



Serving as the Communications and Marketing Specialist for the National Black Nurses Association (NBNA) Faith Janecke is responsible for developing strategic marketing campaigns for NBNA's internal and external communications. She also supports corporate sponsorship membership initiatives and designs engaging digital marketing content. With extensive experience in nonprofit communications, Janecke brings expertise in public relations, content creation, and membership engagement to the NBNA team.

Prior to joining the NBNA, Janecke worked as an Engagement and Outreach Coordinator for Makom, where she helped communicate their mission of empowering individuals with intellectual and developmental disabilities. In this role, Janecke developed and managed a volunteer program, planned monthly outreach events, and oversaw special membership committees. Additionally, Janecke designed strategic stewardship and corporate sponsorship initiatives.

Janecke has also served as a Marketing Assistant for The Metropolitan Business League, where she managed communications for minority-owned small businesses in the Richmond, VA area. Aside from her nonprofit experience Janecke has worked as a public relations fellow for REQ and has composed executive bios, press releases, and email pitches for major clients in the tech and e-commerce industry including Vantage Data Centers and Amazon.

Janecke received her Bachelor of Science and Business Minor at Virginia Commonwealth University. She has also obtained certifications in Project Management and Google Adwords.