through 111 chartered chapters, in 34 states and the District of Columbia. Learn more at NBNA.org.

About Stanford Health Care

In 1968, Stanford University acquired the Palo Alto Hospital Center, leading to the formation of Stanford University Hospital. Presently, Stanford Medicine comprises a robust ecosystem encompassing the School of Medicine and comprehensive health care delivery systems for pediatric and adult populations. Extending across over 300 facilities throughout the San Francisco Bay Area, Stanford Health Care operates within a culture rooted in respect and equity with a dedication to unlocking the full potential of biomedicine through collaborative endeavors in research, education, and clinical care for each patient. At the heart of its mission is Precision Health, guiding Stanford Health Care in proactive disease prevention and decisive treatment strategies. Stanford seamlessly integrates diverse perspectives and collective expertise, embodying the essence of Stanford Medicine. Stanford's commitment to diversity, equity, and inclusion, as articulated in its official statements, is integral to its core values. This commitment extends to prioritizing health equity, ensuring accessibility, and tailoring services to meet the distinctive needs of each individual. Through this steadfast dedication to diversity and inclusion, Stanford Medicine not only advances the understanding and practice of medicine but also endeavors to create an equitable and supportive healthcare environment for all. Learn more at StanfordMedicine.org.