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October 23, 2023

Frequently Asked Questions and Fact Sheet about NBNA moving its 2024 Conference from Florida to California

1. Is NBNA in fact moving its 2024 Annual Institute and Conference?

Yes, after a survey of the NBNA membership, the NBNA Board of Directors has voted to pull the 52nd Annual NBNA Institute and Conference out of the state of Florida and move it to the state of California.

2. What is the primary reason for moving the annual conference?

The primary reason for this cancellation and move is our duty to ensure the safety and well-being of NBNA members given the current political and social climate in Florida. The passage of anti-Black policies and laws, which have taken a destructive position to erase and silence Black history, and restrict diversity, equity, and inclusion programs in Florida schools, together with the NAACP travel Ban, and the recent senseless, racially motivated, hate-fueled murders of three innocent Black Americans in Jacksonville, Florida has created a hostile dangerous environment in the state.

3. What city in California will the conference now be held?

The NBNA 52nd Annual Institute and Conference will be held in San Francisco, California from Tuesday, July 23 – Sunday, July 28, 2024.

4. Why did NBNA choose the state of California?

The current political and social environment in California is more in line with the NBNA mission. Also, we currently have seven active NBNA chapters in California. The last time NBNA held a conference in California was in 2010 in the city of San Diego, so this situation afforded the association the opportunity to return to a state that has many NBNA members.

5. Will this move cost NBNA financially?

Yes, this move will impact NBNA financially. The contract cancellation fee owed to the Diplomat Beach Resort in Hollywood, Florida (A Hilton Branded Property) is a bit over \$592,000 dollars. We attempted in good faith to move the conference to 2027 when hopefully the climate in Florida would be better but the property declined this option.

6. What can those who support NBNA do to help the association?

NBNA members and others need to register and show up to support the conference. Corporate sponsors and partners need to continue to support NBNA at this critical time and commit to financially supporting the 2024 conference. Sponsorship and vendor information for the 2024 conference will be available soon on the NBNA website at NBNA.org. If you are not a member of the NBNA, now is the time to become a member.

7. Where can I go to donate to help NBNA mitigate its large cancellation fee?

Anyone can donate any amount to support NBNA at this link: Friends of NBNA

8. Where can I get more information and updates on the NBNA 2024 52nd Annual Institute and Conference? If you have further questions or need more information call our national office at Phone: (301) 589-3200, send an email to Admin@NBNA.org, or monitor our website for updates at NBNA.org